Communication Upward Bound (CUB) is a unique program focusing on careers in communication. CUB offers high school students in Wichita opportunities to improve communication skills and learn how to work with and write for a variety of media productions.

Distinctive to this program is skill-building in media writing, oral communication, graphic design, and other forms of visual literacy across multiple communication platforms that benefit students seeking a college degree and a career in the communication field. Elliott School of Communication faculty and staff at WSU, a nationally recognized leader in the development and implementation of an integrated communication curriculum, assist in building a successful program for CUB students.

A four-week summer residential, academic program is housed on the WSU campus. Students learn about the new world of communication while learning and perfecting their public speaking, writing and media production skills. Services are provided free of charge; in fact, students receive a small stipend for their participation, live and eat in the residence halls, visit college campuses, museums, television and radio stations, and other venues.

Year-round tutoring in all academic areas is a key means of assisting students with time management, decision-making, and organizational skills that develop study habits and academic growth. CUB tutors provide tutoring at area high schools, and offer study hall days when students are out of school on in-service training days. After school tutoring also is provided four days a week through the Homework Assistance Program held in Brennan Hall.

One Saturday a month, students participate in educational and cultural activities and academic-based group projects. CUB students volunteer at various sites discovering the importance of giving back to the community.

2012-2013 CUB PROGRAM HIGHLIGHTS

- Four of the five students in CUB's 2013 cohort group passed both the math and reading state assessments.
- Four of the five students in CUB's 2013 cohort group enrolled in some type of postsecondary education program.
- CUB alumnus Josue Estrada traveled to Cuba in 2012 to take part in the Havana International Jazz Festival as part of the Friends University jazz ensemble. They were the only jazz ensemble from the U.S. invited to the event.
- CUB alumnus Mashala Dixon matriculated from Hutchinson Community College, where she won the title of Homecoming Queen in 2012, and transferred to Prairie View A&M University on a full scholarship.
- Both Josue and Mashala worked as residential tutor counselors during the 2013 summer residential program.