Global Programs and Initiatives
Wichita's four-county region provides financial, medical and business services to more than half a million people,

Economic center of south-central Kansas and northern Oklahoma.

A strong aerospace history has built the Wichita workforce into the second highest concentration of manufacturing jobs and skilled labor in the nation.

Opportunities for strategic development abound, due to a young and energetic culture that is going places and quickly catching the attention of business professionals across the nation.

http://www.wichitakansas.org/business/comm_over.asp
## WSU as an Urban Partner

<table>
<thead>
<tr>
<th>Company</th>
<th>Product/Service</th>
<th>Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cessna</td>
<td>Aircraft Manufacturer</td>
<td>8,000</td>
</tr>
<tr>
<td>Spirit</td>
<td>Aircraft Manufacturer</td>
<td>7,400</td>
</tr>
<tr>
<td>Raytheon</td>
<td>Aircraft Manufacturer</td>
<td>7,000</td>
</tr>
<tr>
<td>Via Christi</td>
<td>Health Care</td>
<td>4,795</td>
</tr>
<tr>
<td>Bombardier</td>
<td>Aircraft Manufacturer</td>
<td>2,500</td>
</tr>
<tr>
<td>Boeing</td>
<td>Aircraft Manufacturer</td>
<td>2,500</td>
</tr>
<tr>
<td><strong>WSU</strong></td>
<td><strong>Knowledge</strong></td>
<td><strong>2,250</strong></td>
</tr>
<tr>
<td>Koch</td>
<td>Oil and Chemicals</td>
<td>1,800</td>
</tr>
<tr>
<td>Wesley</td>
<td>Health Care</td>
<td>1,700</td>
</tr>
<tr>
<td>York International</td>
<td>HVAC Equipment</td>
<td>1,153</td>
</tr>
<tr>
<td>Coleman</td>
<td>Recreational Products</td>
<td>1,100</td>
</tr>
</tbody>
</table>
Wichita has experienced rapid growth in international trade and is in a good position to see growth continue. Paul Malir, TranSystems, Kansas City, MO. Wichita Eagle, September 13, 2006
Growth in International Trade

- International trade forecast to grow at about 8% annually.
- Mexico, Canada and China are Wichita’s biggest trading partners
- 20% of Wichita’s businesses are involved in international trade.

2006 study by TranSystems, Kansas City, MO.
Wichita State University is committed to providing comprehensive educational opportunities in an **urban setting**. Through teaching, scholarship, and public service, the University seeks to equip both students and the larger community with the educational and cultural tools they need to thrive in a **complex world**, and to achieve both individual responsibility in their own lives and effective citizenship in the local, national, and **global community**.
We have an obligation to develop a global focus at all levels of our academic programs. To extend the intellectual and practical global reach of our students serves both our urban mission and our obligation to prepare Kansas residents for productive lives in a fully connected world.

– Gary L. Miller, address to faculty, September 5th, 2006
Integrative Approach

- Programs of Learning
- Individual Experiences
- Programs of Outreach and Integration
Wichita State University

Programs of Learning--Business

W. Frank Barton School of Business

• Preparing students to compete in the global entrepreneurial marketplace
• International Business Curriculum
• Center for International Business Advancement
• World Trade Council of Wichita
Programs of Learning--Engineering

Global Learning
@ WSU College of Engineering

Engineer of 2020 Program

Responding to:

• Increasing pace of technological innovation
• Global interconnection of technology
• More diverse and multicultural technology users
Programs of Learning--Curricula

Women’s Studies

• Women in Africa
• Women in the Middle East
Ethnic Studies
(School of Community Affairs – Fairmount College of Liberal Arts and Sciences)

- Appreciation of ethnic experience
- Communication across ethnic boundaries
- Understanding ethnic America
Experiences – Faculty led

- Spanish (language in Mexico)
- Political Science (UN in Europe)
- Fine Arts (Opera in Florence, Italy)
- Anthropology (Aboriginal culture in New Zealand)
- Geology and Anthropology (Belize)
Experiences -- Affiliations

- International Student Exchange Program (ISEP)
- AIFS (American Institute for Foreign Study)
- Maastricht Center for Transatlantic Studies
- Fulbright
- Peace Corps
Experiences – Study Abroad

Bilateral Exchange Programs

- United Kingdom, Sweden, Austria, Germany, Mexico, Australia, New Zealand, and Japan
- In negotiation with Peru, mainland China, Hong Kong, and Taiwan
- Exploring possibilities in India and Spain
Overseas Student Teacher Program
• Partnership with DOD Dependent Schools
• Germany, Italy, England, Korea
Office of Multicultural Affairs
Promotes cultural understanding through:
- Multicultural programming
- Speakers
- Student mentoring program
Outreach -- Faculty Research

• Maastricht Center for Transatlantic Studies
• University of Portsmouth – UK
• Collaboration with Global industry, international universities and WSU
Global Learning Initiative

Boeing Distinguished Professor of Global Learning

- Cultural Learning Simulator
- Mathematics and global learning
- Gifted education and global learning
- Military nursing and diversity
- Political Science role play simulations
- Teachers workshops in global learning perspectives
International Students

- 1,196 International Students
- 621 graduate and 575 undergraduate students
- 107 different countries
- Top 6 countries include India, Malaysia, Kenya, Pakistan, Sri Lanka, and Japan
- Engineering, Business, and Computer Science
International Students

- Cultural Ambassador Program
- Friendship International Program for Women
- International Student Union
- Various International student organizations
Globalization – The Future

Opportunities
- City of Wichita
- International student enrollment
- Campus programming
- Program development and integration
- Partnerships
Globalization – The Future

Challenges

• International faculty
• Integrated curriculum
• Program focus
• International student recruitment