Our mission is to serve the returning adult community by providing a sense of belonging through support, advocacy, guidance & encouragement to degree completion & beyond.

**Recruiting and Retention**

**A Sense of [Place]**

*For returning adult students at Wichita State University*

- Moved from Hughes Metropolitan Complex to Grace Wilkie Annex in September 2016
- Open House in new space at Grace Wilkie Annex—77 visitors
- Extended Office Hours: Mon-Thurs: 8:00 a.m. - 7:00 p.m. Fri 8:00 a.m. - 5:00 p.m.

**Additional Services**

- Addition of a Returning Adult Student Advocate (RASA) to address the needs of returning adults
- Dedication of Joe Stone Lounge on April 27, 2017
- Advising and addition of an adult student lounge at WSU West
- Addition of two returning adult senators in SGA
- Partner with Student Success to offer drop-in tutoring at the Office of Adult Learning
- Piloted a reactivation orientation as an online option
SHOCKER PATHWAY

63% increase in WATC to WSU transfers from FY15 to FY17

Continue to serve as a point of contact for Shocker Pathway students transitioning from WATC to WSU.
Implementation of online transition course to assist Shocker Pathway student transition from one culture to another.

OSHER RE-ENTRY SCHOLARSHIP PROGRAM

Wichita State’s Osher Re-entry Scholarship program continues to aid returning adult students with at least a five year cumulative gap in their academic careers return to finish degrees.

WSU Osher Scholarship Program continues to be the only program of its kind in the state of Kansas

Over $250,000 has been distributed in scholarship funds to date

ALPHA SIGMA LAMBDA HONOR SOCIETY

The Office of Adult Learning sponsored the initial induction of Alpha Sigma Lambda, returning adult honor society

Became a Recognized Student Organization

Initial induction class of 16 students

3.5 GPA or higher

Recognized and approved by national headquarters

SOCIAL MEDIA — MAKING CONNECTIONS

Communication to returning adult students:
Weekly emails (Monday Mindfuls)
Daily Twitter posts
Semester email newsletter

Newsletter: 1409 domestic UG returning adult learners
Facebook: 2.27k (highest during Stone Lounge Dedication)
Instagram: 62 followers
Twitter: 134 followers

Facebook: Wichita State University Office of Adult Learning
Twitter @WSUAdultLearner
Instagram: @WSUAdultLearning

For more information visit our website at Wichita.edu/adultlearning