The Executive MBA at WSU

W. Frank Barton School of Business

Wichita State University

WICHITA.EDU/EMBA
From its small class sizes to convenient Saturday courses, the Barton School EMBA will put you on the fast track toward achieving your full professional potential.

An exclusive MBA program designed to meet the needs of high-potential professionals, the Executive Master of Business Administration (EMBA) at WSU’s Barton School of Business is the only AACSB (Association to Advance Collegiate Schools of Business) accredited program of its kind in Kansas. This ranks Wichita State’s EMBA program among the top 12 percent of the country’s business schools and represents the highest standard of achievement for business schools worldwide.

Our EMBA offers the unlimited opportunities and valuable connections you’d expect from Kansas’ premier business school, equipping mid-career professionals with the credentials and expertise needed to navigate the ever-changing, always-challenging global business environment.

“My goal at the end of each Saturday is that I have passed along important accounting tools that our students can use on Monday. As a former CFO, I want to level the playing field between our students and their accounting staffs.”
—Michael Flores, Assistant Director and Regier Carr and Monroe Faculty Fellow, School of Accountancy

“The Executive MBA classroom is challenging for both students and professors. EMBA students demand current and relevant knowledge that will move their career forward.”
—James Wolff, Professor and Kincaid Faculty Fellow, Department of Management

“I consider my 10 years as an instructor in the Barton School’s EMBA program to be the most rewarding and challenging teaching experience of my career.”
—Rick LeCompte, H. Dene Heskett Chair in Finance and Chair, Finance, Real Estate and Decision Sciences Department
The Wichita State Executive MBA advantage.

Because a distinguished degree starts with a distinguished program, our EMBA students enjoy several distinct advantages, including:

Accelerated Timetable
The program is completed in 20 months with 36 credit hours of coursework. Classes meet on select Saturdays, usually three times a month and the course schedule is entirely preplanned.

Access to Kansas’ Top Faculty
Senior faculty members of the renowned Barton School of Business lead the WSU Executive MBA program and are widely recognized for their research, experience and teaching excellence.

An Experienced Classroom Peer Group
The EMBA program consists entirely of mid-level professionals who bring with them their own broad range of ideas and experience—creating a stimulating learning environment. In fact, most students have already worked in business for 10 years and have significant managerial experience.

For Employers
The WSU EMBA offers the corporation problem-solving tools, a means to retain top managers and knowledge to develop executive leadership in a graduate program that does not interfere with organizational responsibilities.

Administrative Support
Tuition for the EMBA is all inclusive and covers registration, textbooks, class materials, social events, an international trip—even breakfast and lunch on class days. Students do not have to register for classes, buy books or obtain parking passes. We take care of all of the details, so that each student can focus on learning.

Collaborative Learning Environment
Students enter the program as a cohort and proceed through it in lockstep formation. They participate in group study, which offers instant networking opportunities and utilizes the group’s broad range of knowledge. This collaborative environment provides valuable support for returning students by helping them through the rigors of the program and forges strong bonds that continue long after graduation.

International Experience
The Executive MBA program offers a strong global component through the use of global case studies and a concentrated international course and trip designed to provide an understanding of the challenges faced by businesses in the global economy.
At Wichita State, each EMBA class gets a chance to experience first hand the business practices of another culture. After analyzing global issues through readings, case studies and lectures, WSU’s EMBA students travel as a class to a different country. The class gains perspective on how business processes are influenced by the prevailing economic, cultural and regulatory environments. During this trip, students are also exposed to an interesting blend of lectures, site visits, discussions with government and trade-agency officials and cultural excursions.

Compressed and intense, our unique curriculum is designed to change the way you work and think—and to allow a maximum amount of course material in a more-convenient timeframe. The EMBA is not an abbreviated program, but an exclusive, accelerated program covering the same amount of material as a traditional MBA.

This 20-month program requires the completion of all course work (36 credit hours) with a cumulative grade point average of 3.0 or higher, and students are expected to complete significant work outside of the classroom. Formal study group time is expected to facilitate this work.

Before the start of the regular fall semester, participants will commit to an extensive three-day orientation that focuses on team building, leadership skills and social activities.

Classes meet on select Saturdays and are held on Wichita State’s main campus. Sessions are structured with two courses each class day and take advantage of the Barton School’s state-of-the-art learning technology.

Structured for a professional’s schedule.

A typical Saturday Schedule
8 a.m. - noon Course 1
noon - 1 p.m. Lunch break*
1 - 5 p.m. Course 2

* Lunch will be provided
Our EMBA program pushes the boundaries of thought, strategy and action in the global business environment with curriculum that teaches analytical tools for executives, continues with core business foundations and ends with leadership effectiveness and strategy.

And because each EMBA class progresses in sequential fashion, with full integration between your instructors, you’ll always know where you’re going next.

Executive MBA students complete (36) credit hours. Previous academic training in business is not required for admission to the executive MBA program.

Curriculum for success.

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WSU EMBA Course Curriculum*

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<th>Core Business Foundations</th>
<th>Leadership Effectiveness and Strategy</th>
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* Course list is subject to change.

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“Jodi Pelkowski • Associate Professor, Department of Economics

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“Khawaja Saeed • Associate Professor of MIS, Finance, Real Estate and Decision Sciences Department

“The EMBA program offers a forum in which faculty and students share ideas, collaborate and prepare to tackle contemporary business challenges.”

“Patrick M. Goebel • Vice-President of Sales and Marketing
Building Materials Division
Star Lumber & Supply Co., Inc.

“The Barton School EMBA program connected my classroom learning with the real world, taking my personal development to a new level.
I can’t think of a better way to increase your value than through intense study with some of the best professionals in Wichita.”

“Alumni

Patrick M. Goebel
Vice-President of Sales and Marketing
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An exceptional degree.
An exceptional value.

From its accelerated learning pace, unlimited administrative support and worldwide accreditation to our most experienced faculty, top-notch curriculum and status as Kansas’ premier business school—an Executive MBA degree from Wichita State is well worth the price.

EMBA students make valuable connections that last beyond graduation.