As the end of the school year approaches we can celebrate the many achievements of our student organizations; one example is SIFE (Students in Free Enterprise) who won their regional championship. Remember our students always appreciate faculty attending the Commencement Ceremony, so do I. Commencement is on May 15th, with breakfast preceding and a reception in the lobby of Clinton Hall afterwards so please plan on attending. Craig Barton will be our commencement speaker, so let’s show our support to him and the students.

As reported earlier, all faculty up for promotion/tenure were granted by President Beggs: Dr. Rodney Boehme, Associate Professor with Tenure, Dr. Atul Rai, Associate Professor with Tenure, and Dr. Jeff Quirin, Professor. Congratulations to Rodney, Atul, and Jeff! Also, during the year Dr. Kirk Ring, Dr. Masud Chand, and Dr. Linwood Kearney completed their dissertations. Congratulations to Kirk, Masud, and Linwood on this monumental accomplishment!

Masud Chand had the following paper accepted in a journal, "Diasporas as Drivers of National Competitiveness" in Advances in International Management, special issue on The Past, Present and Future of International Business and Management. The exact publication date is not yet set, but it will appear later in 2010.

Masud Chand, also had the following papers accepted at conferences: " Bicultural Identity and Trade Facilitation: The Indian Diaspora in North America" accepted for presentation at the Academy of International Business (AIB) 2010 annual conference. And "Cross-Cultural Trust in Trade and Investment", in symposium on Inter-cultural Relationships: Trust Across Cultural Boundaries at the Academy of Management 2010 annual conference (co-authored with Rosalie Tung)

Mehmet Barut has been appointed to the Editorial Board of the International Journal of Decision Sciences as an Associate Editor.
The **MBA program** will be having an Information Session for prospective students on Wednesday, April 14, from 5:30 to 6:15 p.m. It will be held in the 3rd floor Board Room, CH. Topics to be covered include application procedures, program requirements, course structure, GMAT tips and hints, and submission deadlines. If you know of students who would like to attend, please have them make a required reservation at [www.wichita.edu/mba](http://www.wichita.edu/mba). There will be reserved parking in the Rhatigan Student Center lot.

Also, there will be a faculty roundtable discussion regarding the MBA program on Friday, April 23rd, from 9:00 to 10:30 a.m. in 204 CH. We encourage all graduate faculty members who teach in the MBA program to attend. A light breakfast will be provided.

Any questions? Please contact Angela Jones, Director, x5323 or angela.jones@wichita.edu.

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**Beta Gamma Sigma Initiation and Student Awards Reception**

The annual Beta Gamma Sigma initiation and student awards reception will be held on Sunday, April 25th at 2:30 p.m. in the ballroom of the Rhatigan Student Center. As a member of the Barton School faculty/staff/lecturers, you are cordially invited to join in the afternoon activities. We sincerely hope that you will make a special effort to join us as we honor both the students joining Beta Gamma Sigma and those students who will be receiving student awards. Michael Schlotterbeck will be our speaker this year during the reception. Please RSVP to Joan Adkisson if you plan on attending.

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**Spring Commencement**

**Date:** Saturday, May 15th, 2010  
**Time:** Begins at 8:00 am  
**Check in:** At 7:00 am  
**Location:** Koch Arena  
Craig Barton will be the commencement speaker this year.

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**World Trade Council**  
**Announcing Thursday, Apr. 15 Reception, Dinner & Keynote Address**

**“DOING BUSINESS IN INDIA”**

**Venue:** Wichita Marriott 9100 E Corporate Hills Dr, Wichita, Kansas  
**Date:** Thursday, April 15, 2010  
**Time:** 6:00 pm Hosted Reception [Co-hosted by MindTree & LSI]  
6:50 pm Banquet & Wine  
**Introductory Remarks:** LSI Operations in India  
Dr. M.K. Jibbe, Distinguished Engineer, Senior Mgr of Test Architect  
**Featured Address:**  
Mr. Arun Eswaran, General Manager – R&D Services Business  
**Keynote Address:**  
Mr. Anup Mehta, Vice President & Global Sales Head, MindTree Ltd. – R&D Business  
9:00 pm Adjourn for Individual Consultations
The Wichita State University Students In Free Enterprise (SIFE) Team was named a SIFE USA Regional Champion after participating in regional competition held in Dallas, Texas, March 30, 2010. The team will now advance to the national competition at the SIFE USA National Exposition May 11-13 in Minneapolis, Minnesota.

From top left: Marcus McNeal, Greg Stiles, Troyce Hefley, Christopher Lohf, Devin Roberts
From bottom left: Lily Wu (Business Advisory Member), Kathy Wiebe (Advisor), Jazmin Hernandez

CENTER FOR ENTREPRENEURSHIP

2010 Shocker Business Plan Competition dates to remember -- Trade Show will be on April 16th in the Koch Arena concourse.

Winners of the competition will be announced at the Center for Entrepreneurship Banquet on April 30th at the Wichita Hyatt. If you would like to attend either or both of these events, please RSVP to Linda at extension 3000.

The final Entrepreneurship Forum Series for Business Ownership for this semester will be on Thursday, April 8th, from 3:00 – 4:00 p.m. in 107 Devlin Hall. Three young innovative entrepreneurs will be sharing insight into their technology and entertainment businesses --

Jared Brickman, Founder/Owner, ROK ICT!
Jason Opat, Founder/CEO, Integrated Media Group
Brian Pettey, Founder/CEO, Robotzone, LLC

Cox Business will again sponsoring a drawing for a free notebook computer.

Dates to Remember

April 15—Faculty Meeting
April 25—Beta Gamma Sigma Reception
May 11—Faculty Meeting (Faculty and staff awards Luncheon)
May 15—Spring commencement

For those on Facebook make sure to check out the Barton School of Business page.
Barton School MBA International Experience

The Barton School hosted a group of MBA students from the Berlin School of Economics and Law during the week of March 20-27. The group was visiting Wichita as part of the MBA International Experience program, a unique program created by the Barton School and the BSEL. The program, in its sixth year, is based on an international entrepreneurship project that is completed by 2-3 Barton School MBA students in the spring semester MGMT 885 course teamed with 2-3 BSEL MBA’s. The project is conducted for a real company (located in Wichita or Berlin) that is interested in possibly internationalizing to the other country. Companies participating in this year’s project included two Wichita-area companies, Vornado and Galaxy Tools, and several Berlin companies. One of the Berlin companies is the largest manufacturer of frozen pizzas in Europe who is very interested in competing in the U.S. market. The students started work on the project in January when the Barton group visited Berlin and culminated in submission of a formal written report and oral presentation on March 26. While in Wichita, the BSEL group enjoyed company visits to the Wichita Chamber of Commerce, The Coleman Company and Cessna. They especially enjoyed their city tour, lead by WSU History Professor Jay Price, which included stops at Cowtown and Hatman Jack’s. Tim Pett is the faculty coordinator/instructor for this section of the MGMT 885 class and Dotty Harpool is the coordinator of the international experience program. Special recognition goes out to Jay Price for leading the city tour, and Larry Spurgeon and Lou Heldman for presenting two great seminars for our Berlin visitors during the week!

BSB visits Freiberger Pizza in Berlin Germany
BSB visit to Rolls Royce Engine in Berlin Germany
BSB visit to Brandenburg Gate

Association of Collegiate Entrepreneur (ACE) students spent their Spring Break in the Silicon Valley visiting the following companies:

- Quality Technology Services
- 49ers - corporate offices
- GuideWire
- Garage.com
- Bookrenter.com
- Cisco
- Google

Pictured L to R: Danielle Hayes (Director of Operations and Student Services, Center for Entrepreneurship), Dr. Chris Broberg (ACE Faculty Advisor), Chris Colvin, Christina Ramirez, Felicia Hubbard, Bryan Fish, Joey Morales, Anne Crook, Oggie Ott, Dr. Tim Pett (Director, Center for Entrepreneurship), Charity Davis, Eric Ott

Send your news to joan.adkisson@wichita.edu for publication in the monthly newsletter.