Final Four! HooAhh! What a great time to be a Shocker! The university is getting some great publicity with our men's basketball team going to Atlanta this coming weekend.

Once again we are gearing up for the AACSB accreditation team with the rescheduled visit April 21-23, 2013. In the next few days we will again send out the visitation schedule out. Please let Joan Adkisson know if you will be attending the meeting that you are scheduled for.

Again, this year we have shown how great our faculty are. Gery Markova was promoted to the rank of Associate Professor with tenure. Gaylen Chandler and Sue Abdinnour were both approved for a Professor Incentive Review. Michael Flores has won the University’s Leadership in the Advancement in Teaching Award. Stan Longhofer received the University’s Excellence in Teaching Award. Congratulations to everyone. At our May faculty meeting we will be awarding the Barton School’s awards to our faculty and staff.

Best wishes for a great finish to the academic year.

Doug

April 4, 2013  Entrepreneurship Forum Series
April 18, 2013  World Trade Council
April 19, 2013  Shocker Business Plan Competition
April 28, 2013  Beta Gamma Sigma reception 2:00 (NOTE DATE CHANGED)
April 21-23, 2013  AACSB visit
May 3, 2013  Center for Entrepreneurship Banquet & Shocker Business Plan Competition
May 10, 2013  Faculty/Staff awards 10:00 (NOTE TIME CHANGED)
May 17, 2013  World Trade Council Meeting
May 18, 2013  Spring Commencement
(Reception in lobby of Clinton Hall following commencement ceremonies)

Gaylen Chandler has been appointed as an Associate Editor for *Entrepreneurship Theory and Practice*. *Entrepreneurship Theory and Practice* is widely regarded as one of the top entrepreneurship journals.


Masud Chand was appointed as the Associate Editor for International Management at the South Asian Journal for Global Business Research (SAJGBR). SAJGBR is the official journal of the South Asian Academy of Management and indexed by Cabell's and Ulrichs Directories.

Masud Chand signed a book contract with the UK publisher Woodhead Publishing to write a book titled 'Modern Asian Diasporas: Catalysts for Economic Growth and Development' to be completed by the end of the year.

Masud Chand also had the following two papers accepted for presentation at the Academy of International Business (AIB) 2013 annual conference in Istanbul: 1) 'The effects of acculturation on psychological proximity, emotions and their consequences' (with Majid Ghorbani, Renmin University). 2) 'Academics on the Move: Advice for Junior Academics Developing Boundaryless Careers' (Panel)


David Xu is the lead author of a paper (“The Nature and Consequences of Trade-Off Transparency in the Context of Recommendation Agents”) forthcoming in *MIS Quarterly*, the #1 journal in the field of Management Information Systems.
The Beta Gamma Sigma initiation and student awards reception is scheduled from Sunday, April 28th at 2:00 in 107 Devlin Hall. This is a very important achievement for our students. Please make time to come and show our students that we are proud of them. Besides the students who will be initiated into Beta Gamma Sigma we also give up three student awards—Frank F. Neff Outstanding Senior (which is voted on by the faculty), Frank A. Neff Outstanding Junior (based on the highest GPA), and the Richard Homburger Award for Excellence (the senior with the second most votes).

Three Beta Alpha Psi officers and the faculty advisor attended the regional meeting of BAP in Dallas, Texas, on March 1st and 2nd. They met with other chapter members and officers from Texas, Arkansas, Louisiana and Oklahoma during the course of the two day conference. Alex Valentine along with Jennifer Nelson and Brian Gilchrist made a presentation during the Operating Sessions on the use of Blackboard for communication with BAP members and pledges and recording all attendance at meetings and volunteer events. In this way, each member and pledge can check their status at any time to make sure they have the required number of meetings and hours of volunteer service. Also, announcements can be posted in a timely fashion to all and documents such as bylaws and meeting schedules can be saved in folders for easy viewing by all. This demonstration was extremely well received by other chapters and Alex, Jennifer and Brian proudly represented WSU Barton School of Business. They also gained a lot of insight into ideas for increasing membership, fundraising and activities for the chapter and returned very excited and eager to finish the semester and work on the fall semester of 2013. Congratulations to Alex, Jennifer and Brian for their contribution to BAP and the recognition they received.

Current Library Database Trials

WSU Libraries is currently offering trials of several databases that may be of interest to Business faculty, staff, and students. **IBISWorld** is an industry database covering both the United States and global economies. The trial includes access to core US NAICS industry reports, US risk reports, iExpert, business environment reports, and industry reports for US specialized industries, global industries, and China’s industries. The trial has been extended until April 8th.

Another current trial is called **Films on Demand**, a collection of streaming videos. Video collections relevant to the Barton School include Business & Economics, Careers & Job Search, and Communication (among others). These videos vary in length, and can be shown in the classroom or embedded into Blackboard. The trial is available until April 5th. Several other streaming video collections are also on trial.

To see a complete list of trials, and to access the databases, visit: [http://libraries.wichita.edu/subsplus/subjects/DBTrials](http://libraries.wichita.edu/subsplus/subjects/DBTrials) Please send any feedback about the resources to your Business Liaison Librarian, Melissa Mallon, at melissa.mallon@wichita.edu. Likewise, let Melissa know if you come across any electronic resources you would like the library to set up a trial for.

Beta Gamma Sigma Ceremony and Student Awards reception
Thursday, April 18, 2013
NexLearn’s Innovative Approach to Global Immersive Learning!

NexLearn

Speakers: Mr. Brandon Andrews, Founding Member & Chief Creative Officer
Mr. Dean Fouquet, Founding Member & Vice President – Vertical Markets

“NexLearn is an interactive program that introduces you to the world of immersive simulations which combine real-world personal experiences with engaging instruction to create relevant story scenarios that effectively translate across generations and nationalities.”

Thursday May 16, 2013 37th Annual World Trade Week 2013 Honors

NAFTA^20

7:30 – 4:30pm “NAFTA^20: Doing Business with CANADA & MEXICO – the largest Trade Partnership”
5:45-9:00 pm WTW 2011 Honors NAFTA VIP Reception
AND Banquet features Keynote Addresses, International Business Excellence Award sponsored by Grant Thornton, and IB Scholarship/Internship awards