This semester is passing by very quickly with several wins for the Barton School. Before getting into that, just a word about where the strengths of the Barton School lie. They are in our outstanding faculty and staff, and in our students. Please join me in congratulating Dr. Chu-Ping Vijverberg and Dr. John Perry to promotion to Associate Professor with tenure. These are two immensely productive faculty members who are doing excellent research and delivering top quality learning in the classroom. On top of that, Chu-Ping and John are great colleagues. Speaking of great colleagues and very productive researchers and instructors, please join me in congratulating Dr. Cindy Claycomb on her successful PIR award. Great job to all three!

The Business Week committee, led by Joan Adkisson did an outstanding job with this year’s Business Week, which had almost 1,500 students attending the various events and 53 different business community leaders being involved. Our congratulations to Joan and the committee that includes Molly Brown, Connie Dietz, Sara Muzzy, Angela Dudley, Aaron Hamilton, Pat O’Sullivan, Rosemary Hedrick, Danna Sprankle, Keith Talbert, Arlene Thomas, Chris Ainsworth, Ryan Schrader.

We are in the process of inviting the eligible students to join Beta Gamma Sigma. Please encourage those eligible students to join the honor society of AACSB accredited schools and please make sure to attend the initiation ceremony on April 22nd to support the students. And remember to attend commencement on May 12 to show your personal support to our students. Ted Vlamis, President/CEO and Chairman of the Board of Pioneer Balloon Company is this year’s commencement speaker. Ted has been a tremendous supporter of ours and he is a delight to hear speak.

Finally, we are in the midst of selecting a new President of Wichita State. We hope you are attending forums and other venues to get to know the candidates. As we wait for the result we need to continue doing the excellent work we have always done in research and teaching, and in supporting our students.

Doug

The Barton School hosted 10 MBA students from the Berlin School of Economics and Law during the week of March 24-31. The visit was the culmination of a 3 month program that started with 16 Barton School MBA students (all members of a special MGMT 885 section) visiting Berlin in January 2012. The Berlin and Barton School students then worked in cross-cultural teams on an international consulting project for 3 Berlin companies and 2 Wichita companies. This is the 8th year of this unique MBA international experience. Dr. Tim Pett is the professor for the course.

The Berlin students’ visit to Wichita included a private meeting with Wichita Mayor Carl Brewer, visits to local companies such as Cessna and Mojack, a guided tour of Cowtown, and stops at Wichita retail icons Shepplers and Hatman Jack’s. They also enjoyed a Wichita city tour conducted by Dr. Jay Price, WSU History Professor. The group also attended a lecture titled “Ethics and Sustainability: A Cross-Cultural Perspective” presented by Larry Spurgeon.
David Xu has had substantial amount of media coverage given to his research paper which is forthcoming in the March edition of the *Journal of Business Ethics*.

David Xu has a paper accepted by the 2012 Academy of Management Meeting. The paper’s title is "The Effects of Recommendation Sources and Content on Source Credibility and Product Informativeness."

Masud Chand published a paper titled "Creators of private health care businesses in the Democratic Republic of Congo: Profile and sources of start up funds" in the Journal of the International Hospital Federation (Volume 47). The paper was co-authored with Dr. Ngoyi Bukonda, Associate Professor, Department of Public Health, Wichita State University, and Dr. Tumba Disashi, Rector, University of Mbuji Mayi, Democratic Republic of Congo.

Masud Chand published a paper titled "Diaspora Experiences in Multicultural VS Melting Pot Societies: Lessons from the Indian Diaspora in the U.S. and Canada" in Business and Management Research.

Masud Chand also have the following papers accepted for presentation:

"Intra-National Diversity and Regionalism within the Indian Diaspora: Effects on Reverse FDI" has been accepted for presentation at the Academy of International Business annual conference in Washington D.C. in July 2012. The paper was co-authored with Professor Majid Ghorbani at Remin University, China.

"Cultural influences in the decision to invest in a family member’s venture" has been accepted for presentation at the annual Family Enterprise Research Conference in Montréal in May 2012. The paper has been co-authored with Dr. John Perry in the Department of Management, Wichita State University.

"It Takes Two to Tango: The Case of FTA Explosion World-wide 1948-2011" has been accepted for presentation included at the Pan-Pacific Conference in Haikou, China in May 2012. This paper has been co-authored with Dr. Dharma DeSilva, Center for International Business Advancement, Wichita State University.

John Perry had three papers accepted for presentation at the following conferences in the last month:


John Perry, Kirk Ring, and Gergana Markova; Paper title: Do family businesses treat non-family employees fairly? Conference: The 2012 Family Enterprise Research Conference

John Perry and Masud Chand; Paper title: Cultural influences in the decision to invest in a family member’s venture Conference: The 2012 Family Enterprise Research Conference

Dharma deSilva, *Globalization & New World Economic Order Demands Management Education Reforms to Meet 21st Century Business Needs World-wide* "has been accepted for presentation at the Pan-Pacific XXIX Annual Meeting to be held in Haikou, Hainan, China

Dharma deSilva & Masud Chand, *It Takes Two to Tango: The Case of Free Trade Agreements - Explosion Worldwide, 1948-2011* has been accepted for presentation at the Pan-Pacific XXIX Annual Meeting to be held in Haikou, Hainan, China

Steve Farmer is co-chairing a symposium at the Academy of Management meeting in Boston in August:


Steve Farmer is also presenting a paper at the AOM meeting in that symposium: Prosocial or Proself? Lagged Antecedents and Outcomes of Organization-Specific Prosocial Identity
You are cordially invited to the May 2012 Barton School of Business Commencement Ceremony

Saturday, May 12, 2012
Ceremony 8 am
Charles Koch Arena

Reception following (approximately 10 am)
Clinton Hall 2nd Floor Lobby

Please RSVP to Joan Adkisson, joan.adkisson@wichita.edu by Tuesday, May 1, 2012.

Faculty and staff check in beginning at 7 am in the Media Room (lower-level Koch Arena). Parking is available in Lot 2, just north of the arena. Breakfast will be provided.

If you have any questions, please contact
Julie McManamey
Graduation Coordinator
(316) 978-6554
julie.mcmanamey@wichita.edu

Library News

Research Faster & Smarter with University Libraries’ Databases

If only there was a way to easily keep track of your research and quickly access new journal issues. That’s what graduate assistants are for, right? Since student labor isn’t always an option, however, consider using the “my research” tools connected to many of the databases available from WSU Libraries. Each vendor has a slightly different name for their service, but the features are very similar. Two popular tools are myResearch from Proquest (the vendor that brings you ABI/INFORM Complete) and EBSCO’s My EBSCOhost (perfect for Business Abstracts with Full Text).

The many features available with these tools are designed to streamline the research process and to save the user valuable time. You can organize articles into folders which can be shared with colleagues or students and quickly access your search history. You can set up email or RSS feed notifications to alert you when new journal issues are available (these notifications will usually include hyperlinks to the full text of the articles, if the Libraries subscribes to the journal title). You can also save custom searches so that you are notified when new articles are published that meet your search criteria. This service saves faculty members working on a research project from running the same search over and over to find the most recent literature on a subject. Each tool requires the user to sign up for a free account; look for “the sign up” button in the upper right corner of the database’s search page. This account will follow you to whatever computer/mobile device you’re using to access the Internet. Simply sign in, and you’ll have full access to all of your saved content and settings.

If you’d like any assistance setting up these tools, please contact Melissa Mallon, liaison librarian for the Barton School, at melissa.mallon@wichita.edu or 978.5077.

Send your news to joan.adkisson@wichita.edu for publication in the monthly newsletter.
The Center for Entrepreneurship is excited to announce the sixth annual Shocker Business Plan Competition Trade Show! Over the past five years, the Trade Show round of the competition has hosted hundreds of local business leaders who have had the opportunity to interact and network with university students from across Kansas as they pitch their start-up ideas. This year, we would like to extend an invitation to all WSU faculty to attend the Trade Show for an opportunity to interact and network with this year’s top 16 teams. Previous competition finalists include majors from business, electrical engineering, fine arts, public health services, nursing, education, marketing, industrial manufacturing engineering, aerospace engineering, physics, English, Spanish, math/statistics, and human performance studies.

The Trade Show will be on Friday, April 13, 2012 at Charles Koch Arena. Faculty are invited to come at any time between 3:00 and 7:00 p.m. Refreshments and heavy hors d'oeuvres will be served at the Trade Show. For more information, go to www.wichita.edu/bp. RSVP to Sarah Hirsh at bizplancompetition@wichita.edu or call 978-5161 by April 10, 2012.

On Friday, April 27, 2012, the top eight teams will advance to the Semi-Final Round. We would like to invite you to watch the Final Round of presentations at 2:00 p.m. in 107 Devlin Hall.

We would also like to extend an invitation to all WSU faculty to attend the Center for Entrepreneurship Banquet and Awards Ceremony on Friday, April 27, 6:00-9:00 p.m. at the Drury Plaza Hotel Broadview. The keynote speaker for the evening will be Mr. Bill Simon, CEO and Co-Founder of Freddy’s Frozen Custard and Steakburgers. To RSVP for the Banquet go to www.wichita.edu/cfebanquet.

We hope to see you at the Trade Show and Banquet!

**Business Week 2012**

Business Week 2012 was held March 5 – 10 and consisted of 26 different events sponsored by professional members of the Wichita community. The students were engaged in various workshops and panel discussions that focused on professional development and career opportunities in Wichita. This year, nationally renowned motivational speaker Nancy Hunter Denney conducted a new workshop providing tips on how to succeed as a “business of one”. Betty Schrader from Hawker Beechcraft demonstrated how to stand and walk during a presentations, along with other examples (pictured). Koch Industries, Commerce Bank, High Touch Inc. and other companies provided industry-based workshops ranging from global business to entry level job opportunities in different sectors. Students also had a chance to network with the Young Professionals of Wichita prior to attending the keynote address with Justin Seamonds, President of Dean and De Luca. Stayed tuned for Business Week 2013!
April 13, 2012  CFE—Shocker Business Plan Trade Show 3:00-7:00
April 19, 2012  World Trade Council: Doing Business with Korea
April 22, 2012  Beta Gamma Sigma reception 2:30
April 27, 2012  CFE– Banquet & Shocker Business Plan Competition Awards
May 4, 2012  Faculty/Staff awards luncheon  107 Devlin Hall
May 12, 2012  Spring Commencement
(M Reception in lobby of Clinton Hall following commencement ceremonies)
May 17, 2012  36th Annual World Trade Week

World Trade Council of Wichita, Inc  Center for International Business Advancement Barton School
of Business, Wichita State University, Wichita, KS 67260-0088 Tel: 316-978-3176 - Fax: 316-978-3698 wtccouncil.wichita.edu

SEMINAR (including lunch):  US - KOREA FREE TRADE AGREEMENT
Date: April 19, 2012 Venue: Piccadilly Market & Grill Conference Room
Time: 11:45 a.m. - Registration and Lunch 7728 E. Central, Wichita, KS
12:45 p.m. - 4:00 p.m. - Seminar
Seminar Panel/Presenters:
A.J. Anderson, Director – Wichita U.S. Export Assistance Center - Introduction
Ms. Meredith Bond, CGBP – U.S. Commercial Service, U.S. Department of Commerce
Mr. Jae Ho Oh, Director General, KOTRA Chicago
Accompanied by Kevin SunChang Hwang, Sr. Manager, KOTRA Chicago
(KOTRA is a South Korean Government agency facilitating foreign investment activities between South Korea and the US.)
Robert Meadows, Bestway International - FTA Logistics and Documentation
Dr. Clyde Stoltenberg, Wichita State University - Free Trade Agreements and Legal Issues

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“Doing Business with Korea – US--Korea Relations & Prospects”
Reception, Dinner and Speakers Program
Venue: Wichita Marriott 9100 E Corporate Hills Dr,
Date: Thursday, April 19, 2012
Time: 6:00 pm Hosted Reception
6:50 pm Banquet & Wine
7:40 pm Program Introduction Dr. Dharma deSilva, Chair WT Council
Keynote Address: Mr.. Jae Ho Oh Director General,, KOTRA
Accompanied by Kevin SunChang Hwang, Senior Manager
8:45 p.m. Q & A and Adjourn for Individual Consultations

Upcoming WTCouncil Events:
April 19, 2012 – Reception & Dinner Program; Doing Business with Korea – US-Korea Relations & Prospects”
May 16, 2012 – VIP Reception and World Trade Week Banquet Honors MERCOSUR