Welcome back! The fall semester is about to begin, which promises to bring an exciting but also challenging set experiences for both our faculty and students. We will continue to face some of the same financial challenges as we did last year financially, but we do have many opportunities with the initiatives we have started. First up, we are recruiting for four faculty this year, in MIS, Finance, Strategy, and Accounting. This is a very important recruiting season for us because in the Barton School our strength lies in our very engaged faculty and staff who everyday work on improving the school, with updating curriculum, advancing our research agenda, and serving on committees. As you have already seen, we are showcasing Barton School research in the Research Connections publication, the first issue published this month.

Something new this year, will be our First Thursday—Munch and Mingle for the Barton School faculty and staff. This is an opportunity for everyone, to get to know each other and continue our teambuilding. We often see someone in the hallways but sometimes our busy lives get in the way of stopping and talking to each other. So we hope this will be the opportunity for you to get to know each other better. On most first Thursdays we will supply lunch on the 3rd floor of Clinton Hall (location may vary).

The Economic Outlook Conference will be October 7th. Speakers include:
Kenneth D. Simonson, Chief Economist, The Associated General Contractors of America (National Forecast and Construction)
Dr. Stephan S. Thurman, Economic Bureau of the U.S. Department of State (Global Forecast)
Jeff Turner, President and CEO, Spirit AeroSystems, Inc. (Aviation Forecast)
Vincent Amanor-Boadu, Associate Professor, Dept. of Agriculture Economics, Kansas State University (Agriculture Forecast)
Jeremy Hill, Director, Center for Economic Development, Barton School of Business, WSU (Local Forecast)

The Barton School annual Schwartz Lecture Series will be November 3rd featuring one of our Barton School alumni, Tony Bartel. Tony is the President of GameStop. He was the Executive Vice President of Merchandising and Marketing from March 2007 until June 2010. Prior to that, he was the Senior Vice President of International Finance, a role he held since joining GameStop in 2005. Prior to GameStop, Bartel was Chief Administrative Officer for NCH Corporation from 2003 to 2005. From 1989 to 2003, he held various positions with PepsiCo and Yum Brands, Inc., including operational finance, strategic planning, controller and eventually Chief Financial Officer of Pizza Hut. Prior to 1989, Bartel held various positions with KPMG Peat Marwick.

To each and every one of you, the very best for this coming academic year. We have much to accomplish and advance in the Barton School. With your continued commitment to the school and the university we will have a great year.

Doug

Upcoming Center for Entrepreneurship Events

Entrepreneurship Forum Series for Business Ownership – 3:00 p.m.
September 30 Featuring Wichita Metro Chamber of Commerce Small Business Awards Finalists
Bill Ramsey – The Bill Guy
Paul Farmer – Famhost
Scott Pitman – Suzuki of Wichita

October 21 Featuring Founder/CEO of Build-A-Bear Workshop, Maxine Clark

November 18 Emerging Entrepreneurs

Global Entrepreneurship Week / Professor for a Day – November 15-20

Center for Entrepreneurship
Shocker Business Plan Competition:
TBD—Intent to Compete Forms Due
April 1, 2011 Business Plans Due
April 8, 2011 Kansas Community College Business Plan Challenge
April 15, 2011 Trade Show, Koch Arena
April 29, 2011Semi-Final & Final Rounds
April 29, 2011Center for Entrepreneurship Banquet, 6-9 pm, Hyatt Regency Hotel
The Wichita Chapter SHRM Scholarship Fund and the Wichita Chapter SHRM, the largest human resource organization in the State of Kansas, announces the 2010 recipient of its first ever scholarship award. The recipient went to WSU’s Laura Gerber. Laura is a senior majoring in human resources and management in the Barton School of Business. She is a member of the Tau Beta Sigma Honorary Band Sorority which supports the WSU Bands through volunteer work on campus and within the community. She is also a founding member of Gamma Epsilon Women’s Organization which volunteers in support of community organizations. Laura has been a member of the WSU Student Chapter SHRM for the past two years and will assume the Chapter Presidency in the fall. Laura has completed two internships during her time at WSU where she has been immersed in a variety of human resource activities.


Dr. Chand has a publication accepted in the International Business Review. Chand, M and Ghorbani, M (forthcoming) "National Culture, networks and ethnic entrepreneurship: A comparison of the Indian and Chinese immigrants in the US", International Business Review. He also, served on a panel at both the AOM and AIB conferences for a session titled "The Past, Present and Future of International Business". He presented a paper titled "Diasporas as drivers of national competitiveness."

Dr. Chand presented a paper at a refereed symposium at AOM titled "Cross-cultural trust in trade and investment". It was co-authored with Dr. Rosalie Tung. His paper titled "Bicultural Identity and Trade Facilitation: The Indian Diaspora in North America" was accepted for a paper development workshop for the Journal of International Business Studies (JIBS) at the AIB conference. He took part in a Faculty Development in International Business Workshop at the University of South Carolina Moore School of Business between June 13-18.


“Globalization & Change Management”, Plenary Session Lecture at CEO Forum & MBA Residential Workshop, PostGraduate & Mid-Career Management Development Unit, University of Colombo, June 19-20, 2010

Dr. Farmer has been invited to join the editorial review board of the Academy of Management Journal. In addition, he has had an article accepted at the Journal of Applied Psychology. Tierney, P., & Farmer, S.M. (In press) Creative self-efficacy development and creative performance over time. Journal of Applied Psychology.

Welcome Party—International Students
Thursday, September 09, 2010 from 2:30 – 4p.m.
in Clinton Hall Lobby 2nd Floor
This event has been especially organized to welcome our new international students to the Barton School of Business for the Fall semester. We encourage all business students and faculty to come and join us for refreshments as we meet our new international students. Refreshments will be served. If you have any questions, please contact Ann Burger by e-mail at ann.burger@wichita.edu

Schwartz Memorial Lecture Series
November 3, 2010
Featuring Tony Bartel, President of Gamestop
Student Lecture 9:30 am in the CAC Theater
Business Community Luncheon 11:45 am at the Hyatt Regency

Meet the Executive MBA Class IX

  Tom Aniello, Cessna Aircraft, Vice President, Marketing
  David Bennett, Cox Communications, Marketing Operations Manager
  Scott Bernard, Cox Communications, Network Engineering Manager
  Anant Bhosale, Infosys Technologies, Engineering Manager
  Thomas Branom, HCL-Axon, Senior Consultant
  Hector Cortez, Spirit Aerospace, Director & Assistant Controller
  Roy Davis, Spirit Aerospace, Information Technology Senior Manager
  Renee Gonzales, Nustar Energy Inc., Senior Project Engineer
  Josh Greenwood, Boeing, Systems Engineer
  Earl Huskamp, Professional Engineering Consultants, IT Manager
  Tami Johnson, Deere and Company, IT Business Analyst
  Chip Kaczynski, Atlanta Air Charter Inc., Chief Pilot and Chief Business Officer
  Lacy Litton, Sedgwick County, Business Systems Analyst
  Tahir Matloob, LSI, Senior Software Test Engineer
  Peter McKernan, Cessna Aircraft, Director, Accounting
  Miguel Miranda, Perfekta Inc., Vice President of Operations
  Robert Muller, (Previously) Komrowski Maritim GMBH, Assistant Representative—Indonesia
  David Norris, Wichita Anesthesiology, Chartered, Vice President and Cardiothoracic Anesthesiologist
  Chad Raney, Flight Safety International, Program Revisions Manager
  Tom Rodkey, Cox Communications, Director Network Engineering
  Rebeca Sandoval-Kennedy, St. Francis Community Services, Clinical Director/LSCSW
  Nicholas Smith, (Previously) Invista, Business Analyst
  Christopher Steindler, Leeker’s Family Foods, Co-Owner
  Kale Tarrant, Boeing, Systems Engineer
Barton School of Business Faculty/Staff Family Fall Social

Tanganyika Wildlife Park

September 17, 2010

6:00—8:00 pm

Dinner beginning at 6:30

Dates to Remember

August 19, 2010  First day of Fall classes
August 19, 2010  Faculty Meeting 2:00-4:00 in 203RSC
August 31, 2010  WSU Convocation
September 2, 2010  Back to Business Bash 10:30-1:30
September 9, 2010  Welcome Party – International Students
September 16, 2010  World Trade Council meeting
September 17, 2010  Fall Faculty/Staff Social 6:00-8:00 Tanganyika Wildlife Park
September 30, 2010  Entrepreneurship Forum Series 3:00-4:00
October 7, 2010  Economic Outlook Conference 7:30-11:30
October 21, 2010  Entrepreneurship Forum Series 3:00-4:00
October 21, 2010  World Trade Council meeting
November 3, 2010  Schwartz Lecture Series featuring Tony Bartel, President of Gamestop
November 12, 2010  AGH Scholarship Competition
November 15-20, 2010  Entrepreneurship Week – Professor for a day
November 18, 2010  Entrepreneurship Forum Series 3:00-4:00
November 18, 2010  World Trade Council meeting
December 3, 2010  Barton School Holiday Social
December 12, 2010  Fall Commencement 2:30 Koch Arena
December 16, 2010  World Trade Council meeting
December 17, 2010  Clay Barton Scholar Press Conference 10:00-11:00
January 18, 2011  First day of Spring classes
January 20, 2011  World Trade Council meeting
January 27, 2011  Jabara Scholar Press Conference 10:00-11:00
February 17, 2011  World Trade Council meeting
March 7-12, 2011  Business Week
March 17, 2011  World Trade Council meeting
April 8, 2011  Kansas Community College Business Plan Challenge
April 15, 2011  Business Plan Trade Show (Koch Arena)
April 17, 2011  Beta Gamma Sigma reception 2:30-4:00
April 21, 2011  World Trade Council meeting
April 29, 2011  Business Plan - Semi-finals, Finals & Banquet (Hyatt)
May 10, 2011  Faculty/Staff awards luncheon
May 14, 2011  Spring Commencement

For those on facebook make sure to check out the Barton School of Business page.

Send your news to joan.adkisson@wichita.edu for publication in the monthly newsletter.