What a great way to start a new school year, with a cool autumn-like morning to start the new semester. President Bardo began his tenure in July and has already set an aggressive schedule for this year. Please participate in the university strategic planning process that is getting kicked off on September 5th. This will take place at Koch Arena from 1:00 pm until 4:30 pm. This effort is very important to the university, the Barton School, and the future of Wichita and the region.

With our AACSB Maintenance of Accreditation visit set for February this will be a very busy year. Our efforts to enhance student experiences, in the classroom and ancillary to the classroom, continue. Faculty and staff, and students, continue to work on improving the school, by updating curriculum, producing relevant research, and participating on committees in the Barton School as well as the university and in the community.

Many of you have been participating in our preparation for the AACSB visit. You will hear more about this as be progress through the semester. Have a great semester and great academic year.

Doug

New staff in Students Records and Advising:
Julie Holmes as the Graduate Coordinator
Heather Contreras as an academic advisor
Please stop by and welcome them!

Faculty Senate News
Dr. Robert H. Ross with the Department of Marketing recently assumed his responsibilities as Faculty Senate President at Wichita State University. The Wichita State University Faculty Senate is the representative for the entire Faculty of the University as well as representing the Faculty in university governance. As President of the Faculty Senate, Dr. Ross is the primary spokesperson for the Faculty. Bob joined the WSU faculty in 1977, served as Director of Graduate Studies in Business from 1980-1991 and Chair of the Department of Marketing and Entrepreneurship from 1990-2002.

Special service anniversaries within the Barton School of Business this year include Dr. Gerald Graham of the Management Department celebrating his 45th anniversary. Dr. Robert Ross of the Marketing Department celebrating his 35th anniversary. Other significant anniversary recognition should go to Dotty Harpool and Dr. Dean Headley of the Marketing Department, Dr. Bill Jarnagin with the School of Accountancy and Linda Harris with the Center for Entrepreneurship. They are recipients of the Bender of Twigs award having completed 25 years of service exclusively to Wichita State University.

Rodney Boehme from this summer in Toledo Spain, wearing a WSU Shirt
The Business School’s **Meet N’ Greet**

Thursday, August 23, 2012
from 2:30 - 4 p.m.
**IN CLINTON HALL LOBBY 2nd FLOOR**

This event has been especially organized to welcome our new international students to Wichita State for the fall semester. We encourage all business students and faculty/staff to come and join us for refreshments as we meet our new international students. This will be a come and go event so we hope you can stop by between 2:30 p.m. and 4 p.m.

Refreshments and drinks will be served.
If you have any questions, please contact Ann Burger by e-mail at ann.burger@wichita.edu

The Barton School Dean’s Ambassadors cordially invite faculty, staff, and students of the Barton School of Business to attend the annual **Back to Business Bash** on Wednesday September 5, 2012 from 10:30 a.m. – 1:30 p.m. They are looking forward to this opportunity to foster new relationships between the faculty and students. Take a break and enjoy the prizes, music, and food, sponsored by BKD LLP and the Barton School of Business. The Dean’s Ambassadors would greatly appreciate volunteers to cook or serve food for this event. Please contact Tammy Nguyen (316) 993-1553 or tvnguyen12@wichita.edu if you are interested in helping with this event.

The date for the **Presidential Inauguration** has been set for Friday, October 12th and will be held in the Lowe at the Hughes Metropolitan Complex at 2:00 pm.

We want to encourage all staff and faculty members from your college to attend the ceremony. Faculty members are encouraged to be a part of the processional. Faculty needs to be aware that regalia rentals will need to be made with the university bookstore prior to August 27th. The university will cover the cost of the regalia rental for all faculty that are able to attend.

Faculty interested in renting regalia need to email the following information to bookstore@wichita.edu (in the subject line of the email please put “Regalia order for President’s Inauguration”):

- Name
- Phone number
- Gender
- Height
- Weight
- Degree name, i.e. Masters of Fine Arts or Doctorate of Physical Therapy, etc.
- College where the degree was received, including city and state of the campus attended
- What package or item(s) is being rented

The Barton School Dean’s Ambassadors are excited to host ‘**The Dean Is In**,’ a great opportunity for students to meet and mingle with the Dean, as well as faculty and staff members, join the dean on the 2nd floor lobby of Clinton Hall (see calendar for dates and times). Refreshments will be provided. This event is open to all business students and faculty/staff. This will be a come-and-go event so we hope you can stop by before or after your classes!
Building Emergencies

Did you know that each building on campus has Emergency Building Coordinators who work with WSU’s emergency personnel to assure the safety of the people in each building? Clinton Hall has six building coordinators: Joan Adkisson, Melissa Donham, Nedra Henry, Brenda Lehman, Debra Lynch and Danna Sprankle. During an emergency such as a tornado warning, fire, or in the latest incident of the RSC construction crew breaching a gas line on August 2, there are procedures that the coordinators follow. For example, during the gas leak incident Joan Adkisson, in coordination with Dean Hensler, was in immediate contact with the WSU police department. At that time the Police Department instructed Joan that we did not need to evacuate at that time, but if anything else changed they would inform us. The building coordinators were in contact with each other to monitor the situation. Dean Hensler was outside monitoring the situation and noted that there were workers much closer to the leak and they were not being evacuated.

We learned later that some buildings we evacuated. Dean Hensler contacted WSU Police Chief Dotson and received the following answer: “As I understand, the officers evacuated the buildings as directed by the WFD Commander, on the scene. The Director of the Physical Plant was on scene advising the WFD and I am confident their evacuation decisions were appropriate. I was told they were not concerned that the gas would ignite, but evacuated specific buildings as extra safety measures.”

The emergency building coordinators have a calling tree and procedures in place in case someone is out of the office. An Emergency Evacuation Plan for Clinton Hall is available and if you have any questions please don’t hesitate to contact one of the building coordinators.

Library News

Welcome to a New Semester!

I hope that everyone has had a relaxing and productive summer. For those of you that haven’t met me yet, I’m Melissa Mallon, the liaison librarian for the Barton School of Business (Accountancy, FREDs, Marketing, and Management; Nick Wyant is the liaison for Economics). I’m in charge of library instruction, research assistance, collection development, and outreach for your departments (as well as the Elliott School of Communication and the Dept. of English). I have also recently been appointed as Coordinator of Library Instruction for the University Libraries.

Things have been busy at WSU Libraries over the summer, so I thought it would be a good idea to highlight some of the updates.

We now have full access to the database Business Source Complete. BSC has a lot of full-text journal content in addition to a number of company and industry profiles, country reports, case studies, SOWT analyses, and more. Of particular note is that the addition of BSC includes current, full-text electronic access (back to 1922) to Harvard Business Review (http://bit.ly/harvardbusinessrev).

We also have a new document delivery service for journal articles, conference proceedings and other reports not held by WSU Libraries called Reprints Desk (in addition to standard Interlibrary Loan). Faculty & staff requests are often filled within 24 hours and are delivered electronically via email. For more information and to register for an account, head to: http://bit.ly/wsureprintsdesk.

If you have any questions or comments about these new services and resources, please don’t hesitate to get in touch with me. I’m also happy to meet with you to discuss ways I can assist your teaching and also to learn more about your research interests. Have a great semester!

Email: melissa.mallon@wichita.edu
Phone: 978-5077
Office: 122E Ablah Library
Office of Research Administration Internal Grants Award Program

Announcements regarding the below opportunities are emailed 4 – 6 weeks in advance of the grant application deadline. Request for proposal (RFP) applications will be available on the Office of Research Administration website upon receipt of announcement. Below are brief, non-inclusive descriptions of internal grant opportunities. As with all grant proposals, please read the RFP grant application carefully for all grant requirements.

MURPA - Multidisciplinary Research Projects are projects that involve two or more investigators from different disciplines that focus different perspectives and capabilities on complex problems that intersect established areas of study.

GENERAL:
• Two awards for multidisciplinary research projects may be made for up to $5,000 ea.
• They are intended as seed money to develop pilot data for proposals to be submitted to governmental agencies, foundations, or industries.


ARC – Award for Research/Creative projects provide salary/fringes of $3,000 for 2 months, plus $1,000 for other operating expenses (total of $4,000) to enable faculty to pursue research or creative projects during the summer.

GENERAL
• Awardees are expected to resume their teaching in the fall for the next academic year.
• A faculty member may receive only one of the following in a fiscal year: an ARCS, a University Research/Creative Projects Award (URCA), or a Multidisciplinary Research Project Award (MURPA).
• Those who accept any summer appointment from their college (for the summer grant period) are ineligible.

  February 1, 2013 application deadline for grant period May 1, - Aug 31, 2013.

FLOSSIE E. WEST FOUNDATION AWARD - provides support for research relating to the study and cure of cancer.

GENERAL:
• Multiple grants may be awarded for up to $25,000 dependent on foundation funds.
• Awards are intended as seed money to develop pilot data for proposals to be submitted to governmental agencies, foundations, or industries.

  All WSU faculty members with research interests in the study of cancer are eligible.

  March 1, 2013 application deadline for grant period May 1, 2013 – April 30, 2014.

URCA – University Research/Creative Projects are to retool or reestablish productive research/creative projects agenda. In areas where external funding is available, the URCA may be used as seed money to develop pilot data.

GENERAL
• Areas where access to external sources is limited may receive special consideration.
• Grants may be for up to $4,500 awarded in two separate competitions: New - tenure-eligible faculty in their first or second year of probation to initiate research/creative projects, and Established - tenured faculty or probationary faculty in their 3rd (or more) year of probation to retool or re-establish productive research/creative agenda.

  A faculty member may receive only one of the following in a fiscal year: an URCA, an Award for Research/Creative Projects in Summer (ARCS), or a Multidisciplinary Research Project Award (MURPA).


Questions regarding program or specific program grants, contact Cindy Miller 316-978-6922 or Cindy. Miller@wichita.edu.
Summer Opportunity for Marketing Professor by Debra Lynch, Marketing Department

Dr. Charles L. Martin traveled to Lahore, Pakistan the first week of July to participate as keynote speaker in the Second International Conference on Contemporary Issues in Business Management. More than 300 participants from around the world and from cross-business disciplines attended the event held at the Pearl Continental Hotel and the University of Central Punjab.

The keynote address by Dr. Martin, “What Goes Around Comes Around: Business Thinking As Cyclical Phenomena,” stems from his interest in cyclical phenomena including the roles that cycles play in business planning, forecasting and human (buyer) behavior. The presentation explored the notion that business thinking often evolves in a cyclical fashion, i.e., “old” concepts and ideas may be revisited, renamed and reappreciated over time. To support his thesis, Dr. Martin pointed to examples pertaining to business planning, marketing and customer service, the role of intuition in business decision-making, and the relationship between people and technology, to name a few.

The conference afforded the participants an opportunity to meet and interact with each other on such topics as international business, strategic management, marketing management, technology management, human resource management, corporate social responsibility, finance and accounting and future business trends. As reported in The Express Tribune of July 4th, 2012, University of Central Punjab, Pro-Rector Dr. Zafaraullah said “the conference provided an exclusive platform to researchers, academicians and professionals across the world to share their research contributions and experiences, interacting for future research directions and applied research needs”.

Dr. Martin has been a faculty member with the Department of Marketing at WSU since 1985 and is the Editor for the Journal of Services Marketing. His teaching responsibilities include courses in Marketing Programs and Marketing Management.

Front Row Seat to the Demolition by Debra Lynch, Marketing Department

For those of you who didn’t have the “opportunity” to spend much time on Campus this summer, you missed the startup of the Rhatigan Student Center’s renovation. Needless to say, the Barton School of Business has a great view of the renovation in progress and yes, the view is ever-changing.

The shutdown of the Rhatigan parking lot was the first noticeable change, then fences that created a maze-like affect blocking the soon-to-come demolition. The trees, decades old many of them, crashed to the ground in a flurry of bulldozers and dump trucks. Dirt’s been hauled in and hauled out. Once you maneuver your way around the extensive expanding wall of fence, there is an entrance to the RSC allowing access still to the Bookstore and the many amenities previously available have relocated to new homes. A section of the north side of the building actually came crashing down the second week of July.

It should be noted that the RSC staff has provided information on a regular basis as to the changes, services still available and even providing an alternative to your dining options; the “Wu Weenie Cart”, a food service alternative with hotdogs, soda, cookies and chips. Of course, you won’t want to miss the “wRECK Center” that opened on July 23rd. This is the temporary operation that’s replacing the Smith Bowling and Recreation Center and will be located on the second floor, south end of the RSC. Billiards, darts, Wii and X-Box will be available as well as food & beverages. The “RSC Happenings!” notices will keep you right on top of everything so be sure to watch your e-mail.

Change…it definitely is coming and will be in process for quite some time to come (target date for completion – August, 2014!). Whether you call it a renewal, restoration, overhaul, reformation, or transformation, the Barton School of Business has a front row seat.
<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>August 23, 2012</td>
<td>Welcome Party – International Students</td>
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<tr>
<td>August 24, 2012</td>
<td>Faculty Meeting 2:00</td>
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<td>August 28, 2012</td>
<td>WSU Convocation</td>
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<td>September 5, 2012</td>
<td>Back to Business Bash</td>
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<tr>
<td>September 13, 2012</td>
<td>Entrepreneurship Forum Series 3:30</td>
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<tr>
<td>September 17, 2012</td>
<td>The Dean Is In 6:30 pm</td>
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<tr>
<td>September 18, 2012</td>
<td>The Dean Is In 10:30 and 12:00</td>
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<tr>
<td>September 20, 2012</td>
<td>World Trade Council meeting</td>
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<tr>
<td>October 5, 2012</td>
<td>Barton School Open Enrollment Meeting 1:00</td>
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<td>October 11, 2012</td>
<td>Economic Outlook Conference 7:30-11:30</td>
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<tr>
<td>October 12, 2012</td>
<td>Presidential Inauguration 2:00</td>
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<tr>
<td>October 18 &amp; 19, 2012</td>
<td>Fall Break</td>
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<tr>
<td>October 18, 2012</td>
<td>Entrepreneurship Forum Series 3:30</td>
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<tr>
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<tr>
<td>November 5, 2012</td>
<td>The Dean Is In 6:30 pm</td>
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<tr>
<td>November 6, 2012</td>
<td>The Dean Is In 10:30 and 12:00</td>
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<td>November 7, 2012</td>
<td>Barton School Scholarship Luncheon for students/donors</td>
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<tr>
<td>November 8, 2012</td>
<td>Entrepreneurship Forum Series</td>
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<tr>
<td>November 9, 2012</td>
<td>AGH Scholarship Competition</td>
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<tr>
<td>November 29, 2012</td>
<td>World Trade Council</td>
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<tr>
<td>December 7, 2012</td>
<td>Barton School Holiday Social</td>
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<td>December 7, 2012</td>
<td>Barton Scholar call-back scholarship competition</td>
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<td>December 11, 2012</td>
<td>Clay Barton Scholar Press Conference 10:00-11:00</td>
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<tr>
<td>December 13, 2012</td>
<td>World Trade Council</td>
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<tr>
<td>December 16, 2012</td>
<td>Fall Commencement 2:30 Koch Arena</td>
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<td>January 22, 2013</td>
<td>First day of Spring classes</td>
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<tr>
<td>February 12, 2013</td>
<td>Jabara Scholar Press Conference 10:00 – 11:00</td>
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<td>March 4-9, 2013</td>
<td>Business Week</td>
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<td>April 19, 2013</td>
<td>Shocker Business Plan Competition</td>
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<tr>
<td>April 21, 2013</td>
<td>Beta Gamma Sigma reception 2:30-4:00</td>
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<tr>
<td>May 3, 2013</td>
<td>Center for Entrepreneurship Banquet &amp; Shocker Business Plan Competition</td>
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<tr>
<td>May 10, 2013</td>
<td>Faculty/Staff awards luncheon</td>
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<tr>
<td>May 18, 2013</td>
<td>Spring Commencement</td>
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<td>(Reception in lobby of Clinton Hall following commencement ceremonies)</td>
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University Relations is looking to dramatically update their photo archives this coming year and would like to see what areas within the Barton School they could try to shoot. These could be areas they have shot in the past or something new—basically anything that would make a cool picture and help them and us promote the college and Wichita State (specific classes, programs, etc). Also, be sure to let us know which events they should get on their calendar as well. Don't hold back, they will take any idea you have.

Please let Joan Adkisson if you have an event or ideas that would be good for pictures and she will coordinate it with University Relations.

Kasey Jolly Rowden, CEDBR and Economics lecturer had Reed Dexter Rowden in May.

He was born at 12:10 am on Wednesday, May 23rd. Weighed 9 lbs 3.8 oz and was 21.25” long.

Send your news to joan.adkisson@wichita.edu for publication in the monthly newsletter.