As we continue with an excellent start for the Spring semester there are many Barton School signature events coming. The annual Business Week is quickly approaching and we are gearing up for the week long events. The highlight is keynote speaker Jody Horner, president of Cargill Meat Solutions. This will be an exciting week of events for our students and the business community. Thanks to Joan Adkisson and all those on the committee that have worked so hard to put this program together and coordinate it.

The Center for Entrepreneurship continues with their excellent selection of speakers for the Spring forum series. Thanks to Don Hackett, Ron Christy, Sam Moyers, Rick LeCompte, Linda Harris, Danielle Hayes and Wendy Veatch for forming this and other speaker events.

As I mentioned last month we have completed two of the five faculty searches for the upcoming fall semester. The School of Accountancy is having additional candidates visit and the FREDS department is bringing MIS candidates to Wichita for campus visits. In addition to faculty hiring, CEDBR is in the process of hiring two new staff member. Debra Franklin transferred to another unit on campus and we wish her well in her new duties. We have also had an open position in the CDEBR for some time. These positions are for a Research Analyst and a Senior Research Economist.

Thank you to all for your incredible dedication to the Barton School and our students. Continued success in your research and in the classroom.

Doug

Khawaja Saeed, has been awarded the Outstanding Service Award for 2010 by SIGHCI at the Ninth Annual Workshop on HCI Research in MIS held in St. Louis in December 2010. He has been heavily involved in this group since 2004 and it is great that his contributions are being recognized by the organization.
Barton School News

SubjectsPlus: New Online Research Guides from WSU Libraries
WSU Libraries recently unveiled a new resource for assisting students and faculty with subject-related research. SubjectsPlus is an open source program that allows for creation of online research guides. Online research guides are nothing new, but SubjectsPlus guides are highly customizable and much easier to update than traditional web pages. In addition to linking to databases and web sites, the guides can include social media content such as RSS Feeds or Flickr images. Currently, all of the old subject pages are being migrated into SubjectsPlus. You can view a list of the new guides at http://libraries.wichita.edu/subsplus/subjects/index.php or by clicking on the “Resources by Subject” link on the Libraries’ homepage. Full migration of the Business guides should be done by the end of the semester.

In addition to traditional subject-related guides (International Business, Marketing, etc.), librarians can create custom guides specific to a course. Librarians will work with faculty to include specific print and electronic resources that will assist students in completing assignments and research projects. These customized guides can then be added to Blackboard for easy access. If you’re interested in having a guide created for your course, or you have suggestions for items to include on a SubjectsPlus guide, please contact Melissa Mallon, liaison librarian to the Barton School of Business at melissa.mallon@wichita.edu or x5077.

The American Institute of Certified Public Accountants has announced winners of the 2009 Elijah Watt Sells Awards. The awards are presented annually to candidates who have obtained the 10 highest cumulative scores on all four sections of the computerized Uniform CPA Examination. The 2009 award is unique since multiple candidates received identical cumulative scores, resulting in a tie, increasing the total number of winners to 15. These candidates must have completed testing during the previous calendar year and passed each exam section on their first attempt. Over 93,000 individuals sat for the Exam in 2009.

Isaiah L. Massey (Texas), a graduate of Wichita State University with a Bachelor of Business Administration in Accountancy, and a Master in Professional Accounting from the University of Texas, is currently employed by Deloitte & Touche LLP in Houston.

Former Student receives award

2011 Jabara Scholar’s

$20,000 Jabara Scholarship awarded to two Kansas seniors
Two high school students are winners of the 2011 Fran Jabara Scholarship in Entrepreneurship. The scholarship is one of the largest entrepreneurship scholarships nationally. Each recipient will received $20,000 over four years. To compete, a student must have a minimum ACT score of 24, a GPA of 3.5 or better and be a declared entrepreneurship major.

Ally Foye, a senior at Baldwin High School in Baldwin City, KS. In high school, Foye has earned academic letters for the past three years, as well as All American Cheerleader, cheer captain and winter royalty/homecoming. She also was in the Kansas Music Educators Association Honor Band. Foye works 10-15 hours a week at the Santa Fe Market and spends other spare time doing community service.

David McAdam, who is homeschooled was also a Barton Scholar finalist. McAdam has won an AWANA Citation Award, is captain of his school basketball team and is heavily involved in community service. He is lead courtesy clerk at his local Dillons store, working 15 hours a week.
The MBA program will be holding a variety of Information Sessions during the spring semester. Individuals are encouraged to check the website – www.wichita.edu/mba -- for further details. Reservations are required.

**Q & A Luncheons**
Lunch is included at no charge. These sessions will be held downtown at the Wichita Chamber - 350 W. Douglas.

Wednesday, February 9th
11:45 to 1:00 p.m.

Tuesday, March 8th
11:45 to 1:00 p.m.

Thursday, April 14th
11:45 to 1:00 p.m.

Wednesday, May 11th
11:45 to 1:00 p.m.

Tuesday, May 24th
11:45 to 1:00 p.m.

**Evening Information Sessions**
These sessions take place in the evening on the campus of WSU in the W. Frank Barton School of Business, Clinton Hall, 3rd Floor Board Room.

Tuesday, February 15th
5:30 to 6:15 p.m.

Wednesday, March 2nd
5:30 to 6:15 p.m.

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**BUSINESS WEEK**

Business Week will be March 7-12, 2011
Featuring Keynote Speaker: Jody Horner, President of Cargill on Tuesday, March 8th

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Send your news to joan.adkisson@wichita.edu for publication in the monthly newsletter.
Dates to Remember

February 17, 2011  World Trade Council meeting
February 27, 2011  Women’s Basketball game/reception
March 3, 2011  First Thursday Luncheon 11:00-1:00
March 7-12, 2011  Business Week
March 10, 2011  Entrepreneurship Forum Series
March 17, 2011  World Trade Council meeting
April 7, 2011  First Thursday Lunch 11:00-1:00
April 7, 2011  Entrepreneurship Forum Series
April 8, 2011  Kansas Community College Business Plan Challenge
April 15, 2011  Business Plan Trade Show (Koch Arena)
April 17, 2011  Beta Gamma Sigma reception 2:30-4:00
April 21, 2011  World Trade Council meeting
April 29, 2011  Business Plan - Semi-finals, Finals & Banquet
May 5, 2011  First Thursday Luncheon 11:00-1:00
May 10, 2011  Faculty/Staff awards luncheon
May 14, 2011  Spring Commencement
(Rception Clinton Hall following commencement ceremonies)
May 14, 2011  Spring Faculty/Staff Social

Center for Entrepreneurship Dates

February 2011
10 Alumni Monthly Mixer
10 Entrepreneurship Forum Series – Commercial Real Estate & Development (3:30)
11 Practical Entrepreneur Training Tools – Developing a Competitive Advantage (Dr. Jim Wolff)
18 Practical Entrepreneur Training Tools – Small Business Innovation Research (Suman Saripalli)
25 Practical Entrepreneur Training Tools – Business Valuation (Dr. Gaylen Chandler)

March 2011
4 Entrepreneur Connection (breakfast)
4 Practical Entrepreneur Training Tools – Branding: Define Your Essence (Dotty Harpool)
8 FastTrac Classes Begin
10 Alumni Monthly Mixer
10 Entrepreneurship Forum Series – Michael DeLazzer, creator of Redbox (3:30)
11 Shocker Business Plan Competition – Intent to Compete Forms Due
11 Practical Entrepreneur Training Tools – The Business Plan & Investor Pitch (Dr. Chris Broberg)
18 Practical Entrepreneur Training Tools – Growth Strategies for Business (Dr. Don Hackett)

April 2011
1 Shocker Business Plan Competition - Business Plans Due
1 Entrepreneur Connection (lunch)
1 Practical Entrepreneur Training Tools – Business Valuation (Dr. Gaylen Chandler)
4-7 Shocker Business Plan Competition – Screening Round
7 Entrepreneurship Forum Series – Gary Bridge, Sr. Vice President & Global Lead, Cisco Internet Business Solutions Group (3:30)
8 Practical Entrepreneur Training Tools – Understanding Financial Ratios (Ron Christy)
8 Shocker Business Plan Competition – Announce Trade Show Participants
8 Kansas Community College Business Plan Challenge
15 Shocker Business Plan Competition – Trade Show (Koch Arena)
22 Practical Entrepreneur Training Tools – Real Estate Essentials for Entrepreneurs (Dr. Stan Longhofer)
29 Shocker Business Plan Competition – Semi-Finals & Final Round
29 Center for Entrepreneurship Banquet – 6:00 pm, Hyatt – Shocker Business Plan Competition Winners announced

May 2011
6 Practical Entrepreneur Training Tools – Entering Foreign Markets (Dr. Masud Chand)
10 High School Business Plan Competition
11 Small Business Awards
12 Alumni Monthly Mixer
13 Practical Entrepreneur Training Tools – Intellectual Property (Gordon Kirsten)