Welcome back! We hope you had a wonderful holiday break and are refreshed for the new semester.

We have had a great start for the spring semester with pre-sessions, which will be finishing the second week of January and then a full slate of business courses for the spring semester. This semester appears to be a busy one with many activities. Some of the activities are: The Center for Entrepreneurship’s Spring Forum series and their Business Plan competition, World Trade Council monthly meetings, and our annual Business Week. The highlight of Business Week occurs on March 8th when the keynote speaker, Jody Horner, President of Cargill, delivers her address.

We have completed two of the five faculty searches for the upcoming fall semester. For the Strategic Management position Dr. John Perry is returning after two years away. In Finance, Anthony May has been hired. He is scheduled to complete his Ph.D. degree prior to his arrival from the University of Oklahoma.

In addition to the faculty, we have hired two staff members; Senior Administrative Assistant for the Management Department—Christa Doolittle and an Associate Director for Center for Management Development—Paula Seiwert.

Best wishes for a terrific semester.

Dean’s Update

Faculty and Staff news

Mehmet Barut had the acceptance for publication of his manuscript titled "An Ant Colony Optimization Algorithm for Load Balancing in Parallel Machines with Sequence-Dependent Setup Times." It will be published in the Computers & Operations Research Journal.

Bill Miles had an acceptance of "Volatility Transmission in UK Home Prices: A Multivariate GARCH Approach" in the Journal of Real Estate Portfolio Management.

January 2011
22 Artists Inc classes begin (Saturdays through March 12) 10:00am-1:00pm
26 Jabara Scholarship Press Conference 10:00am

February 2011
4 Entrepreneur Connection (lunch)
10/17 Entrepreneurship Forum Series – Real Estate Developers
11 Practical Entrepreneur Training Tools – Developing a Competitive Advantage (Dr. Wolff)
25 Practical Entrepreneur Training Tools – Business Valuation (Dr. Chandler)

March 2011
4 Entrepreneur Connection (breakfast)
10 Entrepreneurship Forum Series – Michael DeLazzer, an original founding member of Redbox
11 Shocker Business Plan Competition – Intent to Compete Forms Due
11 Practical Entrepreneur Training Tools – The Business Plan & Investor Pitch (Dr. Broberg)
TBD FastTrac Classes Begin

April 2011
1 Shocker Business Plan Competition - Business Plans Due
1 Entrepreneur Connection (lunch)
4-7 Shocker Business Plan Competition – Screening Round
7 Entrepreneurship Forum Series – Gary Bridge, Sr. Vice President & Global Lead, Cisco Internet Business Solutions Group
8 Practical Entrepreneur Training Tools – Financial Statements Phase II Including Ratios (Ron Christy)
8 Shocker Business Plan Competition – Announce Trade Show Participants
8 Kansas Community College Business Plan Challenge
15 Shocker Business Plan Competition – Trade Show (Koch Arena)
29 Shocker Business Plan Competition – Semi-Finals & Final Round
29 Center for Entrepreneurship Banquet – 6:00 pm, Hyatt – Shocker Business Plan Competition Winners announced

May 2011
10 High School Business Plan Competition
11 Small Business Awards

Dates to Remember

2011 Barton Scholar

Jessica Crumrine, a senior at Newton High School in Newton, Kan., is the winner of Wichita State University's 2011-2012 Clay Barton Scholarship in Business. She will receive $11,000 a year for four years to attend WSU as a marketing major in the W. Frank Barton School of Business.
New Titles for a New Year

Check out these new Business titles, now available at Ablah Library:


If you have suggestions for other new titles, be sure to send them to Melissa Mallon, WSU Libraries liaison to the Barton School of Business at melissa.mallon@wichita.edu or Campus Box 68.

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**BUSINESS WEEK**

Business Week will be March 7-12, 2011
Featuring Keynote Speaker: Jody Horner, President of Cargill on Tuesday, March 8th
Details should be out soon on the schedule for the week.

Send your news to joan.adkisson@wichita.edu for publication in the monthly newsletter.