Dean’s Update

Welcome Back! We hope you had a great Spring Break.

For the 5th year the Barton School of Business is hosting a group of German EMBA students from the FHW Berlin School of Economics this week. Their visit brings to conclusion the semester long project where they have been working to help entrepreneurial companies here and in Berlin with international expansion plans.

Continuing this theme of international collaboration, this month’s World Trade Council’s program being held Thursday March 26 is featuring WSU Global taskforce and the Barton School international business initiatives. Provost Gary Miller will be presenting information on the University’s initiatives on globalization and Dean Hensler will speak about international programs in the Barton School, then introduce the Barton International Group (B.I.G.), a group consisting of 14 of our top undergraduate students. B.I.G. is currently scaling the project they will be doing with Spirit AeroSystems and the students will speak about their experiences thus far.

I just returned from Malaysia, where I met with the leadership of the Persatuan Alumni Wichita State University Malaysia (PAWSUM), and Thailand. PAWSUM represents the over 4,000 WSU alums that live in Malaysia. I also initiated collaboration discussions with the University of Malaya in Kuala Lumpur, near where Spirit AeroSystems just completed a 246,000 sq.ft. manufacturing facility that will report to the operation in Prestwick, Scotland. This is the project on which B.I.G. will be working. I also initiated collaboration discussions with Chulalongkorn University in Bangkok, Thailand. The universities are considered top level institutions in their respective countries.

Faculty and Staff news

Dharma deSilva submitted a paper to PanPacific XVI Annual Meeting at Shenzhen, China on “BRIC*[now] BRICKS*[next] Join TRIAD’s JUG in Reshaping the New Globalized Economy and Trade Order” and he also had the following paper which has been reviewed by SL Journal of Management and is in its final revision. “China & India Joins the TRIAD {JUG} Power to form a Mega-Competitive QUINTET and Advances FTAs in the E-Global Age”.

Rick LeCompte will receive WSU’s Excellence in Teaching award for academic year 2008-2009.

Rick LeCompte received the 2009 Educator of the Year Awards from the Federation of Business Disciplines and the Southwestern Finance Association at their meetings Feb. 25 - Feb 28, 2009.

J. Kirk Ring had a manuscript accepted for poster presentation at the Family Enterprises Research Conference which will be held in Winnipeg, Canada in April, the manuscript if title “Stakeholder salience in the family firm: A theoretical model”

Steve Farmer, Eva Yao and Kate Kung-McIntyre had an article accepted for publication: (In press). The behavioral impact of entrepreneur identity aspiration and prior entrepreneurial experience. Entrepreneurship: Theory and Practice.

Beta Gamma Sigma

The Beta Gamma Sigma initiation and student awards reception will be held on Sunday, April 19, 2009. The reception will take place at 2:30 p.m. in the Rhatigan Student Center Room 203.

We sincerely hope that you will make a special effort to join us as we honor our students who are joining BGS, and also we will be giving out several student awards.
Advising Center

“End of Semester Party”, will be Thursday, April 23rd from 2 to 4 p.m. in RSC Ballroom.

For information contact Ann Burger at x6483.

International Business

The WTC meeting on Thursday, March 26th at the Olive Tree Banquet Hall. The keynote theme for the program will be “WSU Global Taskforce & Barton School International Business Initiatives”.

Dr. Gary L. Miller, Provost, Vice President of Academic Affairs & Research, will discuss the WSU Global Taskforce and Dr. Douglas A. Hensler, Dean W. Frank Barton School of Business, will discuss the Barton School International Business Initiatives.

Reservations can be made through email wtc.ciba@wichita.edu or by contacting us through our website www.wtc.wichita.edu

Center for Entrepreneurship

Spring 2009 Forum Series
April 2—Jeff Turner

2009 Shocker Business Plan Competition
4/14 Business Plan due
4/24 Trade Show
5/1 Semi- & Final Rounds
5/1 Awards Banquet

More information contact the Center for Entrepreneurship 978-3000.

Executive MBA

The EMBA program is taking a 10-day study trip to China this summer. Students from the EMBA program and MBA program along with a few EMBA alums will be traveling on this trip. We will be visiting a variety of businesses, governmental agencies, and cultural sites in Beijing and Shanghai.

Elvis was in the building

In case you missed it Elvis was in Clinton Hall. In honor of Rick LeCompte’s birthday the FREDS department decided to help Rick celebrate his birthday.

Dates to Remember

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>March 26</td>
<td>Jabara Scholars Press Conference</td>
</tr>
<tr>
<td>April 2</td>
<td>Entrepreneurship Forum Series</td>
</tr>
<tr>
<td>April 19</td>
<td>Beta Gamma Sigma Reception</td>
</tr>
<tr>
<td>April 23</td>
<td>International Student reception</td>
</tr>
<tr>
<td>May 16</td>
<td>Commencement</td>
</tr>
</tbody>
</table>

Send your news to joan.adkisson@wichita.edu for publication in the monthly newsletter.