For some time now I have been asking myself, “Where did the last 30 years go?” I don’t think I have ever felt that so intensely as for this semester and the academic year coming to an end. In my conversations with others I find many having the same sense. It is as though the semester consumed us. Was it the stress of budget issues, reshaping, uncertainty, the economy, repeated bad news in the press? Probably all of those contributed to commencement suddenly being upon us. Yet, in spite of the stresses on the campus and in our daily lives, we have so very much for which to be thankful. First and foremost, is a fabulous staff and faculty who day in and day out make the Barton School of Business a better place to work and a great place to learn. We have had a number of recognitions of this, all for which we are immensely proud. The SHRM Chapter once again attained superior chapter recognition. The SIFE team won Regionals in Dallas and this week is in Minneapolis for the Nationals. BIG went to Malaysia last summer and is currently working a project for Coleman. Back to Business featured three faculty members getting wet. The Schwartz lecture was delivered by WSU’s own Mitch Slape from Walmart. Business week was a huge success with over 2,300 students attending, keynote addresses by Steven Chang and Richard Chang, and the engagement of The CID Group delegation that resulted in a gift of $50,000 gift to purchase computers for our labs. All three of our faculty that submitted for tenure and/or promotion were unanimously supported by the university committee and granted by the President. Our research productivity continued with stellar work by many faculty. Soon, the Barton School Research Connection will be published containing research summaries that provide accessible and applicable knowledge for regional executives. CMD continues to keep us connected with community businesses and provide much appreciated funds that are invaluable in support of what we do. We have reached the next phase of our facilities review with completion of the conceptual architectural review and planning. Our EMBA cohort completed their degrees and a new one is forming for the fall. Our advising function has become finely honed with improved efficiency and increased attention to international students including a buddy system with domestic students. Our partnerships with international business schools is advancing and in the fall our first faculty member, Larry Spurgeon, will be teaching in our new partnership with ESC Pau Groupe. We have opportunities in Pau, France, Vienna, Austria, and Berlin, Germany, and there will be more to come.

To all of you who make the Barton School the special place that it is, thank you.

Faculty and Staff News

Dharma deSilva has been invited to present “CIBA-WTC Strategic Alliance Model of WSU University-Industry Linkage” at the Fortune 2010 Forum on University-Industry Collaboration sponsored by Universiti Malaysia Pahang, Kuantan, May 27, 2010, and seminar at INTAN Main Campus, Bukit Kiara, Kula Lumpur and Malaysian Industrial Development Authority [MIDA] May 28, 2010.

Dharma deSilva will have paper presentation on “Managing and Competing in the New World Economic Order: Marketing at Core” at the Pan-Pacific World Conference XXVIII, Denpensar, Indonesia May 30-June 3, 2010.


Kurt Reding - "Assurance and Consulting Services: Are They Mutually Exclusive?" has been approved for publication in Internal Auditor.

Kirk Ring was selected by The Cooperative Education and Work-Based Learning Committee as the 2010 Faculty Member of the Year for Cooperative Education.


Khawaja Saeed—Organizational Interventions and the Successful Implementation of Customer Relationship Management (CRM) System Projects, (Accepted at The Data Base for Advances in Information Systems) has been accepted for publication.
Beta Gamma Sigma Initiation and Student Awards Reception

We had 36 students joining Beta Gamma Sigma this year. At the reception we also announced the recipients of the annual student awards.

Neff Outstanding Senior—Tim Wilson
Neff Outstanding Junior—Joseph Brunner and Daniel Madsen
Richard H, Homburger Award for Excellence—Zach Mastroly
Wall Street Journal Award for Academic Excellence—Gregory Palko

Spring Commencement

Date: Saturday, May 15th, 2010
Time: Begins at 8:00 am
Check in: At 7:00 am
Location: Koch Arena
Craig Barton will be the commencement speaker this year.

May 15th End of the Year Celebration

We hope you and your family plan on attending our social on May 15th at 5:30 in the Marcus Welcome Center to celebrate the completion of a successful year. Please let Joan Adkisson know if you plan on attending.

World Trade Council

Here comes the long awaited 34th Annual World Trade Week Honors ASEAN Events at Wichita Marriott (Corporate Hills) featuring the largest trade delegation visiting Wichita since EU25 in 2006

Doing Business with ASEAN: Opportunities for Wichita/Kansas/US Business Day Conference on May 20, 2010, 8:00am to 4:30pm – learn more about the culture and business practices from visiting delegates and experienced panelists.

WTW ASEAN VIP Reception, Banquet & Keynote Address, May 20, 2010, 5:45pm to 9:00pm.

Contact the World Trade Council at 978-3176 if you plan on attending.
MIS advisory board meeting was held at the Barton School of Business on April 15, 2010. In attendance were Dr. David Graves, IBM Client Technical Advisor, Darren Tingler from Cargill Meat Solution, Harold Ward from Hawker Beechcraft, Gurleen Randhawa from CCH, Kelly Ellenz from Meritrust Credit Union, Art Mould from Computer System Consultants, Kevin Colborn from High Touch Inc., MIS faculty members, and Association of Information Technology Professionals (AITP) – student chapter officers. Dr. Graves gave a presentation on the IBM academic initiative with special focus on IT service management curriculum. He emphasized that IT service management is an area where there is high job growth and provided examples of how the curriculum is being used in other universities. Dorothy Harpool also made a presentation to the board members informing them about the Faculty in Residence Program (FIR) initiated at the Barton School of Business. The members of AITP – Student Chapter at the Barton School of Business – also provided an update on their activities and plans. The MIS faculty presented details on their initiative to pursue implement a focused company based project which could be done by students in Barton School MIS classes.

On Friday, April 16th the Wichita Hispanic Chamber of Commerce hosted its scholarship banquet. During the banquet they awarded 16 scholarships to high school seniors from USD 259.

The Barton School awarded a scholarship to Gabriel Garcia who intends to major in accounting. And there were three more awards for incoming Barton School students. The information is below.

W. Frank Barton School of Business- Wichita Hispanic Chamber of Commerce Scholarship
Gabriel Garcia
North High School
Wichita State University
Accounting

Kansas Hispanic Education & Development Foundation Scholarship- Funded by Cox Communications
Stephanie Mier
Northwest High School
Wichita State University
International Business

Koch Industries, Inc. - Wichita Hispanic Chamber of Commerce Scholarship
Amapola Cardenas
Northwest High School
Wichita State University
Accounting

Koch Industries, Inc. - Wichita Hispanic Chamber of Commerce Scholarship
Ruby Velo
Northwest High School
Wichita State University
Accounting

For those on facebook make sure to check out the Barton School of Business page.

**Dates to Remember**

May 15—Spring commencement
May 15—Faculty/Staff Social
Congratulations to the following faculty and staff for the outstanding work this year.

**OUTSTANDING SERVICE AWARD**
Recipient: Larry Spurgeon

**OUTSTANDING STAFF AWARD**
Recipient: Melissa Donham

**ADJUNCT INSTRUCTOR OF THE YEAR**
Finalist: Frank Ojile
Recipient: Kasey Jolly

**UNDERGRADUATE INSTRUCTOR OF THE YEAR**
Finalist: Cindy Claycomb
Paul Harrison
Recipient: Kirk Ring

**GRADUATE INSTRUCTOR OF THE YEAR**
Finalist: Jeff Bryant
Steve Farmer
Recipient: Michael Flores

**RESEARCHER/WRITER OF THE YEAR**
Recipient: Gaylen Chandler
Recipient: Chu-Ping Vijverberg

**DEAN’S RED APPLE AWARD FOR MERITORIOUS SERVICE TO STUDENTS**
Recipient: Kate Kung-McIntyre

**UNIVERSITY’S AWARDS**
**COMMUNITY RESEARCH AWARD**
Recipient: Dean Headley