Whew! We are completing another very successful year, entirely due to the fabulous faculty and staff and great students that we have in the Barton School. As noted in previous newsletters, the Barton School has done a fabulous job in University awards this year. To recap, Dr. Jen-Chi Cheng was elected to the Academy of Effective Teaching, Dr. Bill Miles won the WSU Excellence in Research Award, and Dr. Kirk Ring was named Young Faculty Scholar of the year. Also, Dr. Tim Pett and Dr. Bill Miles were promoted to Professor in the Barton School with unanimous support throughout the Barton School and the university.

I have often said that the Barton School possesses a balance between research and teaching, but not just any balance. Our balance is an elevated balance where we highly value top research and excellent teaching, all the while performing great service and supporting each other. Equally, we have had many staff members step up during the year to do the above and beyond. From school and board room decorations, to serving on planning committees, to filling in when someone is sick, to many more examples, all of this directed at serving our students, staff members have shown their love for the Barton School and WSU.

As we continue to build the foundation upon which we deliver business education, we are very happy to have four tenure-track faculty joining us in the fall. They are: Mike Imhof from the University of Missouri in the School of Accountancy, Anthony May from the University of Oklahoma and David Xu from the University of British Columbia in the FREDS Department, and Dr. John Perry returning to the Department of Management. Also, we are very excited to announce that Roberta McKee in the Department of Marketing will become a Barton School Senior Lecturer beginning in the Fall.

Finally, I want to thank all of you in the Barton School for the tremendous support you have shown the dean’s office. This has been a trying year, indeed, and your devotion to continually improving our programs, to the learning community that we are, and to keeping our eye on the goal is something for which we cannot thank you enough.

Doug

Congratulations to our Faculty and Staff who have done an outstanding job this year. The following awards were given out at our annual Faculty/Staff luncheon.

- **Staff Award:** Mike Vaughan
- **Service Award:** Dr. Steve Farmer
- **Adjunct Instructor of the Year:** Greg Goodwin
- **Undergraduate Instructor of the Year:** Dr. Paul Harrison
- **Graduate Instructor of the Year:** Dr. Jim Wolff
- **Researcher/Writer of the Year:** Dr. Steve Farmer
- **Barton Fellows:**
  - Dr. Bill Miles
  - Dr. Khawaja Saeed
  - Dr. Cindy Claycomb
**Library News**

**Commencement**
May 14, 2011  
Spring Commencement, 8 am, Charles Koch Area  
Reception immediately following the ceremony, Clinton Hall lobby  
Faculty Check-in at 7 am, Media Room (lower level of Koch)  
Student Check-in at 7 am, Preferred Health Systems Multipurpose Gym (north end of Koch)

**Emergency Building Coordinators**
Did you know Clinton Hall has building coordinators? There are six emergency building coordinators; Melissa Donham, Brenda Lehman, Joan Adkisson, Nedra Henry, Debra Lynch and Danna Sprankle. The purpose for having these coordinators is to inform everyone in the building in case of an emergency. If one of these six comes into your class, please listen to their directions on how to respond to the circumstances, whether it is a tornado warning, fire or other emergency. Thank you for your cooperation.

**Keep Your Scholarship in One Place with SOAR**

SOAR, which stands for Shocker Open Access Repository, is the WSU Libraries’ Institutional Repository. SOAR is designed to digitally collect the scholarship of University faculty, staff, and students in a secure and globally accessible environment. As an added benefit to researchers, all material placed in SOAR is indexed by Google, Yahoo, and other search engines.

The format of the scholarly content included in SOAR varies, but can consist of articles, book and book chapters, conference proceedings, lectures, or technical reports and data sets. Authors retain copyright for all items; if a publisher owns copyright for your work, SOAR staff members will seek permission for inclusion in the repository. Authors can request their collections to be restricted, if desired. The Barton School of Business currently has six collections in SOAR, ranging from administrative reports to faculty scholarships. See what else is available by visiting [http://soar.wichita.edu](http://soar.wichita.edu).

If you have questions about using SOAR or are interested in submitting your work, please contact Melissa Mallon, Business Librarian, at melissa.mallon@wichita.edu or Dr. Susan Matveyeva, Institutional Repository Librarian, at susan.matveyeva@wichita.edu.

WSU faculty and staff can also submit their own materials by filling out the submission form found on the SOAR home page.
Each spring the Barton School of Business holds the Beta Gamma Sigma initiation and student awards reception. This year we had 31 join Beta Gamma Sigma, which is the honor society for students in business schools. Students are invited to join Beta Gamma Sigma based on their academic achievement. The top 7 percent of juniors, the top 10 percent of seniors, and the top 20 percent of graduate students are invited to join.

As part of the reception the Barton School of Business gave out four student awards. These awards are among the most prestigious made by the Barton School.

The first award is for the Neff Outstanding Junior - This award is made to the junior with the highest grade point average that meets other criteria as well. This year we had two recipients, Barbara Bowers and Christopher Lohf.

There are three awards given to Seniors and the recipients are chosen by the Barton School faculty.

The Wall Street Journal Award for Academic Excellence went to Rachel Shannon.

The Richard H. Homburger Award for Excellence is made every year in memory of Richard Homburger, long-time faculty member in the School of Accountancy. The recipient is David Friedberg.

The Neff Outstanding Senior is made to the outstanding graduating senior. The Policies and Procedures for this award stipulate that the term "outstanding" shall be interpreted to mean overall ability and achievement as opposed to grade point average alone. Criteria to be considered shall include: leadership, contributions and service to department, college or university, extra-curricular activities, grade point average, and the potential for a meaningful contribution to business and community. This year’s recipient is Nathan Purdum.

Congratulations to all of the new members to Beta Gamma Sigma and to the recipients of our student awards.

Faculty News

Bob Ross and his coauthors were named the Highly Commended Award Winner by the *Journal of Product and Brand Management* for their article, “Brand Equity's Antecedent/Consequence Relationships in Cross-Cultural Settings.” The award winning papers are chosen following consultation amongst the journal’s Editorial Team, many of whom are eminent academics or managers.

Sue Abdinnour has a publication of her article, “Hawker Beechcraft Uses a New Solution Approach to Balance Assembly Lines.” The sole-authored publication appears in *Interfaces, an elite journal*.


Masud Chand was awarded a University Faculty Fellowship for 2011 by the Office of Faculty Development and Student Services. This was to help update the course Mgt 430 Business, Government and Society.

Masud Chand had a paper , "Health Care Entrepreneurship in the Democratic Republic of Congo: An Exploratory Study" coauthored with Dr. Ngoyi Bukonda of the Department of Public Health, accepted for presentation at the Academy of Management Annual Meeting 2011 at San Antonio, TX, August 12-16.

Student News

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Dates to Remember

May 2011
11  CFE—Small Business Awards
12  CFE—Alumni Monthly Mixer
13  CFE—Practical Entrepreneur Training Tools – Intellectual Property (Gordon Kirsten)
14  Spring Commencement  
   (Reception Clinton Hall following commencement ceremonies)

Wichita Chapter of the Society for Human Resource Management Scholarship Fund announces 2011 Recipient

The Wichita Chapter SHRM Scholarship Fund and the Wichita Chapter SHRM, the largest human resource organization in the State of Kansas, announces the 2011 recipient of the annual scholarship award.

Carol Warhurst, Wichita State University, was selected from among applicants from WSU and Friends. Carol is a senior majoring in Human Resource Management. She is a member of the National Society of Leadership and Success, and is VP Recruitment for the Golden Key International Honor Society. Carol has been a member of the WSU Student Chapter SHRM for the past two years and will assume the Chapter Presidency in the fall.

This is the second year for a WSU student to receive the SHRM scholarship.

Congratulations to Gery Markova who had a baby girl on April 9th. Brianna Lin Delgado was born 7 pounds 9 ounces and 20 inches long.

Send your news to joan.adkisson@wichita.edu for publication in the monthly newsletter.