As spring semester comes to a close, we want to thank all of you for continuing the outstanding work that you have done throughout this year. We now have a new president identified and we are looking forward to engaging him on the future of the university and of the Barton School. We are very optimistic about President Bardo’s entrepreneurial bent and his engagement so far of the campus. This will be a great opportunity for the Barton School as the new fiscal year opens in July. Our faculty continue to produce outstanding research articles, achieving wonderful learning results in our classrooms and in extracurricular activities. An excellent staff supports this effort, and also does those little things that add to the character of the Barton School. We have a very busy summer ahead of us as we prepare the draft of our report to the AACSB for our upcoming visit next February. At the start of the new academic year next August we will meet to discuss the draft and work toward refining it, then forwarding it to the AACSB and the accreditation review team. I recently met with three of the four team members at the AACSB annual conference. The meeting went well and I am pleased with their approach.

Our summer is full of other activities, teaching, research and faculty-in-residence appointments. Have a terrific summer and please do drop by anytime.

Doug

Barton School Awards for 2012:

Researcher of the Year: Gery Markova

Researcher of the Year: Bill Miles

Undergraduate Instructor of the Year: Linwood Kearney

Graduate Instructor of the Year: Steve Farmer

Adjunct Instructor of the Year: Kasey Jolly

Service Award: Dotty Harpool

Staff Award: Ann Burger

Congratulations to everyone!
Please join me in congratulating Dr. Bob Ross upon receiving the **Emerald Literati Network 2012 Award for Excellence.** Every year Emerald invites each journal’s Editorial Team to nominate what they believe has been that title’s Outstanding Paper and up to three Highly Commended Papers from the previous 12 months. His article entitled “Customers' Comparative Loyalty to Retail and Manufacturer Brands” published in *Journal of Product & Brand Management* has been chosen as an **Outstanding Paper Award Winner** at the Literati Network Awards for Excellence 2012. His paper has been selected as it was one of the most impressive pieces of work the team has seen throughout 2011.

One of the new adjuncts in the FREDS department teaching FIN 440, Seth D. Albin currently employed with Exacta Aerospace, Inc. is one of the 2010 Elijah Watt Sells Awards winners. The 2010 award was presented to candidates who obtained the 10 highest cumulative scores on all four sections of the computerized Uniform CPA Examination. In 2010, several candidates received identical cumulative scores, which resulted in a tie and increased the total number of 2010 winners to 19. These candidates completed testing during 2010 and passed each exam section on their first attempt. More than 103,000 candidates sat for the Exam in 2010.

David (Jingjun) Xu has a paper accepted for presentation at the 18th Americas Conference on Information Systems in August 2012. The paper’s title is "The Effects of Utilitarian, Hedonic and Relational Factors on Intention: The Moderating Role of Website Anxiety."

Anthony May has a publication of his article, “Are Investment Banks Special Too? Evidence on Relationship-Specific Capital in Investment Bank Services,” *Journal of Applied Corporate Finance*.

Khawaja Saeed has earned the Certified Information Systems Auditor (CISA) designation. The Certified Information Systems Auditor (CISA) designation is the undisputed professional credential for IS audit, control, assurance and/or security professionals who wish to set themselves apart from their peers. The CISA certification has been renowned as the globally recognized achievement for those who control, monitor and assess an organization’s information technology and business systems.

Chris Broberg recently had a paper accepted at the Journal of Business Research titled “Political institutional structure influence on innovative activity”.

Gaylen Chandler and Chris Broberg had a paper accepted at the Academy of Management Conference in Boston this summer titled “Business Opportunity: The potential-entrepreneur/potential-customer nexus”

Linwood Kearney has a paper accepted in the *Journal of Management Accounting Research*.


Masud Chand has an article titled "Healthcare Entrepreneurship in the Democratic republic of Congo: An Exploratory Study" accepted in the Journal of African Business. The paper was co-authored with Dr.Ngoyi Bukonda, Department of Public health, Wichita State University, and Dr. Tumba Disashi, Medical School, University of Mbuji Mayi.

Announcing the winners of the 6th annual Shocker Business Plan Competition!

1st → Stingray Speaker System
    Zack Steffen & Aaron Young
    The Stingray Speaker System is a, one-of-a-kind, stand-alone system that can be placed on the bimini top of a boat or on an accessory stand to be used virtually anyway.

2nd → Motifitted
    Brad Perkins
    Motifitted is a fitness motivation and social game application that tracks and records workouts and compares stats to groups of friends, family, and complete strangers in a group competition format.

3rd → BattleStations Gaming
    Steve Heiden
    "Whether you are fighting a dragon, sniping a noob, or shuffling your deck, we're the destination for you!"

4th → Carley's Cupcake Bar
    Carley Doehring
    Carley's Cupcake Bar is a start up bakery including retail custom cupcakes, coffee shop, and catering services. We specialize in custom cupcakes that are made to order.

Elevator Pitch → COMBO-CUP
    Kurtis Carlin & Clint Schulte
    COMBO-CUP is an innovation in concession stand food packaging that will change the way people snack. Our business plan addresses our target market, operational plans, and financial projections.

Learn more about all the competitors at WICHITA.EDU/BP.
Small Conveniences for Summer Research

If you’re planning on spending your summer catching up on research, the WSU Libraries has several new and continuing services that can help.

Faculty Carrels
Ablah Library has several small study rooms (“carrels”) on the 2nd and 3rd floors that can be reserved by faculty members needing a quiet place to complete research and/or writing. The carrels can be reserved for an entire semester, or, depending on availability, a shorter amount of time. To reserve a carrel for the summer or fall semester, fill out the form here: [http://bit.ly/facultycarrel](http://bit.ly/facultycarrel)

Book Holds
This new service offered to WSU faculty and staff will save you time in gathering books for your research. When you find a book in the online catalog ([http://libcat.wichita.edu/](http://libcat.wichita.edu/)) that you’d like, click the name of the book and then the “Item Request” button on the right. After verifying your information, click the HOLD option. Library staff members will pull the items off the shelf and you’ll get an email when the items are available to pick up and check out at the Circulation Desk.

Mobile Library Access
Access to the library catalog (including e-books) and several databases including EBSCOhost, Cambridge Journals Online, and more is available in a mobile-friendly format for on the go research. Access the mobile site from any Internet-enabled phone or mobile device at [http://libraries.wichita.edu/mobile/](http://libraries.wichita.edu/mobile/).

All Faculty and Staff are invited to a Graduation Reception. Come celebrate with our Graduating Seniors with their family and friends.

May 12, 2012
Following commencement (approximately 10 am)
Clinton Hall 2nd Floor Lobby
Refreshments Provided

Don Hackett became a grandpa on April 24th, Granddaughter Emma Caroline.
BETA GAMMA SIGMA

This year at the annual Beta Gamma Sigma we inducted 48 students: 5 Juniors, 20 Seniors, 23 Grad students.

Beta Gamma Sigma is the honor society for students in business schools, it was founded in 1913 and establishes chapters only at those institutions which have business programs accredited by AACSB International. This is a great honor for their excellence in their academic achievements. Students who are invited to join Beta Gamma Sigma is based on their academic achievement. The top 7 percent of juniors, the top 10 percent of seniors, and the top 20 percent of graduate students.

STUDENT AWARDS

The Barton School of Business recognizes three outstanding students in the Spring, which were announced at the Beta Gamma Sigma ceremony. These awards are among the most prestigious made by the Barton School. There are two awards, the Neff Outstanding Junior and the Neff Outstanding Senior, that are named for Frank A. Neff, the first Dean of the College of Business Administration. Neff served as Dean from 1926 to 1950. The Richard H. Homburger Award for Excellence is made every year in memory of Richard Homburger, long-time faculty member in the School of Accountancy.

Neff Senior Award—Rachel Groene
Majoring in marketing with minors in management and personal selling.

Richard Homburger Award for Excellence—Andrew Janzen
Andrew graduated with a bachelor’s in economics and entrepreneurship

Neff Junior Award—Blake Krier
Blake is majoring in accounting and finance with an emphasis in real estate