Dean’s Update

My, how fast the semester is traveling. Here we are at the doorstep of November, the midpoint of the semester is behind us, and we are heading home to winter convocation.

In spite of continuing challenging budget news out of Topeka our faculty and staff continue to do the work that sets the Barton School above all other business schools in the state. Indeed, we are keeping out heads up to make sure that we do not lose sight of our goals and opportunities that appear in front of us. We are continuing to develop our relationship with international partners, in particular ESC Pau Groupe in Pau, France. This relationship extends to our work with Spirit AeroSystems and Airbus. In addition, we expect that one of our faculty members will be resident in Pau teaching next fall and that an exchange faculty member will reside with us.

The 30th Annual Wichita Area Economic Outlook Conference was a resounding success; kudos to the Jeremy Hill, Rosemary Hedrick, Kasey Jolly, Debra Franklin, and Mary Jane Townsend. The event of November takes place on the 2nd with the continuing Schwartz Memorial Lecture featuring our own alumnus Mitch Slape, Walmart Senior Vice President for International Business Development.

As we enter the month of November, it is for sure the time of thanksgiving. In the Barton School we have a great deal for which to be thankful. We have an immensely dedicated faculty and department and center leadership group. Add to that a staff group that day in and day out holds the enterprise together with their knowledge, continual training, and commitment. Please take a moment this month to consider how fortunate we are and how much you bring to the enterprise, along with how much your interaction with our team members adds to our value.

Doug Hensler
Dean

Faculty and Staff News

WSU experts discuss the economy on WSU-TV

October broadcasts of the program "Wichita State & The World" feature a conversation about the economy with two of our Barton School of Business experts, professor Rick LeCompte, H. Dene Heskett Chair in Finance, and Jeremy Hill, director of the Center for Economic Development and Business Research. The half-hour program, is hosted by Provost Gary L. Miller, will air on WSU-TV, Channel 13, Cox Cable, many times in October. For more information and the complete broadcast schedule, go to http://www.wichita.edu/j/255.

Craig Sisneros presented a workshop on “diversity in the workplace” for the Cessna Ibero-American Employee Network on October 15th.
SCHWARTZ LECTURE SERIES  
Monday, November 2, 2009  
Student Lecture—9:30 CAC Theater  
Luncheon—11:45 Hyatt Regency  

Mitchell Slape  
Senior Vice President, Walmart International  

Faculty and staff can receive complementary tickets for both events, check with the dean’s office.

Barton School of Business Scholarship Breakfast  
Tuesday, November 3, 2009  7:30- 9:00 a.m  

The WSU Foundation will hold their annual thank you event for our donors to meet with the students who are receiving their scholarship money. The Foundation and the Barton School of Business feels that it is very important we thank our donors for their generosity to our students. Since this is the only chance for our students to meet with the people who are helping them with their schooling, please allow them to attend.

Questions or comments call Angela Dudley at 978-3837 or angela.dudley@wichita.edu.

The AIESEC Experience, Internships and study abroad  
Friday, November 6  5:00-6:00 p.m. 126 Clinton Hall  

Panel: AIESEC Internships and Study Abroad Experiences  
Karyn Page: President & CEO, Kansas World Trade Center  
Chad Mullet: Director of Strategy, Hustler Turf Equipment  
Dina Aaby: Senior Vice President, Intrust Bank  
Kelly Harper: President, Wichita Area Sister Cities  
Nichole Jennett: WSU-FHW Berlin study abroad participant  
Alissa Unruh: Realtor JP Weigand  
William Darah: President Darah Oil  
Jana Riddick: WSU-Austria Study abroad Participant

World Trade Council of Wichita  
Center for International Business Advancement,  
Thursday, November 19, 2009  6:00-9:00 p.m. Olive Tree Banquet Hall  

“EXPORT STRATEGY & SUCCESS OF RESEARCH PRODUCTS COMPANY - DIV. OF MCSHARES INC & VIOBIN USA”  

Featuring EMBA Research Project on:  
McShares Enriched Grain: Exporting Nutrition to Mexico  
Research Team: Amy Shoemaker, Mickey Hines, Saeed Cheema & John Walker  

Keynote Address  
McShares Inc., Successful Strategies used for Increased Global Sales. Mr. Monte White, President & CEO, Research Products Co., Div of McShares Inc.

Send your news to joan.adkisson@wichita.edu for publication in the monthly newsletter.

FALL ENTREPRENEURSHIP FORUM  
Thursday, November 12, 2009, 3:00 – 4:00  
Hubbard Hall, Room 208  

Innovation at the Verge: How to Find the New Territory for New Ideas  

Finishing the fall series will feature Joel Barker who will share his ideas on how to use innovation to re-invent or start a business.

Joel Barker, internationally known author and speaker, has been on the cutting edge of future thinking in a manner that is applicable to all businesses. Joel Barker introduced the importance of vision to corporate America in 1985 and has remained the name most strongly identified with this powerful way of seeing opportunity in future trends.

PROFESSOR FOR A DAY  
November 16 – 22, 2009  

It is the school’s mission to bring together classroom teachings to the realities of the business world. To help us foster the growth of the program, each instructor is to invite a guest speaker (Professor for the Day) for each class. These “professors” are to be local professionals that are open to discuss their personal experiences of navigating the ups and downs of entrepreneurship and/or small business ownership.

Please send the “professor’s” name and address to danielle.hayes@wichita.edu. There will also be thank you gifts for your speaker available in the Dean’s Office.

Dates to Remember  
November 2—Schwartz Lecture Series  
November 3—Scholarship Breakfast  
November 6—The AIESEC Experience  
November 12 – CFE Forum Series  
November 13—Scholarship Competition  
November 16-20 Entrepreneurship Week  
(Professor for a Day)  
November 17—Faculty Meeting at 2:00  
November 19—World Trade Council  
December 4—Barton School Holiday Social  
December 8—Faculty Meeting at 2:00  
December 13—Fall Commencement  
December 15—Barton Scholar Press Conference  
December 17—World Trade Council  
February 11—Jabara Scholars Press Conference  
March 1-6—Business Week  
May 15—Spring commencement