What a great fall semester! Many things are happening around the Barton School of Business. We are having great success with our events throughout the school. The Center for Entrepreneurship has already held one successful event in the Fall Forum Series. The next one is the afternoon of October 1st featuring the co-founder and CEO of Blackboard, Inc., Michael Chasen. In addition, the Family Business Forum continues, with the next event on October 6, and the Center for Real Estate is planning events. Work in the Center for Management Development is growing after a decrease from the economic decline and plans are in works to expand CMD’s reach.

On the morning of October 1 the 30th Annual Wichita Area Economic Outlook Conference is being held at Century II downtown. The conference expects over 550 participants, one of the largest ever, and will prove to be one of the most important ever held. The conference features John Allison, Chairman of BB&T Corporation, speaking on the Global Financial Crisis; Alan Barkema, Senior Vice President of the Federal Reserve Bank of Kansas City, speaking on the National Outlook; Mike Jennings, President and CEO of Frontier Oil Company, speaking on Energy; Dr. Paul H. Woolery, Research Director of the Orthopaedic Research Institute, speaking on Composites; Dr. Stan Longhofer, Director of the WSU Center for Real Estate, speaking on the real estate market; and Jeremy Hill, Director of the WSU Center for Economic Development and Business Research, delivering the economic outlook.

Then on November 2nd the Annual Schwartz Memorial Lecture Series continues by featuring a native Wichitan and former WSU student, Mitchell Slape, Senior Vice President of International Business Development at Walmart International. With more to come during the Spring semester, plans are underway for the 2010 Business Week occurring March 1-6, 2010. The keynote speaker for Business Week will be Mr. Steven Chang. Mr. Chang is the founding partner and Managing Director of The CID Group. The CID Group is located in Taipei, Shanghai, and Beijing and manages investments in over 85 companies across the Asian region.

Doug Hensler
Dean

Faculty and Staff News

Nancy Bereman—has given permission to The Open Universiteit Nederland (Open University) to use her YouTube Video on HR Planning - Markov Analysis. They will be publishing it for educational purposes on a secured password protected network, the intranet site for a course on Selection.

Bill Miles had the article “Long Range Dependence in U.S. House Price Volatility” accepted at The Journal of Real Estate Finance and Economics.

Dharma deSilva had two articles accepted [in press] for publication in The Economic Review - Special issue on International Trade. “International Trade as a Driver of Economic Growth” and “Strategic Approaches and Methodology of International Marketing”.

Graduate student in FREDS, Mohamed Furaha Kariburyo - has been selected as the recipient of the 2009 Alpha Eta Student of the Month award.
The fall Entrepreneurship Forum will focus on the start-up firm. The first session had featured a panel of three talented entrepreneurs who will shared their experiences in starting their businesses. The second program features Michael Chasen, co-founder and CEO of the billion-dollar software company, Blackboard. Finishing the fall series will feature Joel Barker, internationally known author and speaker, who will share his ideas on how to use innovation to re-invent or start a business.

### Thursday, October 1, 2009, 3:00 – 4:00

**The Collosal Success of Blackboard Software Company**

Hubbard Hall, Room 208

How does a start up become a billion dollar company in a decade? Michael Chasen, co-founder of Blackboard will tell his fascinating story of starting and growing this “world-class” software company.

Michael Chasen – Co-Founder and CEO, Blackboard Inc.

### Thursday, November 12, 2009, 3:00 – 4:00

**Innovation at the Verge: How to Find the New Territory for New Ideas**

Hubbard Hall, Room 208

Joel Barker, internationally known author and speaker, has been on the cutting edge of future thinking in a manner that is applicable to all businesses. Joel Barker introduced the importance of vision to corporate America in 1985 and has remained the name most strongly identified with this powerful way of seeing opportunity in future trends.

### World Trade Council

Upcoming WTC Events:

October 22, 2009 “Doing Business with Argentina” monthly country event presented by Center for the Advancement of International Business [CIBA] and World Trade Council of Wichita. AIESEC-WSU chapter assists in the conduct of CIBA-WTC events. Program details and reservations, wtc.wichita.edu or call 978 3176.

Nov. 19, 2009 to be announced.


### WSU Foundation

The WSU Foundation holds an annual thank you event for our donors to meet with the students who are receiving their scholarship money. This year the Foundation is holding a Barton School of Business scholarship breakfast. We want to give you a head’s up to when and what this event is in case you have students asking to be excused from class. The Foundation and the Barton School of Business feels that it is very important we thank our donors for their generosity to our students. Since this is the only chance for our students to meet with the people who are helping them with their schooling, please allow them to attend.

**Barton School of Business Scholarship Breakfast**

Tuesday, November 3, 2009

7:30- 9:00 a.m.

Marcus Welcome Center

Questions or comments call Angela Dudley at 978-3837 or angela.dudley@wichita.edu.
Mitchell Slape
Senior Vice President
Walmart International

NOVEMBER 2, 2009

Student Lecture—9:30 CAC Theater.
Luncheon—11:45 Hyatt Regency.

Faculty and staff can receive complementary tickets for both events, check with the dean’s office.

Mitchell Slape will address how Walmart's multi-format development approach to markets outside of the United States is used to effectively respond to customer needs. He will also discuss how the company has transferred knowledge between markets as they leverage their multi-format approach globally, while at the same time ensuring that their brands and products are relevant to local customers.

Mitch serves as the senior vice president of International Business Development for Walmart International. In this role, Mitch is responsible for leading Walmart’s International Merger and Acquisition activities, International Real Estate and Construction activities and Global Format Development efforts.

Mitch joined Walmart in 1995 in the International Real Estate and Construction area. Since then, he has served in a variety of roles at Walmart’s Bentonville headquarters as well as overseas in Argentina and South Korea.

Mitch is from Wichita, Kansas and received a BBA (Finance) from Wichita State University and a master’s degree in International Management from the American Graduate School of International Management (Thunderbird) in Glendale, Arizona.

For more information, contact Joan Adkisson at 978-6403

Please contact Joan if you plan on bringing your class to the 9:30 lecture, seating can be reserved for your class.

As part of Global Entrepreneurship Week, November 16 – 22, 2009, The Center for Entrepreneurship and the W. Frank Barton School of Business, will be hosting, for the second time, Professor for a Day.

It is the school’s mission to bring together classroom teachings to the realities of the business world.

To help us foster the growth of the program, each instructor is to invite a guest speaker (Professor for the Day) for each class. These “professors” are to be local professionals that are open to discuss their personal experiences of navigating the ups and downs of entrepreneurship and/or small business ownership. Each “professor” will focus on a particular contemporary business topic relevant to each class. This program will allow students and community leaders to collaborate and foster a new kind of learning experience for both the students and the “professors.”

Once a “professor” is selected for each class or if you need help finding a “professor,” please contact Danielle Hayes at danielle.hayes@wichita.edu or 978-5162 by Friday, October 30 so the committee can assist you. Please send the “professor’s” name and address to danielle.hayes@wichita.edu. There will also be thank you gifts available in the Dean’s Office. Please stop by and pick one up for each speaker.
BACK TO BUSINESS BASH

What a great start to the school year with the Back to School Bash. We had some great cooks from our faculty and staff who volunteer. A special thank you to Dean Hensler and several of our brave accounting faculty who dared the dunk tank. We had 241 students who came out and enjoyed the food and entertainment. Jan Wolcutt started a roaring game of volleyball with several of the students. Please remember if you see any of the Barton School Dean’s Ambassador’s (BSDA) to thank them for all of their hard work they do for this event. The BSDA members plan and put on the entire event.

TECHNOLOGY

Please be sure to check what drive you store your files on, if you do store them on the server, so that nothing is left in the open for students to get at. Like quizzes, tests, grades, etc.

The G drive is for General use. It can be read by all, including student computers in both labs.

The S drive is for Student use. It can be read by all, including student computers in both labs. Student computers have some write permissions to some, no all folders.

The T drive is for Teacher use. It can ONLY be read by teacher logins, including classroom logins. It can NOT be read by lab computers.

If you would like help or need further clarification on this, please let Mike Vaughan know at ext 6263.

Dates to Remember

October 1—Economic Outlook Conference
October 1—CFE Forum Series
October 9—Faculty/Staff Social—Exploration Place
October 22—World Trade Council
November 2—Schwartz Lecture Series
November 12—CFE Forum Series
November 13—Scholarship Competition
November 16-20 Entrepreneurship Week (Professor for a Day)
November 19—World Trade Council
December 4—Barton School Holiday Social
December 13—Fall Commencement
December 15—Barton Scholar Press Conference
December 17—World Trade Council
February 11—Jabara Scholars Press Conference
March 1-6—Business Week
May 15—Spring commencement

Send your news to joan.adkisson@wichita.edu for publication in the monthly newsletter.