Fall is here, finally, and many things are happening around the Barton School of Business. We are having great success with our events throughout the school. The Center for Real Estate is holding its first conference at the release of the forecast. The Center for Entrepreneurship has a great line up for their Fall Forum Series. On the morning of October 7, the 31st Annual Wichita Area Economic Outlook Conference is being held at Century II downtown. The conference expects over 600 participants, each year it continues to grow. November 3rd is the annual Schwartz Memorial Lecture, featuring Barton School alumnus Tony Bartel. More events are being planned throughout the year.

Please plan on dropping in for our First Thursday luncheons beginning October 6th. These luncheons are being held to provide an opportunity Barton School faculty and staff to get to know each other.

Best wishes for a great semester!

Dean’s Update

Faculty and Staff news

Achita Muthitacharoen had a paper accepted in Decision Sciences, "Building a Model of Technology Preference: The Case of Channel Choices."

Khawaja Saeed and Sue Abdinnour had a paper accepted entitled, “Examining the Impacts of Pre-Implementation Expectations on Post-Implementation Use of Enterprise Systems: A Longitudinal Study,” for publication in the Decision Sciences Journal.

Khawaja also just returned from the AMCIS Conference 2010 in Lima, Peru where he presented a paper, "Examining the value of collaboration systems in collocated teams: A longitudinal analysis."

Kirk Ring, “Capturing family firm knowledge transfer: A key to non-economic value creation” – Carr, J., Ring, J. K., & Cole, M. S. 2010 Family Business Conference @ John Molson School of Business (JMSB) Concordia University - Special issue of Family Business Review: Value Creation in Private Family Firms
The Center for Real Estate has been hard at work on this year’s Kansas Housing Markets Forecast. This year, the forecast will include all of the major markets across the state, including Kansas City, Lawrence, Manhattan, Topeka and Wichita. This year’s forecast will be released on October 6th at a conference at the Wichita Marriott. Faculty who would like to attend should contact Stan Longhofer at x7163.

Welcome Party a Success

On Thursday, September 9th faculty, staff and students came together in the lobby of Clinton Hall to help welcome our new international and exchange students to the Business School. We had the largest turnout to date for this event with nearly 100 students, staff and faculty members come by to mingle and enjoy refreshments. A special thank you to all staff and faculty who stopped by and also helped promote this event in the classroom.

New This year—FIRST THURSDAY FUN

Join your colleagues for lunch and mingle time on Thursday, October 7th from 11:30 to 1:00 in the lobby area of 3rd floor Clinton Hall. This month we will be serving Pizza and Pop. No need to RSVP just show up as your schedule allows. This is an opportunity for you to have time to get to know faculty and staff from other departments.

CIBA-WTC in association with USED/BIE project presents TWO events on Oct 14, 2010

Also announcing: 12:00 to 4:30 p.m. Seminar with lunch on “Export Compliance, Documentation & Payments”

Presented by: Mr. Gabe DiGiorgio, V.P., Commerce Bank & Mr. Nick Bland, Held & Associates

Venue: Commerce Bank Hqrs. Con.Rm. 1st Floor. 1551, N. Waterfront Pkwy, Wichita Cost: $45

Announcing Thursday, Oct 14th Reception, Dinner & Keynote Address

“NATIONAL EXPORT INITIATIVE & US-DOC SERVICES FOR EXPORTERS”

Venue: Wichita Marriott 9100 E Corporate Hills Dr, Wichita, Kansas

Time: 6:00 pm Hosted Reception

6:50 pm Banquet & Wine

7:40 pm Program Introduction

Keynote Address: Mr. Ro Khanna, Deputy Assistant Secretary for Domestic Operations, US-DOC

Featured Address: Mr. A.J. Anderson, Director US DOC Wichita Export Assistance Center
Center for Entrepreneurship

Entrepreneurship Forum Series for Business Ownership – 3:00 p.m.

September 30   Featuring Wichita Metro Chamber of Commerce Small Business Awards Finalists
                Bill Ramsey – The Bill Guy
                Paul Farmer – Famhost
                Scott Pitman – Suzuki of Wichita

October 21     Featuring Founder/CEO of Build-A-Bear Workshop, Maxine Clark

November 18    Emerging Entrepreneurs

Global Entrepreneurship Week / Professor for a Day – November 15-20

WSU Foundation

WSU. Pass it on!

As a member of the Barton School family, we know what a great program we have with an outstanding curriculum, committed faculty and staff and successful alumni. For some, our experience with the Barton School started when we were students. For many, we have been on the other side of the desk, helping students achieve their dreams. We have all witnessed the opportunities created and doors opened by those who have experienced the Barton School.

With the Promise for the Future campaign of the WSU Foundation, we have the chance to shape the future of the Barton School. The Promise for the Future campaign is an invitation to each of us to consider extending our financial support of WSU programs beyond our lifetimes by including a charitable gift in our estate plans. By designating a gift through a will, trust, life insurance, retirement plan or charitable gift annuity, we can pass on all that is good about the Barton School to future generations. The experienced and knowledgeable planned giving staff with the WSU Foundation can recommend a strategy that results in a gift that is meaningful to us and beneficial to the Barton School. Just imagine the students we could help through an endowed scholarship or the research we could support with an endowed faculty support fund. By using estate assets, we can make a future gift without having a negative impact on our current lifestyles. Planned gifts do make a difference. In the past four years, an average of $9.9 million per year has been received for WSU programs from matured planned gifts. Let’s make sure the Barton School benefits from future gifts. For more information on how to include a gift to the Barton School in your estate plans, contact:

Angela Dudley, Director of Development for the Barton School, 978-3837, angela.dudley@wichita.edu

Mike Lamb, Vice President for Planned giving at 978-3804 or mike.lamb@wichita.edu

Darin Kater, Director of Development for Planned Giving at 978-3887 or darin.kater@wichita.edu

Schwartz Memorial Lecture Series

November 3, 2010
Featuring Tony Bartel, President of Gamestop
Student Lecture 9:30 am in the CAC Theater
Business Community Luncheon 11:45 am at the Hyatt Regency

For the student lecture, the students need to go to the advising center blackboard to sign up to attend the lecture. If faculty and staff would like to attend please let Joan Adkisson know. Also, let Joan know if you plan on bringing your class to the lecture.
The Economic Outlook Conference will be October 7th.
Speakers include:
  Kenneth D. Simonson, Chief Economist, The Associated General Contractors of America (National Forecast and Construction)
  Dr. Stephan S. Thurman, Economic Bureau of the U.S. Department of State (Global Forecast)
  Jeff Turner, President and CEO, Spirit AeroSystems, Inc. (Aviation Forecast)
  Vincent Amanor-Boadu, Associate Professor, Dept. of Agriculture Economics, Kansas State University (Agriculture Forecast)
  Jeremy Hill, Director, Center for Economic Development, Barton School of Business, WSU (Local Forecast)

General Scholarship – The Lair Family Foundation recently established a scholarship to support a post 9/11 Veteran. Primary preference is for a Barton School student, and secondary preference is for an engineering student.

Finance Scholarship – Bank of Kansas committed to endow a scholarship to support a Finance student. The first award will be for the Fall semester, 2011.

If you know the Lair family or someone who works at Bank of Kansas, please thank them for their support of the Barton School!

**Dates to Remember**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>October 6, 2010</td>
<td>Real Estate Conference</td>
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<tr>
<td>October 7, 2010</td>
<td>Town Hall meeting with Gary Miller 204CH 3:00</td>
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<tr>
<td>October 7, 2010</td>
<td>Economic Outlook Conference 7:30-11:30</td>
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<tr>
<td>October 7, 2010</td>
<td>First Thursday Lunch 11:00-1:00</td>
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<tr>
<td>October 21, 2010</td>
<td>Entrepreneurship Forum Series 3:00-4:00</td>
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<td>November 4, 2010</td>
<td>First Thursday Lunch 11:00-1:00</td>
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<td>November 12, 2010</td>
<td>AGH Scholarship Competition</td>
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<td>November 15-20, 2010</td>
<td>Entrepreneurship Week – Professor for a day</td>
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<tr>
<td>November 18, 2010</td>
<td>Entrepreneurship Forum Series 3:00-4:00</td>
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<tr>
<td>November 18, 2010</td>
<td>World Trade Council meeting</td>
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<tr>
<td>December 3, 2010</td>
<td>Barton School Holiday Social</td>
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<tr>
<td>December 12, 2010</td>
<td>Fall Commencement 2:30 Koch Arena</td>
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<td>December 16, 2010</td>
<td>World Trade Council meeting</td>
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<tr>
<td>December 17, 2010</td>
<td>Clay Barton Scholar Press Conference 10:00-11:00</td>
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<td>January 18, 2011</td>
<td>First day of Spring classes</td>
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<tr>
<td>January 20, 2011</td>
<td>World Trade Council meeting</td>
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<tr>
<td>January 27, 2011</td>
<td>Jabara Scholar Press Conference 10:00-11:00</td>
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<tr>
<td>February 3, 2011</td>
<td>First Thursday Lunch 11:00-1:00</td>
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<tr>
<td>February 17, 2011</td>
<td>World Trade Council meeting</td>
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<tr>
<td>March 3, 2011</td>
<td>First Thursday Luncheon 11:00-1:00</td>
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<td>March 7-12, 2011</td>
<td>Business Week</td>
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<td>March 17, 2011</td>
<td>World Trade Council meeting</td>
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<td>April 7, 2011</td>
<td>First Thursday Lunch 11:00-1:00</td>
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<td>April 8, 2011</td>
<td>Kansas Community College Business Plan Challenge</td>
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<td>April 15, 2011</td>
<td>Business Plan Trade Show (Koch Arena)</td>
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<td>April 17, 2011</td>
<td>Beta Gamma Sigma reception 2:30-4:00</td>
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<td>April 21, 2011</td>
<td>World Trade Council meeting</td>
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<td>April 29, 2011</td>
<td>Business Plan - Semi-finals, Finals &amp; Banquet (Hyatt)</td>
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<td>May 5, 2011</td>
<td>First Thursday Luncheon 11:00-1:00</td>
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<tr>
<td>May 10, 2011</td>
<td>Faculty/Staff awards luncheon</td>
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<tr>
<td>May 14, 2011</td>
<td>Spring Commencement</td>
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Look for the email for the Barton School of Business shirt order form. There is a choice of a dress shirt or a polo shirt in either black or gold.

Send your news to joan.adkisson@wichita.edu for publication in the monthly newsletter.