Fall is here and as I write this it is Halloween and we are enjoying spectacular weather. There are many things happening around the Barton School of Business. We are having great success with our events throughout the school. In September, School of Accountancy held an event combining our accounting faculty, high school teachers and the business community. The event was to promote a pilot accounting program, encouraging high school teachers to participate in this summer. That was followed by the Beta Alpha Psi scholarship banquet in October. The Center for Economic Development and Business Research held their 32nd Economic Outlook Conference, which was held at Century II. As usual, the EOC was a huge success. Congratulations to Jeremy Hill, Rosemary Hedrick and the entire CEDBR team for a great conference. The Center for Entrepreneurship very recently won the 2011 GCEC Award for Exceptional Activities in ENTREPRENEURSHIP ACROSS DISCIPLINES. The award is based on following criteria: leadership; availability (general availability of learning experiences for interested learners); non-business faculty; curriculum development; programs and initiatives (interdisciplinary programs; other integrated campus-wide initiatives); innovative and model programs; and key partnerships and collaborations. Congratulations to Dr. Tim Pett and all those delivering top notch entrepreneurship courses and programs to students and the community.

Our international programs continue developing with Larry Spurgeon delivering courses in France, the Barton International Group engaging two companies this year under the mentorship of Kate Kung-McIntyre and others, the Berlin Experience led by Tim Pett and Dotty Harpool (with the potential for expansion in England), the Executive MBA international trip having just been completed under the leadership of Tanza Bauer, a number exchange agreements ranging from European business programs to Asian business programs that provide semester or year study abroad, and a new summer exchange program, the Franco-American Franchise Entrepreneurship Program being initiated for Summer 2012 led by Tim Pett.

Finally, a tip of the hat. After serving as Director of the Barton School’s Executive MBA Program for over four years, Tanza Bauer has elected to seek a new challenge. We all hold a profound hand out to thank and congratulate Tanza, along with our very best wishes in the future. We hope that Tanza comes back and visits often. There will be a reception in the Barton School in Tanza’s honor on Thursday November 3 on the third floor.

Doug

SHOCKTOBERFEST “IN THE HOUSE”
The School of Accountancy and the Department of Marketing both stepped up to the challenge of supporting the campus-wide activities of 2011 Shocktoberfest by entering the “Door Decorating” competition in October. The theme this year was “Going Platinum, 20 Years of Shocktoberfest” and both departments shined in their efforts displaying their creations for the entire week of the festival. The Department of Marketing placed 3rd overall receiving a bag of Nifty Nuthouse treats.
TV monitors

The TV monitors are up; One on each the 1st floor and the 2nd floor lobby in Clinton Hall. These new TVs will serve has the school-wide announcement boards to alert students of things that relate to the Barton School, and to a certain point the University as a whole. It is the intention that they will be used for Barton student organizations, department & center news, as well as school-wide events like Business Week. These boards will replace the use of flyers that are often printed up and placed in lobbies as well as banners, and in the process give the Barton School a more professional image.

These boards are not for class-specific announcements.

The Barton School Dean’s Ambassadors have added the following new members: Kurtis Carlin, Matt Conklin, Kara Cornwell, Jessica Crumrine, Indira de Silva, Hajar El Makhloufi, Taylor Freund, Larissa Griffith, Thilini Gunaratna, Jordan Haas, Kelsea Herzog, Andrea Jeffers, Stratton Lange, Nathan Miller, Tammy Nguyen, Stuart Reichenberger, Kate Lyn Staats, Nicholas Steffes, and Nnenna Udochu. They are joining the following current members: Chris Ainsworth, Adam Cole, Connor Dyck, Rachel Groene, Chelsea Grosch, Emily Hales, Zohaib Jafri, Sonam Lalwani, Amber Loewen, Linda Mendy, Erica Millspaugh, Tara Mollhagen, Melinda Mullet, Tyler Nepote, Tacy Pounds, Courtney Price, Kristen Rathert, Katie Reichenberger, Ryan Schrader, Clint Schulte, Michelle Sears, Aaron Shultz, Matt Slagle, Allen Tang, and Todd Wells

“The Executive MBA students and some Barton School faculty/staff traveled to Shanghai, China October 15-23. We met with many companies to learn how about business in China and how companies enter this growing market. Some of the companies we visited were Cessna, Invista, Cargill, CID Group, GM, Ogilvy, Andrew Telecommunications, and Spreadtrum. The students also enjoyed exploring the city on their own free time.”

Sedona

Faculty please make sure that your records in Sedona is update. This is highly important as we go forward in working on the AACSB accreditation reports.

“EMBA Open House, November 19th, 11:00 am to 2:00 pm. Registration required by emailing emba@wichita.edu
Please share this information with those who may be interested in learning more about the Executive MBA Program.”

World Trade Council of Wichita and CIBA upcoming reception and dinner
“Doing Business with South Africa”
Wichita Marriott
Thursday, November 17
6:00 Reception
6:50 Banquet
7:40 Program
David Jingjun Xu (Lead author), with Ronald T. Cenfetelli and Karl Aquino. Journal: Journal of Business Ethics. Paper Title: "The Influence of Media Cue Multiplicity on Deceivers and Those Who Are Deceived".

Bill Miles had a paper accepted, "Hamilton's Menu Approach to Debt Resolution: Implications for Modern Sovereign Debt Relief" in The Journal of Business Inquiry. He also presented paper’s twice; Bubbles, Breaks and Segmentation” at the Federal Housing Finance Agency in Washington, DC in August and "The Exogeneity (at best) of the Optimal Currency Area Criteria for the Euro Zone", co-authored with Chu-Ping, at the University of Illinois economics department seminar last month.

Rodney Boehme had an acceptance of his paper at the Journal of Financial Markets. The paper's title is “Primary Market Characteristics and Secondary Market Frictions of Stocks."

Kirk Ring has been named to Family Business Review’s Editorial Review Board for 2012. In addition he will be presenting a paper in November at the Southern Management Association’s Annual Conference. He has been informed that his paper has been chosen as the best paper in the Entrepreneurship Track.

Masud Chand will be presenting a paper in October at the 12th Annual International Business Research Forum on “Reverse Immigration of the India Diaspora from the US and Canada”. The Conference is focused on the concept of “diaspora” which is one of his areas of research emphasis.

Ron Christy will be attending the Family Firm Institute Annual Conference in Boston in October.

Bobbie Knoblauch has been nominated to be a Director of the Wichita SHRM Foundation. WSU HRM graduates have also been nominated for Wichita SHRM Board positions: Makala Wiese has been nominated for VP of Programs, Amanda Armstrong Ropar is nominated for Treasurer, Betty Shuman is nominated for Certification Director, and Laura Gerber is nominated as Student Liaison Director.

Khawaja Saeed has an acceptance of his paper for publication in the Computers in Human Behavior, a highly regarded HCI journal with a strong impact factor. The paper’s title is "Evaluating the Value of Collaboration Systems in Collocated Teams: A Longitudinal Analysis."

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**eBooks from WSU Libraries**

It’s becoming easier all the time to conduct research without leaving the comfort of your office or your home. In addition to the many scholarly journals available online, the WSU Libraries have been increasing their electronic books collection over the last several years. EBooks can be searched by title or keyword in the library catalog (limit the search to Electronic Resources) or by collection/subject area on this page: [http://libraries.wichita.edu/ablah/index.php/ebooks](http://libraries.wichita.edu/ablah/index.php/ebooks). EBook Library (EBL) and EBSCO’s eBook Collection are two of the main portals for accessing electronic books; both offer special features such as searching within the text of the book, highlighting, adding notes, and downloading to an eReader.

Recent Business eBooks that have been added to the collection include *When the Headline is You: An Insider’s Guide to Handling the Media* (Ansell, 2010), *The Business of Human Rights: An Evolving Agenda for Corporate Responsibility* (Voiculescu & Yanacopulos, 2011), and *Era of Uncertainty: Global Investment Strategies for Inflation, Deflation, and the Middle Ground* (Trahan, 2011). Requests for eBooks (or any books for that matter), can be sent to Melissa Mallon, the Liaison Librarian for the Barton School, at melissa.mallon@wichita.edu.
**Dates to Remember**

- **November 3, 2011**: First Thursday Lunch 11:00-1:00
- **November 4, 2011**: CFE—Practical Entrepreneur Training Tools 11:00
- **November 9, 2011**: Barton School Scholarship Luncheon for students/donors
- **November 11, 2011**: AGH Scholarship Competition
- **November 11, 2011**: CFE—Practical Entrepreneur Training Tools 11:00
- **November 12-19, 2011**: Entrepreneurship Week — Professor for a day
- **November 17, 2011**: Entrepreneurship Forum Series, Jack DeBoer 3:00
- **November 17, 2011**: World Trade Council Meeting
- **November 18, 2011**: CFE—Practical Entrepreneur Training Tools 11:00
- **December 2, 2011**: Barton School Holiday Social
- **December 2, 2011**: CFE—Practical Entrepreneur Training Tools 11:00
- **December 9, 2011**: Barton Scholar call-back scholarship competition
- **December 9, 2011**: CFE—Practical Entrepreneur Training Tools 11:00
- **December 11, 2011**: Fall Commencement 2:30 Koch Arena
- **December 14, 2011**: Clay Barton Scholar Press Conference 10:00-11:00
- **December 15, 2011**: World Trade Council Meeting
- **January 5, 2012**: First Thursday Lunch 11:00-1:00
- **January 17, 2012**: First day of Spring classes
- **February 1, 2012**: Jabara Scholar Press Conference 10:00 — 11:00
- **February 2, 2012**: First Thursday Lunch 11:00-1:00
- **March 1, 2012**: First Thursday Lunch 11:00-1:00
- **March 5-10, 2012**: Business Week
- **April 5, 2012**: First Thursday Lunch 11:00-1:00
- **April 13, 2012**: CFE—Shocker Business Plan Trade Show 3:00-7:00
- **April 22, 2012 (tentative)**: Beta Gamma Sigma reception 2:30-4:00
- **April 27, 2012**: CFE—Banquet & Shocker Business Plan Competition Awards
- **May 4, 2012**: Faculty/Staff awards luncheon
- **May 12, 2012**: Spring Commencement 3:00 Koch Arena
- **May 17, 2012**: 36th Annual World Trade Week

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**Congratulation to Christa Doolittle**

on the birth of her daughter, Mackenzie Leah Doolittle on Friday, October 7th.

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**Rodney Boehme wearing WSU t-shirt on his recent trip to Neuschwanstein Castle in Germany. Promoting WSU Abroad.**

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**Please join us in bidding farewell to Tanza Bauer**

We want to thank Tanza and show her our appreciation for her dedication to the Barton School and the EMBA program.

- **DATE:** November 3, 2011
- **TIME:** 2:00-3:00 p.m.
- **LOCATION:** 3rd floor boardroom in Clinton Hall

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Send your news to joan.adkisson@wichita.edu for publication in the monthly newsletter.