Thank you to all of the faculty who participated in the processional at the Presidential Inauguration. We had a great showing for the Barton School. We have been busy writing the report for the upcoming maintenance of accreditation visit. This includes strategic planning elements that we will be presenting at a faculty meeting later this semester. We recently hosted the fall Barton School advisory board meeting at which President Bardo spoke and where we had a great attendance from our board members. President Bardo met the members and talked briefly about his vision for the university.

We are very pleased and proud to announce that Dr. Steve Farmer has been “enthusiastically” invited to serve as Associate Editor of *Organizational Behavior and Human Decision Processes* by the Editor Dr. Xiao-Ping Chen, Chair and Professor, Department of Management & Organization, Michael G. Foster School of Business, University of Washington. *OBHDP* is published by Elsevier. Steve will be joining an AE team consisting of Professors Douglas Brown (University of Waterloo), Francesca Gino (Harvard University), Paul Levy (University of Akron), Madan Pillutla (London Business School), Eric Van Dijk (Leiden University), and Linn Van Dyne (Michigan State University). Steve has previously served on the editorial board of *OBHDP* and has reviewed 100’s of papers for the journal.

We have now reached fall break that the semester is moving very rapidly. Thank you to all who are making the Barton School what it is - a productive, engaged business school in the Wichita region and across the world.

Doug

**Entrepreneurship Forum Series** continues with New Franchisees: Lessons Learned on Thursday, October 18th at 3:30 in Devlin Hall, Room 107. Panelist are Rachel Allen-Mathnasium; Chris Gerhardt & Matthew McClure-TITLE Boxing Club Wichita; and Garret Peterman-Two Men and a Truck.

The **33rd Annual Wichita Area Economic Outlook Conference** on October 11th was a great treat for those who attended. The line up of speakers were: James Glassman with the National Forecast; Mark Ruelle on Energy Industry; John Dieker on the Aviation Industry; and Jeremy Hill gave the local forecast.

Please note that we had to make a change in the calendar for the Barton School Holiday Social. **The new date is November 30th**, more details will be out soon.

The **World Trade Council Wichita** is pleased to offer a Lunch & Seminar on Thursday, October 18th featuring leading experts on supply chain management. Steve Turkle, Director of Logistics for Spirit AeroSystems, Inc., will set the framework for the seminar to be led by Jeff Krystol, Solutions Development Manager, USA at Kuehne+Nagel, Inc.

The seminar will focus on how to leverage your global supply chain through innovation in logistics. The program will explore techniques for using data and execution to increase the key components of efficiency and reliability through supply chain reach, utilizing global case studies and examples.

1) Lunch & Seminar “Leveraging the Global Supply Chain through Innovation in Logistics”
2) Reception/Dinner & Speakers “Integrated Global Logistics”
Gerald Graham has a new book just published on “How Effective Leaders Get Things Done”.

Clyde Stoltenberg taught a course on International Trade and its Regulation during July at the University of International Business & Economics in Beijing. And he gave the paper “Chinese Outward Foreign Investment: An Institutional and Regulatory Perspective” at the national meeting of the Academy of Legal Studies in Business in Kansas City in August.

Chris Broberg recently had a paper titled, “Big five personality factors and leader emergence in virtual teams: Relationships with team trustworthiness, member performance contributions and team performance.” accepted for publication at the journal *Group and Organization Management*.


Masud Chand has been busy with the following articles that have been accepted for publication:

"Guilt, Shame, and Reparative Behavior: The Effect of Psychological Proximity" accepted for publication in the *Journal of Business Ethics*. This article was co-authored with Majid Ghorbani of Remin University, China, Yuan Liao and Sinan Caykoulu of Simon Fraser University, Canada.


"Diasporas, Migration and Trade: The Indian Diaspora in North America" accepted for publication in the *Journal of Enterprising Communities*.

He also had the following paper accepted for presentation and inclusion in the proceedings of the Southern Management Association Annual Conference: "Diaspora Identity, Acculturation and FDI: The Indian Diaspora in Canada and the U.S."

Masud also completed a Faculty in Residence Program at Spirit Aerosystems this summer. As part of the program, he completed and submitted a report titled "An Analytical Framework for Spirit's Global Business Office". This report will also be presented to Spirit's senior management team later this fall.


**Abstract:** Effectuation (Sarasvathy, 2001) represents a paradigmatic shift in the way that we understand entrepreneurship. Since its introduction, however, few researchers have attempted to empirically test effectuation. Our purpose is to encourage effectuation research. To do so, we review the effectuation literature and make suggestions for how to design and conduct empirically rigorous effectuation studies consistent with the developmental state of the research stream.


**Abstract:** Family firms are often characterized by fewer information asymmetries and more trusting cultures than are non-family firms. As a result, using agency theory, we argue that family firm leaders will perceive that they derive less benefit from the Internet, an information technology that allows companies to reduce their information asymmetries, than leaders from nonfamily firms. Our findings are consistent with this argument and provide support for the contention that there are fundamental differences between the perceptions of leaders in family and nonfamily firms.
The Center for Real Estate released its 10th annual Kansas Housing Markets Forecast last Friday, October 12th at the Kansas Association of REALTORS annual convention in Topeka. The theme of this year’s forecast is “Picking Up Steam,” reflecting how the state’s housing markets have been strengthening in recent quarters.

Library News

Digital Literacy Workshop Series

The WSU Libraries is starting a new workshop series focusing on the digital and technological skills that students need to succeed in the 21st century. Two workshop topics remain for the semester:

*Introduction to Prezi* (an introduction and overview of the cloud-based presentation software that provides a fun alternative to PowerPoint) will be offered October 22 (2-3 pm), October 30 (3-4 pm), and November 7 (5-6 pm).

*Building Charts in Excel* (instruction on building and formatting charts in Microsoft Excel) will be offered November 1 (12-1 pm), November 14 (10-11 am), and November 26 (2-3 pm).

Drop-in sessions on formatting papers in Microsoft Word and formatting citations will be announced near the end of the semester.

All workshops are held in Ablah Library and open to the entire university community. For questions or to submit suggestions of workshop topics for the spring semester, please contact Melissa Mallon, liaison librarian for Business, at melissa.mallon@wichita.edu.

University Relations is looking to dramatically update their photo archives this coming year and would like to see what areas within the Barton School they could try to shoot. These could be areas they have shot in the past or something new—basically anything that would make a cool picture and help them and us promote the college and Wichita State (specific classes, programs, etc). Also, be sure to let us know which events they should get on their calendar as well. Don't hold back, they will take any idea you have.

Please let Joan Adkisson if you have an event or ideas that would be good for pictures and she will coordinate it with University Relations.
Barton School Dean’s Ambassadors

The Barton School Dean’s Ambassadors have added the following new members: Erin Basler, Alex Carlin, Krystal Funk, Shelby Grosch, Taylor Henderson, Tien Huynh, Layton Kling, Grace Kubish, Dylan Smith, Tiffany Swift, Shannon Unruh, Angela Vuong, Michael Ward and Mason Williams.

What a great start to the school year with our annual Back-to-Business Bash! Without the support of the business faculty and staff, this year’s Back-to-Business Bash would not have been successful as it is every year. Taking part in the Back-to-Business Bash enriches the relationships between students, staff, and faculty achieving one of our many goals at the Barton School of Business. We are also happy to report we have received numerous positive comments from our student body and their appreciation for the event. If you see any of the Barton School Dean’s Ambassadors, please thank them for planning and hosting the Back-to-Business Bash every year! Thank you to all of the faculty and staff who volunteered to help out this year!

Barton School Dean’s Ambassadors