

## ***The Hire-a-Shocker Student Newsletter***

Volume 5, Issue 9  
November 11, 2011

### **NETWORKING FOR ENGINEERS**

Tuesday, November 29, 5:30-7 p.m.

Lobby of the Engineering Research Laboratory Building

All engineering majors have the opportunity to practice networking with local engineers. Dress will be business casual. RSVPs are requested to [jan.mead@wichita.edu](mailto:jan.mead@wichita.edu) or 978-3435.

### **WEBINAR WEDNESDAYS**

#### **November 16: Active Interviewing: Branding, Selling, and Presenting Yourself to Win Your Next Job.**

*Our research has shown it takes 16 Interviews to get an offer, and the offer might not be for the job you really want! So when you get the interview - congratulations! But now the real work starts.*

*By attending this Webinar you will learn:*

- *Why job interviews are broken*
- *How to use basic sales skills in your interview*
- *How to build a strategy around your upcoming interview*
- *Techniques to link your background and experience to critical job requirements*
- *How to tell stories about your work and college experience to prove you can do a job*
- *What questions YOU should ask to show your interest and preparedness*

#### **November 23: Pick a Career Path & Job You'll LOVE! 50 best jobs for each personality type.**

*Finding a new job or a new career has never been more challenging. And in an uncertain world, the tools to manage job and career change over the fifty year span of your career are the most valuable skills you will ever develop.*

*It may take years for you to decide whether your career choice has turned out to be a wise one. But your chances of satisfaction are better if you make the choice wisely. That means basing the choice—and the planning that follows—on good career information.*

*Laurence will provide the tools to determine which jobs and career paths will match your personality.*

*This Webinar could save you years of dissatisfaction from landing in the wrong job. Put it on your calendar today!*

#### **November 30: Guerrilla Marketing for Job Hunters 2. How to stand out from the crowd with unique, attention getting techniques!**

*Job hunting has changed! Today you have to be a marketer, branding expert, networker, and know how to use Social Media to integrate social media and social networking tools like Facebook, Twitter, LinkedIn, and ZoomInfo in your job search.*

*14 Case Studies from successful guerrilla job hunters detail what works in today's hyper competitive job market. You will also learn tips on proven strategies that work from America's top recruiter...you will take away a strategy you can implement immediately.*

**Summer 2012! Would you consider a job at a national park?**

**Did you know national parks post summer jobs on Hire-a-Shocker?**

Take a look at the map from the National Park Service U.S. Department of the Interior.

<http://maps.nps.gov>

**Are there any in Kansas? Yes, there are!**

Kansas only: <http://www.nps.gov/state/ks/index.htm?program=parks>

See what is available now on **Hire-a-Shocker** and create a Job Agent for future listings.

- Log in to Hire-a-Shocker from your MyWSU account
- Scroll down in **Student Tools** and click on **Hire-a-Shocker**
- From your Welcome Page on Hire-a-Shocker, open the **Job Search** screen
- Select **Seasonal/temporary/one-time** from the **Position Type** field
- Click **Search**
- **Create a job agent**, save, then receive email alerts when new similar positions are posted

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**Not graduating yet? What can you do now to guarantee you will stand out in the crowd of job hunters? Learn from the mistakes of others!**

*The 10 Worst Mistakes of First-Time Job Hunters*, by Kelly Eggers

*Career coaches, recruiters and recent graduates said:*

- *“I WOULD HAVE STARTED LOOKING FOR JOBS EARLIER.”*
- *“I WOULD HAVE ACTUALLY NETWORKED.”*
- *“I WOULD HAVE FOCUSED MORE ON BECOMING ‘PROFESSIONAL.’”*

<http://www.fins.com/Finance/Articles/SBB0001424052970204226204576601420036627098/The-10-Worst-Mistakes-of-First-Time-Job-Hunters>

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Is your current job title “Waitstaff?”

Your professionalism on the job and getting to know your customers are forms of networking.

## Calendar of Events

### **ENGINEERING NETWORKING EVENT**

**Tuesday November 29**

**5:30-7:00 p.m.**

Engineering Research Laboratory Building,  
Lobby

### **WEBINAR WEDNESDAYS** (see page one)

Wednesdays, 2-3 p.m.

Career Services

203 Grace Wilkie Hall

Career Library

Join us on Wednesdays through November.

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SAVE THE DATES!!!!!!

### **EDUCATION INTERVIEW DAY**

*Monday February 27*

### **SPRING 2012 CAREER FAIR**

*Wednesday February 29*

Coordinator: [Karen Gillenwater](#)

Business, Engineering, Fine Arts, and Liberal Arts & Sciences students and alumni are invited to attend the Spring Career Fair. The Career Fair provides an opportunity for graduating students and alumni to meet employers and ask about employment opportunities.



### **Selections from our Career Library**

***Guerrilla Marketing for Job Hunters: 400 Unconventional Tips, Tricks, and Tactics for Landing Your Dream Job,***

Jay Conrad Levinson and David E. Perry,  
BA, MM

***Tell Me About Yourself: Storytelling to Get Jobs and Propel Your Career,***  
Katharine Hansen

Our library list is now available online.

- [www.wichita.edu/career](http://www.wichita.edu/career)
- Click on **Career Library**

Current WSU students may check out books for two weeks.

### **Walk-in Hours:**

**Monday 1-5 p.m.**

**Tuesday 1-5 p.m.**

**Wednesday 1-5 p.m.**

(No walk-ins Nov. 14, Nov. 28 or Nov. 30)

Career Services  
203 Grace Wilkie Hall  
316.978.3435  
[career.services@wichita.edu](mailto:career.services@wichita.edu)  
<http://careers.wichita.edu>

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