e3 Incorporated

e3 Incorporated is a certified, independent Energy Rating provider. e3 is committed to improving energy efficiency. By providing Energy Ratings to its residential and small business customers, e3 allows the individual to become a participant in the global move towards a better environmental future. e3 Energy Ratings provide Energy Star certification, access to tax incentives for energy efficiency, and helps the consumer identify energy improvements that provide the greatest pay back. e3 Incorporated is a scalable business with a low risk strategy. With the growing need for Energy Efficiency, e3 Incorporated will become a leading provider of Energy Ratings.

Students: Jason Grunden, Kimberly Patterson

Engineering Services Specialists (ESS)

ESS business model is based in providing a full solution for small components and subassemblies directly to the aircraft manufacturer. The customer will issue a purchase order for the complete part and ESS engineers will be responsible for the entire process. The part delivered is routed directly to the stock for the customer's assembly line. ESS will buy raw material and subcontract individual suppliers for the entire manufacturing cycle. ESS will be the liaison between the aircraft manufacturers and the small suppliers. Customers benefit because EES has access to low cost and specialized suppliers without the complexity and cost of managing individual’s processes.

Student: Clovis Ribas

Excel Health Systems LLC

Excel Health Systems LLC is the Franchisor of the Excel Clinic neighborhood walk-in primary care health clinic initially serving Wichita Kansas providing healthcare services such as immunizations, check-ups, sports physicals, diagnosis of minor illnesses, and referral to specialists. Excel Health Systems and will capitalize on the changes in the health care industry to be the leader in improving the convenience, quality and accessibility of health care services. These clinics will be located in highly visible retail strip centers. Excel Health Systems will provide transparency in pricing and charge a flat fee for an office visit.

Student: Michael Burk

Location Innovations

Location Innovations will use existing Wi-Fi technology in a new way to market a personal navigation and tracking system to large amusement parks and zoos around the world. The navigation devices will be similar to the GPS units of today, but instead of using triangulation of satellites will use triangulation of Wi-Fi signals. The Wi-Fi system will simplify map updates and keep valuable information within the park. Users will be able to view their exact location, the location of linked devices, and have access to park information such as ride wait times.

Student: Shawn Strickland
**M&M Structural Components**
We will build prefabricated wall panels for use by residential home builders and commercial builders. This would be the most profitable being used by commercial builders that build apartment complexes and hotels because of its economies of scale but many residential builders build the same spec home and they could utilize wall panels to reduce waste. Three key benefits to the builders are reduced waste, less build time on the job site, and the material has limited expositor to the elements and to possibilities of theft.

*Students: Matthew Goebel, Mario Pereira*

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**Prefab Electric, Inc.**
Prefab Electric is a designer and marketer of prefabricated residential electric systems for tract homebuilders. Builders pay $5,874 for the electrical system in the average house – of which 58% is labor at expensive rates of at least $40/hour. Prefab Electric moves much of this on-site labor to outsourced factories, where the work is done at lower cost and higher productivity. The result is an electric system that costs the homebuilder 27% less and saves 1-2 days of construction time. Prefab Electric projects a 30% net profit, even with the tremendous savings passed on to our homebuilder customers.

*Student: Thomas Allison*

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**Quince**
Quince is a retail store that will cater to all the surrounding Wichita areas, offering quinceañera products and services. Since it is a fairly new industry, no business in the Wichita area is solely dedicated to such event. This enables a well-executed and knowledgeable company, like Quince, to take a leading position in this industry. I was inspired to expand this opportunity by my own experience, planning, and participating in many quinceañeras. I have first hand experience and knowledge of how stressful and frustrating putting such event could be; thus, inspiring me to create Quince as a very marketable and profitable business venture.

*Student: Melissa Rodriguez*

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**Wireless Solutions**
Wireless Solutions will provide customers with an alternative to traditional alarm systems. This will be an intelligent autonomous alert system that will offer consumers a variety of alarms for many purposes. These will range from the traditional emergency alarms for fire and flood to disaster prevention alarms to energy savings and convenience alerts. The business will provide several different alarm system packages as well as selling individual parts for expansion or replacement. This model would work like a traditional security system, but will use new technology to provide customers with more options (subscription or no subscription) at lower cost.

*Student: Megan Vides*