The Kansas Community College Business Plan Challenge is hosted by the Center for Entrepreneurship and the Barton School of Business, Wichita State University, and is co-sponsored by Mitchell & Richards CPAs and Intrust Bank.

The challenge is designed to encourage student innovation and venture creation by providing students an opportunity to present new business ideas to local businesses and community leaders.

THE CHALLENGE

Student teams composed of one to five members from any two-year college or community college in Kansas are encouraged to enter. All team members must be currently enrolled students or 2009 graduates. Submissions must be a team’s original work. Each Kansas community college is eligible to enter one business plan.

Each individual or team will present an overview of its business plan at the Kansas Community College Business Plan Challenge. As teams present, a trade show will simultaneously be set up in the foyer of Devlin Hall. The trade show will require all participants to set up a booth to attract visitors. The visitors, including judges, will be allowed to walk around the trade show and talk to different teams. Presentations are to be fifteen minutes in length, concluding with five minutes of Q & A. All audio/visual aides will be provided.

The top four teams will advance to the final round of the Challenge where they will repeat their oral presentations. The winner of the Challenge will be announced at the conclusion of the presentations. The Challenge winner will automatically be eligible to participate in the 2010 Shocker Business Plan Competition Trade Show on April 16, 2010. The winner of the Challenge will be recognized at the Center for Entrepreneurship Banquet.

TIMETABLE*

March 26 • Intent to Compete Form Due** to Devlin Hall, Center for Entrepreneurship, WSU. Must be completed by faculty advisor.

April 9 • Business Plan Challenge Devlin Hall, Center for Entrepreneurship, WSU. 10:00 a.m. • Registration 10:30 a.m. • Oral Presentations & Trade Show Noon • Lunch (provided) 2:00 p.m. • Final Four Oral Presentations Winning team advances to the Trade Show of the Shocker Business Plan Competition

April 16 • Shocker Business Plan Competition Trade Show Charles Koch Arena, WSU 3:00 p.m.–7:00 p.m.

April 30 • Center for Entrepreneurship Banquet Hyatt Regency Wichita 6:00 p.m.–9:00 p.m.

*All times are subject to change. **Free copy of Palo Alto software is available to all entrants.

PRIZES

The author(s) of the winning business plan will receive $1,500; second place, $750; and third place, $500. The faculty sponsor of the winning plan will receive $200. In addition, the first prize winners will advance to the Trade Show round of the Shocker Business Plan Competition.

Questions about the competition should be directed to:
The Center for Entrepreneurship 316.978.3000 www.wichita.edu/BP