

ENTREPRENEURSHIP

The FORUM SERIES

for Business Ownership

FALL 2009 SERIES

Start-Ups

The fall Entrepreneurship Forum will focus on the start-up firm. Our first session will feature a panel of three talented entrepreneurs who will share their experiences in starting their own businesses. Our second program features Michael Chasen, co-founder and CEO of the billion-dollar software company, Blackboard. We finish the fall series featuring Joel Barker, internationally known author and speaker, who will share his ideas on the use of innovation to re-invent or start a business.

Thursdays
3:00–4:00 p.m.
WSU Campus

Free and open
to the public.



W. Frank Barton School of Business
Wichita State University

1845 Fairmount / Wichita, KS 67260-0147
(316) 978-3000 / Fax (316) 978-3687
www.wichita.edu/cfe / cfe@wichita.edu

Make Your Passion Your Business

09|17

Thursday, September 17, 2009, 3:00–4:00 p.m.
Devlin Hall, Room 107, WSU Campus

You have always wanted to start your own business. Advisors have encouraged you to do it. But what does the voice of experience say? Look to our panel for their “rear view mirror” reflections regarding their start-ups.

Todd Gentry—*Founder and CEO, Inno-Labs, LP*

James Wiebe—*Founder and CEO, Belite Aircraft;*
Founder, Newer Technology and WiebeTech, LLC

Kay Wiggins—*Founder and Owner, Kay Wiggins Jewelry,*
Beads and Gifts



GENTRY



WIEBE



WIGGINS

The Colossal Success of Blackboard

10|01

Thursday, October 1, 2009, 3:00–4:00 p.m.
Hubbard Hall, Room 208, WSU Campus

How does a start-up become a billion dollar company in a decade? Michael Chasen, co-founder of Blackboard will tell his fascinating story of starting and growing this “world-class” software company.

Michael Chasen—*Co-Founder and CEO, Blackboard Inc.*



CHASEN

Innovation at the Verge: How to Find a New Territory for New Ideas

11|12

Thursday, November 12, 2009, 3:00–4:00 p.m.
Hubbard Hall, Room 208, WSU Campus

Joel Barker, internationally known author and speaker, has been on the cutting edge of future thinking in a manner that is applicable to all businesses. In 1985, Joel Barker introduced the importance of “vision” to corporate America and has remained the name most strongly identified with this powerful way of seeing opportunity in future trends.

Joel Barker—*Author and Futurist*



BARKER