

COLLEGE OF HEALTH PROFESSIONS ACCOUNTABILITY PLANNING MATRIX

FISCAL YEAR 2003

Constituency: STUDENTS Value: EXCELLENCE

STRATEGIC INITIATIVES	GOALS	ACTION PLANS	EVALUATION	DECISIONS
I.A., II.A.	Develop formal programs to recognize and reward excellence among students	FY 2003 Awards Ceremony to be held in Spring 2003 Refine and further develop Awards Ceremony	Student response and comments	Awards Ceremony to be held annually
II.B.	Further develop Student Leadership Council	Relate goals to APM and implement action plans	Student response and involvement	Continue to develop leadership skills of and opportunities for CHP students
I.C.	Meet the Malcolm Baldrige Criteria for Performance Excellence in Education	College received Level I Kansas Award for Excellence; develop Level II application based on response to Level 1 application	College received Level I Kansas Award for Excellence; develop Level II application for Kansas Award for Excellence	To be determined based on response to application for Level II Kansas Award for Excellence

Constituency: STUDENTS Value: ENCOURAGE INTELLECTUAL EXPLORATION

> STRATEGIC INITIATIVES	GOALS	ACTION PLANS	EVALUATION	DECISIONS
II.B., III.A., III.B., III.C.	Provide opportunities, support, and faculty mentoring for student research activities	1) Students will participate in Faculty Fair during Fall 2002 Semester 2) Individual disciplines will support students in attending and presenting at professional	1) Student response and participation in Faculty Fair, professional meetings, and WSU undergraduate research forum 2) Student success in completion of	1) The College will continue to develop and support opportunities for student research and scholarly activity 2)

		association meetings 3) Students will be encouraged to participate in the undergraduate research forum on campus 4) Curricula in the graduate programs will require students to participate in research and other scholarly activity	graduate courses	Programs will be encouraged to support students through financial and other resources to engage in scholarly activities
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Constituency: STUDENTS Value: ENHANCE LEARNING

STRATEGIC INITIATIVES	GOALS	ACTION PLANS	EVALUATION	DECISIONS
II.B, IV.A., IV. B., IV.C.	Develop new and interdisciplinary courses to broaden student understanding of concepts of health care and practice	New courses, new sections, and/or new modalities will be developed and offered by CHP personnel/departments, and successful courses from previous years will continue to be offered	Monitor success of new courses	Successful courses and/or sections will be offered for subsequent semesters and new courses will be developed, including general education courses to assist students in meeting General Education requirements
II.B, IV.A., IV. B., IV.C.	Provide professional curricula relevant to current and evolving health care	Offer academic programs and continually improve those programs; add and strengthen assessment components to both graduate and undergraduate curriculum committees	Survey graduates one year after graduation and employers to ascertain relevance of professional curricula	Ensure all academic programs use comprehensive assessment for program improvement

Constituency: STUDENTS Value: ENHANCE LEARNING

STRATEGIC INITIATIVES	GOALS	ACTION PLANS	EVALUATION	DECISIONS
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II.B., IV.A., IV.B., IV.C.	Maintain full accreditation in all academic programs	1) Maintain high quality programs and faculty, revise, and adjust curricula as required to ensure highest quality educational offerings 2) Seek CEPH accreditation for WSU MPH as an independent program; initiated self-study during FY 2002-FY 2003 3) Seek continued accreditation from Commission on Collegiate Nursing Education for graduate and undergraduate Nursing programs	1) All programs are fully accredited 2) Self-study due November 2002; site visit to occur February 2003 3) Self-study report due to CCNE early October, 2002; site visit scheduled for mid-November, 2002	1) Maintain and enhance programs to ensure full accreditation in future reviews 2) Based on self-study, allocate resources to ensure strong MPH program 3) To be determined based on results of self-study and site visit
II.B., IV.C., V.C., V.D., VI.B., VI.C., VI.D.	Develop and expand alumni and community partnerships to provide clinical training and career tracks for students	1) Seek affiliation with community partners to meet the demand for clinical and employment networks needed for student recruitment and clinical education 2) Involve alumni in the professional programs to teach and serve as role models and mentors	1) Feedback from clinical preceptors and employers of graduates 2) Departmental records of alumni who participate in professional programs as instructors, mentors, and role models	Continue to foster relationships with community partners through the Visiting Committee and alumni of professional programs in the College

Constituency: STUDENTS Value: SUPPORT

STRATEGIC INITIATIVES	GOALS	ACTION PLANS	EVALUATION	DECISIONS
II.A., II.B., II.C.	Provide and maintain superior physical facilities conducive to excellent	Maintain continuous facilities oversight to provide improved and updated facilities as need arises and resources permit, including: upgrade	Projects outlined in update plan accomplished on or ahead of schedule; remaining projects on schedule Office of Student	Complete projects outlined in original plan; continually update plan to accommodate

	learning environment	classroom furniture and equipment improve building lighting provide artwork representative of the health professions improve building signage create display space to highlight student achievements (For complete plan, see attached document dated March 2002)	Services/Student Welcome Center created Spring 2002 Feedback from students	evolving needs
II.A., II.B., II.C.	Provide state-of-the-art learning and study environments and technological and academic support for educational experiences	As part of facilities update plan, enlarge 110B media classroom to accommodate need for larger multimedia instructional facility - scheduled for Summer 2002	Most projects on facilities update plan accomplished on or ahead of schedule; remaining projects on schedule; student feedback	Continue monitoring study and learning environments and upgrade as needed

Constituency: STUDENTS Value: RETAIN

STRATEGIC INITIATIVES	GOALS	ACTION PLANS	EVALUATION	DECISIONS
II.B., II.D. V.A., VI.C.	Develop student support services, programs, and strategies to assist current students through all phases of advising and matriculation	1) Office of Student Services to provide coordinated and comprehensive advising and mentoring support services for current students throughout their academic careers in the College 2) Survey students on satisfaction level with College Student Services interactions 3) Consider possibility of offering reduced	1) Survey results indicated student satisfaction levels were relatively high 2) Maximum number of students possible participated in SEP 2001; survey results indicated participants were highly satisfied with program; HCOP federal grant proposal approved but not funded for FY 2002 3) Response to HCOP grant application for FY 2003-2006	1) Continue to develop new and enhance existing student support services in the College 2) Incorporate survey results and comments into planning for services enhancements 3) Continue HCOP services as discrete unit or as incorporated into Student Services activities,

		Summer Enrichment Program during Summer 2002 as resources may permit; survey students for program evaluation at end of SEP 4) Reapplied for HCOP grant for FY 2003 and beyond		dependent on outcome of grant proposal
II.D., V.A., VI.C.	Develop formal programs of orientation for new students	Professional programs to conduct new student orientations; Instructional Services to conduct orientation to ISL facilities and services; CHP Welcome Fest activities to assist orientation for new students; CHP participates in freshmen orientation programs for pre-professional students	Feedback from students and programs	Continue existing orientation programs and develop new programs for the future

Constituency: STUDENTS Value: RETAIN

STRATEGIC INITIATIVES	GOALS	ACTION PLANS	EVALUATION	DECISIONS
V.A.	The College of Health Professions is committed to equality of opportunity in employment its student body. The University shall seek to encourage and promote recognition and appreciation of the realities and benefits of multiculturalism and diversity, and work to foster an atmosphere within the University	Programs will continue use of procedures to ensure fair and equal opportunities for students in the professional programs	Diversity of qualified students admitted to and retained in professional programs; for FY 2002, ethnicity of the CHP student body is as follows: American Indian: 0.9% Asian: 12.5% Hispanic: 2.9% African-American: 3.1% Caucasian: 80.6%	Academic and program procedures will be monitored, assessed, and amended as required to assure equal opportunity for all qualified applicants

	which promotes equal employment opportunity and upward mobility for all qualified persons students			
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Constituency: STUDENTS Value: RECRUIT

STRATEGIC INITIATIVES	GOALS	ACTION PLANS	EVALUATION	DECISIONS
II.A., II.C., II.D., V.A., VI.A., VI.B., VI.C.	Develop College Student Services and Welcome Center to recruit and assist potential students in career planning, advising, and program application and acceptance	CHP Student Welcome Center renovation has been completed; Office of Student Services to continue developing and implementing programs to recruit new students and assist in their matriculation; Health Careers Opportunity Program to continue providing support services	Feedback from students, families, CHP faculty and staff on activities by Office of Student Services and HCOP	1) Student Services office space renovation completed Spring 2002 2) Continue development of Student Services and Welcome Center, and of recruitment and support activities for potential and new students
II.A., II.C., V.A., VI.A., VI.B., VI.C.	Increase and maintain enrollments in all programs to capacity with an excellent and diverse student body	1) CHP Student Services to conduct and participate in multiple recruitment visits, career fairs, school tours, open houses, and one-on-one advising sessions with prospective students 2) Professional programs to conduct general information sessions	Enrollments in most CHP programs at or above capacity in FY 2002: CHP enrollment for Spring 2002 up by 8.4% over Spring 2001; enrollments by program as follows: Dental Hygiene: at capacity EMT: above capacity	Continually assess productivity of Student Services activities, revise and redirect efforts as student enrollments change in CHP programs Academic programs to

		for prospective students	HSOP/MPH: nearing capacity Med Tech: below capacity MICT: below capacity Nursing: above capacity Physical Therapy: below capacity Physician Assistant: at capacity	continue recruitment activities to achieve and/or maintain increased credit hours and enrollments at or above capacity
V.A., VI.A.	Create marketing plan to attract excellent students	College has established committee comprised of College personnel and University and community experts to develop marketing plan	1) Marketing plan 2) Numbers of students applying and admitted	Assess results of marketing plan and refine plan as required to enhance effectiveness

Constituency: STUDENTS Value: RECRUIT

STRATEGIC INITIATIVES	GOALS	ACTION PLANS	EVALUATION	DECISIONS
V.A.	The College of Health Professions is committed to equality of opportunity in employment its student body. The University shall seek to encourage and promote recognition and appreciation of the realities and benefits of multiculturalism and diversity, and work to foster an atmosphere within the University which promotes equal employment opportunity and upward mobility for all qualified persons students	Programs will continue use of policies and procedures to ensure fair and equal opportunities for admission to professional programs	Diversity of students admitted to professional programs; for FY 2002, ethnicity of the CHP student body is as follows: American Indian: 0.9% Asian: 12.5% Hispanic: 2.9% African-American: 3.1% Caucasian: 80.6%	Admissions policies and procedures will be monitored, assessed, and amended as required to assure equal opportunity for all qualified applicants

Constituency: FACULTY Value: EXCELLENCE

STRATEGIC INITIATIVES	GOALS	ACTION PLANS	EVALUATION	DECISIONS
I.A., I.B., III.A.	Develop formal programs to recognize and reward excellence among faculty	1) FY 2003 Awards Ceremony to be held Spring 2003 2) Refine and further develop Awards Ceremony 3) Continue revised Rodenberg Teaching Award policies 4) Faculty Fair to be held Fall 2002 to showcase faculty accomplishments 5) Formal letters of recognition for special accomplishments will be sent from Dean 6) Financial awards for merit will be recommended by the dean for special accomplishments and service to college	1) Feedback from faculty 2) Presentation of awards 3) Faculty feedback on revised policies 4) Feedback from faculty, students and attendees of Faculty Fair 5) Faculty comments about letters 6) Number of merit increases recommended by Dean	1) Awards Ceremony to be held annually 2) Rodenberg Teaching Award to be awarded annually under revised policies 3) Decisions re Faculty Fair to be determined 4) Continue letters of recognition and special merit awards
I.C.	Meet the Malcolm Baldrige Criteria for Performance Excellence in Education	College received Level I Kansas Award for Excellence; develop Level II application based on response to Level I application	To be determined based on response to application for Level II Kansas Award for Excellence	To be determined based on response to application for Level II Kansas Award for Excellence

Constituency: FACULTY Value: ENCOURAGE INTELLECTUAL EXPLORATION

STRATEGIC INITIATIVES	GOALS	ACTION PLANS	EVALUATION	DECISIONS
III.A., III.B., III.C.	Support existing and create new research agenda and opportunities	1) Associate Dean for Academic Affairs and Research is charged with mentoring faculty on research agendas and developing and implementing faculty	1) Increase in number and monetary value of proposals submitted and of grants awarded 2) Track number of grant	To be determined based on programs initiated by Associate Dean for Academic

		development opportunities to enhance research skills 2) Research Think Tank will lead research efforts in college by helping faculty identify funding for research and others for collaboration 3) Contingent on resources, hire support person to work with faculty in research efforts	submissions annually 3) To be determined	Affairs and Research
IVA., IV.B., IV.C.	Foster opportunities for interdisciplinary and collaborative interactions in scholarly activities	Associate Dean for Academic Affairs and Research to work with faculty to establish partnerships for collaborative activities	Increase in number and monetary value of collaborative activities	To be determined based on collaborative activities initiated

Constituency: FACULTY Value: ENHANCE LEARNING

STRATEGIC INITIATIVES	GOALS	ACTION PLANS	EVALUATION	DECISIONS
III.A., III.B., III.C., , IV.A., IV.B., IV.C, V.B., V.C.	Provide opportunities and support for continuing faculty education	1) Allocate funds for faculty travel to professional association meetings and continued education opportunities 2) Provide on-site opportunities for continuing education 3) Continuing education and faculty development activities initiated by Associate Dean for Academic Affairs and Research to be implemented, and additional activities to be developed	1) Total College out-of-state travel allocation distributed to academic departments for faculty travel and continuing education 2) Funding secured for Foshee-McDonald lecture series for FY 2002; funds to be requested for FY 2003 3) Activities under development for implementation during FY 2003 and beyond	1) Future out-of-state travel funding to be allocated to departments for faculty travel 2) Foshee-McDonald seminars to be continued for FY 2003 pending receipt of funding support 3) Faculty development activities to be continued in the future

Constituency: FACULTY Value: SUPPORT

STRATEGIC INITIATIVES	GOALS	ACTION PLANS	EVALUATION	DECISIONS
I.B. II.A., II.B., II.C., III.B.	Provide and maintain superior physical facilities conducive to excellent work environment	Continue implementation of facilities update plan during FY2003, including: <ul style="list-style-type: none"> • reassign faculty offices to accommodate department changes • continued upgrades of classroom furniture and equipment • improve building lighting • provide artwork representative of the health professions • update department and faculty offices • improve building signage • create display area to highlight faculty achievements (For complete plan, see document dated March 2002)	1) Projects outlined in update plan accomplished on or ahead of schedule; remaining projects on schedule: 2) Feedback from faculty	Complete projects outlined in original plan; continually update plan to accommodate evolving needs
II.A., II.B., III.B., III.C.	Provide state-of-the-art learning and study environments and technological and academic support for	1) As part of facilities update plan, enlarge 110B classroom to accommodate need for additional multimedia instructional facility (scheduled for Summer 2002) 2) Continue providing technical	1) Projects in facilities update plan accomplished on or ahead of schedule; remaining projects on schedule; faculty feedback 2) Numbers of faculty	1) Continue monitoring study and learning environments and upgrade as needed 2) Continue provision of

	educational experiences	support personnel to assist faculty in the development of web-based courses	and projects supported by technical personnel Feedback from faculty	support personnel through FY 2003
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Constituency: FACULTY Value: RETAIN

STRATEGIC INITIATIVES	GOALS	ACTION PLANS	EVALUATION	DECISIONS
III.A., III.B., V.B., VI.B.	Continue formal programs of orientation of new faculty	1) Implement College orientation programs for new faculty August 2002; Office of Instructional Services Laboratories to offer orientation on ISL facilities and services; CHP network administrator to conduct in-service training on use of computer network and e-mail; Dean's Office to prepare informational packets for all CHP personnel; one-on-one resources available as needed	Positive feedback of and high satisfaction level of faculty	Continue existing orientation programs and develop new programs for the future
V.B.	Develop mechanisms to foster career advancement for faculty	1) Departments to review and revise faculty role statements as needed 2) College Tenure and Promotion Committee to continue revision of T&P guidelines	1) Faculty support for role statements 2) Faculty support for revised T&P guidelines	To be determined To be determined
V.B.	The College of Health Professions is committed to equality	The College and departments will employ policies and	Diversity of faculty workforce, which is primarily	College and departmental policies and

	of opportunity in employment. The University shall seek to encourage and promote recognition and appreciation of the realities and benefits of multiculturalism and diversity, and work to foster an atmosphere within the University which promotes equal opportunity and upward mobility for all qualified persons	procedures to ensure fair and equal opportunities for all personnel in the College	female and includes one Hispanic female, one Hispanic male, and one African-American male	procedures will be monitored, assessed, and amended as required to assure equal opportunity for all personnel in the College
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Constituency: FACULTY Value: RECRUIT

STRATEGIC INITIATIVES	GOALS	ACTION PLANS	EVALUATION	DECISIONS
III.A., V.B., VI.A., VI.B.	Recruit excellent faculty	Develop strategies to attract and retain excellent faculty; update print and electronic advertisements; CHP personnel to attend professional association meetings to talk to potential applicants; offer employment incentives, including travel funds, moving expenses, provision of computers and equipment, and assistance with spousal employment searches as may be necessary	Hired Physical Therapy chairperson effective January 2002; hired faculty for FY 2002 in Dental Hygiene, Physician Assistant, Physical Therapy, Public Health Sciences, and Nursing; PA chair appointment to be effective FY 2003; appointments for two PT tenure-track faculty positions to be effective FY 2003	Continue to develop strategies to promote WSU and CHP programs, and to attract highly-qualified faculty and staff to the College
IV.A., IV.B., VI.A., VI.B.	Create marketing plan to attract excellent faculty	College has established committee comprised of College and University personnel	1) Marketing plan 2) Nine faculty recruited for FY 2002; three for FY 2003 to date	1) Assess results of marketing plan and refine plan as required to

		and community experts to develop marketing plan		enhance effectiveness 2) Continue faculty recruitment efforts
V. B.	The College of Health Professions is committed to equality of opportunity in employment. The University shall seek to encourage and promote recognition and appreciation of the realities and benefits of multiculturalism and diversity, and work to foster an atmosphere within the University which promotes equal employment opportunity and upward mobility for all qualified persons	Programs will employ policies and procedures to ensure fair and equal opportunities for all applicants for faculty positions and all personnel in the College	Diversity of faculty workforce in CHP is primarily female, with one Hispanic male, one Hispanic female, and one African-American male	College and departmental policies and procedures will be monitored, assessed, and amended as required to assure equal opportunity for all faculty applicants and all personnel in the College

Constituency: STAFF Value: EXCELLENCE

STRATEGIC INITIATIVES	GOALS	ACTION PLANS	EVALUATION	DECISIONS
I.A., I.B.	Develop formal programs to recognize and reward excellence among staff	FY 2003 Awards Ceremony to be held in Spring 2003 Continue to refine and further develop Awards Ceremony	Feedback from staff	Awards Ceremony to be held annually
I.C.	Meet the Malcolm Baldrige Criteria for Performance Excellence in Education	College received Level I Kansas Award for Excellence; develop next Level II application based on response to Level 1 application	College received Level I Kansas Award for Excellence; develop application for Level II Kansas Award for Excellence	To be determined based on response to Level II application for Kansas Award for Excellence

Constituency: STAFF Value: ENCOURAGE INTELLECTUAL EXPLORATION

STRATEGIC INITIATIVES	GOALS	ACTION PLANS	EVALUATION	DECISIONS
V.B.	No goal for FY 2003	NA	NA	NA

Constituency: STAFF Value: ENHANCE LEARNING

STRATEGIC INITIATIVES	GOALS	ACTION PLANS	EVALUATION	DECISIONS
V.B.	Provide opportunities for staff continuing education and skills enhancement	1) Support staff educational goals through funding and release time 2) Provide on-site opportunities for education and training 3) Develop on-going plan for staff development and enrichment	Number of staff attending education, training, and development activities Staff satisfaction with development opportunities	Continue to encourage staff education and training through funding support, release time, and on-site activities

Constituency: STAFF Value: SUPPORT

STRATEGIC INITIATIVES	GOALS	ACTION PLANS	EVALUATION	DECISIONS
I.B. II.A., II.B., II.C., III.C.	Provide and maintain superior physical facilities conducive to excellent work environment	Continue to implement facilities update plan, including: improve building lighting provide artwork representative of the health professions update department and staff offices improve building signage create display area to highlight staff achievements (For complete plan, see document dated March 2002)	Projects outlined in update plan accomplished on or ahead of schedule; remaining projects on schedule Feedback from staff	Complete projects outlined in original plan; continually update plan to accommodate evolving needs

Constituency: STAFF Value: RETAIN

STRATEGIC INITIATIVES	GOALS	ACTION PLANS	EVALUATION	DECISIONS
III.A., V.B., VI.B.	Develop formal programs of orientation for new staff	Conduct College orientation program for new staff August 2002; Office of Instructional Services Laboratories to offer orientation on ISL facilities and services for new staff; CHP network administrator to conduct in-service training on use of computer network and e-mail; Dean's Office to prepare informational packets for all CHP personnel; one-on-one resources available as needed	Positive feedback from staff	Continue existing orientation programs and develop new programs for the future
V.B.	Develop mechanisms to foster career advancement opportunities for staff	Classified staff committee will continue to develop and refine action plan during FY 2003	To be determined	To be determined
V. B.	The College of Health Professions is committed to equality of opportunity in employment. The University shall seek to encourage and promote recognition and appreciation of the realities and benefits of multiculturalism and diversity, and work to foster an atmosphere within the University which promotes equal	The College will employ policies and procedures to ensure fair and equal opportunities for all personnel in the College	CHP staff workforce is primarily female and includes two Hispanic females and one African-American female	College and departmental policies and procedures will be monitored, assessed, and amended as required to assure equal opportunity for all personnel in the College

	employment opportunity and upward mobility for all qualified persons			
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Constituency: STAFF Value: RECRUIT

STRATEGIC INITIATIVES	GOALS	ACTION PLANS	EVALUATION	DECISIONS
III.C., V.B., VI.A.	Recruit excellent staff	Develop strategies to attract and retain excellent staff; modify print and electronic advertisements, involve CHP staff in College planning and implementation activities	Hired new staff member in Public Health	Continue to develop strategies to promote WSU and CHP programs, and to attract highly-qualified staff to the College
VI.A., VI.B.	Create marketing plan to attract excellent staff	College to establish committee comprised of College and University personnel and community experts to develop marketing plan	1) Marketing plan 2) Two staff members recruited for FY 2002 (no additional vacancies)	Assess results of marketing plan and refine plan as required to enhance effectiveness
V. B.	The College of Health Professions is committed to equality of opportunity in employment. The University shall seek to encourage and promote recognition and appreciation of the realities and benefits of multiculturalism and diversity, and work to foster an atmosphere within the University which promotes equal employment	The College will employ policies and procedures to ensure fair and equal opportunities for all personnel in the College	CHP staff workforce is primarily female and includes two Hispanic females and one African-American female	College and departmental policies and procedures will be monitored, assessed, and amended as required to assure equal opportunity for all personnel in the College

opportunity and upward mobility for all qualified persons			
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Constituency: COMMUNITY AND ALUMNI Value: EXCELLENCE

STRATEGIC INITIATIVES	GOALS	ACTION PLANS	EVALUATION	DECISIONS
I.A.	Develop formal programs to recognize and reward excellence among alumni and community partners	1) FY 2003 Awards Ceremony to be held in Spring 2003 2) Continue to refine and further develop Awards Ceremony	Feedback from alumni and community partners	Awards Ceremony to be held annually
I.C.	Meet the Malcolm Baldrige Criteria for Performance Excellence in Education	College received Level I Kansas Award for Excellence; develop Level II application based on response to Level 1 application	College received Level I Kansas Award for Excellence; Next step to be determined based on response to Level II application for Kansas Award for Excellence	To be determined based on response to application for Level II Kansas Award for Excellence

Constituency: COMMUNITY AND ALUMNI Value: ENCOURAGE INTELLECTUAL EXPLORATION

STRATEGIC INITIATIVES	GOALS	ACTION PLANS	EVALUATION	DECISIONS
IV.A., IV.B., IV.C.	Foster opportunities for interdisciplinary and collaborative interactions in scholarly activities	Associate Dean for Academic Affairs and Research to work with faculty to establish partnerships for collaborative activities	Community partners are identified with input from the College Visiting Committee	1) Externally, a formal process for connecting with community partners will be on-going with input from the Visiting Committee, Health Care Workforce Coalition, WSU-LINK and Health Communications Group 2) Internally, interdisciplinary projects will be fostered and rewarded

Constituency: COMMUNITY AND ALUMNI Value: ENHANCE LEARNING

STRATEGIC INITIATIVES	GOALS	ACTION PLANS	EVALUATION	DECISIONS
III.A., III.B., III.C., IV.C., V.C., V.D., VI.D.	Provide continuing education and community learning opportunities for alumni and community partners	1) Academic departments (Dental Hygiene, Nursing, Medical Technology, Physical Therapy, Physician Assistant) to offer workshops for clinical coordinators; Nursing, Physician Assistant, and Physical Therapy to offer continuing education and continuing medical education workshops for alumni and clinical practitioners 2) Alumni and community partners to be invited to attend Foshee-McDonald presentations	Participant evaluations of workshops and continuing education programs	Continue to offer workshops and educational opportunities for alumni and community partners

Constituency: COMMUNITY AND ALUMNI Value: SUPPORT

STRATEGIC INITIATIVES	GOALS	ACTION PLANS	EVALUATION	DECISIONS
IV.C., V.C., VI.D.	Collaborate with alumni and community partners to develop the College as a focal point for excellence in health care instruction, research, and practice for South Central Kansas	1) Facilitate follow-up activities to Health Care Workforce Summit, held March 2001 2) In collaboration with community partners, develop proposal for formation of community coalition on health care workforce	1) Response from community partners 2) Response to workforce coalition proposal	1) College to function as facilitator for additional follow-up activities to Health Care Workforce Summit 2) To be determined based on response to coalition proposal
I.A., IV.C., V.,C., VI.D	Create a College alumni society	Student Services personnel will continue work to	To be determined	To be determined

		establish action plans for creation of College alumni association during FY 2003		
II.A., II.B., II.C.	Support and enhance the health care community by providing and maintaining superior physical facilities conducive to excellent learning environment to educate highly-qualified health care practitioners	Implement facilities update plan, which provides enhanced work, learning and meeting environments for students, faculty, staff, and alumni and community constituents	1) Most projects outlined in update plan accomplished on or ahead of schedule during FY 2001 and FY 2002; remaining projects on schedule 2) Feedback from alumni and community constituents	Complete projects outlined in original plan; continually update plan to accommodate evolving needs
II.B., II.C.	Support and enhance the health care community by providing state-of-the-art learning and study environments and technological and academic support for educational experiences to produce excellent health care practitioners	As part of facilities update plan, enlarge 110B classroom to accommodate need for additional multimedia instructional facilities - scheduled for Summer 2002	Feedback from alumni and community constituents	Continue monitoring study and learning environments and upgrade as needed

Constituency: COMMUNITY AND ALUMNI Value: RETAIN

STRATEGIC INITIATIVES	GOALS	ACTION PLANS	EVALUATION	DECISIONS
IV.C., V.C., V.D., VI.D.	Establish and maintain cooperative and collaborative relationships with alumni and community partners for areas of teaching,	1) Continue to develop relationships with alumni and community partners 2) Survey alumni and community partners on experiences with the College, on effectiveness of recruitment activities, and on suggestions for	Continually assess productivity of activities	Revise and redirect efforts as needed to establish and maintain productive relationships with alumni and community

	research, and service	additional avenues for involvement; incorporate survey results into future actions		partners
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Constituency: COMMUNITY AND ALUMNI Value: RECRUIT

STRATEGIC INITIATIVES	GOALS	ACTION PLANS	EVALUATION	DECISIONS
IV.C., V.C., V.D, VI.A., VI.D.	Recruit alumni and community constituents to assist in all aspects of College planning and activity	1) Continue to identify and promote opportunities for alumni and community partners to become involved with the College 2) Survey alumni and community partners on experiences with the College, on effectiveness of recruitment activities, and on suggestions for additional avenues for involvement; incorporate survey results into future actions 3) Continue development of alumni organizations for professional programs 4) Create culture of excellence and involvement in current students to foster continued relationships as alumni and community colleagues after graduation	1) Continually assess productivity of activities and incorporate survey results	1) Revise and redirect efforts as needed to establish and maintain productive relationships with alumni and community partners
IV.A., IV.B., VI.B., VI.B.	Create marketing plan to attract alumni and community partners	College to establish committee comprised of College and University personnel and community experts to develop marketing plan	1) Marketing plan 2) Number of alumni and community partners recruited	Assess results of marketing plan and refine plan as required to enhance effectiveness
II.B., IV.C., V.C., V.D.,	Develop and expand alumni	1) Seek affiliation with community partners to	1) Feedback from clinical preceptors	Continue to foster

VI.B., VI.D	and community partnerships to provide clinical training and career tracks for students	meet the demand for clinical and employment networks needed for student recruitment and clinical education 2) Involve alumni in the professional programs to teach and serve as role models and mentors	and employers of graduates 2) Departmental records of alumni who participate in professional programs as instructors, mentors, and role models	relationships with community partners through the Visiting Committee and alumni of professional programs in the College
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