EXECUTIVE COMMITTEE MINUTES
Tuesday, January 8, 2013
9:30 a.m. – 10:15 a.m.
WSU Marcus Welcome Center
Or Phone Conference
(866) 620-7326 dial-in number
4994659271 participant conference code.

Members present are listed in bold text.

Ed Berger, Hutchinson Community College
Mickey Fornaro-Dean, Harvey County Economic Development
Darrel Dugan, Burnham Composite Structures
Mike Helmer, Aircraft & Commercial Enterprises
Keith Lawing, Workforce Alliance of South Central Kansas
Will Wesolowsky, AGCO Corporation
Phil Wyssenbach, Hillsboro Industries
Debra Franklin, WSU CIEE

Meeting Topics and Discussion:

I. Welcome
Mr. Will Wesolowsky opened the meeting with a welcome.

II. Discussion about CIEE strategic vision
A. Staff conducted a review of the CIEE regional strategic vision, mission/goal statement and four principle activities as outlined in the center’s founding documents. The CIEE value proposition for business and industry as well as the governance chart were reviewed as a backdrop to the EC discussion.
B. EC members were encouraged to remember who the customers are and who the suppliers of CIEE services are. Founding members intended small and medium sized enterprises (SME) to be the customers and WSU and other regional partners to be the suppliers of business services. Concern is that the CIEE is serving the University with greater priority than the SME.
C. Concerns were shared about the financial sustainability of the Center. Currently the Center is primarily self-funded through grants and with some staff support funding from the CoE. EC stated that funding should be from varied sources with an increased emphasis on philanthropic funding.
D. A score card should be established to more fully report the CIEE’s impact. It was suggested that the number of firms engaged, number of jobs created and/or retained and amount of additional funding/capitalization be included in the score card. Staff will also make available JIAC quarterly reports for EC.
E. As the CIEE advances, it will be important to coordinate the Center’s mission with the mission of the new WSU President.

III. Discussion about transition of WSU leadership
A. The CIEE needs to demonstrate how it is uniquely positioned to serve as a business engagement tool for the full University community.
B. CIEE EC will outline a path forward and schedule a meeting with WSU leadership to make the case and to inform of preparedness of the CIEE to serve an increased role, complementary to the President’s vision, integrating economic and workforce development activities to drive economic transformation in the regional economy.

IV. Next Steps
A. Phone Conference Call: Friday, January 18, 2013 at 9:00
B. Meeting with conference call option: Monday, February 4, 2013 @ 8:00 a.m. in the WSU Wallace Hall conference room 113A

V. Adjourn
Motion to adjourn was made by Fornaro-Dean/Berger; all agreed.

Next CIEE Board Engagements: Full Board, Tuesday, April 23, 2013, WSU Marcus Welcome Center, Room 102 (Clark) from 10:30 a.m. to Noon.