Thank you for your inquiry regarding our Master of Education (M.Ed.) degree in Sport Management. The sport industry presents a variety of career opportunities for interested students. The field is vast and includes the following industry segments: college athletics, professional and minor league sports, park and recreation departments, for-profit sport businesses (e.g., health clubs, miniature golf courses, roller skating rinks), leisure resorts, sport governing associations, non-profit sport organizations (e.g., YMCAs), sporting goods retail establishments, and so on. We feel we have an excellent degree program that offers graduate students the opportunity to learn from a curriculum that combines theory with practical application.

The M.Ed. in Sport Management is a 36-credit hour degree program. Enclosed is a sheet describing the program’s requirements. As indicated, the degree program requires students to complete a two-semester internship or its equivalent. The internship experience is of great utility as it offers students an opportunity to network, apply learned knowledge, and secure needed job experience. The program does not require a thesis, although students may engage in research initiatives if interested.

WSU is the only institution in the Kansas that offers a graduate degree in sport management. Several competing institutions may offer a concentration in sport management within their physical education programs, but WSU offers a complete major degree program. WSU’s program is among the first to be accepted as a candidate for accreditation with the new Commission on Sport Management Accreditation.

The abundant number of sport businesses located in Wichita augments the student's opportunity to learn and work while going to school. Professional teams and events, a variety of health and fitness clubs, wellness centers, park and recreation departments and so much more are available as resources for interested students.

Graduate sport management policy calls for the admission for no more than 30 candidates per academic year. Candidates are evaluated by members of the sport management graduate faculty. All candidates are required to have an earned undergraduate degree from a regionally accredited institution and a minimum grade point average of 2.750 (4.000 system) for the last 60 hours of course work, in accordance with WSU graduate policy. Our program committee begins its review of applications Feb. 1 each year.

The program has reached capacity for 2015-16. Applications for the 2016-2017 (summer, fall and spring semesters) academic year are now being accepted.
Applicants hoping to gain admission to the program should take the following steps:

- Submit an application for admission to the Graduate School by visiting http://webs.wichita.edu/?u=GRADSCOL&_p=/Forms/AdmissionForms/ and pay the application fee.
- Submit two official transcripts of all previous academic work to the Graduate School. The transcripts must show an earned bachelor’s degree from a regionally accredited institution.
- Submit a letter of application and a resume to the program committee. The letter should address the student’s educational background, career goals, and reasons for wanting to be admitted to the program.
- Submit three reference reports to the program committee from professional or academic sources who can speak to your ability to successfully complete the program. These reports are available at http://webs.wichita.edu/?u=COEDSPORTADMIN&_p=/GRADUATEPROGRAM/Graduateprogram/

In addition, applicants are encouraged to take the Graduate Record Exam (GRE) and submit those scores to the Graduate School. Applicants are NOT required to take the GRE, but it is recommended they do so. Strong GRE scores may significantly enhance an applicant’s prospects for admission to the program.

When reviewing applicants, the program committee considers academic record, reference reports, professional background, level of professional advancement, academic/professional involvement (e.g., memberships, volunteer work), and community service.

Finally, international students are required to pass the TOEFL (or IELTS) examination with an acceptable score. They must also submit a WSU Official Financial Statement. Information regarding this statement is available though the Graduate School.

Additional information is available through our Web site at http://www.wichita.edu/sportmanagementprogram

Thanks for your interest in Wichita State University. Please let me know if you have any additional questions or concerns.

Sincerely,

Wonyoung Kim

Wonyoung Kim, PhD.
Graduate Coordinator / Assistant Professor
M.Ed.-Sport Management

The Master of Education-Sport Management program requires 36 credit hours—30 hours of course work and a six-credit hour internship. In addition, the program requires that all students pass a final written examination covering all required course work during the semester in which they file for graduation.

Required Courses (30 hours)
SMGT 800- Analytics & Decision-making in sport (3)
SMGT 801- Management in Sport (3)
SMGT 802- Ethics in Sport (3)
SMGT 803- Sport Marketing (3)
SMGT 809- Technology in Sport (3)
SMGT 811- Sport in Society (3)
SMGT 822- Communication in Sport (3)
SMGT 835- Legal Issues in the Profession I (3)
SMGT 847- Internship (6)

Elective Courses (6 Hours)
Students may choose from the following classes or consider other options in consultation with their assigned advisor.

SMGT 511- Selling in the Sport Industry (3)
SMGT 520- Sport Tournament & Event Management (3)
SMGT 525- Sport Facility Management (3)
SMGT 540- Consumer Behavior in Sport (3)
SMGT 545- Governance & Policy in Sport (3)
SMGT 711- Structuring & Scheduling Sport Tournaments (3)
SMGT 777- Legal Issues in the Profession II (3)
SMGT 818- Psychology of Sport (3)
SMGT 781- Cooperative Education (Max: 3)
ECON 611- Economics of Sport (3)

Notes
1. The student’s academic advisor must approve all elective courses selected. Common electives are listed above. Other popular electives include classes from disciplines such as management, marketing, human resources, and communication.
2. Students must complete 24 credit hours before enrolling in SMGT 847-Internship. All students are required to devote a minimum of 810 hours “on the job” as interns, so SMGT 847 is typically a two-semester experience.
3. All students are required to submit a plan of study to the Graduate School. The plan details how the student will meet program requirements and must be approved by the student’s assigned advisor and the program’s graduate coordinator before it goes to the Graduate School.
4. All students must file an application for degree by the 20th day of the semester when they plan to graduate.