2016 Chick-fil-A Peach Bowl Internship Program

The Chick-fil-A Peach Bowl, a 2016 College Football Playoff Semifinal Host, is seeking candidates to fill six internship positions for the 2016 college football season. The internship program period begins June 20, 2016 and concludes January 27, 2017. Each position pays a stipend of $1,600.00 per month. Please note that housing is not provided by the Chick-fil-A Peach Bowl. Interested candidates will be applying for internships in the following concentration areas:

- Communications/Public Relations
- Digital Media/Marketing
- Event Management (2 positions)
- Sales & Ticketing (2 positions)

This year’s group of interns will help plan and execute the Chick-fil-A Kickoff Game featuring the University of Georgia vs. the University of North Carolina. Interns will also play a vital role in the planning and execution of the Chick-fil-A Peach Bowl. Interns will also assist with other Chick-fil-A Peach Bowl events and initiatives during their term. Interns are assigned to a specific concentration area but are expected to provide support to all areas of the company’s business in a direct, supporting or administrative role. Qualified applicants should be team first, sports-minded, self-motivators who are willing to accept the long hours and hard work required to succeed in the sports industry. Additionally, qualified applicants should be committed to pursuing a career in the business of athletics.

APPLICANT GUIDELINES

- Interested candidates can apply by submitting their cover letter, resume and contact information for three references to internships@cfabowl.com.
- Candidates applying for the Communications role are required to submit three writing samples in addition to a cover letter, resume and contact information for three references. Ideal examples of content to submit would be press releases, feature stories or similar professional writings.
- Candidates applying for the Digital Media/Marketing role should include work samples in addition to a cover letter, resume and contact information for three references. Recommended examples include URLs for online work, digital portfolios or similar relevant examples of experience.
- Candidate cover letters should fully respond to the following questions/requests:
  - Please clearly indicate which concentration area you are interested in obtaining.
  - Please indicate if you will have any academic obligations (classes, projects, etc.) during the internship period of June 20, 2016 through January 31, 2017.
  - How does your prior work experience and skill set specifically make you the ideal candidate for an internship with the Chick-fil-A Peach Bowl?
- All required documents must be received by February 5, 2016. Applicant submissions without all of the required documentation will not be considered for the program. Applicant submissions not received by February 5, 2016 will not be considered for the program.
- The cover letter, resume, contact information for references, and all other application materials should be in ONE file.
- All applicants will be contacted with an update of their status no later than February 28, 2016. Candidates should not contact the Chick-fil-A Peach Bowl office for initial status updates. Candidate evaluation consists of a resume evaluation period, teleconference interview period and a final in-person interview period. Final selection of candidates is targeted for May 1, 2016. Please note that the final selection date could be extended as evaluations are conducted.

PROGRAM GOALS:
1. Provide each intern with the opportunity to learn more about his/her area of concentration in a professional, full time setting.
2. Allow each intern opportunities to gain valuable experience outside of his/her area of concentration by working on various key tasks for multiple Chick-fil-A Peach Bowl events including, but not limited to: the Chick-fil-A Kickoff Game, Chick-fil-A Peach Bowl College Corner and Chick-fil-A Peach Bowl.
3. Provide each intern the opportunity to prove his or her abilities with autonomous assignments during the course of the internship.

POSITION REQUIREMENTS:
1. Must be able to commit to working a minimum of 40 hours per week at the Chick-fil-A Peach Bowl office in Atlanta, GA. Interns are expected to work from the Bowl offices Monday through Friday, working from remote locations is not an option of the program. Work will be required after normal business hours, on holidays and weekends.
2. Should possess or be working towards an undergraduate degree. A post graduate/masters degree in an applicable field (Sport Management, Sport Administration, Marketing, Communications, MBA, etc) is not required but highly preferred.
3. The ability to work well individually and as a team member in a fast-paced and evolving work environment.
4. Must be able to handle pressure and take initiative.
5. Must have high attention to detail, and the ability to organize and complete a diverse set of tasks in a timely manner.
6. Strong verbal and written communication skills.
7. Strong working knowledge of Microsoft Office and other applicable computer programs.
8. Display a willingness to learn and complete tasks regardless of their nature.
9. Working knowledge of college football and the College Football Playoff.