Sport Administration Mission: To provide students with knowledge, understanding, and appreciation of the sport industry that will provide career advancement opportunities. The tools and resources provided to the students will occur in a positive learning environment combining both theory and practice.

Mark Vermillion Joins SpAd Faculty

Mark Vermillion, who has served as a lecturer in the sport administration program the last three years, is joining the faculty on a full-time basis starting this month.

Vermillion is obtaining his doctorate from Oklahoma State University and is scheduled to complete his dissertation this semester. He will hold the rank of instructor this semester and will be promoted to assistant professor once he has finished his doctoral program.

Having already taught sport sociology and sport finance classes within the program, Vermillion is a familiar face to many of WSU’s students.

Bachelor’s Degree Requirements Expanding

Students admitted to the BA-Sport Administration program for the spring 2006 semester and thereafter will face some additional requirements in order to attain their degree. The program has defined a series of specific assessments within required courses that students will have to pass before meeting all degree requirements.

The Sport Administration Program Committee, comprised of program faculty, approved the changes in December. In so doing, the program’s overall assessment system now meets recently revised College of Education standards.

Students who were admitted to the program prior to the spring 2006 semester will not be required to pass each and every special assessment in order to graduate. But they will be required to complete the assessments because those assessments have now been built into the various required courses sport administration majors.

A list of the required assessments can be found on page 2.
Alumni Directories Available

The 2005-06 WSU Sport Administration Alumni Directory is now available. Copies are available for $1 each and are available in the Department of Kinesiology & Sport Studies. The directory is updated annually in the hope that it will serve as a valuable networking tool for students and alumni.

Alumna Profile: Jennifer Everton

Jennifer Everton (UG ’00, G ’02) is the staff training and development director for the Greater Wichita YMCA. As such, her primary duty is to drive membership and retention for the YMCA by providing training to all staff, leading Membership Directors at all branches, and by securing new corporate accounts.

“Through WSU’s curriculum I was able to develop my critical thinking, coaching, presentation, and motivational skills that I use on a daily basis at the YMCA,” she said.

She said there are many opportunities for students, and they should remember the importance of networking. Jennifer said she enjoyed a number of memorable moments during her time at WSU, but the most memorable was when she walked across the stage to receive her master’s degree.

SpAd Alumni Membership Drive Continues

The 2005-06 membership drive for the Sport Administration Alumni Association continues through the early portion of the spring semester.

Graduates and former students are encouraged to support the program by renewing their memberships or joining for the first time. All money generated by SAAA is designated specifically for the sport administration program. Last year, the organization awarded its first scholarship.

For more information or to join SAAA, please call (316) 978-3340.

ALUMNI UPDATE: Abigail Cress (UG ’05) has been promoted to the position of marketing coordinator for the Wichita Wranglers.

Additional BA Requirements (Continued from page one)

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<tr>
<th>Course</th>
<th>Required Assessments</th>
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<td>Paper</td>
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Conference Presents Volunteer/Credit Opportunities

The WSU Sport Administration program will host the 2006 North American Society for Sport Management Conference May 31-June 3 in Kansas City. Students should consider attending the conference for several reasons.

First, by serving as volunteers, they can simultaneously build their resumes while hearing from many of the top sport management experts in the world.

Second, by contacting a member of the sport administration faculty member well in advance of the conference, they can negotiate an independent study agreement that would enable them to earn academic credit this summer by attending the conference and doing some follow up assignments.

Third, Kansas City is a great town, and the conference will be in a prime location. The host hotel is the Kansas City Marriott-Country Club Plaza, located in a district with a variety of shopping, dining and social options.

SASA Looks Ahead to Busy Spring Semester

Students who’ve waited to join the Sport Administration Student Association (SASA) still have plenty of reasons to do so for the spring semester. SASA is looking ahead to what promises to be an eventful semester.

Planning is underway for a sport administration career fair and a major speaker or social event. SASA has also already made plans for its annual social with the Sport Administration Alumni Association. It will be held Saturday, April 15, at the WSU baseball game and will once again feature a cookout at one of the Coleman picnic pavilions.

SASA officers this spring are Jason Ault, president; Valerie Wadsworth, executive v-p; Elizabeth Meyers, vp-marketing; and Derek Schoentahler, vp-events.

To join, complete a membership flyer and submit it, along with the $10 membership fee, to Mary Myers in HC 107.

Vermillion Joins Faculty (Continued from page one)

He has also taught courses at OSU and brings documented effectiveness as a teacher to his new position.

Vermillion has also established an impressive research agenda, merging his interests in sport and sociology.

“I am extremely happy to have the opportunity to be a part of such an exciting and growing department and program,” Vermillion said. “Getting a chance to blend so many of my interests, such as social issues and the reciprocal relationship with sport, in a department that is both student and faculty friendly is rare. This was an opportunity that I could not pass up.”
### Web Sites Serve as Valuable Resources

Students looking for course resources this semester would be wise to check out the following Web sites:

- **Ballparks by Munsey and Suppes:** [www.ballparks.com](http://www.ballparks.com). Features information on most every sport facility in the country, including college, pro, and minor league venues.
- **Findlaw legal sports news:** [http://news.findlaw.com/legalnews/sports](http://news.findlaw.com/legalnews/sports) Has news and articles relating to the legal aspects of sport.
- **College Athletics Clips:** [http://collegeathleticsclips.com/c/](http://collegeathleticsclips.com/c/) Offers news and articles pertaining to college athletics (subscription required).
- **NCAA:** [www.ncaa.org/wps/portal](http://www.ncaa.org/wps/portal) Features information relating to the NCAA, college sports, administration, and employment opportunities.
- **National Association of Collegiate Directors of Athletics (NACDA)** [www.nacda.com](http://www.nacda.com). Has information related to the leadership of college athletics.

### Good Leads: Internships With Disney Sports

WSU’s sport administration program has placed interns with Disney Sports and Recreation each of the last five years, and the application process for Disney internships for the academic year 2006-07 will begin soon.

Disney usually posts available positions by the end of January, seeks faculty nominations for the jobs by mid-February and conducts interviews in mid-March.

The array of opportunities is impressive, ranging from event management to business planning/finance to marketing/technology and more. A complete list will be posted on the bulletin board once it is available.

The stated requirements for consideration are as follows:

- Graduate degree candidate in sport administration,
- GPA: 3.0 or better.
- Community involvement and volunteerism.

### Faculty Opinions: Sport Administration Issues

Some opinions from faculty members regarding issues relevant to students and developments in the field:

“As we get into the spring semester, a number of opportunities become available for sport administration students to gain valuable practical experience. Volunteering for these activities enables one to apply what they have learned in class in a sport setting, in addition to gaining valuable “hands on” experience. These experiences also provide significant networking opportunities with professionals in the field. No matter how big or small the task, you can help out an organization, and your professional development by volunteering your time.”—*Jeff Noble*

“Some students don’t understand why they need to take a class that deals with the sociology of sport. Just think about the recent tension in the NBA. First, you had the huge fistfight in the Palace of Auburn Hills (violence in sport; the role of fans during a sporting event), then you had Jermaine O’Neal’s comments about race and the dress code (institutional discrimination). In college football, the incidents with Marcus Vick illustrates on- and off-the-field deviance from athletes. Right now is an exciting time in sport, but also a critical time for understanding the complex link between society and sport.”—*Mark Vermillion*

“There’s talk Congress may change regulations applying to cable TV so that subscribers can pick and choose the channels to which they subscribe. If that happens, be prepared to start paying a premium for ESPN and other sports channels. They know properties such as the NFL, NBA, MLB and big-time college sports will keep consumer demand high regardless of the price.”—*Clay Stoldt*