Sport Administration Students Travel to Dallas

Sport administration and other KSS students traveled to Dallas April 11 and 12 to meet with several premier sport organizations regarding internship and job opportunities. The trip included sessions with the NBA's Dallas Mavericks, the AFL's Dallas Desperados, the Cooper Institute, the Baylor-Tom Landry Fitness Center and the Big XII Conference. Students also enjoyed the opportunity to watch the April 11 game between the Mavericks and the Memphis Grizzlies at the American Airlines Center.

The trip was organized by SASA members and sponsored in part by WSU's Office of Cooperative Education and Work-Based Learning. Students were accompanied by members of the Coop office and two other faculty members.

KSS Recognition Night

The annual KSS Recognition Night was held April 29 in the Heskett Center. Honored at the banquet were the Graduate Major of the Year, Clint Presley; the Undergraduate Major of the Year, Michael Johnson; the recipient of the John Hansan Sport Administration Fellowship, J.R. DiMercurio; and the Practitioner of the Year, Mike McCoy of the Wichita Aviators. Students and faculty were also invited to attend the Recognition Night.

Graduate Major of the Year Clint Presley is a two-year SASA member who excelled in all phases of the program. Besides producing stellar work in the classroom, Clint served as a graduate research assistant for the sport administration and exercise programs. During that time, he served as a co-investigator on a research project that will be presented at this summer’s NASSM conference. Clint conducted his internship with the Houston Astros in the ticketing department and worked in baseball operations during spring training 2005. He is scheduled to graduate this spring.

Michael Johnson was named the Undergraduate Major of the Year. A two-year member of SASA, Michael is completing his second bachelor's degree at WSU. He recently completed a cooperative education assignment with the Wichita Thunder this spring. As president of SASA, Michael was instrumental in planning and gaining support for the Dallas trip, the Career Fair and a variety of other SASA initiatives.

J.R. DiMercurio was named as the recipient of the 2005 John Hansan Sport Administration Fellowship. DiMercurio, a student-athlete on the baseball team, began his master's degree this spring. The fellowship is named after John Hansan, associate professor of physical education emeritus, who was instrumental in the establishment of courses in sport administration at WSU.

Mike McCoy, the general manager of the Wichita Aviators, the new Arena Football team, was selected as the Practitioner of the Year. He has taken time out his busy schedule to serve as a guest speaker in a number of sport administration classes, and has taken on interns and volunteers from our program to assist with the operations of the team, providing them with valuable learning experiences.
SASA Holds Career Fair

The Sport Administration Student Association (SASA) organized and held the first Career Fair for students in the Kinesiology and Sports Studies Program. The Career Fair was held Thursday, March 31 from 9-2 in the Heskett Center.

Twelve sport organizations from Wichita and the surrounding areas were present at the career fair and approximately 65 students attended.


Due to the success of the Career Fair, SASA plans to continue it as an annual event.

Curriculum Revised for Sport Administration

Beginning in the summer 2005 semester, students accepted to the Undergraduate Program and the Masters Program in Sports Administration will complete a revised curriculum. Undergraduate students will now be expected to complete 12 credit hours of internship and 620 “on the job” hours.

Graduate students will be required to complete 27 hours of required courses and 9 hours of electives. Some of the required courses have been changed and now include Financial Management in Sport, Management in Sport and Leadership & Ethics in Sport. Graduate students will still be required to complete 6 credit hours of internship and 810 “on the job” hours. The graduate curriculum is outlined here.

Required Courses (27 hours)

KSS 801—Management in Sport (3)
KSS 802—Leadership & Ethics in Sport (3)
KSS 803—Sport Marketing (3)
KSS 811—Sport in Society (3)
KSS 822—Communication in Sport (3)
KSS 828—Financial Management in Sport (3)
KSS 835—Legal Issues in the Profession (3)
KSS 847—Internship (6)

Elective Courses (9 hours)

Students may choose from the following classes or consider other options in consultation with their assigned advisor.

KSS 520—Tournament & Event Management (3)
KSS 525—Sport Facility Management (3)
KSS 545—Organization & Administration in Sport (3)
KSS 711—Scheduling & Structuring Sport Tournaments (3)
KSS 770—Psychology of Sport (3)
KSS 781—Cooperative Education (3)
KSS 800—Recent Literature in the Profession (3)
KSS 890—Special Topics (3)
C&I 541—Desktop Publishing (3)
ECON 611—Economics of Sport (3)

Notes:
1. The student’s academic advisor must approve all elective courses selected. Common electives are listed above. Other popular electives include classes from disciplines such as management, marketing, human resources, and communications.
2. Students must complete 24 credit hours before enrolling in KSS 847—Internships. All students are required to devote a minimum of 810 hours “on the job as interns, so KSS 847 is typically a two-semester experience.
3. All students are required to submit a plan of study to the Graduate School. The plan details how the student will meet program requirements and must be approved by the student’s assigned advisor and the program’s graduate coordinator before it goes to the Graduate School.
4. All students must pass a comprehensive written examination covering all required courses during their last semester in the program.
WSU Class Stages Youth Track Meet

Students in the Tournament & Event Management class taught by Steve Shaad organized a youth track meet to raise funds to send local athletes to national competition.

“Putting on a large youth track meet is one of the more challenging events a class might organize,” said Shaad. Students in the class learned to recruit and train volunteers for the event and also participated in organizing all aspects of the track meet.

The event, titled The Wichita Athletics Spring Kickoff, was held April 30 at South High School. The event featured 200 kids ages 13 and below competing in a track meet.

All proceeds from the event went to the Wichita Athletics Track Club, a non-profit organization that provides summer track opportunities for young athletes in the area. A number of athletes from the club have qualified in past years for the national championships, but funding to attend such events has been limited.

Students expected that the event would raise at least $1500 for the Wichita Athletics Club.

Annual SASA-SAAA Cookout Features Food, Baseball

The Sport Administration Student Association (SASA) and the Sport Administration Alumni Association (SAAA) teamed up to host the annual alumni cookout.

Over 35 alumni, students, faculty, and staff met at the Coleman Pavilion on April 23 to reconnect, grill out, and watch the Shockers play Creighton University.
Spring and Summer Graduates Announced

Spring Graduates
Masters of Education: Craig Bowman, Claudio Flores, Shannon Hansen, Tim Hesseltine, Eric Kramer, Brent McGinnnis, Curtis Nightingale, Patti Oleson, Clint Presley, Keith Schobert, Kit Strief, Tom Taldo, Chad Ulepich, Leah Wahlgren and Don Zimmerman.

Bachelor of Arts: Valerie Wadsworth; Marcus Jackson; Jason Ault; Robin Clasen; Cori Meyer; Drew Pelz; Brent Beitler; Holly Sando; Katie Smith; Michael Tetrick; Jeff Frazee; Jesse Gulotta; Douglas Peck; Brian Blue; Kelly Simmons; Kay Kjaer; John Downing; Melissa Reeves; Jessica Varlack; Stephanie Versch; Jeremy Butler; Ryan Hujing

Summer Graduates
Bachelor of Arts: Charles Beets; Rob Kampmann; Elizabeth Meyers; Amanda Stucky; John Flanders; Joel Patterson; Derek Reyes; Brock Stuhlsatz; Dustin Saville; Benjamin Lister; Nathaniel Delzer; Bernabe Espinoza, Jr.

Alumni News
Matt Dobson (G 2002) will graduate from the Oklahoma City University School of Law this spring....Deuane Howard (UG 1999, G 2001) is now director of media relations for the Oklahoma City Yard Dawgz arena football franchise.....Taro Kawakami (G 2002) has taken an international public relations position with the Japanese karate organization Shin-Kyokushinkai....Tenille Matzek (UG 2002) is the new director of media relations for the Wichita Aviators indoor football franchise.....Keith Schobert (G 2005) has earned a full-time position in facilities and event management at the University of North Texas, where he recently completed his internship.

Faculty News
Jeff Noble presented “Communication and Strategies for Coaches” at the annual meetings of coaches and administrators for the Wichita Heights Junior Baseball and Softball League in Valley Center April 25 & 26.

Richard Bell recently made presentations at the Women in Sport Symposium, the Recreation Law Association Annual Conference, and at the American Alliance of Health, Physical Education, Recreation and Dance Annual Meeting. His topics included Women’s Sports and Title IX in addition to information about HIPAA and the Privacy Rule. In July, Dr. Bell will be presenting a weeklong seminar in Bahrain on Sport Marketing to the Government Organization of Youth and Sport (GOYS).