

Exhibitor Information



FIFTH ANNUAL
Governor's Public
Health
Conference

“Promoting Quality of Life for a Healthy Kansas”

*April 26-28, 2010
Wichita Airport Hilton*

Watch for the conference brochure coming February 2010!

November 16, 2009

Don't miss your opportunity to exhibit at the **5th Annual Governor's Public Health Conference!** Approximately 300 Public Health Nurses, Maternal and Child Health Staff and Public Health Professionals throughout the State are expected to attend.

The conference will be held **April 26 -28, 2010** at the Wichita Airport Hilton, located at 2098 S. Airport Rd, Wichita, KS, 67209. Exhibits will be displayed on Tuesday, April 27. This year's theme is **"Promoting Quality of Life for a Healthy Kansas"**.

- Exhibit space will be pre-assigned according to the date payment is received. If you have a special request please contact Jana E. Woods, at jana.woods@wichita.edu or (316) 978-6493, prior to April 13, 2010.
- To maximize your exposure, vendors who bring their own door prizes or giveaways will be given two minutes between 5:00 – 5:30 to address the group and announce the winner.

Exhibit Hours

Tuesday, April 27, 2010

6:00 a.m. – 8:00 a.m.	Set Up
8:00 a.m. – 5:00 p.m.	Display
5:00 p.m. – 6:00 p.m.	Tear Down

Rates and Deadlines

- **Option 1 – Table Displays**

Early Bird Rate:	Prior to April 1
• For-Profit:	\$250.00 first table, \$50.00 each additional table
• Non-Profit:	\$100.00 first table, \$25.00 each additional table
Regular Rate:	After April 1
• For-Profit:	\$300.00 first table, \$50.00 each additional table
• Non-Profit:	\$150.00 first table, \$25.00 each additional table

- **Option 2 – Floor Displays**

Early Bird Rate:	Prior to April 1
• For-Profit:	\$300.00 one space, \$250.00 each additional space
• Non-Profit:	\$200.00 one space, \$150.00 each additional space
Regular Rate:	After April 1
• For-Profit:	\$350.00 one space, \$300.00 each additional space
• Non-Profit:	\$250.00 one space, \$200.00 each additional space

- **Option 3 – Bag Inserts***

A great way to get your message out, even if you can't attend the conference!

****All materials must be received by April 13 to be included in the conference bags.***

Early Bird Rate:	Prior to April 1	\$100.00
Regular Rate:	After April 1	\$150.00

Cancellation of Space: Cancellation of exhibit space must be in writing. Telephone cancellations will not be accepted. Full refunds (less a 15% administrative fee) will be made for exhibits cancelled before April 19, 2010. In no case will a refund be issued for a cancellation after April 19, 2010. In the event of the Governor's Public Health Conference being canceled due to fire, strikes, government regulations, acts of God, or other causes beyond their control, the Governor's Public Health Conference Organizers shall not be held liable for failure to hold the Governor's Public Health Conference as scheduled, and the conference organizers shall determine the amount of exhibit fees to be refunded.

Exhibit Information

What is Included in My Exhibit Fee?

Table Top Exhibits:

Each exhibit space is approximately 8' x 5' and includes one clothed and skirted 6 ft. table and two chairs.

Floor Space

Each exhibit space is approximately 10' x 5' and includes electricity. Exhibitors will not be permitted to block doorways or display materials interfering or infringing on another exhibitor's space.

What is Not Included:

The exhibit fee does not include meals. Legends Restaurant is located at the Hilton and serves breakfast, lunch and dinner. Vendors also have the option of purchasing meal tickets for the conference (See registration form).

Shipping and Handling of Exhibit Items:

Items may be shipped directly to the Hilton for storage prior to the conference. Below are the guidelines:

- Items should be shipped to arrive at the hotel on or after April 14.
- Items should be addressed to you and marked "HOLD for PUBLIC HEALTH CONFERENCE on APRIL 27, 2010."
- The shipping address is 2098 S. Airport Rd, Wichita, KS 67209.
- Please note that none of the shipping companies will pick up a parcel if they have not been called specifically for that package.

Conference Sponsors

If you would like to be more visible during the conference, you are invited to become a conference sponsor. Conference sponsors are individuals, organizations, agencies or businesses that provide special financial support for conference activities in the amount of \$500.00 or more. In return, sponsors will receive:

- Special recognition in the final program;
- Priority placement in the exhibit area;
- Two exhibit tables free of charge;
- Posted sponsorship signage at the registration table;
- Recognition at the sponsored event;
- Certificate of Appreciation;
- Conference Attendee List with contact information.

We look forward to seeing you at the conference. If you have any questions, please feel free to contact me. Space is limited. Please sign up today on the enclosed vendor registration form or online at www.wichita.edu/conferences.

Notice of Nondiscrimination

Wichita State University does not discriminate in its programs and activities on the basis of race, religion, color, national origin, gender, age, sexual orientation, marital status, status as a veteran or disability. The following person has been designated to handle inquiries regarding nondiscrimination policies: Director, Office of Equal Employment Opportunity, Wichita State University, 1845 Fairmount, Wichita KS 67260-0205; telephone (316) 978-6791.

5th Annual Governor's Public Health Conference Exhibitor/Sponsor Registration

April 27, 2010

Wichita State University – Office of University Conferences, 1845 Fairmount, Campus Box 136, Wichita, KS 67260-0136

316-978-6493; Fax: 316-978-3064; Web: <http://www.wichita.edu/conferences> E-mail: jana.woods@wichita.edu

Federal Tax Id: 48-6029925

Name of Organization _____

Registration/Billing Contact _____ E-mail: _____

Name of Rep 1 staffing the display area _____ E-mail: _____

Name of Rep 2 staffing the display area _____ E-mail: _____

Mailing Address _____

City/State/Zip _____

Phone _____ Fax _____ Web _____

Total Tables registering for: _____ I agree to abide by all Public Health Conference terms and conditions _____

List any exhibitors you do not wish to be adjacent to: _____

Exhibitor Opportunities

Option 1 – Table Displays (Please check one)

Early Bird Rate (prior to April 1)

____ For Profit: \$250 first table, \$50 each additional table
____ Non-profit: \$100 first table, \$25 each additional table

After April 1

____ For Profit: \$300 first table, \$50 each additional table
____ Non-profit: \$150 first table, \$25 each additional table

Option 2 – Floor Displays (Please check one)

Early Bird Rate (prior to April 1)

____ For Profit: \$300 one space, \$250 each additional space
____ Non-profit: \$200 one space, \$150 each additional space

After April 1

____ For Profit: \$350 one space, \$300 each additional space
____ Non-profit: \$250 one space, \$200 each additional space

Option 3 – Bag Inserts (Please check one)

Early Bird Rate (prior to April 1)

____ Registration Fee: \$100

After April 1

____ Registration Fee: \$150

*Bag inserts must be received by April 13.

Sponsorship Opportunities: \$500.00

____ Keynote Presentation Sponsor

____ Breakfast/Lunch Sponsor

____ Refreshment Break Sponsor

How to Register:

On-line at: <http://www.wichita.edu/conferences>

By Fax: 316-978-3064

Mail: WSU – Office of University Conferences
1845 Fairmount, Campus Box 136
Wichita, KS 67260-0136

Questions?

Contact Jana E. Woods at 316-978-6493

Optional Meal and Beverage Package: (Must be purchased by April 12)

Includes: Breakfast, Lunch and Breaks on April 27

Cost: \$40.00 per person

Total Packages Desired: _____

Payment Information:

Total Due: \$ _____ Check MasterCard Visa American Express Discover

CC # _____ Expiration Date: _____ Security Code: _____
(3 digit code on back of card or 4 digits on front of American Express)

Name on Card: _____ Signature: _____