New Business Models Which Came from the Open Source Movement

Presentation by Gen Narui of Tokyo Japan

Monday June 16
1:00 PM  127 Jabara Hall

Would you like to know how Samsung became number one in the Android terminal business? Or how Toyota became the top automobile manufacturer? Why Sony and Nintendo are losing in the game market? Why Linux is the choice for stock market and other real-time critical applications? This talk will discuss the open source movement and the impact it has had on businesses, as they have adapted to survive and compete in the global market place.

Gen Narui is CEO of Leading Edge Co. Ltd, which he founded in 2000. Prior to this, he served as Sales and Marketing Manager at Digital Equipment Corporation Japan, Vice President for General International Area Education and Consulting Services for Digital Equipment Corporation-USA, and as Vice President of Nihon Silicon Graphics (currently SGI Japan). Gen established Linux Professional Institute of Japan in 1999, of which he is currently a chairman. He graduated from Wichita State University with a master of science degree in electrical engineering in 1969.

Refreshments will be provided after the presentation.