Minor in Marketing
Barton School of Business
Wichita State University

- Available to Business Majors and Non-Business Majors
- Overall GPA for minor must be 2.250 or better
- A minimum of 9 hours of the minor must be taken at Wichita State University

__ MKT 300 – (3) Marketing
__ MKT 405 – (3) Consumer Behavior
__ MKT 609 – (3) Marketing Programs
__ MKT 400-699 (excluding 481) – (6) Upper-Division Marketing Courses