his time of year in the mad scramble to finish papers, prep for finals, and find that elusive job, here’s a clear and compelling reminder that your investment in the ESC has or will pay off!

First, you get SYNERGY here. We are the only comprehensive, integrated school of communication in the state of Kansas. What is synergy? And why should that matter? Synergy is when two things cooperate to create a total effect that is greater than the sum of individual parts. We combine the expertise of faculty in a variety of communication fields (IMC, print, broadcast, strategic, electronic) and give you training in diverse and integrated skill sets (critical thinking, strategic planning, research, theory, law & ethics, speaking, writing, and visual competencies) so that you can thrive and be flexible in the multi-platform, multi-context communication industry. Our distinctive and synergistic program is a relevant and rigorous academic experience—a kind of life preserver for charting the rapids in the communication industry.

Second, you get S.U.C.C.E.S.S. here. Our job is to graduate students with the ability to craft and critique messages. Specifically, we want you to be able to show the world how to tell stories that inform, entertain, and persuade in multiple contexts. Another way of looking at our root mission is to borrow the acronym S.U.C.C.E.S.S. from Dan and Chip Heath in their NYT bestseller, “Made to Stick: Why Some Ideas Survive and Others Die.” They point out that the best messages are those that are Simple, Unusual, Concrete, Credible, Emotional, and in the form of Short Stories. The Comm 472, Portfolio class, is designed to be the culminating experience of your S.U.C.C.E.S.S.

This e-mail I received from an area employer is concrete proof that synergy and success happen here: “I can’t say enough how impressed I was with ESC graduates. During the interviews, applicants had to meet with numerous individuals and perform a professional presentation to our entire staff. The ESC graduates quickly distinguished themselves from the rest of the applicant pool. For the most part, their presentations and portfolios had more depth, breadth and real-world experience than the other applicants. It was clear to me that the ESC faculty did an outstanding job of preparing students to operate in our modern workforce. The ESC graduates were aware of the latest technology and social media, professional trends and research. To be frank, the ESC graduates made themselves more competitive than others who had been in the workforce for years or who hailed from KU’s reputed journalism program. To be frank, the ESC graduates made themselves more competitive than others who had been in the workforce for years or who hailed from KU’s reputed journalism program. From a competitive recruiting standpoint, I couldn't have been more pleased that WSU graduates stacked up so well.”

So here’s to you ESC students! Stay focused. Work Hard. Synergy and S.U.C.C.E.S.S. are in your reach!

FROM THE DIRECTOR
Dr. Susan Huxman
Director, Elliott School of Communication

Synergy & S.U.C.C.E.S.S at the ESC!
Merit Award Winners

In-Depth/Series/Explanatory Writing
Taylor Eldridge — winner

Editorial Writing
Taylor Eldridge — winner

News Writing
Steven Sabaj — winner, hon. mention
Scott Elpers — honorable mention
Courtney Looney — honorable mention
Maria Mannani — honorable mention
Ammarah Usmani — honorable mention
Taylor Eldridge — honorable mention

Feature Writing
Courtney Looney — winner
Scott Elpers — honorable mention
Elle Haines — honorable mention
Courtney Crain — honorable mention
Ammarah Usmani — honorable mention

Sports News
Taylor Eldridge — winner, hon. mention
Scott Elpers — honorable mention
Steven Sabaj — honorable mention

Sports Feature
Taylor Eldridge — winner, hon. mention

Review
Elle Haines — winner

Series
Patrice Hein — winner
Courtney Looney — honorable mention

Column Writing
Scott Elpers — winner
Courtney Looney — honorable mention
Elle Haine — honorable mention

Feature Photos
Sundee Dunn — winner, hon. mention
Courtney Crain — honorable mention
Deborah Koons — honorable mention
Elle Haines — honorable mention

Sports Photo
Sundee Dunn — winner

News Photo
Scott Elpers — winner, hon. mention

Feature Page/Photo Page Design
Taylor Dietterich — winner

Courtney Looney — honorable mention
Amy Clary — honorable mention
Felicia Xiaufei Giok — honorable mention

News Page Design
Elle Haines — winner, hon. mention

Broadcast News - Feature
Koby Russell — winner
Adrian Fox — honorable mention

Broadcast News - Sports
Adrian Fox — honorable mention

General Video Production
Adrian Fox — winner

Blog
Taylor Eldridge — winner, hon. mention

Print Advertising Copywriting/Design
Taylor Dietterich — winner
Megan Lovely — honorable mention

Promotional Product
Jordan Noone, Alysa Steele, Curtis Schnoonover, Jon Harvell, Chai Fang Tan, Cheryl Lewis — winners

News Release
Greg Nordyke — winner
Courtney Crain — honorable mention
Ashley Stone — honorable mention

Brochure
Alana Tull — winner
Ashley Stone — honorable mention

Event Planning
Courtney Crain — winner
Ashley Stone — honorable mention

Integrated Marketing Campaign
Missy Traskowsky — winner

Newsletter
Jessica Mohr — winner, hon. mention
Alana Tull — honorable mention
Amy Nichols — honorable mention

Scholarly Paper-Undergraduate
Deborah Koons — winner
Ashley Stone — honorable mention
Paige George, Catherine Helms, Chelsea Johnson, Ragini Venkatasubban, Sarah Young — honorable mention

Critical Analysis
Deborah Koons — winner
Courtney Crain — honorable mention
Ashley Stone — honorable mention
Amy Nichols — honorable mention

Portfolio
Melissa Morrison — winner
Ashley Stone — honorable mention
Missy Traskowsky — honorable mention
Chelsea Johnson — honorable mention

Graduate Qualitative Research Paper
Mayra Ocampo — winner
Denae Hermann — honorable mention

Graduate Quantitative Research Paper
Renate Brito, Krystal Cole, Brandon Hessing — winners

Graduate Research Poster
Pamela O’Neal — winner
Melissa Granville — honorable mention
Krystal Cole — honorable mention

Judges:
Lynn Woolf, PRSA Kansas president; Tim Allbritten, senior brand manager, Sullivan Higdon Sink; Cori Graham, The Wichita Eagle; Shannoon Littlejohn, Wichita State University Relations; Cindy Mines, Wichita Times; Chris Strunk, The Ark Valley News; Lou Heldman, ESC; Amy DeVault, ESC; Rik Dubiel, Media Resources Center; Todd Kurimsky, broadcast instructor, Derby High School; M.E. Yeager, Bethel College; Ernestine Krehbiel, Friends University; Carol Webb, retired English and French teacher; Dr. David Kamerer, assistant professor, School of Communication, Loyola University, Chicago; Dr. Paige Turner, associate provost and associate professor of communication, St. Louis University; Sergei Samoilenko, instructor, School of Journalism and Mass Communication, Kansas State University.
Recipients of the ESC outstanding Graduate awards, from left: Rachel Zele, broadcast journalism; Chandra Stauffer, print journalism; Ashley Stone, IMC; Jennifer Wright, strategic communication; Kimberly Hieber, open emphasis; and Quinn Addis, best overall. Not shown: Brody Latham, electronic Media.

Merit Awards were announced during the ESC Awards Night May 11. Taylor Dietterich, right, receives his award for best Print Advertising Copywriting/Design from ESC Professor Dr. Deborah Ballard-Reisch. Dietterich also won for Feature Page Design.

Deborah Koons, left, receives a Merit Award for best Critical Analysis Paper from ESC Professor Dr. Pat Dooley. Koons also won awards for best Scholarly Paper Undergraduate and honorable mention in Feature Photography.

ESC student Missy Traskowsky was the recipient of the WSU scholarship from Wichita Professional Communicators. It was presented by Kansas Professional Communicators president Wilma Moore-Black. Traskowsky also won the Gary Bender Scholarship in Broadcast Journalism.

Rozzell named 2010 Snowy Owl

Bobby Rozzell received ESC's Snowy Owl Award at Awards Night May 11.

He is graduating with a master's in communication and begin work on a Ph.D. at The University of Oklahoma next fall. In addition to teaching Comm 111 and 430, he created the Douglas and Main blog in Wichita, and has served as vice president of Lambda Pi Eta. He also has made singular achievements in health research and social media research.

The Snowy Owl Award is one of the most prestigious awards given by the Elliott School of Communication. Established by Oliver and Betty Elliott, it honors a graduate or undergraduate student who has demonstrated significant accomplishments in academic or professional activities.

Rozzell is graduate assistant to the Kansas Health Foundation Distinguished Chair in Strategic Communication, Dr. Deborah Ballard-Reisch. He has worked with her on research grants with the United Methodist Health Ministry Fund, and was co- investigator for a pilot project on promoting health independence among rural Kansas seniors.

Rozzell has five presentations under his belt, presenting at the Southwest Texas Pop Culture / American Culture Association Conference, the National Communication Association Conference, the Qualitative Research and Inquiry Conference, The Kansas Public Health Association Conference and the Sooner Graduate Research Conference.

The person who nominated him for this award said Rozzell is "respected by his peers and by fellow teachers. He works diligently and professionally — often behind the scenes — and makes sure that projects get done. He is humble, stays low on the radar, and doesn’t like a lot of fan-fare. But his work shines."

Congratulations 2010-11 ESC scholarship winners

ARMSTRONG-SHANK
CREATIVE AWARD SCHOLARSHIP
Ann Hoskinson ($500)

BETTY ELLIOTT SCHOLARSHIP
Nicole Ruvolo ($1,000); Courtney Crain ($420); Megan Lovely ($1,000)

CHARLES & NINA
KIRBY JONES SCHOLARSHIP
Greg Nordyke ($1,040); Amy Nichols ($1,000); Deborah Koons ($1,000); Kate Hietapelto ($1,000); Leslie Garren ($500)

CHARLES PEARSON
SCHOLARSHIP IN JOURNALISM
Ammara Usmani ($580)

DON & LYNN STEPHAN
GRADUATE SCHOLARSHIP
Kobra Lamei ($580)

GARY BENDER SCHOLARSHIP IN BROADCAST COMMUNICATION
Melissa Traskowsky ($1,000)

GIFFORD BOOTH
MEMORIAL SCHOLARSHIP
Bryanna Hanschu ($480)

GRACE HOWELL
MEMORIAL SCHOLARSHIP
William Loop ($300)

JOSEPH G. BERKELY/HIGH PLAINS JOURNAL SCHOLARSHIP
Aaron Hanshaw ($850)

LAWRENCE WALLACE
ENDOWED SCHOLARSHIP
Ann Hoskinson ($500); Austin Honea ($500); Kelly Eden ($500); Matthew Cere ($500)

LESLIE BLAKE SCHOLARSHIP
Cassandra Bonitto ($160)

LOIS CARPENTER FOREMAN
ENDOWED SCHOLARSHIP
Aaron Hanshaw ($230)

OLIVER ELLIOTT SCHOOL OF COMMUNICATION SCHOLARSHIP
Andrea Holzwarth ($500); Sydney Pietrzak ($500); Aleasha Greene ($500); Haley Bloom ($500); Marissa Barnes ($230); Jessica Mohr ($1,250)

RACHEL A. FLETCHER
ENDOWED SCHOLARSHIP
Jessica Mohr ($240)

RICHARD G. WEBSTER ENDOWED SCHOLARSHIP
Ammara Usmani ($130)

RUTH AND C. HENRY NATHAN
ENDOWED SCHOLARSHIP
Courtney Looney ($1,570); Robert Tolley ($1,500)

SAM C. HUTCHINSON
ENDOWED SCHOLARSHIP
Adrian Fox ($500); Mark Kinny ($1,260)

STEVE STEFFY
MEMORIAL SCHOLARSHIP
Cassandra Bonitto ($380)

SULLIVAN HIGDON SINK
COPYWRITING SCHOLARSHIP
Anthony Marrone ($4,000); Taylor Dietterich ($4,000)

VICTOR MURDOCK
SCHOLARSHIP IN JOURNALISM
Courtney Looney ($1,250); Nicole Ruvolo ($1,250); Aaron Hanshaw ($1,250); Sydney Pietrzak ($1,250)

WICHITA EAGLE
JOURNALISM SCHOLARSHIP
Syknes Fields ($1,000); Bracquel Chambers ($1,000)

WILLIAM M. GLENN
ENDOWED SCHOLARSHIP
Brian Box ($340)

Fall pre-session leadership class offers unique opportunities

Leaders often face challenges with no easy solution. The best leaders learn from each new situation they face. But few are able to work out how to handle sensitive issues in a safe and supportive environment without fear of consequences.

Students in the Elliott School of Communication and from other academic disciplines at Wichita State University who take the fall pre-session course Communication and Leadership will have a unique opportunity to study and practice practical leadership skills. The course will be taught by Kansas Health Foundation visiting professor Dr. Steven Olson of Georgia State University (GSU).

“We’re going to use what’s happening (in students’ jobs) in the room as a learning experience to illustrate teaching points related to leadership,” Olson said. “Because if you can’t pull it off in the safe confines of a classroom, you’ll never pull it off in the wilds of a business or political setting.”

The three-credit course, which is available for graduate or undergraduate credit, will meet from 5:35 to 9:45 p.m. Aug. 2 to 14 in Room 112 of Elliott Hall. Undergraduates interested in the class should enroll in Comm. 662A (CRN #: 17182), while graduate students can sign up for Comm. 860V (CRN #: 16440).

Olson said the interdisciplinary nature of the course, coupled with hands-on assignments and case studies, will allow for a unique and relevant learning experience.

“To be able to work with students from different disciplines is rare,” he said. “The course is designed to be really interactive and to engage learning with an eye not just on the past, but on what we can do when faced with leadership dilemmas in the future.”

Olson is director of the Center for Ethics and Corporate Responsibility at GSU in Atlanta. His specializations include ethics and values, environmental sustainability, leadership development and executive coaching. His consulting clients include Coca-Cola USA, Kaiser-Permanente, government agencies and many others. Olson has Ph. D. from Emory University and a master’s in religion from Yale. He is married and has two young children.

“Dr. Steve Olson is one of the most dynamic, engaging speakers I’ve had the privilege of hearing in a long time,” said Elliott School director Dr. Susan Huxman. “I think students will find him really interesting, relevant and approachable. He has a great way of tying leadership to communication and ethics issues.”

For more information about the class, contact Huxman at 978-6062 or Elliott School instructor Eric Wilson at 978-6059.
Close offers three presentations

Between teaching classes and advising the Sunflower this semester, Associate Professor Dan Close has been busy making a variety of presentations:

- “How to interview someone for print media,” Kansas Member Services Directors Association Spring Meeting, March 24 in Wichita.
- “Editors Roundtable” and “Turning Sports Snooze Coverage into Sports News Coverage,” two sessions for the Kansas Associated Collegiate Press state conference, April 19 in Hutchinson.
- “Enjoying the non-fiction ‘novel’,” East Shepherd’s Center, April 27 in Wichita.

Close has more presentations lined up this summer. He will hold a one-day “Boot Camp” for Sunflower staff members with limited journalism and advertising experience.

There also will be separate one- to two-hour workshops on media interviewing, advertising sales, news writing, feature writing, photography, and ethics.

Anderson’s book to benefit Valley Center Public Library

Never take a snake for a ride, a collection of newspaper columns written by Les Anderson, is being sold as a benefit for the Valley Center Public Library.

Anderson has written his More or less columns for The Ark Valley News since 1975, when he and wife Nancy started the Valley Center newspaper. They published the newspaper for nearly three decades. The book features a collection of Anderson’s columns.

Chris and Lisa Strunk are current owners of The News. Anderson still writes a weekly column for the newspaper and is an ESC professor.

Proceeds from the book, with a cover design by Wichita cartoonist and musician Richard Crowson, will go to the building fund for a new Valley Center library. The books sells for $15.95, including tax.

The columns are divided into four sections in the book: reptiles, animals & bugs; life, kids & family; small towns; and people who have left us.

Books are available at Watermark and several locations in Valley Center. Books also may be ordered online from Watermark at www.watermarkbooks.com.

Book signings are set for 10 a.m. to noon Saturday, May 15, at the Valley Center Public Library, 321 W. First; at 4 p.m. May 15 at Watermark Books, Douglas and Oliver; and 1 to 3 p.m. June 5 at Best of Times, Central and Woodlawn.

New members of Lambda Pi Eta were inducted Wednesday, May 12. Pictured from left to right front row are: Ryan Ayres, Ozi Utah (president), Dan Close (co-advisor), Amy Nichols, Courtney Looney. Back Row: Zachary Brown, Robert Tolley, Greg Nordyke. Not pictured: Melissa Granville. Lambda Pi Eta is the National Communication Honor Society.

Photo by Pamela O’Neal
Wichita native Wilma Moore-Black has been elected president of the Kansas Professional Communicators. Moore-Black, along with two other KPC board members, is active with the Wichita Professional Communicators.

Elections were April 17 in Council Grove, Kan., at the organization’s annual spring conference. Jill Miller was elected vice president-membership and Becky Funke, treasurer. Miller owns Creative Business Solutions in Wichita and Funke is Editor of Active Aging.

Other officers elected were Jane Lee of Kansas City as vice president-bylaws, and Amy Eck of Ellsworth, secretary. Gwendolynne Larson of Emporia will serve on the Executive Committee as the past president of KPC.

Moore-Black works as the Assistant Director/curriculum Coordinator of the TRIO Communication Upward Bound, a pre-college, federally funded program that serves high school students. She has served as the 2009 president of the Wichita Professional Communicators, second vice president-bylaws for KPC and been a long-time member of the National Federation of Press Women.

During the state conference, more than 100 communication contest awards were presented for recognition of writing, editing, layout design, photography and other professional communication skills. State scholarships were given to area college students.

Moore-Black holds bachelor’s degrees from Kansas State University (Journalism and Mass Communications) and Newman University (Secondary Education). She completed graduate work status of ABD in Curriculum and Instruction from Kansas State. Her journalistic career includes stints with The Wichita Eagle, United Press International, The Ledger Star (Norfolk, Va.), The Community Voice and KAKE-TV.

KPC provides professional development and major networking opportunities for working communicators, freelancers and career-directed students. KPC is affiliated with the National Federation of Press Women and will observe its 70th anniversary in 2011.
Sunflower staffers win awards

Ten different Sunflower newspaper staffers won 13 individual awards at the 2010 Kansas Associated Collegiate Press Association conference and state contest on April 18-19 in Hutchinson.

The newspaper also won an Overall Silver Award in competition against four-year public universities in Kansas.

“It’s great to attend these conferences and see how we compare to other schools around the state. We get a chance to see how all our hard work has paid off and what we can do better the next time around,” said Candice Tullis, who was recently reappointed editor. “The staff really worked together to make The Sunflower a better newspaper this year, and it’s great to see that work recognized.”

Dan Close, an ESC associate professor, returned to advising the paper after a seven-year absence.

“This is the culmination of a year of hard work over about 100 issues by the students from news and advertising,” Close said. “There was tough competition from KU, K-State and other schools, but the staff did excellent work in the face of long hours and awful deadlines. I am proud of their dedication.”

The individual winners were:

- Front page design
  1st, Elle Haines
  2nd, Candice Tullis
  3rd, Candice Tullis

- Infographics
  1st, Vuong Phung

- Single Ad Design
  2nd, Ann Hoskinson

- Editorial Writing
  2nd, Candice Tullis

- Review Writing
  2nd, Scott Elpers
  HM, Ragini Venkatasubban

- News Writing
  3rd, Ragini Venkatasubban

- Illustration
  HM, Christopher Smythe

- Cartoon
  HM, Ram Hull

- Column
  HM, Christopher Smythe, Candice Tullis, Scott Elpers

- Photo Essay
  HM, Elizabeth Biles, Haley Holliday

ESC students help Open Door for Campaigns class project

Four students — Bri Hanschu, Renato Britto, Tiesha Stewart and Jessica Morton — in Dr. Lisa Parcell’s Campaigns course assisted United Methodist Open Door for their course project in Campaigns. Open Door is a non-profit organization in Wichita with many social services programs, such as a homeless drop-in center, clothes closet and food kitchen.

The organization recently acquired a new building at Second and Topeka, which will help it centralize all programs into one building. To raise awareness and money for the building students hosted a Final Friday event on April 30. The event included several artists who donated pieces to be sold. Refreshments were provided.

“We had a great turnout and raised some money for Open Doors Capital Campaign,” Morton said. “But most importantly we raised awareness among the younger Wichita community.”

Tullis, Anderson named to Sunflower leadership roles for 2010-11 year

Candice Tullis has been reappointed editor of the Sunflower newspaper for the 2010-11 term, and Ashley Anderson will be the paper’s new advertising manager for the coming year.

The Board of Student Publications selected both after interviews on April 6. There were two candidates for each position.

The newspaper is published weekly in the summer, and thrice weekly in the fall and spring semesters.

Tullis

Anderson

Photo by Lisa Parcell

Tullis, Anderson named to Sunflower leadership roles for 2010-11 year

Tullis

Anderson

Photo by Lisa Parcell

Tullis, Anderson named to Sunflower leadership roles for 2010-11 year

Tullis

Anderson

Photo by Lisa Parcell

Tullis, Anderson named to Sunflower leadership roles for 2010-11 year

Tullis

Anderson

Photo by Lisa Parcell

Tullis, Anderson named to Sunflower leadership roles for 2010-11 year

Tullis

Anderson

Photo by Lisa Parcell

Tullis, Anderson named to Sunflower leadership roles for 2010-11 year
Recent life at ESC

Clockwise, from right: 1) ESC student Kate Hietapelto gives ESC Advisory Board chair Deanna Harms a high five. Harms visited Becky Nordyke’s Comm 302 Interpersonal Communication class April 3 to hear term project reports on Do the Deed. Hietapelto’s report was about her decision to run a marathon for the Leukemia Lymphoma Society this summer. Photo by Marathana Prothro. 2) From left, Jonathan Flesher with the Wichita Children’s Home, Jon Harvell and Greta Tjaden in Becky Nordyke’s Comm 302, Interpersonal Communication class. The quilt Harvell and Tjaden are holding was created as a class project and gift for a teenager at the Wichita Children’s home who plans to attend Wichita State in the fall. 3) Students autographed the quilt with self portraits. 4) From left, ESC instructor Eric Wilson, and students Brandon Corbin, Billi Ashlock, Sarah Young, Ryan Ayres and Sarah Meier and Dr. Lisa Parcell pose before visiting with the Invista public affairs team at Koch Industries on April 19. The group visited Invista as a PRSSA activity. 5) ESC Graduate Teaching Assistants enjoy dinner during ESC Awards Night May 11. 6) Students in Becky Nordyke’s Comm 328, Small Group Communication, Teamwork and Leadership Course completed a manual for sign language as part of a class project. From left, Greta Tjaden, Prince, Gabe Blair, Chai Fang Tan, Jon Harvell and Jamie Faust. The manual was created for Prince’s cousin, Kunley, who lives in Ghana and is deaf and has no language.
Congratulations
2009-10 ESC Grads

Quinn Addis
Ranisha Allen
Ashley Archiopoli
Ryan Ayres
Maddison Bailes
Erin Baldwin
Ashley Bell
Chelsea Beshore
Stacy Bias
Jennifer Brault
Sherdeill Breathett
P. Ellis Brown
Zachery Brown
Mindy Burrell
Nathan Carr
Harlan Clonts
Andrea Clum
Allison Cofer
Krystal Cole
Olivia Cvetkovich
Lauren DeMott
Katherine Dick
Pilar Dunning
Anna Egorova
Jamike Emezi
Megan Ensley
Keshia Ezerendu
Molly Fatkin
Justine Fernandez
Matthew Finn
Mary Fisher
Stacia Fosnot
Leslie Garren
Bethany Garren
John Giffin
Stacy Goble
Kathy Goree
Lainie Graf
Melissa Granville
Philip Gray
Angela Hampton
Ti'Juana Hardwell
James Heier
Abbey Heller
Brandon Hessing
Kimberly Hieber
Rachael Hoffman
Stacia Horton
Jamie Howarah
Jennifer Hromek
Henry Huckins
Sarah Huynh
Chelsea Johnson
Hildee Jones
Christopher Kaufman
David Kenagy
Erin Kennedy
Krista Kerschen
Kelsey Klaver
Jennifer Lane
Brody Latham
Janet Ledbetter
Jeremy Lee
Rachel Leming
Megan Lovely
Jeffrey Lutz
Maria Mannani
Jason Martin
Melinda Martyn
Chase Marzolf
Kyle McCaskey
Brittany Merriam
Lindsey Mies
Cheryl Miller
Laurie Moody
Tessa Morrow
Lucas Mosiman
Ivy Mullen
Brittany Murphy
Carissa Nelson
Samuel Nze
Pamela O'Neal
Leah Osoba
Lindsey Oxner
Ashley Parker
Timothy Pile
Laura Poschen
Marathana Protho
Jeffrey Pyle
Sarah Rathbun
Joshua Rhoades
Bradley Robinson
Ashley Rosenbaum
Bobby Rozzell
Vehibe Sabuncu
Tyler Sanders
Ryan Schafer
Jennifer Schroeder
Amy Schulz
Cassandra Schwartz
Kasi Scott
Antwan Seymore
Roudaina Shaban
Evan Sharp
Jonna Shotton
Daphne Sierra Silva
Rachel Smith
Gregory Sommerhauser
Chandra Stauffer
Tiesha Stewart
Ashley Stone
Todd Sullivan
Lauren Susong
Andrew Ternes
Alana Tull
Chigozirim Utah
James Verslyus
Logan Vinopal
Jordan Walker
Diana Weixelman
Shae West
Brett Wickham
Jeremy Woods
Jennifer Wright
Sarah Young
Hafizul Bin Zainal Abidin
Rachel Zele
Active Aging
SALES POSITION

Active Aging, a monthly publication serving the senior market, is looking for an energetic person to join its team. Unique position in a non-profit environment. Five years print advertising sales or equivalent experience, well-developed prospecting and cold-calling skills, knowledge of Microsoft Office, database and design software and a positive attitude. Base salary plus commission; limited benefits. Send cover letter, resume and salary requirements to Active Aging, 125 S. West St., Ste 105, Wichita, KS 67213 or send to bfunke@activeagingonline.com. Applications accepted through May 10.

Arthritis Foundation
SPECIAL EVENTS ASSISTANT

The Arthritis Foundation is looking for a special events assistant who will work August 2010 to May 2011. This is a paid ($9.65 per hour) co-op position with minimum requirements of a 2.25 GPA and 24 cumulative hours. The special events assistant will spend 10 months specifically working on the Jingle Bell Run and the Art for Arthritis events. This position provides communications and logistical support to the Development department to further public understanding of and appreciation for the work of the Arthritis Foundation in Kansas. Includes creation of collateral materials, newsletters and website content, organization of special events, and implementation of public relations and fund-raising campaigns. Responsibilities include: assist the director of Development with the planning and actual production of special events; assist in the writing, editing, and production of e-communications, annual report, social networking and information brochures; implement a communications plan/print/online media; developing, distributing and implementation of public relations and communications functions, supporting department goals; provide daily reports and updates on projects and job functions; assist in placing advertisements and news release information with school and community newspapers. The intern's efforts will include writing copy or updates for marketing materials, assisting with press kits, writing articles (focused on volunteer and internal communications), organizing and maintaining printed material and clippings and creating flyers as needed. Applicants must be computer literate with the ability to use Microsoft Word and Outlook efficiently and effectively. Good verbal and written communication is required. Ability to work well under deadlines, manage interruptions and stay focused and work well with people of various backgrounds and skill levels are preferred. This position is for 16 hours per week. For more information, contact Jennifer Brantley in the Cooperative Education office at 978-6144 or jennifer.brantley@wichita.edu.

Kansas Humane Society
COMMUNICATIONS SPECIALIST

The Kansas Humane Society is looking for a communications specialist. The Communications Specialist will assist the Kansas Humane Society in improving public understanding of the Society, its animals and its services by promoting the Society's brand and positive public image through written and graphic communications. Reporting to the Director of Communications, this person will also work closely with the development office. Specific responsibilities include: production of communication materials including strategy and timeline development, writing/editing copy, building supporting graphics, coordinating design, producing and distributing finished communications; collaborating with staff to monitor and assist in production of communication materials ensuring consistency and clarity in the Society's brand and messaging; outreach to media including weekly showcasing to television/print/online media; developing, distributing and tracking readership of electronic newsletter; experience developing web content and use of other new media, such as blogs and podcasts; developing partnerships involving a wide variety of organizations and businesses; special event support. Qualifications include: bachelor's in communications, marketing, English, journalism, public relations or related field; one to three years marketing experience, non-profit experience preferred; excellent organizational and interpersonal skills; attention to detail and accuracy; good track record in managing projects and working with various team members to accomplish common objectives; proficiency in MS Office and graphic design software; sound understanding of e-outreach; interest in animal welfare issues. Pay range is $12 to $14 per hour.

Koch Industries
INTERN

Koch Industries has a paid fall internship program that offers experience living and working in Washington, D.C., during the fall of 2010. The Koch Internship Program is designed to develop young professionals by placing them into a position designed to give real, hands-on experience with a free-market public policy organization. Upcoming graduates who are looking to get their start in a policy organization can also apply for this opportunity. The application deadline for the fall program is Aug. 9; the internship will run from Sept. 13 to Dec. 3, and pays $12 per hour. Interested candidates can apply directly through the Charles G. Koch Charitable Foundation website. For more information, contact Eric Wilson at eric.wilson@wichita.edu.

KPVI TV
PRODUCTION ASSISTANT

KPVI TV with Sunbelt Communications in Las Vegas, Nev., is looking for a part-time production assistant. The production assistant is responsible for cueing and playback of videotaping during both live and taped productions; operating a teleprompter, character generator, audio booth and studio cameras; and performing other tasks as related to the position as assigned. Applicants must be able to work well within a team, be highly detailed and require little supervision, be able to take direction and criticism, type well, be able to read and write; be capable of carrying at least 20 pounds, and possess excellent communication and people skills. Experience operating a camera and teleprompter is desirable, but not necessary. For more information, contact Toby Heinze, jobs@kpvi.com. Submit resumes to Toby Heinze, PT Production Assistant Search, KPVI Channel 6, 1500 Foremaster Lane, Las Vegas, NV 89101, jobs@kpvi.com. Phone calls disqualify.

Catholic Charities
INTERN

Catholic Charities is looking for an unpaid intern. This is a co-op position with minimum requirements of a 2.25 GPA and 24 cumulative hours. The intern will assist with website updates, additions and enhancements through writing and research; assist with various marketing communications functions, supporting department goals; provide daily reports and updates on projects and job functions; assist in placing advertisements and news release information with school and community newspapers. The intern's efforts will include writing copy or updates for marketing materials, assisting with press kits, writing articles (focused on volunteer and internal communications), organizing and maintaining printed material and clippings and creating flyers as needed. Applicants must be computer literate with the ability to use Microsoft Word and Outlook efficiently and effectively. Good verbal and written communication is required. Ability to work well under deadlines, manage interruptions and stay focused and work well with people of various backgrounds and skill levels are preferred. This position is for 16 hours per week. For more information, contact Jennifer Brantley in the Cooperative Education office at 978-6144 or jennifer.brantley@wichita.edu.
National Institute for Aviation Research

COMMUNICATION INTERN

Wichita State University’s National Institute for Aviation Research (NIAR) is looking for a communication intern. This is a $12-per-hour co-op position with minimum requirements of a 3.0 GPA and 24 cumulative hours. The intern will take photos of NIAR events, laboratories and equipment; update NIAR website using Dreamweaver software; communicate with lab managers to write content for NIAR e-newsletters; assist in hosting and coordinating school and public tours; maintain staff directory via NIAR portal site; monitor all NIAR portals for consistency and content; maintain contacts for NIAR e-newsletters; assist in preparation of NIAR Annual Report and other print publications; provide administrative support for the marketing and communication manager; perform other duties as requested. Applicants should have interest and/or experience in photography, good writing skills, excellent communication skills and ability to speak to groups, creativity with strong attention to detail, confidence and self-motivation, ability to multitask, complete projects, be proficient in PC environment. Graphic design skills a plus. This is a 20-hour-per-week position. If interested, contact Jennifer Brantley in the Cooperative Education office at 978-6144 or e-mail jennifer.brantley@wichita.edu.

PostNet

MARKETING AND DESIGN INTERN

PostNet has an opening for a marketing and design intern. This $7-per-hour co-op position has minimum requirements of a 2.0 GPA and 24 cumulative hours. The intern will assist with daily tasks involved in a small marketing business. Intern-specific job tasks dependent on skill set, marketing and sales visits possible with owner if there is an interest. This is an excellent opportunity for a student who is in graphic design, integrated marketing communications, or marketing with computer skills. Must have knowledge of Microsoft Outlook, Word, Excel, Adobe products, InDesign, Illustrator or Photoshop. Must be detail oriented and comfortable working with computers. This position is for 10 to 20 hours per week and has flexible schedule. Interested students should apply through the Co-op office by contacting Jennifer Brantley at jennifer.brantley@wichita.edu or call (316) 978-6144.

Start-Thinking LLC

INTERNS

Start-Thinking LLC is looking for an intern. The summer 2010 internship is geared toward the publicity efforts required to promote three large entertainment events for a national client. Responsibilities will include: working within the confines of approved written plans of activities; maintaining goodwill with contacts and building productive agency-client relationships; participation in internal and external meetings; reading and studying publications and information relating to communication practice; adapting to changes in plans necessary to produce results; keeping supervisor and other relevant team members updated on current status of assigned projects; ensuring all work is complete; establishing strong personal rapport with clients and vendors; supporting and following Start-Thinking management systems; providing ideas and suggestions to management regarding the development and growth of Start-Thinking. Interested students should apply through the Co-op office by contacting Jennifer Brantley at jennifer.brantley@wichita.edu or call (316) 978-6144.

Sunflower Broadcasting, Inc.

SPORTS REPORTER/PHOTOGRAPHER

Sunflower Broadcasting, Inc., consisting of KWCH-TV, KSCW-TV, and satellite stations KBSD-TV, KBSH-TV, and KBSL-TV, is accepting applications for the position of sports reporter/photographer. This person will shoot, edit, write and report daily local sports segments in Western Kansas for on-air and online. Are you passionate about sports? Do you report more than the X’s and O’s, telling personal stories about athletes, teams and the communities that support them? Must also cover breaking news and severe weather in the region. Must have experience shooting and editing (non-linear) highlights and stories, as well as posting text and video to the web; will be responsible for contributing daily to kwch.com and catchitkansas.com. Two years sports reporting/photography experience preferred.

Sunflower Broadcasting, Inc.

TOPICAL PROMOTION WRITER/PRODUCER

Sunflower Broadcasting, Inc., consisting of KWCH-TV, KSCW-TV, and satellite stations KBSD-TV, KBSH-TV, and KBSL-TV is accepting applications for a topical promotion writer/producer. Duties include the writing, producing and editing of daily topical promotion, sweeps promotion and station image promotion. Candidate must have a strong understanding and knowledge of news, both local and national. Other duties include web promotion content, assistance with station special events and additional tasks seen as necessary by marketing director. This person will have a college undergraduate degree or be on track to earn their degree, have at least one-year experience as a promo producer or demonstrate the skills and talents necessary to learn the job quickly. Those skills and talents include scriptwriting, non-linear editing and ability to work under tight deadlines. Experience with FinalCutPro, AfterEffects and Photoshop are a plus.
**Sunflower Broadcasting, Inc.**

**COMMERCIAL PRODUCER**

Sunflower Broadcasting, Inc., consisting of KWCH-TV, KSCW-TV, and satellite stations KBSD-TV, KBSH-TV, and KBSL-TV, is accepting applications for a full-time commercial producer in Hays, Kansas. High school diploma required; college degree preferred. Must work well with clients and have a desire to grow in the area of production. Must have experience with Final Cut Pro, After Effects, Photoshop, various video cameras and be able to write scripts of various length. Candidate must have strong writing skills; excellent videography skills; knowledge of lighting and lighting equipment; experience in editing on non-linear editing systems (Final Cut Pro preferred); creative ability to develop client needs and ideas into compelling advertisements; proficiency in Adobe After Effects and Photoshop; total commitment to customer satisfaction; superior communication skills; ability to work with minimum supervision; a firm commitment to meeting all deadlines; strong interpersonal relationship skills; able to manage several projects simultaneously; valid driver’s license and clean driving record required. Minimum of two years experience in video production preferred. Duties include creating commercials and producing other television-related projects for Sunflower Broadcasting Inc.’s KBSH and KBSL clients. Writing, videotaping and editing skills required.

**Sunflower Community Action**

**COMMUNICATIONS INTERN**

Sunflower Community Action is looking for a communications intern. The intern will network and build relationships with media outlets and achieve good coverage for Sunflower’s public meetings/rallies and the issues; improve Sunflower’s website and keep it current with information supplied by staff organizers; proofread external communications by other Sunflower staff for clarity, spelling and grammar; get breaking Sunflower news out to the public, members, and to funders; maintain files of all print and electronic media coverage; train organizers and members about how to talk with reporters. Students interested in applying for this part-time position are encouraged to contact Jason Selmon, Sunflower’s executive director at 264-9972, ext. 22.

**Valley Center Library**

**INTERN**

The Valley Center Library has an opening for an unpaid intern. This co-op position requires a minimum 2.0 GPA and 24 cumulative hours. Students can work in fundraising, event planning, public relations, and speaking to promote a new Valley Center Library. The intern will work with Professor Les Anderson and work in the summer and/or fall. If interested, contact Jennifer Brantley in the Cooperative Education office at 978-6144 or e-mail jennifer.brantley@wichita.edu.

**Wichita Habitat for Humanity**

**SOCIAL MEDIA VOLUNTEER**

The Wichita Habitat for Humanity is looking for a student who would like to do some social media work as a volunteer in June. They hope to find a student to shoot and upload videos of events that month to the Wichita website as well as to Facebook and YouTube. For more information, contact Wichita Habitat board member David Austin at david.austin@envisionus.com.

**Wichita State University Relations**

**NEWS AND MEDIA RELATIONS ASSISTANT**

Wichita State University Relations has an opening for a student assistant in the area of news and media relations. This is a 20-hour-per-week position that will be available in June. The position is open to freshman, sophomores and juniors. The job largely entails writing student profile features for the website, along with a variety of news writing, helping in the office, and other tasks. Experience in journalism or writing is preferred. If interested, contact Jennifer Brantley in the Cooperative Education office at 978-6144 or by e-mail at jennifer.brantley@wichita.edu.

**Wichita State University Relations**

**SPECIAL EVENTS ASSISTANT**

Wichita State University Relations has an opening for a student assistant in the area of special events planning. This student will support special events and other related activities organized by University Relations. Interested students should pick up and complete an application from the receptionist in 102 Morrison Hall, provide a resume with three references, submit two writing samples (a class paper is acceptable) and deliver all items to the same receptionist. No phone calls or e-mails, please. Those students who will be selected for an interview will be contacted directly. The position will be open until filled.

**The World Company**

**INTERNS**

The World Company is seeking students considering careers in journalism for internships with 6News Lawrence during the 2010 fall academic semester. Interns will receive real-world experience producing broadcast and print stories in our converged 6News / Lawrence Journal-World newsroom, and obtain other career-related skills and valuable experience. Internships are available to college juniors and seniors who have taken courses in communication, journalism and broadcasting. This is a non-paid internship for academic credit. We are looking for students that can work for 8 to 10 weeks, approximately 10-20 hours a week. The deadline is July 1 for the fall internship. If interested, contact Jennifer Brantley in the Cooperative Education office at 978-6144 or by e-mail at jennifer.brantley@wichita.edu.