Welcome students, new and returning, to the Elliott School of Communication at Wichita State University. We’re glad you’re here and eager to develop one of the most marketable crafts of the 21st century—storytelling!

No matter what your emphasis area, you are all engaged in crafting and critiquing stories—the most fundamental communication art form that translates across communication industries, platforms and contexts. That’s why our mission statement makes a promise to you as you invest in coursework and collaboration that we will work with you to “develop well-rounded communication professionals…who can communicate effectively in multiple communication contexts.” Elliott School faculty are committed to helping you achieve that “well-rounded” and “multiple-context” promise in large part by emphasizing what it takes to create and judge good stories in print, in speech, in pictorial and aural form, and converged mediums of expression.

Storytelling may not be the first thing you think of when asked: What can you do with a communication degree? But maybe it should be! For starters, storytelling is what makes us human, connects us to one another and captures all of the purposes of communication. Think about the media environment in the past two weeks from the Olympics, national political conventions, hurricane coverage and more. Powerful storytelling is what makes these events meaningful and memorable. We want to know the story behind the star athlete, the political candidate seeking a national platform, the displaced family of a storm, etc.

And yet storytelling is a sophisticated craft. In both “the common core” and your emphasis area courses, we provide you the strategies and tactics to help you understand what distinguishes a mediocre story from a fascinating one. In their very recent New York Times best-seller, Made to Stick: Why some ideas survive and others die, Chip and Dan Heath say the key to good communication is captured in the acronym: S.U.C.C.E.S.S. The most innovative messages must be Simple, Unexpected, Concrete, Credible, Emotional and in the form of Stories! The authors’ note: “Stories are like flight simulators for the brain.” It may not be like being there, but a good story is the next-best thing!

Besides learning the myriad ways to tell someone else’s story well, we hope you use your ESC experience to develop your own story. In order to get a good job, you will need a compelling story…or two! So, besides coursework, join a club or activity sponsored by the ESC, take advantage of networking opportunities, get internship experience. Want to find out more about how to enrich your own story through these activities? Visit us at www.wichita.edu/esc, or talk to one of us. Have a great semester of storytelling and more!
ESC honors Lou Heldman at Chicago convention

Lou Heldman, a distinguished senior fellow in management and journalism at the Elliott School of Communication, was honored by the ESC at a reception held at the Association for Education in Journalism and Mass Communication. The reception was held during the AEJMC’s annual convention Aug. 6-9.

Heldman joined the Elliott School last fall after six years as president and publisher of The Wichita Eagle. The reception welcomed Lou to an academic appointment, promoted the innovative nature of his appointment—his appointment is shared with the ESC, the Barton School of Business and the Provost’s Office—and introduced him to leaders in the field of journalism and communication. Heldman is teaching Strategic Issues in Media Management at the Elliott School this fall.

Deans, directors and professors attended the reception from schools across the U.S., including Arizona State, Ball State, Florida, Jonkoping (Sweden), Kansas, Missouri, Montana, Nebraska/Lincoln, Nevada/Reno, Northwestern, Oklahoma, Penn State, Purdue, San Jose State, South Carolina, Tennessee, Texas State and West Virginia. In addition to Heldman, four faculty members attended the Chicago convention: Les Anderson, Pat Dooley, Susan Huxman and Keith Williamson.

Devoted to cutting-edge scholarship and effective teaching in journalism and mass communication, AEJMC is the national organization devoted to the study of communication as a profession while maintaining strong ties to the communication industry.

CUB seeks additional students, mentors

If you know someone who is more interested in creating Web sites than surfing them, always ready to speak out or has ever wanted to be in front of a camera, then the TRIO Communication Upward Bound program may be the right fit for them. The TRIO Communication Upward Bound program has openings for high school freshmen and sophomores interested in communication and media careers.

The TRIO Communication Upward Bound program offers youth in the Wichita area an opportunity to learn how to work with and write for varied media outlets. Students produce their own newspapers, video broadcasts and Web sites while community media professionals contribute time and skills to mentor them.

Freshmen and sophomores attending Wichita North, South, East, West, Metro Meridian, Metro Boulevard and Metro Midtown high schools are eligible to apply. Applications can be found on-line at cub.wichita.edu or by calling the CUB office at 978.6731. The CUB program is free to students who meet federal income guidelines and/or are of first-generation status. This program is 100 percent federally funded at $250,000.

Faculty members are encouraged to get involved with the Professional Mentoring Program and ESC students can be involved as Student Mentors to CUB students. Faculty will have opportunities to be part of the four-week, residential summer camp and Saturday workshops on specific communication/journalism career topics. CUB students are also provided homework assistance and tutoring during the academic year.
PRSSA offers students many opportunities

The fall semester is under way, and so is the Public Relations Student Society of America. PRSSA is a national organization that aims to improve students’ knowledge of the public relations field and provide members with opportunities to grow professionally.

The Wichita State chapter of PRSSA offers members and students many ways to get involved with the local PR field. We host speakers at our monthly meetings, work with local organizations, organize networking opportunities to connect students with professional PR practitioners and much more.

To learn more about PRSSA, attend our meetings on the second Tuesday of every month at 4:45 p.m. in Elliott Hall 210 or e-mail us at njcarr@wichita.edu or les.anderson@wichita.edu.

Monthly Meeting Schedule

Sept. 9: Come learn what PRSSA is all about

Oct. 21: Non-profit speaker: Andrea Anglin, PR manager, American Red Cross

Nov. 11: Corporate Public Relations

Dec. 9: Agency speaker: Carrie Lindeman, Senior Brand Reputation Manager, Sullivan Higdon & Sink

Co-ops, internships available

It’s not too late to sign up for a co-op or internship for this semester. Numerous co-op and internship opportunities are available to ESC students and employers are asking for communication students to work for them. To take advantage of a co-op or internship experience, contact Sara Muzzy at 978-6986.

New faculty in the ESC

Amy DeVault, M.S., has moved into a new position as instructor of digital media at the Elliott School. She was previously the undergraduate adviser and outreach coordinator for the ESC. Prior to joining the Elliott School, DeVault taught high school journalism and worked as a visual journalist at *The Wichita Eagle*. DeVault received her master’s degree in mass communication from Kansas State University.

David Kamerer, Ph.D., APR, has joined the faculty at the ESC as visiting professor, where he will teach courses in integrated marketing communication, writing and research. He most recently served as director of communications at Envision, an agency that provides employment, public education and low vision rehabilitation services for persons who are blind or low-vision.

Kamerer has taught at Trinity University, Wichita State and Kansas State universities, and holds degrees from the University of Iowa, Kansas State University and Indiana University. He has earned accreditation in public relations, has served as president of the Public Relations Society of America - Kansas Chapter, and was honored as Professional of the Year by Kansas PRSA in 2008.

Melanie Haspels, M.A., is serving as the undergraduate adviser and outreach coordinator, as well as an instructor for the Elliott School. Haspels received her M.A. degree from the ESC in May. She has previously served as the director of marketing communications for Sterling College.

Sandy Sipes, M.A., joined the ESC full time as an academic lecturer. She has developed an excellent teaching record in the school as an adjunct and received her M.A. from the Elliott School several years ago. She has previous leadership positions in pharmaceutical sales and a background in advertising.

Lisa Parcell, Ph.D., is a new full-time faculty member at the ESC, though she has been associated with the Elliott School since 2003 as associate director of WSU-LINK. With WSU-LINK, Parcell facilitated partnerships between Wichita State University faculty and the community by organizing special events, teaching workshops and supporting university-wide outreach and engagement efforts.

Parcell received her master’s and doctoral degrees from The University of Alabama, where she focused her studies on mass communication and journalism. Her dissertation covered newspaper newswriting styles from 1690 to 1970.

Co-ops, internships available

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Noah John DeVault was born to Amy and Adam DeVault on May 20. Amy is an instructor in digital media at the Elliott School. Noah’s first visit to the ESC was when he was just 3 days old.
STUDENT POSITION

WSU Foundation

A creative, professional and organized individual is sought to fill the position of communication research student assistant for the director of communications at the Wichita State University Foundation. Responsibilities include, but are not limited to, ability to research and write accurate, concise and passionate donor profiles. Secondary responsibilities include newsletter and news release writing and Web site updates and revisions.

Minimum requirements include current enrollment at Wichita State University, demonstrated writing skills including current knowledge of grammar and punctuation rules, proficiency in Microsoft Office Suite, education or experience with Web sites, excellent organizational, multi-tasking, interpersonal and oral communication skills; ability to prioritize and complete projects on deadline with minimal supervision, ability to project professional image at all times and ability to maintain confidentiality of information, records and materials. Familiarity of the Associated Press Stylebook beneficial, but not required.

The position offers up to 20 hours per week and pays $8/hour. Please submit a cover letter, resume, three references and two writing samples to Linda J. Gill, WSU Foundation, 1845 Fairmount, Wichita, KS 67260-0002.

STUDENT POSITION

WSU Provost’s Office

The Wichita State Provost’s Office seeks a student or two to work on the Provost’s newsletter. Interested applicants need to be proficient in InDesign and Photoshop as well as possess strong grammar, punctuation and spelling skills. Contact Lou Heldman at 316-978-6077 or at lou.heldman@ wichita.edu to apply.

ADVERTISING AND SALES

Iola Register

Join the advertising sales team of the award-winning Iola Register. Base salary plus commission. Established client list with room to grow. Benefits plus a retirement plan. But best of all, an enjoyable place to work. Call Mark Hastings, ad manager, at 620-365-2111.

REPORTER

The Times

The Times, a top award-winning, three times a week newspaper in Liberal, Kan., has an immediate need for a reporter. Good pay, good benefits, and management has the highest commitment to excellence. This will be the kind of newspaper where you can really make a difference. Contact James Gutzmer at editor@swtimes.com or call The Times at 620-624-2541 for more information.

SENIOR CORRESPONDENT/INVEST. REPORTER

Harris News Service

The Topeka-based Harris News Service has an opening for a senior correspondent/investigative reporter to cover state government for five Harris newspapers in Kansas. Applicant should have at least five years reporting experience with strong reporting and writing skills. Journalism or related degree required. The ideal candidate must be an aggressive journalist who understands the open records as well as FOIA process; be creative, a strong writer, a good communicator and have solid news judgment. We’re looking for someone to swim beneath the surface of Topeka’s news scene and break compelling investigative stories as well as contribute to the daily news reports. We need a self-starter who can see under water at the capitol, courts and state government. The winning candidate will be able to demonstrate enterprise in investigating stories and creativity in story-telling. The ideal candidate will relish being out in the field working face-to-face with sources, digging for stories and finding the real people who are impacted by the stories we cover. The candidate also will have strong computer-assisted reporting skills and a proven track record of developing a strong source network to provide hard-hitting enterprise reporting. Experience in photography and producing content for online platforms a plus. Ability to work under deadline and on a flexible schedule important. Exemplary communication skills and previous experience working in a team environment desired. This full-time position, which is part of a two-person watchdog reporting team, offers a competitive salary and benefit package. Send cover letter, resume, salary requirements and four news clips to Jeanly Sharp, editor/publisher, The Ottawa Herald, 104 S. Cedar, Ottawa KS 66067 or via email to jsjsharp@ottawaherald.com. No phone calls please.

INTERNSHIP

Washington, D.C., or Topeka

The Washington, D.C., and Topeka internship program informational meetings will be held in 417 Lindquist Hall on Monday, Sept. 15 from 11:30 a.m.-12:15 p.m. and on Tuesday, Sept. 16 from 12:30-1:30 p.m. The program offers qualified undergraduate students, regardless of major, the opportunity to intern and study in Washington, D.C., or Topeka, and earn a full semester of course credit. Placements are available with members of Congress, the executive branch, interest groups, environmental organizations, education and trade associations, news agencies, embassies, political think tanks and other agencies. Stipends and housing vouchers are available. For additional information, contact assistant professor William Hoston at (316) 978-7141 or william.hoston@wichita.edu.

SPORTS EDITOR

The Parsons Sun

The Parsons Sun needs a sports editor to cover high school and community college sports and design pages. Send resume, clips and cover letter to Ray Nolting, rnolting@parsonssun.com or to P.O. Box 836, Parsons, KS, 67357.

REPORTER

The Garden City Telegram

The Garden City Telegram is seeking a reporter who can cover the law enforcement/courts beat in southwest Kansas, in addition to helping out with general news and feature stories. Ideal candidates will have strong reporting skills, the ability to go beyond superficial coverage and experience with, or the desire to learn, multimedia skills. Experience at a daily newspaper a plus, but recent college graduates ready to hit the ground running will be considered. Candidates who are bilingual in Spanish preferred, but not required. The Telegram, part of the six-newspaper Harris Group, offers a generous salary and benefits package, a chance to work with an outstanding staff and opportunity for advancement. We are an afternoon daily with a Saturday morning edition. The Telegram is an Equal Opportunity Employer. To apply, send resume, cover letter and work samples to: Brett Riggs, managing editor, The Garden City Telegram, 310 N. Seventh St., Garden City, KS 67846. For more information or to express interest in the position, e-mail riggs@gctelegram.com.

REPORTER/EDITOR

The Smithville Herald

The Smithville Herald (suburban Kansas City, Mo.) has an immediate opening for a Smithville editor. Responsibilities include reporting, making story budgets, taking photos, proofing pages, supervising PT reporter, etc. Candidates must have newspaper reporting experience. The Smithville Herald is a division of NPG Newspapers, a family-owned company based in St. Joseph, Mo. To apply, send resume, cover letter and clips to publisher Matt Daugherty at mdaugherty@npco.com.

INTERNSHIP

Wichita Women Attorneys Association

The Wichita Women Attorneys Association seeks a communication student to assist with publicizing events and publishing a newsletter for its members. The WWAA is a nonprofit organization run entirely by members who volunteer their time. The organization sponsors a variety of events, such as public forums where candidates for contested district court positions speak and answer questions. The internship is unpaid. Interested students should contact Nancy Ogle at 316/263-4958 or nancy@ogle-law.com.
INTERNSHIP
The United Methodist Open Door
An opportunity to work for a non-profit helping to provide basic services for those in need is available through an internship with The United Methodist Open Door. The position reports directly to the executive director and offers a great, hands-on experience to develop messages and materials. The person filling this position will be the “go-to” person for a dynamic marketing committee, which is gearing up for a capital campaign, and will have the opportunity to work with business leaders who care about the success of the campaign and the organization. The internship is unpaid. Contact Deann Smith, executive director at The United Methodist Open Door at 316-265-9371 or administration@umopendoor.org

MARKETING/COMMUNICATIONS INTERNSHIP
Bothner and Bradley Inc.
Bothner and Bradley, Inc. is looking for someone to fill a part-time or full-time entry-level internship in communications/marketing that provides support for agency-wide communications/marketing programs, activities and projects, and provides communications/marketing support to the executive director and marketing committee as well as implements programs directed by the executive director and marketing committee. The position reports to the executive director.

Qualifications for the position include professional experience in appearance, manner and representation of self and agency; customer service orientation, supporting both internal departments of the agency and agency’s external clients; self-starter, able to work independently with broad direction; creative problem-solver; team player, experienced in collaborating across groups to achieve results; quick learner, able to translate technical information into layman’s language; comfortable interacting with all levels of agency staff, volunteers and with external clients; strong attention to detail and ability to manage and follow up on projects without prompting.

Qualified applicants will be a college student and will have completed several semesters of marketing curriculum. Applicants should also have the following essential skills and experiences: ability to manage and prioritize multiple deadlines and tasks; experience with special events or project management, meeting deadlines and budgets; strong written communications skills, including grammar, spelling, and proofreading; news/journalistic, public relations, promotional, newsletter, letter, direct-mail, telemarketing and advertising writing; creative and strategic thinker; strong verbal communications skills in one-on-one and group settings; proficiency with Windows and Microsoft Office programs; proficiency with graphic design programs including InDesign, Photoshop and Illustrator.

To apply, contact Tami Bradley at 316-260-6330 or tbradley@bothnerandbradley.com.

PUBLIC RELATIONS INTERNSHIP
Burns Entertainment & Sports Marketing, Inc.
If you have a love for sports and entertainment and have aspirations to work in this industry, then Burns Entertainment & Sports Marketing, Inc. is the internship for you! Burns works with the nation’s largest public relations firms, corporations, advertising agencies, colleges, associations and non-profit groups helping them select and hire celebrities and athletes. On a daily basis, Burns works with celebrities, entertainment and sports agents bringing campaigns and events to life.

To apply for the Spring 2009 semester internships, send your resumes via e-mail to Michelle Harness at michelle@burnsent.com. Burns Entertainment & Sports Marketing, Inc. is located in Evanston, Ill. Their website is www.burnsent.com.

PROGRAM DIRECTOR
Clear Channel Radio Wichita
Clear Channel Wichita is seeking a program director for Country KZSN-FM. Must be highly organized, and eager to work in a challenging, fast-paced environment. Experience with Selector and NexGen required. Essential Duties for the position include: direct and monitor stations programming and activities in conformance with FCC rules and regulations, company policy and applicable federal, state and local laws; plan and oversee all on-air programming and production; approve all commercial and paid programming content; coordinate with programming and sales staff to plan and execute marketing, promotions and image campaigns; evaluate programming available from distributors, syndicates, and independent producers to recommend acquisitions for broadcast; assume full responsibility of station programming department; develop and coach on-air staff; audition and hire on-air talent; monitor and evaluate music selected for the station; schedule staff for on-air shifts, remotes and appearances; and prepare and maintain budget for programming department. Required skills include four years related experience and/or training, or equivalent combination of education and experience; knowledge of all FCC rules and regulations; valid drivers license; ability to be flexible and work under short deadlines; ability to perform as on-air announcer; experience with Selector and/or MusicGen Music Scheduling software. Send your resume and package to Vicky Gutierrez, Clear Channel Radio Wichita, 9323 East 37th St. North, Wichita, KS 67226.

INTERNSHIP
KFDI-FM
Local radio station seeks interns for the Fall 2008 semester to help with the AM1070 Morning News Radio. Contact Dan Dillon, News Director, at 316-821-2018 or ddillon@kfdi.com.

INTERNSHIP
The Florida Times-Union
The Florida Times-Union is soliciting applications from college students for its annual summer internship program. Internships may be offered in one or more of the following areas: copy editing/design, graphics, photography and reporting. Applications for internships must be received by December 1, 2008. Interns who are selected will be notified on or before Jan. 1, 2009.

The intern program extends through the summer months, and exact dates of employment will be negotiated. Interns may expect to be in the program for about 12 weeks. The salary scale is as follows: completion of first year of college—$375 weekly; completion of second year of college—$400 weekly; completion of third year of college—$435 weekly; completion of fourth year of college—$450 weekly; completion of graduate school—$500 weekly.

Applications must be made in writing and should include grade point average, previous journalism experience and at least two references, one from within the academic community. Clips of past work should be included with application.

Send applications to: Coulter Kirkpatrick, Newsroom Office Manager, PO Box 149, Jacksonville, FL 32231. Address inquiries and questions to coulter.kirkpatrick@jacksonville.com.

TELEVISION/WEB SALES ACCOUNT EXECUTIVE
KWCH-TV, KSCW-TV
Sunflower Broadcasting, Inc., consisting of KWCH-TV, KSCW-TV, and satellite stations KBSD-TV, KBSH-TV, KBSL-TV, is currently accepting applications for a full-time television/Web sales account executive for television and Web sales. The ideal candidate will have the following qualifications: a college diploma; minimum two years experience in direct outside sales; computer skills in Excel, Word and Powerpoint; and excellent writing skills. Additional skills that are preferred include a background in advertising, broadcasting sales, or sales with related experience; good communication skills, creative skills and some knowledge of commercial production; experience at generating non-traditional revenue, including the Internet and new business development; and well organized and self motivated.

Qualified, interested applicants should send cover letter (stating what position you are applying for) with resume and non-returnable tape if applicable to: HR Coordinator, KWCH-TV, 2815 E. 37th Street, North, Wichita, KS 67219. FAX # (316) 831-6190; e-mail: hr@kwch.com. EO/M/F/V/D. Drug and background check required. Must have a valid driver’s license and a clean driving record. No phone calls.
WEB PRODUCER
KWCH
KWCH – 12 Wichita’s News Leader is looking for a full-time web producer. We aren’t looking for someone to just post content. We are looking for someone who will take our Web coverage to the next level, in essence ‘producing’ the Web site. We want an idea person – someone who will coordinate Web coverage each day and brainstorm about what else we should be doing online – including planning ahead on major news events and how we will handle the ‘big story’ coverage online. The successful candidate will have newspaper experience, not just knowledge of Web and computers. If you offer both, that’s a plus. We are looking for a creative journalist that sees the Web as an opportunity to expand our coverage and create a whole new platform for our audience. The Web is a priority in this newsroom and news is a priority at this station. If you think you have what it takes to fulfill these expectations, please rush your cover letter (stating what position you are applying for) and your resume to: HR Coordinator, KWCH-TV, 2815 E. 37th Street, N., Wichita, KS 67219. E-mail: hr@kwch.com FAX # (316) 831-6190. Drug screen and background check required. Must have a valid driver’s license and a clean driving record. No phone calls.

PHOTOJOURNALIST
KWCH
KWCH Channel 12 in Wichita Kansas has an opening in its award winning photojournalism department. The position requires experience with non-linear editors, Thomas Grass Valley preferred. Applicant should have 2 years experience, and be excited about learning NPPA style of photography, and willing to put in the effort it takes to maintain a dominant #1 station’s status. Successful candidates will be able to work well in tandem with reporters, as well as on their own. They should have the interviewing and photography skills necessary to shoot anchor packages, nat packages and VOSOTs by themselves. They will remain calm under the pressures of multiple assignments and daily deadlines. They should also understand the changing role of broadcast news and be prepared to shoot and edit for other information outlets, such as Web sites. This market has produced many award-winning photographers and is an excellent opportunity to learn and grow professionally. If you think you have what it takes to fulfill these expectations, please rush your cover letter (stating what position you are applying for) and your resume, with a non-returnable tape, to: HR Coordinator, KWCH-TV, 2815 E. 37th St. North, Wichita, Kansas, 67219. KWCH-TV and Sunflower Broadcasting Inc. are EEO – M/F/V/D. E-mail: hr@kwch.com FAX: (316) 831-6190. Drug screen and background check required. Must have a valid driver’s license and a clean driving record. No phone calls.

TELEVISION NEWS PRODUCER
KWCH
Ready to produce the big show? Join the dominant #1 news team in Kansas and work in a new, state-of-the-art newsroom. KWCH is looking for an aggressive journalist who can produce compelling newscasts and online content, while managing and motivating people effectively. Must have strong news judgment, writing skills and creative vision for graphics. Two years producing experience required. Drug screen and background check required. Must have a valid driver’s license and a clean driving record. KWCH-TV is an EOE. M/F/V/D. Qualified, interested applicants should send cover letter stating what position you are applying for, along with a resume to: HR Coordinator, KWCH-TV, 2815 E. 37th Street, North, Wichita, KS 67219. E-mail: hr@kwch.com. FAX # (316) 8316190. No phone calls.

PRODUCTION TECH-1
KBSH
KBSH-TV, in Hays, Kansas, is accepting applications for the full-time position of production tech. Oversees all aspects of production for KBSH including commercial shoots, editing, copy writing, station promos, working closely with clients and coming up with new ideas and concepts. The position also includes assisting in live shoots, scheduling production shoots, graphic work, ordering studio lamps, video tape and batteries, etc. Must be adaptable to varying work hours, have good communication skills, be able to meet deadlines, maintain vehicles and whatever else might be assigned as it relates to managing KBSH production.

Responsibilities also include: set-up operation of camera, mic, and lights for commercial shoots on location; editing commercials on Media 100; making dubs for mailing; assisting in studio for newstalk and other programs; some hosting of Newstalk; assisting reporters when needed; availability for breaking news or weather which could consist of shooting or feeding video.

A college degree is preferred but equivalent experience is acceptable. Applicants should be computer literate. Qualified, interested applicants should send cover letter (stating what position you are applying for) and resume, along with non-returnable tape if applicable, to: HR Coordinator, KBSH-TV, 2815 E. 37th Street, N., Wichita, KS 67219. FAX: (316) 831-6190. E-mail: hr@kwch.com. Drug screen and background check required. Applicant must have a valid driver’s license and a clean driving record. EOE. Minorities and Women are encouraged to apply. M/W/V/D.
**ACCOUNT EXECUTIVE**

**Journal Broadcast Group-Wichita**

The Journal Broadcast Group seeks an account executive to prospect, develop and maintain station accounts; pursue and develop new business; service accounts with avails, presentations, promotions, and research; conceptualize and communicate creative ideas; follow through on production for new business clients; and establish and maintain customer relationships. Candidates should have prior sales and marketing experience with an emphasis in broadcast media preferred. A bachelor's degree in business or related field is also preferred.

Skills necessary include: excellent written and verbal communication skills; proven sales success; strong problem solving and organization skills; high work ethics and standards; ability to meet deadlines and detail orientation; motivated to build customer loyalty; ability to interact and influence others in a positive manner while working and learning in a fast-paced, successful team environment; and computer proficiency. Send resume and cover letter to: Eric McCart, Journal Broadcast Group-Wichita Operations, 4200 N. Old Lawrence Road, Wichita, KS 67219, FAX: (316)-838-3607, emccart@journalbroadcastgroup.com.

**NEW MEDIA ACCOUNT EXECUTIVE**

**Journal Broadcast Group-Wichita**

The Journal Broadcast Group seeks a new media account executive. Duties include responsibility for development and sales of all Internet revenue opportunities, including 3rd party vendor programs, internal sales programs, sponsorships, and integration with other broadcast NTR initiatives. The position also includes working to enhance Web operations; integrate Internet sales with our products and on-air buys; stay current on the latest Internet advertising strategies as well as developing and implementing advertising sales strategies with advertisers to assist them in achieving their goals by maintaining and building relationships. Candidates should possess excellent written and verbal communication skills; strong problem solving and organization skills; high work ethics, integrity and standards; ability to meet deadlines and detail orientation; must be motivated to build customer loyalty and have a propensity for prompt follow-through to customers; self-starter with a sense of urgency; ability to interact and influence others in a positive manner while working and learning in a fast-paced, successful team environment; computer/Internet proficiency and knowledge required. Candidates should have a minimum two years sales experience with experience with Internet advertising required and knowledge of broadcast industry preferred. Send resume and cover letter to: Eric McCart, Vice President & General Manager, Journal Broadcast Group-Wichita Operations, 4200 N. Old Lawrence Road, Wichita, KS 67219, FAX: (316)-838-3607, emccart@journalbroadcastgroup.com.

**PRODUCTION COORDINATOR**

**KGPT 49**

KGPT 49 has an immediate opening for a production coordinator. The successful candidate will be expected to write copy for television commercials, coordinate video shoots and must work well with the public and have good telephone skills. This is a full-time opening however, we are willing to work with a student to accommodate class schedules. Compensation is between $21,000 and $25,000 per year and health benefits are available with paid holidays and vacation. KGPT is the new Retro Television Network affiliate in Wichita. We are an equal opportunity employer. Call for an interview at 316-239-3149 ext. 6 or e-mail john@kgpt49.com.

**SPORTS DEPARTMENT PHONE CLERK**

**The Wichita Eagle**

The Wichita Eagle's sports department is looking for sports-minded students who would like to work as a phone clerk. Phone clerks answer reader questions, collect scores and statistics from area high school and college sports, and work on standing features in the sports section. Clerks work 10-12 hours a week, mostly at night, and it's a great way to see how a sports department and newsroom works. At last count, eight full-time staffers got their start on the phone crew. If interested, call sports editor Kirk Seminoff at 268-6278 or e-mail kseminoff@wichitaeagle.com.

**EDITORIAL INTERNSHIP**

**Wichita magazine**

Wichita magazine editorial internships are sought-after, educational experiences reserved only for students and recent graduates who are creative, effective journalists truly interested in learning the magazine industry. They are unpaid, but may be taken for course credit arranged with the intern’s home university. Editorial interns are responsible for fact-checking, calendars, people pics and some reporting and writing. Reporting experience is a must. Photography skills are a plus. Please send résumé, four published clips, the names and phone numbers of two academic or journalistic references who can attest to your potential abilities and professional conduct, along with a cover letter demonstrating your writing skills to Jarrett Medlin, Editor, 3450 North Rock Road, Suite #202, Wichita, Kansas 67226; e-mail to screspo@wichitacitymag.com; or fax to 316-866-3316.

**ART INTERNSHIP**

**Wichita magazine**

Wichita magazine, the regional lifestyle magazine for Wichita and the surrounding area, is seeking art interns for the fall 2008 semester. These positions are reserved only for students who are creative, motivated and truly interested in learning more about the magazine industry. Art interns assist the art director in design and layout of the magazine by scheduling photo shoots, attending photo shoots, collecting art, as well as taking people pics and other photography assignments for short articles. Experience designing for print—whether gained from a previous internship or college publication is a plus. Please send résumé and a cover letter to Loni Woolery, Art Director, 3450 North Rock Road, Suite #202, Wichita, Kansas 67226; e-mail lwoolery@wichitacitymag.com; or fax 316-866-3316.