Upcoming

Oct. 8—Sports Daily/KFH scholarship applications due.
Oct. 13-15—Communication Week
Oct. 16-17—Fall Break
Oct. 21—PRSSA meeting, 4:45 p.m., 210 Elliott Hall.
Oct. 22—Dr. Dooley Distinguished Lecture, 4 p.m., Place TBA.
Oct. 28—Lambda Pi Eta meeting, 2 p.m., 102C Elliott Hall.

ABOUT THE NEWSLETTER

The Elliott School of Communication newsletter is published during the fall and spring semesters.

Melanie Haspels, editor
If you have story ideas, announcements or job openings, contact Melanie Haspels at: melanie.haspels@wichita.edu or 316.978.5465

create. converge. connect.

The Elliott School of Communication will host its eighth annual Communication Week — Create. Converge. Connect. — Oct. 13 through 15. Through workshops, career counseling and featured speakers, this year’s activities will showcase the ever-changing field of communication. See inside for more information and a full schedule of events.

create. converge. connect.

communication week 2008
A complete schedule of all Communication Week activities is available on the ESC Web site. All sessions and events are open to the public and attendance is encouraged. We especially welcome visits from all our alumni.

For more information please contact Les Anderson at 978-6065.

By April Reed, ESC student

Public Relations Society of America presents “Feed Us”

The Kansas Chapter of the Public Relations Society of America will host Student Day on Wednesday, Oct. 15. The event, themed, “Feed Us,” will take place from 8 a.m. to 4:30 p.m. at CityArts and the Old Town Warren Theatre. “Feed Us” will feature political communications, social media panel, CLARUS Award winners, and networking. Registration costs $25 and includes lunch. For more information contact Amy DeVault at amy.devault@wichita.edu or Les Anderson at les.anderson@wichita.edu.

By Christina Martinez, ESC student
Monday, Oct. 13

Liars, Crooks, and Cheats!
9:30 – 10:30 a.m. RSC 203
Learn from ESC political expert Jeff Jarman how and what to watch for to determine whether a politician or campaign is misleading — or downright lying.

Are You Socializing or Working?
10:45 – 11:50 a.m. RSC 203
From blogs and Twitter to Facebook and LinkedIn, professional communications are tapping into social media. Find out how local professionals are utilizing social media in their work. Panelists: Todd Ramsey, Greteman Group; Suzanne Tobias, The Wichita Eagle; and Shawn Hillfery, KWCH/CW.
Moderator: Amy DeVault, ESC.

Lunch on your own

Insider’s Guide to What They’re Thinking:
The View from Behind the Desk
1 – 1:50 p.m. RSC 203
Members of the ESC Advisory Board (general managers, publishers, CEOs of creative agencies, public affairs officers, directors) will share the “soft skills” (work ethics) necessary to get a good job and get promoted in competitive communication industries. They’ll explain why there is sometimes a disconnect between employers and interviewees about workplace expectations. Moderators: Jackie Wise, GM/Vice President, Entercom Communications; and Susan Huxman, Director of the ESC.

Connect Through Networking
2:30 – 4 p.m. Great Plains Room
Immediately following the “Insider’s Guide” session, the advisory board and other local professionals will conduct round-table discussions with students. Bring a sample of your work, your resume and/or business card. Or just come with questions. What a fantastic opportunity to meet people at the top.

Honor Our Outstanding Alum
Reception — 5 – 6 p.m.
Keynote address — 6 – 6:30 p.m.
Join us to honor the 2008 ESC Outstanding Alum, Ralph Vautrauvers, at the Ulrich Museum. Admission is free.

Tuesday, Oct. 14

Front Pages to Home Pages to my Current Life Between the Covers
9:30 – 10:45 a.m. Hubbard 208
Special guest Bryan Monroe, vice president and editorial director of EBONY and JET magazines.

The Write Stuff
11 – 11:50 a.m. RSC 203

Pizza Party!
Noon – 12:50 p.m. Elliott Hall Commons
Come enjoy free pizza and quality time with fellow students and the ESC faculty. Sponsored by Pizza Hut.

Experience Big Brother
12:15 – 12:45 p.m. Elliott 112
Grab some pizza and then join Jessica Hughbanks, ESC student, as she speaks about her experiences on “Big Brother.”

Oprah, Obama, Michael Jackson & Me
1 – 1:50 p.m. RSC 203
Bryan Monroe has worked as a visual communicator in newspapers, on the Web and now in magazines. He will get specific about the power of using design, photography and graphics to communicate and to sell.

Strat Comm Unplugged: Connecting Education and The Real World
2 – 2:50 p.m. RSC 203
Students from the strategic communication seminar will discuss communication campaigns they designed for the Kansas Health Foundation. Presentations:
• Move It!: Promoting physical activity in 5th graders — Bobby Rozzell, Pam O’Neal, Lori Colvin
• Strengthening Hearts After Rough Events (SHARE): Communication mentoring program for children of divorce — Lisa Booth
• Filling the Gap: Oral health for children birth to age 3 — Laura Roddy Brown, Laura Baxter
• Kansas HPV Prevention Initiative: Identifying Barriers to Vaccination — Laura Roddy Brown

Wednesday, Oct. 15

Government in Secret
9 – 9:50 a.m. RSC 203
Should our public officials be allowed to conduct business behind closed doors? Should they stamp all our public documents ‘top secret?’ Come discuss with this panel of experts. Panelists: Randy Brown, ESC and The Sunshine Coalition; Dr. Pat Dooley, ESC professor; Rich Gannon, former state senator; Mike Merriam, media law attorney

PRSSA: Feed Us
8 a.m. – 4:30 p.m. CityArts & Warren Theatre in Old Town
Hosted by Public Relations Society of America, students will have the opportunity to hear from area professionals on topics including social networking, interviewing, press and politics, and social media strategies. Representatives from Associated Advertising, Greteman Group, Jajo, Koch Industries, Envision, Sullivan Higdon & Sink, and the America Red Cross. $25 per person in advance; $35 at the door. Includes lunch. See Les Anderson or Amy DeVault for more information.

Wiffleball Tournament
3:15 – 4:45 p.m. Heskett Center
ESC wiffleball tournament and home run derby. Become part of an ESC tradition – form a wiffleball team, sign up in the ESC office and just try to beat last year’s winning team – the faculty.

Celebrate!
Approx. 5 p.m. AJ’s Sports Bar on Rock Road
Pizza! Wiffleball trophy and scholarship presentations.

Free coffee and pastries will be available before the first session each day.
The odds were not necessarily in their favor. Sixteen men and women youth bowlers out of 1,700 candidates would be chosen for Junior Team USA. But in July 2007, Elliott School seniors Emily Maier and Ricki Williams were selected for the team, the equivalent to the Olympic bowling team at the junior level.

Though they were on the team, they had one more cut to make in order to participate in the World Youth Championships, the largest youth bowling tournament in the world. Youth bowlers must be under 23, so it was their last chance to participate. Following a week of camp at the Olympic Training Center in Colorado Springs, Maier and Williams were chosen from a field of eight women to participate in the World Youth Championships in Orlando, Fla., July 16 through 23. The final team was composed of only four women.

“It was the biggest stage of our lives,” said Maier.

Youth bowlers from 58 countries, including Russia, South Africa, Switzerland, Germany, Malaysia and Korea, converged on U.S. soil to compete. The tournament is 10 years old and was held for the first time in the U.S. in 2008.

“We learned so much about ourselves and bowling from other countries,” said Williams. “It empowers you a little bit to get better and to practice and go back out there and do it.”

“The U.S. is very dominating when it comes to bowling . . . I felt very honored and very privileged to have bowled there,” Maier said.

While the U.S. junior women’s team didn’t medal—the top four teams medal—they did place seventh, which pleased both Maier and Williams.

“We were out there bowling very well,” Williams said.

Maier and Williams will graduate in December. Maier is from Sparks, Nev., and has an emphasis in broadcast journalism; Williams is from Wichita and has an emphasis in integrated marketing communications. Following graduation, they will compete in the U.S. Olympic Team trials in Las Vegas.

Ricki Williams congratulates Emily Maier.
Bottom: Ricki Williams bowls during the World Youth Championships.
ESC clubs and organizations underway for the semester

If you’re looking for a way to get involved, check out two of ESC’s clubs and organizations.

**Lambda Pi Eta**
Lambda Pi Eta is the official communication studies honor society of the National Communication Association.

**When does it meet?**
Every other Tuesday, 2 p.m., 102C

**When is the next meeting?**
Tuesday, Oct. 28, 2 p.m.

**Who should/can join?**
Students who have completed at least 60 hours with a 3.0 GPA and at least 12 communication hours with a 3.25 GPA.

**Who should I contact for more info?**
Pamela O’Neal, 978-6061, Rm 219

**What does LPE do?**
As ambassadors for the ESC, we are very active in Communication Week, and last semester we held a Media Day for area high school students.

**PRSSA**
The Public Relations Student Society of America offers its members numerous opportunities to develop professional and personal skills.

**When does it meet?**
The second Tuesday of every month.

**When is the next meeting?**
Tuesday, Oct. 21, 4:45 p.m.

**Who should/can join?**
Any student at WSU can join. The organization is a great resume builder and networking opportunity, especially for those in IMC or Strategic Communication.

**Who should I contact for more info?**
Nathan Carr, njcarr@wichita.edu, 316-201-7101.

**What does PRSSA do?**
Last year we had a denim drive to collect jeans to be made into home insulation. This year we are working on developing a newsletter for Greek life at WSU, and we hope to work with Victory in the Valley on promotion and event planning.

ESC student assists Olympic VB team

R.J. Abella, a senior communication major in the ESC, had a hand in helping the U.S. men’s volleyball team win gold in Beijing.

While he did not get to travel to China with the team, he scouted opponents for the team from Wichita, using the same statistical software program he uses to analyze WSU volleyball games. It was his expertise with the software package—DataVolley—that landed him a summer job working with the U.S. men’s and women’s volleyball teams.

“I got brought on with U.S.A. Volleyball because it takes a lot of time to get to know the program, typing out an entire volleyball match as it’s going on and evaluating it,” Abella said. “It takes years to get the basics of it, and the skill level I’m at is an international level.”

Abella has been the technical manager for the WSU women’s volleyball team for a little more than a year, scouting opponents and analyzing video and player stats. He was recommended to the U.S. national volleyball team by the North American sales manager for DataVolley.

“They found me,” he said.

Abella then spent the entire summer taking official stats and figuring official team and player rankings for home matches in the U.S. Men’s Team World League Tournament, volleyball’s equivalent to soccer’s World Cup. Through his stat analysis, he determined a match’s best passer, attacker, most valuable player, etc., designations for which a player can earn millions of dollars in prize money. Abella said he had to swear officially that he would not take bribes.

Prior to the U.S. teams’ departure for Beijing, Abella was at the Olympic Training Center in Colorado Springs, assisting with the men’s team practices. Though he wasn’t able to travel to the Olympics to continue assisting the team, the technical coordinator wanted Abella to help scout opponents the U.S. men’s team might be playing. In order to do that, Abella downloaded video that had been uploaded in Beijing. Scouting a team often had him working through the night due to the time difference.

“Even though my part wasn’t directly affecting the team, it’s fun to say that I helped them out just a little with the gold medal,” he said.

ESC faculty instrumental in first Aging on the Plains conference

Elliott School faculty were involved in the first Aging on the Plains conference Sept. 24 through 26 in Wichita. The conference was convened by The Regional Institute on Aging at WSU.

Dr. Philip Gaunt, executive director of WSU-LINK, served as conference co-organizer and moderator for the event. He was also instrumental in the creation of WSU’s The Regional Institute on Aging, a regional research center on aging that was five years in the making.

The Institute launched April 4, 2007, and is directed by Dr. Teresa Radebaugh, who held important positions at the National Institute on Aging for many years.

Nearly 110 people participated in what Gaunt says will become an annual event. Gaunt also said that feedback from conference participants indicated they were impressed with the combination of presentations from academic researchers and long-term care providers. Attendees were from across the Midwest.

Dr. Deborah Ballard-Reisch, Kansas Health Foundation Distinguished Chair in Strategic Communication, also served as moderator and was a panelist.

Her panel remarks focused on health promotion efforts for older adults in rural and frontier Kansas counties. She argued that these efforts have become critical as a strategy to help older adults stay healthy longer, and that success of health promotion efforts is dependent on older adults “owning” the promotion initiatives.
REPORTER  
**The Wellington News**  
The Wellington News is looking for an energetic, reporter who is passionate about journalism and wants to make a difference in a small community. The News is published three days a week and has a circulation of 2,200. Candidates should have a degree in journalism or communication with knowledge of AP style and Quark. Photography and online skills are a plus. Wellington is located 30 miles south of Wichita on I-35. Send a cover letter, resume, clips and references to Jessica Tims-Seeliger, editor and publisher, PO. Box 368, Wellington, KS 67152. Packets may be sent electronically to publisher@wellingtondailynews.com. Word documents and PDFs are preferred.

EDITORIAL DEPARTMENT  
**Russell County News**  
Russell County News, Russell, Kan., is looking for help in the editorial department with community reporting, writing articles from submitted copy and assisting with page layout. For more information, contact Ruth at (785) 483-2116, ruth@mainstreetmedia.us or 958 E. Wichita, Russell, KS 67665.

REPORTER/COPY EDITOR/PAGE DESIGNER  
**The Marion County Record**  
The Marion County Record, Marion, Kan., seeks a reporter/copy editor/page designer. Salary around $22,000. Full benefits. Possible bonus. Details at http://marionrecord.com/job. Apply by faxing your resume, names of three references and samples of your work to (620) 382-2262 or by e-mailing them as Word documents or PDFs to susan@marionrecord.com. Call (888) 382-2165 for more information.

REPORTER AND SPORTS WRITER  
**The Beloit Call**  
The Beloit Call, Beloit, Kan., has an immediate opening for a general assignment reporter and sports writer. The Call is published three days a week publica-

BEAT REPORTER  
**Junction City Daily Union**  
Junction City Daily Union is looking for a motivated city beat reporter. The beat includes city, police, fire, sheriff and courts. College education and experience covering local governments preferred. Send resumes, references and clips to m.editor@dailyyu.com.

MANAGING EDITOR  
**The Dodge City Daily Globe**  
The Dodge City Daily Globe, a Gatehouse Media Co. newspaper, is seeking a hands-on managing editor to lead our newsroom team and manage all aspects of our editorial department. The Globe publishes a six-
day morning paper Monday through Saturday, along with the Spanish-language newspaper La Estrella and weekly shoppers. Good leadership, organizational and management skills are required, along with a passion for quality community journalism. The successful candidate should have strong editing skills, strong attention to detail and experience writing weekly editorials and stories. In addition, he or she should have the ability to motivate, teach and inspire the newsroom staff to perform its best. The ability to plan and manage a department budget and experience in page layout and design are a must. The Globe will offer a competitive salary, a full benefits package including health insurance, a 401 (k) program and a good working environment as a part of our management team. Please send resume, including salary expectations, and at least three work samples to: Debbie Eddy, H/R Dept., c/o The Dodge City Daily Globe, PO. Box 820, Dodge City, KS 67801.

PHOTOGRAPHER  
**Kansas State University**  
Kansas State University seeks a university photographer to photograph people, places and campus events. Candidates must demonstrate skill with studio lighting. Portfolio required with application. Send portfolio of photos on CD, letter of application, resume, names and contact information for three references to: Search committee, K-State Media Relations, 9 Anderson Hall, Manhattan, KS 66506-0117. A job description is online at http://www.k-state.edu/media.

REPORTER  
**The Iola Register**  
The Iola Register, Iola, Kan., is seeking a general assignment reporter. Duties entail reporting, page layout and some photography. The salary is $25,000-$30,000 plus benefits and Simple IRA retirement plan with employer-match. The Register publishes Monday-Saturday, is family-owned and relishes the vital role the newspaper plays in a small community. Iola is two hours east of Wichita and 70 miles from Topeka, Kansas City and Lawrence. E-mail resumes to Susan Lynn, editor and publisher, at editorial@iolaregister.com, or call 620-365-2111.

REPORTER  
**The Newton Kansas**  
The Newton Kansan has an opening for a full-time reporter. Some evenings and weekends required. Send resume, work samples and references to Christine Wyrick, P.O. Box 268, Newton, KS 67114. No e-mailed resumes please.

VIDEO JOURNALIST  
**WISH-TV**  
WISH-TV, Indianapolis, Ind., is looking for a creative, multi-platform video journalist who can gather, shoot, edit, produce and report news for television and the Web in a clear and concise manner. Required skills include confident on-air presence, strong news judgment, a knack for generating story ideas, the ability to work under deadline pressure and the ability to post stories on the Web. Graduates of the NPPA’s Advanced Team Story-Telling Workshop or the News Video workshop and winners from the Quarterly Clip Contest are encouraged to apply. Send a resume and non-returnable tape to: News Director, WISH-TV, 1950 North Meridian, Indianapolis, IN 46202. No phone calls please.

MARKETING CO-OP  
**Wichita Area Technical College**  
Wichita Area Technical College is looking for a student to work with marketing. Duties would include creating Web site content, writing articles and taking photographs for the employee newsletter, proofreading publications, etc. Photography, graphic design and Web skills are preferred; video skills necessary. Applicants should be a junior or senior majoring in journalism, English, marketing, public relations or communication. They should also be proficient with Microsoft Office and Adobe programs. Twenty hours a week available. Compensation is $10/hour. Contact Sara Muzzy (978-6986 or sara.muzzy@wichita.edu) to sign up for co-op and apply for the position.

MARKETING CO-OP  
**Rhatigan Student Center**  
The Rhatigan Student Center (RSC) seeks a student marketing assistant to perform duties related to marketing and public relations for the purpose of promoting usage of the RSC by the campus community and the community at large. The position involves collaboration with RSC departments to design, develop, distribute and evaluate various publicity materials. Preferred applicants will be juniors or seniors majoring in advertising or journalism with experience in advertising and public relations. Applicants must have excellent working knowledge of Macintosh computers, PageMaker and Microsoft Word. The position is 20 hours per week. Compensation is $8.20/hour. Contact Sara Muzzy (978-6986 or sara.muzzy@wichita.edu) to sign up for co-op and apply for the position.

INTERNSHIP  
**The Boston Globe**  
The Boston Globe is now receiving applications for their summer internship program. Applications can be downloaded from The Boston Globe Web site: www.bostonglobe.com/newsintern and must be postmarked by November 1, 2008. Application forms may also be obtained from Paula Bouknight, assistant managing editor/hiring, The Boston Globe, P.O. Box 55819, Boston, MA 02205-5819, (617) 929-3212.
MARKETING/COMMUNICATION INTERNSHIP

The United Methodist Open Door

The United Methodist Open Door seeks a college student with several semesters of completed marketing curriculum for a part-time or full-time, entry-level internship in communications/marketing that provides support for agency wide communications/marketing programs, activities and projects, and provides communications/marketing support to the executive director and marketing committee. Qualifications for the position include:

- Professional in appearance, manner and representation of self and agency;
- Customer service orientation, supporting both internal departments of the agency and agency’s external clients;
- Self-starter, able to work independently with broad direction;
- Creative problem-solver;
- Team player, experienced in collaborating across groups to achieve results;
- Quick learner, able to translate technical information into layman’s language;
- Comfortable interacting with all levels of agency staff, volunteers and with external clients;
- Strong attention to detail and ability to manage and follow up on projects without prompting.

Position Responsibilities and Essential Skills and Experience:

- Ability to manage and prioritize multiple deadlines and tasks;
- Experience with special events or project management, meeting deadlines and budgets;
- Strong written communications skills, including grammar, spelling, and proofreading;
- News/journalistic, public relations, promotional, newsletter, letter, direct-mail, telemarketing and advertising writing;
- Creative and strategic thinker able to develop written and visual concepts appropriate to support effective marketing communications;
- Strong verbal communications skills in one-on-one and group settings;
- Proficiency with Windows and Microsoft Office programs, including Word, Excel, PowerPoint, Outlook;
- Proficiency with graphic design programs including InDesign, Photoshop, Illustrator.

Nonessential But Preferred Skills and Experience:

- Proficiency with printing and production process, including preparing artwork for printing and advertising reproduction in publications;
- Interest in research and proficiency with using the Internet as a research tool;
- Experience with media relations and knowledge of how to work with reporters and media appropriately.

For more information, or to apply for the position, contact Deann Smith, executive director, at (316) 265-9371.

PART-TIME NEWS PHOTOGRAPHER/VIDEO PRODUCER

KAKE-TV

KAKE-TV has an immediate opening for a competitive, creative photographer who can produce high-energy pieces with movement, putting together a dazzling product in the midst of challenging deadlines and changing news events. KAKE-TV is a spot news station committed to live coverage of the daily news. We are looking for an energetic team player who loves news and has a positive attitude and strong work ethic. Excellent photography and editing skills are a must. Applicants should have experience with non-linear editing and a good driving record. The position is also responsible for editing videotape to be used in the station’s newscasts, recording satellite feeds, and being in charge of the station’s video archive system. We are looking for someone who is creative and can function effectively under deadline pressure. Students are encouraged to apply for the position; we will work around your class schedule. Please send tape, resume and cover letter to: Greg Alexander, Chief Photographer, KAKE-TV, 1500 N. West Street, Wichita, KS 67203. Or e-mail your resume to greg.alexander@kake.com. Greg can be reached at (316) 650-2768.

NEWS PHOTOGRAPHER

KAKE-TV

KAKE-TV has an immediate opening for a competitive, creative photographer who can produce high-energy pieces with movement, putting together a dazzling product in the midst of challenging deadlines and changing news events. KAKE-TV is a spot news station committed to live coverage of the daily news. We are looking for an energetic team player who loves news and has a positive attitude and strong work ethic. Excellent photography and editing skills are a must. Applicants should have experience with non-linear editing, a good driving record. The position is also responsible for editing videotape to be used in the station’s newscasts, recording satellite feeds, and being in charge of the station’s video archive system. We are looking for someone who is creative and can function effectively under deadline pressure. Students are encouraged to apply for the position; we will work around your class schedule. Please send tape, resume and cover letter to: Greg Alexander, Chief Photographer, KAKE-TV, 1500 N. West Street, Wichita, KS 67203.

TELEVISION INDUSTRY INTERNSHIP

LATE SHOW WITH DAVID LETTERMAN

Late Show With David Letterman is accepting applications for their internship program. Late Show interns can be assigned to one of the following departments: research, talent, production, writers, writers’ production and music. Internships are full-time and non-paying. The deadline for spring semester (January-May) internship applications is October 1. Summer semester (May-August) and fall semester (August-December) deadlines are March 1 and June 1, respectively. For more internship information, visit www.cbs.com. To apply, submit a cover letter and resume to lateshowinternships@cbs.com. Call Janice Penino at (212) 95-5806 with any questions.

INTERNSHIP

The Florida Times-Union

The Florida Times-Union is soliciting applications from college students for its annual summer internship program. Internships may be offered in one or more of the following areas: copy editing/design, graphics, photography and reporting. Applications for internships must be received by December 1, 2008. Interns who are selected will be notified on or before Jan. 1, 2009.

The intern program extends through the summer months, and exact dates of employment will be negotiated. Interns may expect to be in the program for about 12 weeks. The salary scale is as follows: completion of first year of college—$375 weekly; completion of second year of college—$400 weekly; completion of third year of college—$435 weekly; completion of fourth year of college—$450 weekly; completion of graduate school—$500 weekly.

Applications must be made in writing and should include grade point average, previous journalism experience and at least two references, one from within the academic community. Clips of past work should be included with application.

Send applications to: Coulter Kirkpatrick, Newsroom Office Manager, PO Box 1949, Jacksonville, FL 32231. Address inquiries and questions to coulter.kirkpatrick@jacksonville.com.

ADVERTISING DIRECTOR

The Junction City Daily Union

The Junction City Daily Union is seeking an advertising director with strong sales background to direct its six-person staff and oversee local display and Internet advertising for a 4,000-circulation daily newspaper, a TMC, the Home Guide, and the Fort Riley Post, a military contract. The ad director should be a motivated leader who possesses strong organizational and communications skills. Junction City is located near Milford Lake, the largest in Kansas, and is close to Manhattan, home of Kansas State University. We offer an excellent salary and outstanding benefits. Send resume and cover letter to Tom A. Throne, general manager, The Daily Union, 222 W. Sixth, Junction City, KS 66441, 785-762-5000 or email t.throne@dailyu.com.

ADVERTISING MANAGER

The Rolla Daily News

The Rolla (Mo.) Daily News is seeking an energetic, hands-on manager for its ad sales team. The ideal candidate will have experience with Quark, Photoshop, InDesign and Macintosh computers. Resumes and samples should be sent to Alissa Martin, advertising manager, via e-mail at adv@therolladailynews.com or to the above at the Rolla Daily News, P.O. Box 808, Rolla, Mo., 65402.
# Jobs and internships

## Sports Editor

**The Waynesville Daily Guide**

The Waynesville (Mo.) Daily Guide is seeking an energetic, hands-on sports editor. The ideal candidate will be personally productive in writing, photography and layout, while understanding and embracing our need to cover the full range of sports from youth to adult recreational leagues. Resumes and samples should be sent to Floyd Jernigan, publisher, via e-mail at fjernigan@therolladailynews.com.

## Television/Web Sales Account Executive

**KWCH-TV, KSCW-TV**

Sunflower Broadcasting Inc., consisting of KWCH-TV, KSCW-TV and satellite stations KBSD-TV, KBSSH-TV and KBSL-TV, is currently accepting applications for a full-time Television/Web Sales Account Executive for television and Web sales. Candidates should have the following skills and qualifications:

- Background in advertising, broadcasting sales or sales with related experience;
- Computer skills, including Excel, Word, & Power Point;
- Communication skills, creative skills and some knowledge of commercial production;
- Excellent writing skills;
- Experience at generating non-traditional revenue, including the Internet, and new business development;
- Well-organized, self-motivated, and a strong desire to succeed;
- College diploma;
- Minimum two years experience in direct outside sales.

Qualified, interested applicants should send cover letter (stating the position you are applying for), resume and non-returnable tape, if applicable, to: HR Coordinator, KWCH-TV, 2815 E. 37th St. North, Wichita, KS 67219. E-mail: hr@kwch.com. FAX: (316) 831-6190. Drug and background check required. Must have a valid driver’s license and a clean driving record. No phone calls please. KWCH-TV is an EOE. M/F/V/D.

## PT Television News Associate Producer

**KWCH**

Join the dominant #1 news team in Kansas and work in a new, state-of-the-art newsroom. Responsibilities include producing newscasts, writing stories and editing video for our newscasts and Web site, field producing and assisting the assignment desk. Must be proficient with non-linear editing systems. One year of newsroom experience preferred. Qualified, interested applicants should send cover letter (stating the position you are applying for), resume and non-returnable tape, if applicable, to: HR Coordinator, KWCH-TV, 2815 E. 37th St. North, Wichita, KS 67219. E-mail: hr@kwch.com. FAX: (316) 831-6190. Drug and background check required. Must have a valid driver’s license and a clean driving record. No phone calls please. KWCH-TV is an EOE. M/F/V/D.

## Web Producer - News

**KWCH**

KWCH – 12, Wichita’s News Leader, is looking for a full-time Web producer to take our Web coverage to the next level. We want an idea person, someone who will coordinate Web coverage each day and brainstorm about what else we should be doing online, including planning ahead on major news events and how we will handle the “big story” coverage online. The successful candidate will have newsroom experience, not just knowledge of Web and computers, and will see the Web as an opportunity to expand our coverage and create a whole new platform for our audience. Qualified, interested applicants should send cover letter (stating the position you are applying for), resume and non-returnable tape, if applicable, to: HR Coordinator, KWCH-TV, 2815 E. 37th St. North, Wichita, KS 67219. E-mail: hr@kwch.com. FAX: (316) 831-6190. Drug and background check required. Must have a valid driver’s license and a clean driving record. No phone calls please. KWCH-TV is an EOE. M/F/V/D.

## News Director

**KWCH**

Are you an aggressive, committed journalist who can take a winning team to the next level? KWCH 12 leads the market in ratings and we are looking for a news director to lead our team. This CBS affiliate is a leader in convergence with cross-media partnerships. We have a dynamic newsroom, active Web sites and news bureaus. The candidate we are looking for understands responsible journalism and can lead a team to produce exciting newscasts that both inform and educate viewers. A passion to win weather and sports is a must. The perfect candidate brings news director experience and an understanding of how to motivate and lead a team. If you are ready to lead a winning team, send your resume and references to President/General Manager Joan Barrett, care of HR Coordinator, KWCH-TV, 2815 E. 37th St. North, Wichita, KS 67219. E-mail: hr@kwch.com. FAX: (316) 831-6190. Drug and background check required. Must have a valid driver’s license and a clean driving record. No phone calls please. KWCH-TV is an EOE. M/F/V/D.

## Production Tech I

**KWCH**

KWCH-TV is currently accepting applications for the position of full-time temporary Production Tech I. Responsibilities include camera operation, floor direction, set construction, set lighting and maintenance of studios and prop areas. Must be able to lift a minimum of 35 pounds, carry that weight up a ladder and hold it overhead for five seconds. The successful candidate should possess good communication skills, knowledge of studio and field camera operation, a willingness to learn and follow directions, and have some television broadcast experience. The ability to shoot news and sports in the field is very helpful. Qualified, interested applicants should send cover letter (stating the position you are applying for), resume and non-returnable tape, if applicable, to: HR Coordinator, KWCH-TV, 2815 E. 37th St. North, Wichita, KS 67219. E-mail: hr@kwch.com. FAX: (316) 831-6190. Drug and background check required. Must have a valid driver’s license and a clean driving record. No phone calls please. KWCH-TV is an EOE. M/F/V/D.

## Photojournalist

**KWCH**

KWCH Channel 12 in Wichita, Kan., has an opening in its award-winning photojournalism department. The position requires experience with non-linear editors, Thomas Grass Valley preferred. Applicant should have 2 years experience, be excited about learning NPPA style of photography and be willing to put in the effort it takes to maintain a dominant #1 station's status. Successful candidates will be able to work well in tandem with reporters, as well as on their own. They should have the interviewing and photography skills necessary to shoot anchor packages, nat packages and VOSOTs by themselves. They should also understand the changing role of broadcast news and be prepared to shoot and edit for other information outlets, such as Web sites. This market has produced many award-winning photographers and is an excellent opportunity to learn and grow professionally. Qualified, interested applicants should send cover letter (stating the position you are applying for), resume and non-returnable tape, if applicable, to: HR Coordinator, KWCH-TV, 2815 E. 37th St. North, Wichita, KS 67219. E-mail: hr@kwch.com. FAX: (316) 831-6190. Drug and background check required. Must have a valid driver’s license and a clean driving record. No phone calls please. KWCH-TV is an EOE. M/F/V/D.

## Production Tech I

**KBSH**

KBSH-TV, in Hays, Kan., is accepting applications for the full-time position of Production Tech I. The position includes oversight of all aspects of production, which includes, but is not limited to, commercial shoots, editing, copy writing, station promos, assisting with live shoots and news segments, scheduling production shoots, part-time photographer, hosting NewsTalk, assisting reporters, and shooting or feeding video during breaking news and weather. Must be
adaptable to varying work hours, have good communication skills and be able to meet deadlines. College degree preferred; equivalent experience acceptable. Qualified, interested applicants should send cover letter (stating the position you are applying for), resume and non-returnable tape, if applicable, to: HR Coordinator, KWCH-TV, 2815 E. 37th St. North, Wichita, KS 67219. E-mail: hr@kwch.com. FAX: (316) 831-6190. Drug and background check required. Must have a valid driver’s license and a clean driving record. No phone calls please. KWCH-TV is an EOE. M/F/V/D.

COMMUNITY TELEVISION
Communication Research Institute

Recently seen on Craigslist—Wanted: Bright, energetic college grads wanted for great entry-level broadcast jobs. Write, produce, edit and anchor your own reports on a creative community TV station in Iowa, 60 miles from Des Moines. Program overseen by a multiple national Emmy winner. Excellent benefits—medical, dental, life, 401k. Starting salary—$25,000+. If interested, send resume to: Communication Research Institute, Attn: Sam Looney General Manager, info@criwmpennu.org. The link to the position can be seen at http://wichita.craigslist.org/tfr/860052086.html.

DESIGN INTERNSHIP
Arts Partners

Love to design? Looking for work experience that will gain you college credit? We need you! This unpaid internship will provide you the opportunity to design the organization’s quarterly newsletter. Call Katie at 262-4771 to apply. Arts Partners enhances children’s learning by integrating the arts into the PreK-12 curriculum in collaboration with educational, civic and cultural organizations.

DEVELOPMENT ASSISTANT
Heartspring

Heartspring is looking for a part-time development assistant. Primary responsibilities include data entry and gift acknowledgments. The position also includes assisting with special events and volunteer management, and providing support for annual giving programs, including direct mail and grant proposal preparation. Qualifications include strong organizational skills and attention to detail. Experience in nonprofit setting preferred. Must be comfortable working with the public and effective oral and written communication skills are required. Basic computer skills, including Microsoft Office are required; experience with development software a plus. Heartspring is a nationally prominent facility providing comprehensive educational, behavioral, therapeutic and residential services to children with multiple disabilities. If interested, submit a resume and cover letter summarizing experience to Julie Noller, director of human resources, 8700 E. 29th St. N., Wichita, KS 67226.