Welcome back students to another quality “line-up” of courses, special events, and internship and award opportunities in the Elliott School of Communication at WSU. As the only comprehensive, integrated school of communication in the state of Kansas, we are at a distinct advantage in offering you “cross-training” skill sets for a host of careers in communication industries.

What should you do?
To get the most out of your ESC years, you need to show that you have the three ingredients of marketable communication grads: strong classroom performance, involvement in clubs and activities, and coop internships.

What’s happening?
This spring, we’ll host a career fair, sponsor some impressive special guests, and throw an awards and recognition ceremony for you among other highlights. Please join us and watch the ESC newsletter for dates!

Will my degree be relevant?
To those who may wonder if strong communication skills are really needed in this uncertain economic time, consider that the top two national events in the month of January were communication events: the Inauguration of President Barack Obama; and the Super Bowl and its showcase for advertising. Think about how both these different events required a team of communicators that represent our emphasis areas: Strategic Communication, Integrated Marketing Communications, Broadcast Journalism, Print Journalism and Electronic Media.

Have a great semester. Who knows, You may be the next great speech writer, “backpack” journalist, advertising genius, or sports journalist!

Join us for the first-ever Communication Connection Fair on March 25 from 1-4 p.m. in the RSC Ballroom. This fair is for all ESC undergraduates, graduate students and alumni, and will be a great place to make “connections,” both for a potential job or internship and for future endeavors. The fair is free, so bring your resume, dress to impress and prepare to make connections with employers who want to make a connection with you.
International student deals with tough application process

International students suffer from a difficult application process, expensive tuition and language barriers, but Cecilia Martinez didn’t let hardships stop her from studying at Wichita State University.

Her mother was sad to see her go. Martinez said in Paraguay students don’t travel internationally very often.

“You still live with your parents when you’re in the university,” she said. “You live in the same city all of your life.”

Martinez grew up in Asuncion, Paraguay, and she knew before coming to America that she wanted to study English.

“My goal was to learn English, and then go back,” she said. “But I saw a great opportunity for me.”

Her tuition stress was lessened because of an agreement between Paraguay and Kansas, Martinez said. International students in Paraguay are given the opportunity to pay in-state tuition in Kansas.

“I saw that it would not be too expensive to stay,” she said.

However, her visa process was no less painful than for other international students. U.S. embassies look for proof that a student will come back to their home country, Martinez said, and not stay in America illegally.

“When I applied, they asked for grades, bank statements, whether I had a house,” she said.

When she was accepted to WSU, she went to the U.S. embassy to prove her admission, and they gave her a four-year student visa, which is very rare, she said.

Her next problem was money. The value of currency in Paraguay is low compared to American money, Martinez said.

During her first year of college, her father and grandmother supported her financially. From then on, she got a job and scholarships to pay tuition and bills.

“It’s a headache to get scholarships for international students,” she said.

International students are limited to working on campus, unless they are given special permission, or they use a cooperative education program.

“Everything is really regulated,” she said.

When she thought about transferring to the University of Kansas, Martinez was offered a position at the WSU Office of International Education. She also works as a resident assistant in the Wheatshocker apartments to pay for her expenses.

“It was so perfect,” she said. “Obviously it was a sign that I had to stay here.”

Martinez is getting her bachelor’s in communication with an emphasis in integrated marketing communication. She wanted to combine advertising, writing and graphic design into her major, which led her to IMC. She also wants to get a master’s in international relations.

“My long-term goal is to be an ambassador representing my country,” she said.

After she completes her degree, she wants to work in an international organization such as the United Nations or the World Wildlife Foundation.

As a member of the Cultural Ambassador Program at WSU, Martinez is able to act as a diplomat for her country in college.

The ambassadors give presentations about their home countries to schools.

“People love it,” she said. “The questions you get are amazing.”

At Beech Elementary School, children were shocked when Martinez told them Paraguay didn’t have a Wal-Mart or a Popeyes Chicken.

“I love doing it because I’m pretty sure I’m the only person from Paraguay they will ever know,” she said. “We may be the only way they get to know about our countries.”

By Shae West, ESC student

Where is Les anyway?

You may have noticed a familiar Elliott School face is not to be found this semester. Perhaps someone sent you to find him for advising purposes, or maybe his office is always locked with the lights off when you stop by to say “hi.”

Has Les Anderson left for good? The answer is no. He’s simply on sabbatical, a fancy academic term that basically means he’s getting a break from his job. Really? People can do that? “Sign me up,” is what you might be thinking. Well, before you head to your employer to ask for your sabbatical, here’s brief description of what it means and what WSU faculty have to do in order to take one.

The concept of a sabbatical originates in the Bible, where a year of rest for the land was observed every seventh year. In modern times, it means a leave, often with pay, granted every seventh year for rest, travel or research. Sabbatical leaves are most often associated with academia and pastoral ministry, and the most common arrangement is for a half-year at full pay, or a full year at half pay.

In order to be granted a sabbatical at WSU, faculty members must apply for it and have their leave approved by their department chair, the faculty support committee, the college review committee, the dean of their college, the provost and vice president for academic affairs and research, and finally, the president.

As part of their application, faculty members must describe the project they are going to accomplish during their leave, indicate how it relates to current research in their field, and describe the results they expect to achieve. After a sabbatical leave is completed, a final report must be filed about what was accomplished during the time off.

Though a sabbatical can technically be taken every seven years, Les’ last sabbatical leave was in 1985. During his current sabbatical, he is working on compiling columns he’s written for the Ark Valley News into a book. He will return to the classroom for the fall 2009 semester.

Other ESC faculty have recently taken or will take a sabbatical in the coming year. Dr. Dooley was on leave in the spring of 2007. In addition to a trip to Greece and Turkey (just for fun), she worked on research for her new book on WWII homefront history and journalism. Kevin Hager will be on sabbatical leave during the spring 2010 semester. 

By Melanie Haspels

LPE inducts new members

Becoming a Lambda Pi Eta (LPH) member is often a highlight in a communication student's academic achievements. Last semester, 10 new members were inducted into the Zeta Eta Chapter at WSU. New members are Ashley Archio, Quinn Addis, Chigozirim (Ozi) Utah, Ashley Stone, Katherine Dick, Elyse Avalos, Jennifer Wright, Liz Sothman, Morgan Shoaf and Laura Baxter.

Each semester, Lambda Pi Eta recognizes its new members by having an induction ceremony where friends and family are invited to celebrate their academic achievement. Along with established members of Lambda Pi Eta, the sponsors, president, vice president, and secretary of LPH welcome new members with a personalized certificate, LPH pin and ESC pen. The ceremony helps to recognize the hard work and academic excellence of the new members.

In the past, LPH members have served as ambassadors to the Elliott School, shown a strong presence during Communication Week, and have held activities such as last year’s Media Day, a half-day workshop that helped stimulate interest in the field of communication for area high school students by highlighting the areas of communication present at the Elliott School.

Founded in 1985 at the University of Arkansas, LPH is the official honor society of the National Communication Association and has more than 400 active chapters across the world.

By Pam O’Neal, president of LPE

LPE induction photos on the next page.

Make an impact with CUB

Communication Upward Bound (CUB) needs volunteers to mentor and provide positive role models for low-income and potential first-generation college students. CUB serves fifty area teens with an interest in the field of communication and offers a variety of services to encourage and help these students succeed in high school.

Mentors work with one to two CUB students to help them realize their potential and the importance and attainability of a college degree.

The time commitment is one hour a month during the academic year and once a week during CUB’s summer program. Both female and male mentors are needed, but male mentors are desperately needed. Contact Ashley Cervantes at 978-6731, cervantes@cub.wichita.edu, or stop by the CUB Office in Elliott Hall Rm. 231 for more information.
Lou Heldman was selected as the journalism representative on a six-member reaccreditation site team visit to the University of Alabama College of Communication and Information Sciences. The on-site review, for the Accrediting Council on Education in Journalism and Mass Communications, was conducted Jan. 25-28 in Tuscaloosa.

Kevin Hager directed and produced a documentary about the Piatt Street Crash, Wichita’s greatest aviation disaster, that aired in January on KPTS Channel 8.

Wilma Moore-Black, assistant director/curriculum coordinator for TRIO Communication Upward Bound, was recently named president of the Wichita Professional Communicators.

Graduate students Bobby Rozzell, Ashley Archiopoli, Zach Brown, Ozi Utah and Brandon Hessing made a presentation on Feb. 3 to Active Aging, the publication for older adults that serves Harvey, Sedgwick and Butler counties. The presentation was based on a study completed in their Qualitative Research Methods class and deals with an assessment of current practices, layout, and direction and recommendations for future directions, including the development of an online presence. Additional authors of the study were graduate students Krystal Cole, Samuel Nze, Jeffrey Pyle, Jeffrey Preston, Wyvonne Jones and Patrice Hein.

Debate team members Matt Coleman and Eric Robinson won a debate tournament held at the University of North Texas in early January. More than 60 teams from across the nation were in attendance. Matt was named sixth speaker at the tournament. Brian Box and Patrick Rinker took third place at a debate tournament held at the University of Texas-Dallas, also in early January.

Samuel Nze, an ESC graduate student, has published his second book, Ninety Negro Numbers.

Quinn Addis receives her Lambda Pi Eta certificate from LPE President Pam O’Neal and LPE Vice President Bobby Rozzell during the LPE Induction Ceremony Dec. 13.

Ten new members were inducted into LPE last semester. Pictured (L-R) are Bobby Rozzell, Pam O’Neal, Laura Baxter, Ashley Archiopoli, Elyse Avalos, Ozi Utah, Dr. Susan Huxman and Quinn Addis.

Matt Heilman, left, and Jessica Farrow visit with Dr. Jarman at the ESC Graduate Reception. Each semester the ESC hosts a reception for graduates and their friends and family.

David Kamerer congratulates Whitney Tolliver on her graduation during the December graduate reception. Monica Salm-er (third from right) and her family turned out to start the graduation celebration with the Elliott School.
WEB DESIGN PROJECT

**The Hutchinson News**

The Hutchinson News is looking for someone to assist their in-house Web designer with building an ag-related Web site. The project will likely include some Web programming and set up of news feeds that will go directly to the site. The project is unpaid but would be a great class project or resume builder. Contact Jason Probst at 620-694-5700 ext. 313 or jprobst@hutchnews.com if interested.

**COMMUNICATION MANAGER**

**The American Red Cross**

The American Red Cross is looking for a communication manager for American Red Cross Blood Services. Duties include developing an overall communication plan to assure effective community awareness of the need for blood and blood products; appropriating support for recruitment efforts and a positive image of American Red Cross; assisting with media contacts for American Red Cross Blood Services, including press releases, media inquiries and special project information. May be required to travel to sites throughout the region.

Qualifications: Bachelor’s degree in public relations, communications or related field, or equivalent. Master’s degree preferred. Minimum seven years of progressively responsible public relations or communications management experience is required. Excellent organizational skills and the ability to handle multiple priorities effectively, assimilate information quickly, analyze problems and implement appropriate solutions is required. Ability to work independently while developing a functioning team among peers and subordinates is required. Exceptional interpersonal skills to deal with all levels of staff, media, volunteers, donors and public and excellent written and verbal communication and interpretation skills are required. For more information, or to apply, contact the local Red Cross chapter: American Red Cross, 1900 E. Douglas, 219-4030.

**WRITER**

**WSU Engineering Department**

Larry Whitman in the WSU engineering department is looking for someone to write lab research articles (basically a news story over labs, new programs, students and faculty in engineering). The payment per article is yet to be determined, but the experience with the position would be helpful on any resume. If interested, please contact Shae West at 978-6224, 316-371-8797 or e-mail sawest@wichita.edu.

**FREELANCE OPPORTUNITY**

**Videographer**

Videographer wanted to provide raw footage for a wedding. If interested, contact Whitney Farley at whitneyhoman@sbglobal.net.

**INTERNSHIP**

**The Sedgwick County Fair**

The Sedgwick County Fair is looking for an intern. The dates of the Fair are July 8-11. On the “list” for this year is a major upgrade to the Fair’s Web site. Additional duties will include assisting Fair board members with publicity, advertising, media relations and public relations. E-mail Marti Johnson at mjnef@aol.com if interested or for more information. Information about the Sedgwick County Fair can be found at www.ourcountyfair.com.

**GENERAL SALES MANAGER**

**Clear Channel Radio**

Clear Channel Radio Wichita is looking for a general sales manager for stations KZSN/KTHR. Qualified candidates will be motivated with vision, drive and the confidence to excel in a competitive environment. Recruiting and developing top sales people is a priority. Applicants will have five or more years of radio sales and marketing experience as well as understanding of pricing, inventory, ratings, promotions, and non traditional revenues. Please send resumes to: Clear Channel Radio, Attn: Vicky Gutierrez, 9323 E. 37th St. N., Wichita, KS 67226. E-mail vickygutierrez@clearchannel.com with any questions. No phone calls please.

Clear Channel Radio is an equal opportunity employer. We strongly encourage women and minorities to apply.

**PUBLIC RELATIONS INTERNSHIP**

**Cox Communications**

Cox Communications Inc. in Wichita has a public relations internship available for the spring semester. The intern would be responsible for assisting with internal communications tactics, the creation of advertisements, the composition and distribution of legal letters, public service announcement scheduling/calendar and writing/shooting/editing, writing news releases and monitoring media clips, and helping to plan and implement community events. Internship requirements include proficiency in Microsoft Word and Excel, basic Photoshop and InDesign skills, and strong writing and interpersonal skills with the ability to multi-task day-to-day activities and large projects.

The internship is Monday-Friday, 8 a.m. to 5 p.m. and pays $11 an hour. There are spring and summer positions available.

Applicants must have at least a 3.25 gpa in their major course of study and currently be of junior or senior status in an undergraduate program in a relevant communication field.

To apply, e-mail your resume to Deidra Vanderheiden, management recruiter at deidra.vanderheiden@cox.com. Fill out an application online at www.cox.com/coxcareer. Click on “External Candidates,” Click on the “Advanced Search” hyperlink (adjacent to the “search” button near the middle of the page), Select the City/State of interest in the “Select Locations” box and then click on “Search” on the bottom-left side of the page.

**PR AND MARKETING INTERNSHIP**

**Evans PR and Marketing**

Evans PR and Marketing has an internship position available for the summer semester. The position will focus primarily on the TV show “It’s ALL Good with Siera Scott.” Responsibilities include uploading shows/stories, updating the Web site, research and Web site content, distribution of e-mail updates, and assisting with special events and sponsorship development. Required skills include video editing, Web site updating and writing. The internship is unpaid but the hours are flexible. Interns must use their own computer and software. If interested, contact Sara Muzzy in the Coop Office at sara.muzzy@wichita.edu or 978-6986.

**ASSISTANT WEB DESIGNER**

**High Touch**

High Touch, a Wichita-based technology solutions company has an opening for an assistant Web designer. The position is 20 hours a week and pays $12-$15/hour. The position will assist with day-to-day site design and creation and could include mapping or outlining a Web site’s structural content; creating or editing images and graphics for Web site use; creating Web site design concepts, including graphic design, site navigation and layout of content; creating HTML/CSS templates of approved Web site design concepts; testing Web sites for functionality in different browsers and at different resolutions; posting completed Web pages to Internet server using FTP software; and submitting completed sites to search engines. Knowledge of CSS, dynamic HTML, Adobe Dreamweaver, Fireworks, and cross-browser and cross-platform issues required. Knowledge of JavaScript, Adobe Photoshop, Flash, Open Source Content Management Platforms, graphic design, and current Web design trends desired. If interested, contact Sara Muzzy in the Coop Office at sara.muzzy@wichita.edu or 978-6986.

**INTERNSHIP**

**The Washington Internship Institute**

The Washington Internship Institute offers three internship programs for undergraduate and graduate students. The Capital Experience serves students of all majors who wish to investigate careers in Washington, D.C. The Embassy and Diplomatic Scholars Program serves students with interests in international relations including language and business. Go Green serves students with interests in environmental action and policy. For more information, visit www.wildc.org or call 800-435-0770.

**FREELANCE WRITERS**

**Kansas Pregame**

Kansas Pregame is looking for freelance writers to complete features focused on high school and college football in the state of Kansas. Kansas Pregame will publish its first ever Winter Edition in early March and the fourth annual fall preview issue goes to print in late July. E-mail clips and references to john@kansaspregame.com.
**FREELANCE OPPORTUNITY**

**Wedding Photographer**

Are you an experienced photographer with your own digital camera? A current WSU student is looking for a photographer for an evening wedding on Saturday, Jan. 2, 2010. The wedding will take place at the First Baptist Church in Wichita. Photographers should have their own camera and be able to transfer the photos to CD or flash drive. If interested, contact Shae West at sawest20@gmail.com or 316-371-8797. Be ready to provide examples; payment will be discussed at the time of appointment.

**PROMOTIONS DIRECTOR/ON-AIR TALENT**

**KVWF-FM**

KVWF-FM “The Wolf” in Wichita is looking for a promotions director and on-air talent. The promotion director/on-air personality is responsible for all promotional duties and will execute and produce the format on the air through performing and interacting with audience and clients in studio and/or remote broadcasts. Promotion responsibilities include, but are not limited to: execution of on-air giveaways; completion of daily winner sheets, coordination of prizes and copy points from sales; coordination of talent for remotes and other station events, and preparation of copy points and promotional materials for those executing the events; preparation of daily promo/liner log and liners for sales promotions; development of cross-promotional opportunities that may be used to generate additional revenue for the sales department. The responsibilities of the on-air personality include, but are not limited to: entertain and inform listener audience; announce station identification and assist in special promotions and programming activities; voice and produce advertising commercials; perform live appearances. Interested candidates should send or e-mail resume, cover letter and demo of air work to Ron Allen, program director, 1938 N. Woodlawn #150 Wichita KS 67208 or e-mail rallen@wichitawolf.com. Connoisseur Media is an Equal Opportunity Employer. Women and minorities are encouraged to apply.

**INTERNSHIP**

**Wichita Art Museum**

The Wichita Art Museum has two paid internships available for the summer for students interested in learning more about art museum operation. Interns will choose one of the following departments in which to work: collections, public education, finance, operations or development. The internship is 10 weeks long and offers a $3,000 stipend. Interns will work 40 hours each week. Interested applicants should submit a resume of both paid and volunteer work experience, a full college transcript, a letter of recommendation and a statement of interest to Crystal Walter, PR Coordinator, Wichita Art Museum, 1400 Museum Blvd., Wichita KS 67203. Application deadline is April 15, 2009.

**VIDEOGRAPHERS WANTED**

**Wichita State University Foundation**

Do you want to gain more professional video experience or add some variety to your portfolio? We’re looking for volunteer video/graphers to shoot and edit videos to be used on the Wichita State University Foundation’s Web site and other marketing materials. Must project a professional image, have video experience and be able to meet deadlines. Please provide work samples. Call Nate Goold at 978-6903 or e-mail nathaniel.goold@wichita.edu to apply.

**NONPROFIT TRAINING**

**Charles Koch Associate Program**

Interested in the nonprofit sector? Get on-the-job training while earning a very liveable income through the Charles Koch Associate Program. This program is a selective, year-long career opportunity for promising leaders and entrepreneurs interested in a nonprofit career. Those involved in the program work in a full-time, nonprofit role four days each week. Then come together one day each week at the Foundation for further training and development. Students can work in various fields, including policy research, measurement and analysis, marketing and communications, grassroots education and donor relations. Wichita’s Nonprofit Chamber of Service and four other local nonprofits have been selected to be part of the program, so students can participate with local organizations. For more information or to apply for the 2009-10 Koch Associate Program, visit ckgfoundation.org. Applications are due by Mar. 16, 2009.

**CAMPUS REPRESENTATIVE**

**Apple**

Apple is looking for a new student to serve as a WSU campus representative. Campus reps for Apple are iPod-wearing, concert-throwing, iTunes-giving, music-blasting, MacBook-toting, savvy-talking, iMovie-editing, pavement-pounding, iLife-living, iPhone-using student sales and marketing gurus. For more information and to apply, visit http://education.apple.com/campusreps/2009/.

**ACCOUNT EXECUTIVE**

**Connoisseur Media, LLC**

Connoisseur Media is looking for an account executive to solicit advertising orders from existing accounts, as well as prospect, contact and develop new clients and accounts. The primary job of the account executive is to sell broadcast airtime, event sponsorships, Web site packages and other sales promotion programs. Interested applicants should send their resumes to Laura Hadley, General Manager, 97.1 BOB FM; 100.5 The WOLF, Connoisseur Media, 1938 N. Woodlawn, Ste. 150, Wichita, KS 67208. No phone calls.

**INTERNSHIP**

**MS&L**

The Atlanta office of MS&L is now accepting applications for our 2009 MS&L Summer Internship Challenge. MS&L is a top-tier, global communications firm with an impressive client roster of Fortune 500 companies. We are looking for students who are ready to put their college experience to work in one of Atlanta’s top public relations and integrated communications agencies.

Our office is well-balanced in six key practice areas: consumer, corporate, healthcare, and investor relations, as well as marketing and workplace (internal) communications.

To be eligible for the MS&L Summer Internship Challenge, applicants must have completed a junior or senior year of college, an overall GPA of 3.0 or higher and prior work experience, internships and/or volunteer experience.

To be considered, applicants must e-mail the following as one Word document or pdf file to jenni.mc donough@mslworldwide.com by Fri., March 6, 2009:

- A resume and cover letter.
- Two writing samples - each sample must be limited to no more than 2 pages. Preferred samples include press releases, media advisories, fact sheets, or other professional PR writing. If applicants include writing samples from class assignments, please submit the best excerpts or highlights from your papers, essays, scripts or short stories.
- Contact information for 2 references (one academic and one professional).
- Completed application, including a 400-word essay (question #10 on the application). The application is available at www.mslworldwide.com (Global Reach - Offices - North America - Atlanta - Summer Internship Application - fill out the online application).

The top 10 intern candidates will be invited to participate in the MS&L Summer Internship Challenge on Friday, April 24, 2009. The chosen applicants will participate in an MS&L office tour, one-on-one interviews, a headline writing exercise, a creative brainstorm and mini-group presentation. MS&L will choose the 2009 summer interns from these top ten candidates and notify the candidates before Thursday, April 30, 2009. The internship will begin in late May or early June ’09 and end in August based on the intern’s availability. Interns will be paid $15 per hour for a 40-hour work week. Monthly parking will also be paid by MS&L. For students applying from out of town, low cost housing is being offered for the summer by Emory University and Georgia Tech.

For more information contact Jenni McDonough at jenni.mcdonough@mslworldwide.com or 404-870-6802.
TELEVISION/WEB SALES ACCOUNT EXECUTIVE

KWCH

Sunflower Broadcasting, Inc. is currently accepting applications for a full-time Television/Web Sales Account Executive for television and Web sales. Interested applicants must have a background in advertising, broadcasting sales, or sales with related experience, as well as computer skills, good communication skills, creative skills, some knowledge of commercial production, and experience at generating non-traditional revenue. The ideal candidate will have the following qualifications: college diploma; minimum of two years in direct outside sales; computer skills including, Excel, Word, and PowerPoint; and excellent writing skills and attention to detail. To apply, send a letter stating what position you are applying for, a resume, and a non-returnable tape if applicable to: HR Coordinator, KWCH-TV, 2815 E. 37th Street, North, Wichita, KS 67219. Fax # (316) 831-6190; e-mail: hr@kwch.com. EOE. M/F/V/D. Drug and Background Check required. Must have a valid driver’s license and a clean driving record. No phone calls.

COMMUNITY DEVELOPMENT INTERNSHIP

American Cancer Society – High Plains Division

The High Plains Division of the American Cancer Society is looking for a community development intern to work in the Income Development Department. Applicants should have at least one year of customer service experience; prior work experience with volunteers and fundraising is preferred; and active participation in American Cancer Society Relay for Life is a plus. Qualified individuals should also be a self-starter; have excellent verbal, written and interpersonal communication skills; the ability to respond to changing circumstances; proficiency in Web navigation and with Microsoft products; and extensive knowledge of communication and promotions, including planning, implementation and campaign management. The 12-week internship will begin on April 1 and will consist of 15-20 hours a week. There is a one-time stipend available. To apply, mail, fax or e-mail a cover letter and resume to Sandy Leroux, 1100 Pennsylvania Ave., Kansas City, MO 64105. Fax: 816-842-1509. E-mail: sandyleroux@cancer.org.

SPORTS REPORTING/MARKETING INTERNSHIPS

VYPE – High School Sports Magazine

VYPE has internships available in the areas of sports reporting and marketing. Responsibilities would include writing stories for the monthly publication, writing online content and photography. The internships are unpaid but academic credit could be received. For more information, or to apply, contact Mike Cooper, CEO/Publisher, 4031 East Harry, Wichita, KS 67218, or call 316-771-7357.

INTERNET PROGRAMMERS, INTERNET DEVELOPERS, INTERACTIVE DESIGNERS

OPUBCO Communications Group

OPUBCO Communications Group has immediate openings for Internet programmers and developers and interactive designers. Our company is a nationwide leader in digital media initiatives and local market share, with digital products that reach more than 40 percent of the total Oklahoma City market. We offer a variety of cutting edge projects, premium work environment, team oriented co-workers, top notch benefits package, on-site cafeteria and fitness center, child care development center, 401(k) retirement savings plan, credit union, and competitive salary.

INTERNET PROGRAMMERS

Programmers will be responsible for working with designers and developers to create next generation Web sites using open-source tools (LAMPphp) and interactive mobile and desktop applications. Responsibilities would include writing stories for the monthly publication, writing online content and photography. The internships are available for candidates with two-to-five years of programming experience. Senior positions are available for candidates with five-to-10 years of programming experience. These positions require:

- Experience developing high-volume, dynamically generated Web sites
- Experience programming with PHP and Smarty templating; PHP Frameworks a plus
- Experience programming DHTML and CSS; experience with AJAX or JSON a plus
- Creative thinking and excellent problem-solving skills
- Ability to define project requirements and tasks
- Professional work ethic
- High level of motivation and ability to work independently
- Team player attitude

Experience with one or more of the following is preferred:

- ActionScript or Flex
- REST
- CSS2/CSS3
- MySQL
- FAST or Lucene
- Scriptaculous or JQuery
- JavaScript

Specialist positions are available for Adobe Flex developers and programmers with Mobile application development experience.

INTERNET DEVELOPERS

Developers will be responsible for working with designers and programmers to create next generation Web sites and develop interactive Web application user interfaces using open-source tools (LAMPphp). Ideal candidates will have two-to-five years of Web design and production experience and be highly skilled in hand-coding HTML, CSS, and JavaScript with strong work experience using JavaScript Object Notation (JSON) and Scriptaculous, JQuery, or equivalent AJAX toolkits. Primary responsibilities:

- Work with designers to prototype and design user-friendly Web 2.0 interfaces that are cross-browser compliant.
- Work with programmers to convert Photoshop designs into interactive web applications that adhere to current W3C coding standards.
- Programs browser-side interactions using JavaScript, JSON, Smarty Templates, and calls to back-end PHP functions.
- Work with Site Traffic Manager to ensure that Web pages are fully SEO optimized and tracked using Omniture Analytics.

Requirements

- Strong visual design, layout and typographic skills with sharp attention to detail.
- Strong working knowledge of HTML/XHTML/DHTML to produce clean, well-formed documents.
- Strong working knowledge of CSS including CSS layout and style inheritance. (Multi-platform CSS knowledge is a plus.)
- Strong working knowledge of JavaScript/ECMAScript.
- Thorough understanding of W3C coding standards, browser compatibility issues, accessibility guidelines, and search engine optimization techniques.
- Must be able to work with Photoshop to cut apart designs.
- Must be able to work well under tight deadlines and with minimal supervision.
- Must have excellent organizational skills.
- Experience with any of the following is a plus:
  - PHP/Smarty Templates
  - AJAX code libraries
  - Flash coding (Flex or ActionScript).
  - Omniture
  - Flash Video or Flash Animation
  - Experience with content management systems like Drupal, Joomla, Mambo, etc.

INTERACTIVE DESIGNERS

Web/Interactive designers should have two-to-five years of Web design and proven strong visual design, layout and typographic skills with sharp attention to detail. Candidates must be highly skilled in Photoshop and other CS3 applications. Must be proficient in Mac OS/X. Experience with any of the following is a plus:

- Web 2.0 styles
- CSS
- HTML
- Flash

Apply for any of these positions online at www.opubco.com by selecting the Employment link at the top.

NEWS INTERNS

KFDI/KFTI

KFDI is looking for two news interns to fill positions in the morning and afternoon. The internships are unpaid, but academic credit is available through the Coop Office. If interested, contact Dan Dillon at 821-2018 or ddillon@kfdi.com or Josh Wells at 821-2050 or jwells@journalbroadcastgroup.com.