Upcoming

June 8 — Summer classes begin.
Aug. 3 — Fall presession begins.
Aug. 14 — Last day for registered students to pay before being dropped from classes.
Aug. 20 — Fall classes begin.

Elliott School honors outstanding graduates

The Elliott School recognized outstanding graduates in each emphasis area, as well as an overall outstanding graduate, during the ESC Awards Night May 12. Front row: Laura Baxter, Jessica Forbes, Alina Yeisley, Dr. Susan Huxman. Back row: Kane Oster, Candice Tullis, Brooks Seeley.

Candice Tullis
Outstanding Overall Graduate

Kane Oster
Broadcast Journalism

Jessica Forbes
Electronic Media

Alina Yeisley
Integrated Marketing Communications

Brooks Seeley
Print Journalism

Laura Baxter
Strategic Communication

ABOUT THE NEWSLETTER

The Elliott School of Communication newsletter is published during the fall and spring semesters.

Melanie Haspels, editor

If you have story ideas, announcements or job openings, contact Melanie Haspels at: melanie.haspels@wichita.edu or 316.978.5465.
Very Keel Founders Award
Chandra Stauffer ($2,060)

Betty Elliott Scholarship
Quinn Addis ($1,500)
Laura Poschen ($420)

Oliver B. Elliott Endowed Scholarship
Nathan Carr ($770); Jordan Walker ($770)

Lawrence Wallace Scholarship
Ashley Stone ($1,000); Bethany Garton ($1,000); Carissa Nelson ($1,000); April Reed ($720)

Rachel Fletcher
Tessa Morrow ($170)

Gifford M. Booth
Tessa Morrow ($380)

Sam C. Hutchinson
Mark Kenny ($1,000)
Katherine Inman ($390)

C. Henry and Ruth Nathan
Courtney Crain ($1,230)

Steve Steffy Memorial
Brittany Murphy ($300)

Dr. Leslie Blake Memorial Scholarship
John Giffin ($110)

Richard G. Webster
Kimberly Hieber ($180)

Joseph Berkley/High Plains Scholarship
Kyle Massey ($950)

Grace Howell Memorial
Maria Mannani ($240)

Charles Pearson Scholarship
Courtney Looney ($460)

Lois Carpenter Forman Scholarship
Molly Walsh ($320)

Charles & Nina Kirby Jones Scholarship
Leslie Garren ($1,210); Chelsea Johnson ($1,000); Ivy Mullen ($1,000)

C. Henry and Ruth Nathan Scholarship
Jennifer Wright ($1,200)

In-Depth/Series/Explanatory Writing
Shae West — winner
Ashley Stone — honorable mention

Editorial Writing
Ashley Stone — winner
Leah Osoba — honorable mention
Shae West — honorable mention

News Writing
Shae West — winner
Shae West — honorable mention (2)
Leah Osoba — honorable mention
Taylor Eldridge — honorable mention

Feature Writing
Leah Osoba — winner, honorable mention
Taylor Eldridge — honorable mention
Shae West — honorable mention

Sports News
Taylor Eldridge — winner, hon. mention
Shae West — honorable mention

Sports Feature
Taylor Eldridge — winner, hon. mention (2)

Feature Photos
Deborah Koons — winner, hon. mention

Feature Page/Photo Page Design
Ashley Stone — winner

Web Page Design
Brandon Ellis — winner
Greg Nordyke — honorable mention
Jessica Forbes — honorable mention
Ashley Stone — honorable mention

Broadcast News - Feature
Pilar Dunning — winner

Print Advertising Copywriting/Design
Leslie Garren — winner
Jeff Pyle — honorable mention
Brandon Ellis — honorable mention

Promotional Product
Katie Niggemeyer, Melissa Granville, Mark Vernacchia, Kylie Brinkman, Kylie Snelling, Rachel Viner — winner
Matt Zoglemu, Amy Fowler, Deborah Koons, Greg Nordyke, Matt McMahon, Antwan Seymore — honorable mention
Nicole Miller — honorable mention

Direct Mail
Laura Baxter — winner
Jennifer Schroeder — honorable mention
Ashley Stone — honorable mention

News Release
Jessica Forbes — winner

Brochure
Brandon Ellis — winner

Event Planning
Ashley Stone, Christina Martinez, Trista Johnson, and Austin Honea — winner
Ivy Mullen — honorable mention

Integrated Marketing Campaign
Ashley Stone — honorable mention

Scholarly Paper-Undergraduate
Leslie Garren — winner
Katherine Dick — honorable mention
Nicole Miller — honorable mention

Scholarly Paper-Graduate
Jeff Pyle — winner
Patrice Hein — honorable mention
Ashley Archiopoli, Zack Brown, Brandon Hessing, Bobby Rozzell, Ozi Utah — honorable mention

Speech
Courtney Looney — winner

Critical Analysis
Nicole Miller — winner
Laura Baxter — honorable mention
Deborah Koons — honorable mention
Ashley Archiopoli — honorable mention

Portfolio
Schaeffer Bonner — winner

David Kamerer distributes Merit Awards to Ashley Archiopoli, Brandon Hessing and Ozi Utah during the Awards Night.
ESC student talks with Iraqi students

Chandra Stauffer could say she traveled to Iraq this past semester. While she didn’t board a plane or need a passport, she was one of seven students from Kansas and Missouri universities who participated in a live videoconference with University of Baghdad students and professors in April. The event was hosted by the University of Kansas’ Robert J. Dole Institute of Politics.

The videoconference was intended to be a conversation between American and Iraqi students about the differences between journalism students in the Midwest and journalism students in Baghdad and the challenges each group faces.

Questions were submitted before the event in order to be translated, and the students were allowed to ask what they wanted without censorship. Each participant had prepared an answer to one of the submitted questions.

Stauffer asked the Iraqi students if any Baghdad citizens look to American news sources for news about Baghdad, and if they did, did they find the sources credible. An Iraqi professor responded that those who do follow American news media are not the average Iraqi news consumer, and that CNN and CBS were considered credible news sources.

Stauffer answered a question about freedom of the press and freedom of speech, topics that concerned the Iraqi students. According to Stauffer, the Iraqi students and professors indicated that the viewpoints of people experiencing such freedoms for the first time can be extreme and therefore dangerous.

Stauffer participated in the event at the request of ESC Director Susan Huxman.

“It was surprising to be asked, but at the same time, what an honor to get an e-mail from Dr. Huxman asking me to represent our school,” said Stauffer.

Stauffer is a senior communication major with an emphasis in print journalism.

By Melanie Haspels

Snowy Owl recipient overcomes language barrier to succeed

During the ESC Awards Night, Jelena Petrovic was honored with The Snowy Owl Award.

The Snowy Owl Award was established by Oliver and Betty Elliott and honors a graduate or undergraduate student who has demonstrated significant accomplishments in academic or professional activities. The recipient receives a gold Canadian Maple Leaf Coin.

In nominating Petrovic for this award, ESC faculty members wrote the following:

Six years ago, Jelena Petrovic came to WSU from Serbia as a track athlete. For an international student, her English was acceptable, but she struggled in her early writing classes in the Elliott School.

An early learning curve with the English language, especially in written form, caused Petrovic to take longer to complete assignments, with more rewriting involved. However, her determination to succeed was unmatched in her undergraduate classes.

She worked continually to improve her English skills, which was reflected in her much-improved stories and papers she wrote for classes at both the undergraduate and graduate level. Petrovic was always determined to do the best work she could. Her desire to “get it right” in everything she did speaks to the high standards she set for herself.

Petrovic’s positive attitude and her genuine personality made her a delight to work with and be around. As a GTA, she worked hard to provide the best possible experiences for her students. She was respectful to her peers, the faculty and her students. Besides that, she was a joy to be around.

Petrovic’s hard work culminated this spring when she successfully defended her thesis. She applied to four Ph.D. programs and was accepted by three schools. She chose to pursue her doctorate at the University of New Mexico.

By Melanie Haspels

Greensburg Rebirth

For the second year in a row, ESC Professor Les Anderson has taken students to Greensburg, Kan., to cover the rebuilding efforts. An EF5 tornado hit Greensburg on May 4, 2007, destroying 97 percent of the community’s infrastructure. Check out their work at www.greensburgrebirth.com and Anderson’s blog about the project at kansas.com (look for Greensburg logo).
Class projects provide valuable experiences for ESC students

Students raise more than $4,000 in cash, $22,000 in in-kind donations for nonprofits.

Students in Lisa Parcell’s Strategic Communication in Organizations class raised more than $4,000 in cash and $22,000 in in-kind donations for local nonprofits as part of fundraising projects this past semester.

As part of the class, each student chose a local nonprofit and planned a fundraising project. The projects were then pitched to the class in a formal presentation, and the class voted on which projects to pursue. Five groups formed and planned fundraising events for five organizations.

The five fundraising projects are as follows:

**Old House Rocks** - Old House Rocks was a benefit concert held May 1 for the ongoing preservation and restoration of the Orpheum Theatre. The concert featured local bands Three Ring Circus and Ten Day Wish.

**Brewing Notes Benefit** - A musical smorgasbord to benefit the Kansas Food Bank was held May 12 at Mead's Corner.

**Flapjacks for Life** - Victory in the Valley was the recipient of all proceeds earned from a public pancake feed May 2 at Sumo Japanese Grill.

**Final Friday @ Bungalow 26** - Education about ovarian cancer was the goal during a fundraiser for the National Ovarian Cancer Coalition on April 24. The event was held at Bungalow 26 during Wichita’s Final Friday crawl.

**Battle of the Bands 2009** - A battle of the bands was held May 2 and benefited the Kansas Food Bank.

Photos courtesy of Lisa Parcell

Jennifer Schroeder, Katherine Dick, Mary Carpenter, Victor Bias and Maddison Balles were flipping pancakes on a Japanese Grill during Flapjacks for Life to raise money for Victory in the Valley, a cancer support organization. The event was held at Sumo Japanese Grill.

Lyndsay Coad, Candice Tullis, Ashley Gonzales and Sarah Rathbun were on a mission to educate about ovarian cancer during a Final Friday crawl on April 24. Final Friday@Bungalow 26 also included a raffle to raise funds for the National Ovarian Cancer Coalition.

Hafizul Bin Zainal Abidin (right) and the WSU Malaysian student group hosted Battle of the Bands 2009 on May 2 in WSU’s Rhatigan Student Center. The event raised money and canned food items for the Kansas Food Bank.
The Sunflower receives awards

The Sunflower won 16 awards at this year's Kansas Associated Collegiate Press (KACP) state competition. The entries judged had to be published from February 2008 to February 2009.

Wichita State University competed against all other four-year public universities in Kansas, including the University of Kansas and Kansas State University. The gold medals for overall newspaper went to Pittsburg State University and Washburn, while WSU picked up the silver for overall newspaper. Washburn won the All Kansas designation this year.

Todd Vogts was editor from February 2008 to May 2008. Stacy Goble was editor from June 2008 to May 2009.

Overall newspaper: Silver

Front-page design: Third place, Candice Tullis

Sports news writing: Second place, Jeremy Shapiro. Honorable mention, Jeremy Shapiro

Feature photography: Honorable mention, Gary Kirkpatrick

Sports photography: Second place, Daniel Pankratz

News photography: Third place, Daniel Pankratz

Single ad design: Second place, Carissa Nelson

Illustration: First place, John Pirtle

Cartoon: Honorable mention, John Pirtle

Special Section: Second place, Third place, Honorable mention

Sports column writing: Third place, Jeremy Shapiro. Honorable mention, Matt Heilman

Infographics: First place, Candice Tullis. Honorable mention, Stacy Goble

Teamwork the focus for ESC class

Becky Nordyke’s Teamwork, Leadership and Group Communication class was all about class projects, and students worked in teams throughout the semester to accomplish the various projects assigned. In addition, clients and guest listeners attended presentations about each project.

Guest listeners from WSU included Martha Shawver, senior associate provost; Glyn Rimmington, Boeing Distinguished Professor of Global Learning; Armin Gerhard, interim executive director of International Education; and Shan Jabara, international student adviser.

Students began the semester with a T-shirt design project for the Wichita Public Library’s Summer Reading Program, followed by a Web site design project for local businesses. They ended the semester with a survey-based research project on the subject of global awareness.

Andrew Kendall, Jimmy Sharp and Jonna Shotton designed a Web site for Prairie Quilts. In the process, they orchestrated the making of a Quilt of Valor to be given to a veteran. Each member of the class drew a square for the quilt that represented what Kansas meant to them. The quilt was given to the ROTC teacher at West High School in Wichita.

Kylie Snelling, Mark Vernacchia, Rachel Viner, Melissa Granville, Katie Niggemeyer and Kylie Brinkman stand with Wichita Vice Mayor Jim Skelton following their presentation on what could be done at WSU and in the Wichita community to improve global awareness and world geography knowledge. Skelton was invited to attend the class presentation as a special guest.

Megan Ensley, Charley Czernicki, Allison Cofer, Brittany Burnett and Kayla Blanding focused their survey research project on promoting Dr. Philip Gaunt’s (in the middle) International and Intercultural Communication in a Global World class. The class is new and will be offered for the first time in the fall.

Amy Fowler, Matt McMahon, Greg Nordyke and Deborah Koons stand with Andy So, the owner of Southeast Carryout, located at Harry and Oliver. The group designed a Web site (southeastcarryout.com) for the restaurant and entered their work in the Undergraduate Research and Creative Activity Forum at Wichita State University.
Recent ESC life in photos

The end of the school year is a race to the finish with many events to keep everyone in the ESC busy. Take a look at just a few of the activities our students were engaged in.

Clockwise from top right: Amy Fowler, a communication student of Becky Nordyke’s, received first place and $350 in the oral social science division of the Undergraduate Research and Creative Activity Forum (URCAF) for her research project: “Proposal to Include Infertility Information in the State of Kansas Health and Human Sexuality Curriculum.” Morgan Shoaff, Lisa Parcell and Cecilia Martinez-Gomez enjoy a reception for all graduates prior to Commencement on May 15. The annual ESC Awards Night was held May 12 in the Rhatigan. More than 100 students, faculty and guests attended and enjoyed free food, prizes and recognition for outstanding work. Seniors Jerrod Ketchersid, Laura Baxter and Lyndsay Coad at the reception for all graduates on May 15. Dr. Rick Armstrong awarded Jelena Petrovic with the Outstanding Graduate Teaching Assistant award at the ESC Awards Night. Nicole Miller shows off her certificate at the ESC Awards Night. Lisa Booth and Brandon Hessing discuss Ashley Archipoll’s research during a GRASP poster pre-show on April 29. Bobby Rozell explains his research to ESC Advisory Board Member Bill Roy during a GRASP poster pre-show on April 29.

Photos by Dan Close, Melanie Haspels and David Kamerer.
**Faculty Notes**

Les Anderson was named the Clyde M. Reed Jr. Master Editor at the Kansas Press Association’s annual convention, as well as placing first in column writing in KPA’s annual Better Newspaper Contest. He also won four awards at the Kansas Professional Communicators Conference, including a first-place award in the category Humorous Columns.

Pat Dooley was selected as a member of “The Open World” League of Women Voters delegation to Russia. She was in Russia May 11-23. She was also selected as the series editor for volumes on the history of American journalism, which will be published by Chatto & Pitting Press.

Kevin Hager was named Best of Champion in the News Division by the Broadcast Educators Association.

David Kamerer won four awards at the Kansas Professional Communicators Conference, including two first-place awards for Specialized Columns and Writing for the Web e-newsletter. He also won an “Excellence Award” at the PRSA Clarus Awards for Reputation/Brand Management.

Lisa Parcell is the recipient of the 2009 Hughes Award for her project: “Journalists’ & PR Professionals’ Use of Scientific Explanations to Calm Fears During the Hutchinson Natural Gas Explosion.” The Hughes Award was established by Oliver Elliott in former WSU President Hughes’ name to provide research funding for Elliott School of Communication faculty.

**Alumni Notes**

LaChrystal Ricke Radcliffe, assistant professor of communication at Eastern New Mexico University, was recently appointed graduate director for the department of Communicative Arts and Sciences. Radcliffe graduated with her master’s from the ESC in 2005.

**Recent ESC life in photos**

Scholarship recipients during the ESC Awards Night on May 12 included: Front row: Chandra Stauffer, Laura Poschen, Shae West, Leslie Garren, Ivy Mullen. Back row: ESC Director Susan Huxman, Ashley Stone, Nathan Carr, Mark Kenney, Jennifer Wright.

Photo by David Kamerer

Merit Awards were announced during the ESC Awards Night May 12. A few of the recipients: Front row: Jeff Pyle, Shae West, Deborah Koons, Amy Fowler. Back row: Bobby Rozzell, Brandon Ellis, Greg Nordyke.

Photo by Melanie Haspels

Jennifer Wright was one of three ESC students who received a scholarship from Wichita Professional Communicators. It was presented by WPC President Wilma Moore-Black during the ESC Awards Night May 12. Also receiving WPC scholarships were Chandra Stauffer and Bethany Garton.

Photo by David Kamerer

Shae West was the recipient of the WSU scholarship from Kansas Professional Communicators. It was presented by Wichita Professional Communicators President Wilma Moore-Black.

Photo by David Kamerer
Jobs and internships

PUBLIC RELATIONS/MARKETING INTERNSHIP

Wichita Clinic

The Wichita Clinic is looking someone to fill a paid public relations/marketing internship for the summer. The position will begin in May and will include responsibilities with advertising and promotion, special events and sponsorships, and public relations. Interested applicants should have experience with Microsoft Word, Excel, PowerPoint and Adobe Photoshop. Experience with Dreamweaver helpful. For more information, or to see a complete job description, contact Sara Muzzy in the Coop Office at 978-6986 or saramuzzy@wichita.edu

COMMUNICATION INTERNSHIP

Youthville

Youthville seeks a junior or senior communication intern to work 15-20 hours/week. The position includes assisting with writing copy for publications, articles, success stories and news releases; assisting with preparing for events, including National Adoption Day and other media events; assembling media kits and other materials; assisting with marketing projects and updating media contact database; assisting with conducting interviews; and shadowing each member of the communications team. For more information, contact Sara Muzzy in the Coop Office at 978-6986 or saramuzzy@wichita.edu.

JOURNALIST

The Arkansas City Traveler

The Arkansas City Traveler, a six-day daily in south-central Kansas is looking for a journalist to strengthen its Web presence. The position includes a focus on photography and video, as well as page layout and responding to breaking news when needed. Most duties involve photography and video, but a variety of skills are required. Please send resume or inquiries to James Jordan, news@arkcity.net, 200 E. Fifth Avenue, Arkansas City, KS 67005, (620) 442-4200 ext. 121.

CIRCULATION MANAGERS

GateHouse Media

GateHouse Media is looking for aggressive circulation managers to fill openings in several of our Mid-west newspaper properties. We are a nation-wide company with more than 250 properties coast-to-coast. We offer full-time positions and a full slate of benefits to qualified individuals. Send resume and references to Gary Mehl, Regional Manager, GateHouse Media, Inc., P.O. Box 926, McPherson, KS 67460.

SPORTS WRITER-REPORTER

The Beloit Call

The Beloit Call, a three-day-a-week publication in Mitchell County, has an immediate opening for a sports writer-general assignment reporter. This is an excellent career opportunity for someone who is a self-starter and has sound writing skills. Contact Brad Lowell at (785) 243-2424 or Barbara Axtel at (785) 738-3537 for more information.

SPORTS WRITER/EDITOR

The Junction City Daily Union

The Junction City Daily Union is looking for a sports writer/editor to cover high school sports and lay out daily sports pages. The position requires a self-starter who can cover games, take phone-in game information and write sports advances and features with little guidance from managing editor. Photo skills a plus but not required. If interested, e-mail resume, clips and salary expectations to m.editor@dailyu.com.

EDITOR AND GENERAL MANAGER

Montgomery Communications

Montgomery Communications seeks an editor and general manager for their 9,000-circulation, free, weekly-mail newspaper. Applicants should have knowledge in news as well as advertising. The position offers great pay and benefits. Interested applicants should send their resume to Tom Throne, general manager, Montgomery Communications, 222 W. Sixth St., Junction City, KS 66441, or e-mail t.throne@dailyu.com.

BEAT REPORTER

Great Bend Tribune

The Great Bend Tribune is looking for a full-time area beat reporter to cover several colorful communities and the spaces in between. Must be a self-starter, energetic, hardworking and able to establish good working relationships with a wide variety of sources. Excellent writing skills a must and photography skills a plus. This is a great opportunity for a reporter to cover a wide range of stories and meet a wide range of interesting people. If this fits you, please send letter, clips, resume and references to Dale Hogg, managing editor, Great Bend Tribune, P.O. Box 228, Great Bend, KS 67530, or to dhogg@gbtribune.com.

SUMMER INSTRUCTORS

TRIO Communication Upward Bound

TRIO Communication Upward Bound, housed in the Elliott School of Communication, is looking for instructors for their summer program. The program runs from June 28 to July 24. Four core classes—math, science, grammar/public speaking and a foreign language—will be offered in the mornings. Three afternoon workshops will cover the communication topics of media writing, visual production and Web production. Classes will be held Monday, Tuesday, Thursday and Friday. There are no scheduled classes on Wednesday. Please review the CUB Web site for more information about this federally-funded program at http://cub wichita.edu. Interested parties should forward a resume and cover letter to Wilma Moore-Black, the assistant director/curriculum, at wilma.black@wichita.edu. Call 978-6113 with any questions.

SPORTS WRITER

www.SportInformant.com

SportInformant.com, a growing Web site that features sports news and information, is in need of writers to assist with a Web site overhaul and upgrade. If interested in building your writing resume, contact Dan Valerino at DValerino@SportInformant.com or 216-410-3367.

AD SALESPERSON

Marion County Record

The Marion County Record seeks an ambitious, organized, goal-oriented ad salesperson with flair for developing new business in a competitive environment. This is a high-profile position, reporting directly to top management. The resume is less important than energy, personality and the ability to get results. The person who fills this position is expected to be active in the community and aggressively identify and pursue opportunities. The position offers base salary plus commission; health and dental insurance available. Sell yourself to Susan Berg, susan@marionrecord.com or P.O. Box 278, Marion, KS 66861.

SALESPERSON

Kansas Pregame Football Magazine

Kansas Pregame Football Magazine is in need of an experienced salesperson to secure advertising sponsorship in eastern Kansas for its fourth annual Fall Preview, which is distributed free through advertisers in early August. This is a great opportunity for an experienced salesperson with a working knowledge of customers primarily east of a line through Manhattan. For more information, or to submit resumes, send an e-mail to john@kansaspregame.com, or call (785) 524-6019.

PRODUCER

Clear Channel Radio

Clear Channel Radio is looking for a full-time morning show/news producer for their WOOD-AM station in Grand Rapids, Mich. If you are familiar with the interests/passions/lifestyle of men between the ages of 25 and 44, and if you are immersed in the 24/7 news-based culture (from TMZ to Fox News to 60 minutes) and are looking to bring a fast-paced, informative, and entertaining morning show to the next level, this opportunity is for you. A full range of tech skills (Web components/audio and video editing skills/experience with live and automated programming) a plus. Benefits include health insurance, dental insurance, 401(K), life insurance, disability insurance, paid vacation and paid sick leave. Send demo and resume to: Human Resources, c/o Angie Vuyst, 77 Monroe Center, Suite 1000, Grand Rapids, MI 49503.

No phone calls.
WEB SITE DEVELOPER  
TCV Publishing, Inc.  
  TCV Publishing Inc. is looking for someone to fill a part-time position to work with Web site programmers/designers in the development of a new Web site. This position will provide concept development and strategic direction for the Web site design team. Attention to detail and a good eye for aesthetics are required, as well as an understanding of typography, color theory, page layout and illustration. Knowledge of Photoshop, Illustrator and Flash are a plus. This position does not require knowledge of Web site programming languages. Additional beneficial skills include being able to identify system deficiencies and recommend solutions; be forward thinking; have strong time management and organizational skills; have excellent communication, presentation and customer support skills; and be able to work well under deadline. A genuine interest in gardening and/or home decorating/ improvement is a plus. Interested applicants should e-mail their resume with a cover letter relating to your interest in and abilities to perform on this project to gooch@tcvpub.com. Samples or links to your recent work can be included with your application package but should be for no more than five pages.

REPORTER  
Daily Kansas newspaper  
  A small Kansas daily newspaper is looking for a reporter to work a beat, copy edit and lay out pages. A degree in journalism is preferred, but solid work experience will be considered, too. Additional skills, like multimedia and photography, are beneficial. Evaluations of applicants begins immediately. If interested, respond by e-mail to Box EB22 at ebradbury@kspress.com.

EVENTS COORDINATOR  
Starkey, Inc.  
  Starkey, Inc. is seeking an events coordinator to recruit event volunteers and direct all internal and external events to promote and fundraise. Applicants must have a bachelor’s degree in marketing, communications, or related field, although extensive experience may be substituted for a degree. Professional demeanor, excellent organizational and interpersonal skills, and strong verbal and written communication skills are necessary. Experience with Raiser’s Edge a plus. Interested applicants to send their resume to Starkey, Inc., Director of Human Resources, 4500 W. Maple, Wichita, KS 67209-0290. More information about the organization can be found at www.starkey.org.

DIRECTOR OF COMMUNICATIONS  
Bethany College  
  Bethany College in Lindsborg, Kan., is seeking a full-time director of communications. A position description and information about how to apply is available at www.bethanylb.edu > About Bethany > Employment.

GRAPHIC DESIGN INTERNSHIP  
Butler County Community College  
  Butler County Community College has a 10-week graphic design internship available for the 2009 summer. The position is a 40-hour/week position and pays $7/hour. This position will work very closely with the graphics/publications coordinator and the graphics designer to provide promotional graphic design and promotional production services for the college. This position requires an individual who is detail oriented, possesses strong interpersonal skills, and can effectively balance numerous deadlines. Applicants should be skilled in generated graphic design layout and production; table design layout and production; have an above-average understanding of computer-generated graphic design concepts; and above-average organizational skills. The ability to scan 4/color and gray scale and work in team-structured environment is a plus. Experience in PC desktop publishing (to include QuarkXpress, Adobe InDesign Adobe Illustrator and Adobe Photoshop) required.

NEWSLETTER EDITOR  
Kansas Society of Crippled Children  
  The Kansas Society of Crippled Children is looking for an editor for their annual newsletter. The position is paid. The newsletter is a two-fold, standard-sized newsletter that is the Society’s link with more than 150,000 supporters across the state. It includes a cover letter from the fund drive chairman; an insert that includes success stories about children who have been helped by the KSCH; a message from the president of the Society; and other news items. The newsletter is distributed once a year in October for arrival prior to Thanksgiving. If interested, contact Wally Balzerick, Kansas Society for Crippled Children, 106 W. Douglas Ste. 900, Wichita, KS 67202, 316-262-4676.

THE ARKANSAS CITY TRAVELER  
Advertising Director  
  The Arkansas City Traveler is accepting applications for an advertising director. The successful candidate will have the opportunity to direct an experienced team of three outside advertising salespeople and one classified salesperson, each of whom assists clients in developing budgets and marketing strategies for our print and online editions. Responsibilities and duties include, but are not limited to: meet and exceed a set monthly revenue budget; motivate, supervise and train the sales staff; keep abreast of current market trends; set monthly goals for sales staff; prepare monthly promotions. If you are responsible, enjoy people and welcome the opportunity to express your creativity, this may be the position for you. Health benefits and profit sharing are available. Please send a resume to Arkansas City Traveler, attn: David Allen Seaton, 200 E. 5th Ave., Arkansas City, KS 67005 or e-mail daseaton@arkcity.net.

COMMUNICATION INTERNSHIP  
WSU Center for Economic Development  
  The WSU Center for Economic Development has an on-campus, paid internship position available for students who have signed up with the Coop Education Office and completed the Coop workshop. The position pays $10/hour and can begin in the summer, continuing on through the fall and spring. Primary duties and responsibilities include: inputting data and maintaining a database of newspaper articles regarding economic development; selecting articles about business and economic activity; scanning and saving articles; entering appropriate data into a database; creating weekly and monthly reports as well as unscheduled reports. The position is approximately four hours a day and is flexible with class schedules.

TV STUDIO INTERNSHIP  
Johnson County Community College, Overland Park, Kansas  
  Johnson County Community College has an opening for the 2009 summer for a TV studio aide intern. The primary focus of the internship will be to assist with studio and remote productions, the production of character generation and graphics, duplication of various media, and provide staff redundancy for the operation of the college’s community cable TV operations. Requirements for the position include current enrollment as an undergraduate at a post-secondary institution with a major in video production or related field; completion of two semesters of post-secondary video production coursework with a GPA above 3.0 in area of emphasis by the end of the Spring 2009 semester; commitment to continuing post-secondary video production course work in the Fall 2009 semester; ability to work a flexible schedule to accommodate evening and weekend productions; strong interpersonal skills and the ability to work effectively in a diverse college community environment; the ability to work as part of a team and/or independently with minimum guidance depending upon the assignment; the ability to lift 50 pounds; a valid driver’s license and current driving record that meets college requirements for driving college vehicle; the ability to work on ladders. Preferred experience includes a demonstrable knowledge of the audio and video components of digital and analog signals and the processes and procedures required to achieve quality results; experience with all aspects of studio and remote equipment setup and operation; a demonstrable knowledge of basic three-point lighting for video production; and basic knowledge of the processes and procedures used to record audio for a video production. The position pays $10.02/hour for 20 hours/week. A reference letter from a current faculty member that confirms current enrollment, GPA in major and intended fall enrollment in program is required. To apply, contact Sara Muzzy in the WSU Coop Office at sara.muzzy@wichita.edu or 316-978-5465.
STRATEGIC MARKETING & MULTI-MEDIA SALES CONSULTANT
The Ottawa Herald

The Ottawa Herald is looking for a strategic marketing and multi-media sales consultant. This position is accountable for meeting and exceeding revenue goals by providing consultative services to clients through the development of strategic marketing plans. You will lead the effort to gain new business by demonstrating The Ottawa Herald’s ability to meet the advertising and marketing needs of local and area businesses through effective print and Web-based advertising. We reward our sales force with a compensation plan that includes salary, commissions and bonuses. Benefits include health and dental insurance, vacation and a 401(K) retirement plan. Excellent presentation and communication skills are required. Two-to-five years of outside sales and/or marketing experience a must in order to be considered. Newspaper, television, radio, or digital media sales experience is a definite plus. Qualified candidates will have a working knowledge of the Internet, computer applications such as Word and Excel (typing at least 45 wpm), excellent phone and people skills and excellent organizational skills. A valid KS driver’s license, good driving record, reliable vehicle and proof of valid auto insurance also are required. Send resume, including salary requirements, to The Ottawa Herald, Inc., attn: Advertising & Online Services Director, 104 S. Cedar St., Ottawa, KS 66067; or e-mail to jtaylor@ottawaherald.com.

WRITER/REPORTER
ScoopFire.com

ScoopFire.com is looking for writers and reporters for their online newspaper business. The positions are paid, between 10 and 25 hours per week, and available for summer and fall 2009. ScoopFire.com is run by two Wichita State University graduates and is a new business model for newspapers. With a focus on small towns, ScoopFire.com actually starts a completely-online newspaper. Instead of paying a yearly subscription, the user simply pays 10 cents for every article he or she clicks on. The writer is paid according to how many hits his or her article gets. For more information, visit www.scoopfire.com. To apply, contact Sara Muzzy in the WSU Coop Office at 978-6986 or sara.muzzy@wichita.edu.

WRITER/GRAPHIC DESIGNER
A Box 4 U

A Box 4 U has a part-time summer opportunity for an individual with strong writing skills and graphics background to write the company history and produce a timeline for the organization. Responsibilities will include interviewing owners and managers to gather historical information and then produce the history and timeline in a reader-friendly format that allows for additions as the company grows and changes. If you are interested in this opportunity, please submit resume to Human Resources, A Box 4 U, 4340 S West Street, Wichita, KS 67217 or e-mail in MS Word format to hr@abox4.net.

RADIO NEWS INTERNSHIP
KFDI

KFDI is looking for someone interested in broadcast news capable of assisting our afternoon news anchor George Lawson. This person would record and write ABC Radio network news stories, interview local newsmakers on the phone, edit the audio and write news stories for KFDI, and also update our news page http://news.kfdi.com. The student may need to use his or her vehicle to cover a news story, either a news conference or breaking news event. We rarely wear ties, but realize we may be asked to cover a news conference at City Hall and should not wear sneakers or shorts. Jeans are acceptable on Fridays. The position is unpaid, but academic credit is available. If interested, contact Dan Dillon at KFDI at 821-2018.

WRITING INTERNSHIP
Family Health Management Products and Services

Family Health Management Products and Services, a new company working to increase awareness and assistance for families giving 24/7 care to ill family members, is looking for a writing intern for the summer. The position includes interviewing, editing and writing the stories of the family members who provide care for their family members who are ill, just prior to when the ill family members might enter hospice care. The position is 20 hours a week at $10 an hour. The schedule is flexible and the student will need their own laptop computer. Interested students should contact sara.muzzy@wichita.edu or 978-6986.

PUBLIC RELATIONS POSITIONS
PRSA

The following public relations jobs were recently posted on PRSA’s Web site:
• USDA Food Safety and Inspection Service, Press Officer, Washington, D.C.
• Strategic Communications and Planning, Communications Associate, Penn.
• OC Fair, Intern, Calif.
• National Wild Turkey Federation (NWTF), Web Editor, S.C.
• Crowe Horwath LLP, External Communications Associate, Ill.

The jobs are also accessible at http://www.prsa.org/jobcenter/index.html, then click on Job Seekers to search for PR jobs.

ADVERTISING DIRECTOR
Lake Media

Lake Media, a group of diverse publications that serve the Lake of the Ozarks of Missouri area is seeking an experienced, innovative, high-energy professional to lead our advertising department. This key management-team position is responsible for leading the sales efforts of our many publications. These publications include a small daily newspaper and three free weeklies. Lake Media is also comprised of a lifestyle magazine, real estate magazine, vacation magazine, boat publication, various special sections and an Internet site. We’re looking for a proven leader with a track record of achieving revenue targets while effectively managing expenses and people. Responsibilities of this position include developing and motivating our retail, classified and telemarketing staff that include veterans and relative newcomers. The advertising director oversees all sales functions and works closely with the publisher and all other department heads. Our advertising director must be an innovative thinker experienced in creating new revenue streams and implementing successful strategies, and have the ability to motivate and empower a sales team to do the same. Excellent time management, organizational and communication skills are a must. Qualified candidates will have advertising management experience, strong organizational skills, creativity in developing sales promotions and excellent interpersonal and customer service skills. Interested individuals should send a resume to: Publisher John Tucker, Lake Sun, 918 N State, HWY 5, Camdenton, MO 65020. No phone calls please.