THE BACHELOR OF ARTS IN SPORT ADMINISTRATION

Sport Administration is a comprehensive program designed to prepare students with the knowledge base appropriate for a career in the growing sport industry.

This varied sport industry includes the following segments:

- College athletics
- Professional and minor league sports
- Park and recreation departments
- Sport businesses
- Leisure resorts
- Sport governing associations
- Non-profit sport organizations
- Sporting goods retail establishments
- And many others

Within Wichita and the surrounding area, there are a host of sport businesses including:

- Wichita Wings
- Wichita Thunder
- Wichita Wranglers
- Greater Wichita Sports Commission
- Extensive park and recreation department
- Sporting goods retail stores
- Bowling alleys
- Miniature golf courses
- 81 Speedway
- Events Unlimited
- Health clubs
- YMCAs
- Collegiate athletics
- Interscholastic athletics

These businesses provide sport administration students with a wide range of internship possibilities.

Mission Statement:
The mission of WSU’s sport administration program is to provide students with a knowledge, understanding, and appreciation of the sport industry that will provide career advancement opportunities. The tools and resources provided to the students will occur in a positive learning environment combining both theory and practice.

General Education Requirements:
(42 hours minimum)

- Includes basic skills
- Introduction to disciplines
- Further study in disciplines
- Issues/perspectives

Required Major Courses: (52 hours)

- Introduction to Sport Administration (3 hours)
- Career Network Experience (1)
- Practicum-Sport Administration (3)
- Psychology of Sport (3)
- Issues and Trends (3)
- Sport Tournament & Event Management (3)
- Sport Facility Management (3)
- Sport Public Relations (3)
- Sport Finance (3)
- Organization & Administration (3)
- Internship-Sport Administration (12)
- Legal Aspects of Sport and Physical Activity (3)
- Marketing Sport (3)
- Desktop Publishing (3)
- Economics of Sport (3)

Electives: (30 hours minimum)

NOTE: May be selected with consent of advisor or student may minor in business (7 areas), communications, or exercise science.

Total Hours: 124 hours minimum

Internship:
The internship represents a full-time, two semester opportunity for students. It is the culminating activity required of sport administration students providing a vital link between the classroom and the start of a career in sport administration. WSU sport administration students have served as interns for such organizations as:

- Boston Celtics
- Denver Broncos
- Texas Rangers
- Athletic Departments of many Division 1-A Institutions
- Colorado Avalanche
- Dallas Stars
- Denver Nuggets
- National Association of Intercollegiate Athletics

Administration Requirements:
When you choose to study sport administration at Wichita State University, you will be admitted to the College of Education in preprofessional studies. You’ll be assigned a faculty advisor who will help you plan a course of study and who will outline specific requirements for full admission into the College of Education. To transfer into the College of Education, you must complete 24 hours, achieve at least a 2.50 overall grade point average, and have at least a C in English 101 and 102, Communication 111 and algebra.

The University reserves the right to revise or change rules, charges, fees, schedules, courses, requirements for degrees and any other regulations affecting students whenever considered necessary or desirable.
For more information, please check our website at www.wichita.edu/sportadmin or contact our faculty:

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