

**Sport Management**

**WICHITA STATE UNIVERSITY GENERAL EDUCATION PROGRAM**

| General Education  | Requirement   | Course Taken | Hrs | Grade |
|--|---|--------------|-----|-------|
| <b>Basic Skills<br/>(12 hours)</b><br><i>Basic Skills must be met within the first 48 hours with "C" or better in each</i> | (1) English 101   |              | 3   |       |
|  | (2) English 102   |              | 3   |       |
|  | (3) Comm 111  |              | 3   |       |
|  | (4) Math 111  |              | 3   |       |
| <b>Fine Arts Introduction<br/>(3 hours)</b>  | Areas of Discipline: Art History, Dance, Music Comp, and Theater  |              |     |       |
|  | (1) Fine Arts Course  |              | 3   |       |
| <b>Humanities Introduction<br/>(6 hours)</b>   | Areas of Discipline: Communications (Non basic), Literature, History, Linguistics, Modern & Classical Languages, Philosophy, Religion, and Women's Studies. |              |     |       |
|  | (1) Humanities  |              | 3   |       |
|  | (2) Humanities  |              | 3   |       |
| <b>Fine Arts or Humanities<br/>___ Further Studies or<br/>___ Issues /Perspectives<br/>(3 hours)</b>                       | (3) Fine Arts or Humanities   |              | 3   |       |
| <b>Social &amp; Behavioral Sciences<br/>Introduction<br/>(6 hours)</b>   | Areas of discipline: Anthropology, Criminal Justice, Economics, Geography, Minority Studies, Political Science Psychology, and Sociology                    |              |     |       |
|  | (1) Psychology 111  |              | 3   |       |
|  | (2) Social & Behavioral Sciences  |              | 3   |       |
| <b>Social &amp; Behavioral Sciences<br/>___ Further Studies or<br/>___ Issues /Perspectives<br/>(3 hours)</b>              | (3) Social & Behavioral Sciences  |              | 3   |       |
| <b>Natural Sciences &amp; Mathematics<br/>Introduction<br/>(6 hours)</b>   | Areas of Discipline: Biology, Chemistry, Computer Science, Geology, Math and Physics<br><i>*Note: One must be Biology, Chemistry, Geology or Physics</i>    |              |     |       |
|  | (1) Natural Sciences and Mathematics  |              | 3   |       |
|  | (2) Natural Sciences and Mathematics  |              | 3   |       |
| <b>Natural Sciences &amp; Mathematics<br/>___ Further Studies or<br/>___ Issues /Perspectives<br/>(3 hours)</b>            | (3) Natural Sciences and Mathematics  |              | 3   |       |
| TOTAL GENERAL EDUCATION HOURS  |   |              | 42  |       |
| *At least one Further Studies course and one Issues & Perspectives Course is required in general education                 |   |              |     |       |

For admission into the College of Education, students must have completed 24 hours, have a 2.5 GPA, a grade of "C" or better in ENGL 101 and 102 (or the equivalent), COMM 111, and College Algebra.

**Sport Management**

**BACHELOR OF ARTS DEGREE SPORT MANAGEMENT (BA)**

**General Requirements:** minimum of 124 total hours for graduation; GPA of 2.50 required in major, WSU courses and cumulative.

**Admission into the College of Education:** completed 24 hours of college work; grades of C or better in the following courses – English 101, English 102, Communications 111, and college algebra; GPA of 2.50 overall and WSU.

**REQUIRED MAJOR COURSES (52 HOURS)**

- |   |  |
|---|--|
| ___ 3 SMGT 112 Intro to Sport Management                  | ___ 3 SMGT 465 Psychology of Sport                 |
| ___ 1 LAS I 150U Career Network Experience                | ___ 3 SMGT 466 Marketing Sport & Physical Activity |
| ___ 3 SMGT 210 *Practicum – Sport Management              | ___ 3 SMGT 475 Issues and Trends                   |
| ___ 3 SMGT 426 Sport Public Relations                     | ___ 3 SMGT 520 Sport Tournament & Event Mgmt       |
| ___ 3 SMGT 428 Sport Finance                              | ___ 3 SMGT 525 Sport Facility Management           |
| ___ 12 SMGT 447A Internship – Sport Management            | ___ 3 SMGT 545 Organization & Admin of Sport & PE  |
| ___ 3 SMGT 461 Legal Aspects Sport & Physical Activity I  | ___ 3 CI 541 Desktop Publishing                    |
| ___ 3 SMGT 462 Legal Aspects Sport & Physical Activity II | ___ 3 ECON 611 Econ of Sport                       |

\* \_\_\_ 12 SMGT 447B Internship – Sport Management  
[this can be taken in place of SMGT 210, with a corresponding nine-credit adjustment in elective hours below]

**ELECTIVES**

(27 hour minimum)

Student may satisfy elective requirement by selecting courses with the consent of the program advisor and/or by pursuing a minor degree in Exercise Science, Communications, or one of seven minors available through the Barton School of Business (see back of sheet).

|       |       |       |       |       |
|-------|-------|-------|-------|-------|
| _____ | _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ | _____ |

**\*\* As of Fall 2003, all incoming freshmen will be required to have 45 hours of courses numbered 300 or above.**

**It is strongly suggested that Sport Management Students:**

- Consult with their assigned advisor each semester to insure they are making appropriate course selections in regard to degree requirements.
- Focus on an interest area early. This interest area will determine their area of specialization and will hopefully lead to a minor (see the back of this page).
- Be cognizant of which courses are only offered once a year so that they will be able to graduate on their target date.
- Finish all undergraduate requirements with the internship. This will allow the student to be available for full-time employment immediately after graduation.

## Sport Management

### Common Minors for Students in Sport Management

#### Exercise Science (24 hours required)

|         |  |           |
|---------|--|-----------|
| HPS 301 | Introduction to Fitness Activities       | (3) _____ |
| HPS 229 | Applied Human Anatomy                    | (3) _____ |
| HPS 328 | Kinesiology and Biomechanics             | (3) _____ |
| HPS 331 | Care and Prevention of Athletic Injuries | (3) _____ |
| HPS 440 | Concepts in the Prescription of Exercise | (3) _____ |
| HPS 470 | Fitness Practicum                        | (3) _____ |
| HPS 490 | Physiology of Exercise                   | (3) _____ |
| HS 331Q | Principles of Diet and Nutrition         | (3) _____ |

#### Business Administration (21 hours required)

|           |                                      |           |
|-----------|--------------------------------------|-----------|
| Acct 210  | Financial Accounting                 | (3) _____ |
| Econ 201Q | Principles of Macroeconomics         | (3) _____ |
| Econ 202Q | Principles of Microeconomics         | (3) _____ |
| Fin 340   | Financial Management I               | (3) _____ |
| Mgmt 360  | Management & Organizational Behavior | (3) _____ |
| Mkt 300   | Marketing                            | (3) _____ |
| BL 431    | Business Law                         | (3) _____ |

#### Accounting (18 hours required)

|          |  |           |
|----------|--|-----------|
| Acct 210 | Financial Account                      | (3) _____ |
| Acct 220 | Managerial Accounting                  | (3) _____ |
| Acct 260 | Introduction to Information Processing | (3) _____ |

**+Nine hours of courses 300 level and above in accounting**

#### Economics (15 hours required)

|           |                              |           |
|-----------|------------------------------|-----------|
| Econ 201Q | Principles of Macroeconomics | (3) _____ |
| Econ 202Q | Principles of Microeconomics | (3) _____ |

**+Nine hours of courses 300 level and above in economics**

#### Entrepreneurship (15 hours required)

|            |  |           |
|------------|--|-----------|
| Entre 301C |  | (3) _____ |
|------------|--|-----------|

**+Nine hours of courses 400 level and above in entrepreneurship**

#### Finance (15 hours required)

|          |                         |           |
|----------|-------------------------|-----------|
| Fin 340  | Financial Management I  | (3) _____ |
| Fin 440  | Financial Management II | (3) _____ |
| Acct 210 | Financial Accounting    | (3) _____ |

**+Six hours of Finance courses 300 level or above**

#### Management (15 hours required)

|          |                                      |           |
|----------|--------------------------------------|-----------|
| Mgmt 360 | Management & Organizational Behavior | (3) _____ |
|----------|--------------------------------------|-----------|

**+Four of the following courses:**

|          |                                     |           |
|----------|-------------------------------------|-----------|
| Mgmt 430 | Business, Government, and Society   | (3) _____ |
| Mgmt 462 | Leading and Motivating              | (3) _____ |
| Mgmt 464 | Communicating Effectively in Organ. | (3) _____ |
| Mgmt 660 | Designing Effective Organizations   | (3) _____ |
| Mgmt 680 | Making Effective Decisions          | (3) _____ |

|          |                          |           |
|----------|--------------------------|-----------|
| Mgmt 681 | Strategic Management     | (3) _____ |
| IB333    | International Business   | (3) _____ |
| IB 600   | International Management | (3) _____ |
| HRM 466  | Fund. Of HR Management   | (3) _____ |
| HRM 664  | Labor Relations          | (3) _____ |
| HRM 666  | Human Resource Selection | (3) _____ |

#### Communications (18 hours required)

**Two courses from the following:**

|           |  |           |
|-----------|--|-----------|
| Comm 130Q | Communication and Society                | (3) _____ |
| Comm 301  | Writing for the Mass Audience            | (3) _____ |
| Comm 305  | Visual Technologies                      | (3) _____ |
| Comm 325  | Speaking in Business and Professions     | (3) _____ |
| Comm 430  | Communication Research and Inquiry       | (3) _____ |
| Comm 535  | Communication Analysis & Criticism       | (3) _____ |
| Comm 630  | Communication Law and Responsibility     | (3) _____ |
| Comm 631  | Historical & Theoretical Issues in Comm. | (3) _____ |

**+Twelve hours of electives in communication  
(Six hours must be at the 300 level or above)**

#### Marketing (15 hours required)

|         |                    |           |
|---------|--------------------|-----------|
| Mkt 300 | Marketing          | (3) _____ |
| Mkt 405 | Consumer Behavior  | (3) _____ |
| Mkt 609 | Marketing Programs | (3) _____ |

**+ Two of the following courses:**

|         |   |           |
|---------|---|-----------|
| Mkt 403 | Marketing Research                      | (3) _____ |
| Mkt 404 | Retail Management                       | (3) _____ |
| Mkt 407 | Marketing for Service & Non-Profit Org. | (3) _____ |
| Mkt 601 | International Marketing                 | (3) _____ |
| Mkt 604 | Distribution Management                 | (3) _____ |
| Mkt 606 | New Product Marketing                   | (3) _____ |
| Mkt 607 | Promotion Management                    | (3) _____ |
| Mkt 608 | Selling & Sales Force Management        | (3) _____ |

#### **Note:**

**For admission into the College of Education, students must have completed 24 hours, have a 2.5 GPA, a grade of C or better in English 101 and 102, Comm 111, and College Algebra.**

**Business Administration minors need 15 hours at WSU with at least a 2.25 in the minor course work. Other Business Minors are required to have at least 9 hours at WSU in the minor with at least a 2.25 in the minor courses.**

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