The Perfect Storm

A number of forces are converging metaphorically referred to as the Perfect Storm

- Global Economy: Innovation, Change & Redistribution of resources
- Structural unemployment
- Industry…Increasingly Narrow pathway to the middle class
- Concentration of wealth…large & growing underclass
- Growing Pluralism, Division & Political Instability
- Growing national debt….limited capacity to respond to a crisis like 2008
- Fiscal challenges
  - Deteriorating Infrastructure
  - Withdrawal of Safety Net: Medicare, Medicaid, Social Security, etc.

-Placed Based Economic Development Model

-Innovation Campus or Not: Historic Connections
What will it take to create a “Community of Choice”? 

....Is Fairmount a place where people **choose to live, work and play**? 

• **Do Neighbors** feel **Connected/Responsible**....”Defended Space”? 

• **Community Development**: Will Neighbors work together to make improvements

Neighborhood-Based Intersector Collaborative Network
Community of Choice:
Commitment to Socio-geographic Space

Collaboration between Neighbors
94%....willing to work with their neighbors to make the neighborhood a better place to live
86%....Neighbors are Willing to Work with me

Social Support Systems
78%...Friends in the Neighborhood
38%...Family in the Neighborhood

General Assessments of Quality of Life
86%...Good Place to Live
73%...Good Place to Raise a Family
Community of Choice: Defended Space
85%...If I saw a stranger hanging around a neighbor’s home I would contact my neighbor or the police
76%...trust their Neighbors do the same

Community of Choice: Citizen-Police Collaboration
94% ...most police officers are good people doing a difficult job.
93%......I’m willing to work with the police to prevent or solve crimes.
94% ....support Law Enforcement Training Center on the WSU Campus

Victimization
33%....Property Crime…My home has been burglarized or I have had property stolen or vandalized in the past 3 years
29%...Crime Against Persons…Someone living in this house has personally been a victim of crime in the neighborhood in the past 3 years
Division reduces the capacity of community. Division based on race is particularly destructive.

Community of Choice: Embrace Diversity

90%...People of different races get along in the neighborhood.
98%...I’m willing to work with people of different races to make the neighborhood a better place to live.
89%...Most people living in the neighborhood are willing to work with people of different races to make the neighborhood a better place to live.

82%...Neighborhood police officers treat everyone the same regardless of race.

African-Americans (74.4%) and Hispanics (76.0%) are the least likely to report that neighborhood police officers treat everyone the same regardless of race.

Potentially a model for the broader community.
Neighborhood Concerns
52.3%...Too many people don’t take care of their property
36.1%...Illegal drugs are a big problem

Neighborhood Needs
89.8%...Additional Neighborhood Lighting
77.9%...Additional Cameras in the Neighborhood
**Community of Choice: Economic Inclusion**

**Employment Related Needs**

(39%)…Unemployed and need a job (someone living in the residence)

(48%)…Employed but need a better job

**Era of Change: Continuous… Product Innovation, Changes in Production, Retraining/Education**

• **Affiliation-** WSU & Wichita Area Technical College (WATC)
  …continuum of education/continuous job training

  (68%)…Interested in developing new skills to improve employment opportunity

  (43%) Need better public transportation to get to work

  (20%) Need assistance Learning to Speak English (Social/Economic Inclusion)

  (50%)…Hispanic households
Community of Choice: Invest in the Future & Create Opportunity

ROI ...Invest in Children of Fairmount
Failure to Invest ...Places the Future At-Risk

Disadvantaged children....Start Behind....Stay Behind
(29%) Children who need assistance with homework
(63%) Children Attend USD 259

“Whole Child” Approach to Development
(43%) Children who need better recreational Opportunities
(86%) Children Attend USD 259
Community of Choice: Quality of Life

someone living at the residence

(40%) Unmet Dental care Needs
(30%) Unmet Eye care
(28%) Unmet Medical care
(24%) Unmet Prescription drugs
(23%) Unmet Mental health care
(37%) WSU student living at the residence
(17%) Handicap Not Being Addressed
(27%) WSU student living at the residence

(24%) Not Getting Enough to Eat
(21%) Clothing Needs Not Being Met
Community of Choice: Support for Investment

Destination Place

(90%) Recreation and Fitness Center – Someone living at the residence would be interested in a recreational and physical fitness center in the neighborhood or on campus. Three-Fourths of those 65 or older support investment in a recreation and physical fitness center.

(77%) Restaurants – Someone living at the residence is likely to be a customer of new restaurants on campus.

(93%) Grocery Store – Someone living at the residence would shop at a new grocery store in the neighborhood or on campus.

PLACED BASED ECONOMIC DEVELOPMENT MODEL: A Destination Place
Community of Choice: Perceptions of Positive Impact

(94%)...changes taking place at WSU are making the neighborhood a better place to live. Support does not tend to vary significantly based on the demographics.

(93%)...changes taking place at WSU are making Wichita a better place to live.

(90%)...university-neighborhood connections make the area a better place to live.

Retention

(57%)...expect to be living in the neighborhood 3 years from now

(77%)...expect to be living in the area 3 years from now
Intersector Collaborative Networks: Systems Solutions

- Systems Solutions based on wellbeing of community
  - Define the Problem from a community rather than an organizational perspective and systematically address all components of the problem
  - Optimize the use of resources based on community Not organization
  - Assign responsibility based on organization capacity and mission
  - Protect the Autonomy of Community Organizations
  - Recognize Opportunity costs

- Change the Nature of Discussion: Less about Self-Interest….more about Public Good & Community Wellbeing