

# Horizon

FEBRUARY 2007

Communicating with the Thinkers, Doers, Movers, & Shockers of  
W I C H I T A S T A T E U N I V E R S I T Y

## Cessna scholarship helps WSU student earn his wings

“How did I feel when I got this internship and scholarship? Like I finally had a start — a definite pathway to my future.” — A.J. Buhrman

The road from Muleshoe, Texas, to the Air Capital can be a long one.

No one knows this better than WSU aerospace engineering undergraduate and Cessna intern A.J. Buhrman.

“It wasn’t as rocky a road as it could’ve been,” he said, smiling with relief.

Buhrman, recipient of a Cessna Foundation Engineering scholarship, is taking advantage of help from WSU and the Cessna Company to fulfill a lifelong ambition of his—to become a test pilot.

“I guess you could say this scholarship is a paved pathway to getting to my dreams,” he said.

It’s no surprise that Buhrman would dream of flight, or that he would choose engineering as a career. His first birthday cake had an airplane made of frosting on it; his childhood was spent tackling mechanical problems on the family farm in western Texas; and his aptitude for math and science shown through in his high school classes.

Due to the time constraints of his work schedule, his grades in those classes were sometimes less than perfect—at least, that is how it was before receiving his scholarship.

“Ever since I’ve had this scholarship, I’ve had a 4.0 (grade



A.J. Buhrman, WSU senior and Cessna Company scholarship recipient and intern, stands next to a Cessna 172 Skyhawk, one of the planes he flies for leisure and additional pilot ratings. With additional pilot ratings and flight hours with this flying club aircraft, Buhrman is on his way toward becoming a test pilot.

point average). I never did before,” he confessed. “That’s evidence now of how much I’ve been able to focus on my school work.”

Jayne Buzard, engineering employment administrator for the Cessna Company, is familiar with such stories from scholarship recipients.

“The one thing we hear repeatedly is how this scholarship takes the pressure off in terms of how students are going to pay for their education,” she said. “We’re glad our support can help provide an avenue for students to concentrate on their education rather than employment.”

Buhrman, a flight test engineer intern at the Cessna Company, received his internship through Wichita State’s Office of Cooperative Education and Work-Based Learning.

Since the “We are Wichita State” fund-raising campaign began in July 2004, gifts from people like you have allowed hundreds of WSU students like A.J. Buhrman fulfill their dreams.



Working to assure a university of excellence by identifying donors, cultivating and maintaining relationships, securing gifts and managing resources to enable students and faculty to excel.

A P U B L I C A T I O N O F T H E W S U F O U N D A T I O N

## Major Gift Highlights

The WSU Foundation received \$10,000 or more from these individuals, corporations, foundations and estates between June 1 and Nov. 30, 2006. The projects funded are listed with their names. We appreciate their contributions.

**4TK Inc.**—Women's Softball Support

**American Honda Foundation**—Switched on Saturday Academy (College of Engineering)

**Betty Ann Angulo '37 Living Trust**—Joseph & Betty Angulo Endowed Scholarship (College of Liberal Arts & Sciences)

**Bill '64 & Donna '73 Ard**—Bill & Donna Ard Endowed Scholarship (College of Liberal Arts & Sciences)

**Mickey '45 & Pete '42 Armstrong**—Unrestricted Fund (Other)

**Bank of America Foundation**—SASO, Champions Club, Eck Stadium Skyboxes, ICAA Gift Transfers

**Joan Beren '83 Foundation Inc.**—Unrestricted Fund (Other)

**BGM Sports Marketing LLC**—Eck Stadium Skyboxes

**Craig Barton '83**—Champions Club, Men's Basketball

**Patsy Barton**—Unrestricted Fund (Other)

**Arlene Behring**—Regina L. Behring Whittaker Endowed Scholarship in Nursing

**Doug & Nancy Blackman**—GIK – SASO

**Sam & Rie Bloomfield Foundation**—Rie Bloomfield Organ Series Fund, James Ceasar Violin Restoration Fund, Bloomfield Professorship in Engineering

**Boeing Company**—Eck Stadium Skyboxes, Boeing Engineering Recruitment Scholarship, Boeing Engineering Scholarship, Boeing W. Frank Barton School of Business Scholarship, Boeing Teacher Education Scholarships, Boeing Student Teaching Scholarship, Boeing Scholarships for Student Support Services, Boeing Society of Women Engineers Current Scholarship, Engineering Open House, Jason Project (College of Liberal Arts & Sciences), FACSME (College of Liberal Arts & Sciences), Kansas Best (Dean's Circle) (College of Engineering), Robotics in the Classroom (College of Education), Boeing Current Graduate Fellowship in Engineering, Boeing Female Engineering Recruitment Scholarship, Boeing

## "We are Wichita State" campaign total swells, yet . . . specific areas still need your help

Since the WSU Foundation began the "We are Wichita State" fund-raising campaign in July 2004, we have received more than \$41 million in gifts (cash and pledges). Your gifts have created 168 new funds for the support of students, faculty and staff.

"The millions of dollars raised by this campaign will not be seen in brick and mortar, but in the future of many lives," said Carolyn Harrison '80, "We are Wichita State" campaign cabinet member and educational director for Kansas Health Ethics Inc.

With this amazing success, it's hard to imagine that we still need your help—but we do.

Since contributions to the campaign are often earmarked to benefit a specific college or program, not all areas of the university have experienced an equal level of success. While support for all academic areas is important, your contribution during the final

five months of the campaign could make a special impact on students and faculty in education, health professions, fine arts, liberal arts, engineering and the library—creating a significant presence in our community. Additional funding could lend a much-needed hand to programs providing such in-demand professionals as teachers and nurses—along with many others critical to our community's advancement.

"The campaign's success to date supports the fact that there are many behind it who are making it a success for students, faculty and WSU," said Harrison.

Call (316) 978-3040 or visit [www.wichita.edu/wearewsu](http://www.wichita.edu/wearewsu) to help all areas of the university.



## Show your Shocker spirit



Now you can display a colorful snapshot of the Wichita State University campus on your computer. In addition to promoting the beautiful campus, you will be promoting our "We are Wichita State" campaign.

Go to the campaign Web site at [www.wichita.edu/wearewsu](http://www.wichita.edu/wearewsu), click on wallpaper downloads, and follow the step-by-step instructions to download one of six desktop backgrounds.

We want to thank Carolyn Harrison, a member of the WSU Foundation National

Advisory Council and the "We are Wichita State" campaign cabinet, for spearheading this idea. She had seen another campaign Web site and knew we could do just as good of a job publicizing our university and campaign in this positive light. Thanks, Carolyn!

Please let Belinda Venters, WSU Foundation communications coordinator, know if you have any questions or comments. (316) 978-5624 or [belinda.venters@wichita.edu](mailto:belinda.venters@wichita.edu).

## True Knowles, “We are Wichita State” chair, leads by example

Born and raised locally, True Knowles graduated from El Dorado High School, attended Butler County Community College, and completed his education at Wichita State where he received his Bachelor of Science in geology. He forged ahead in a life with several successful career ventures and always remembers his roots.

“Going to college was just a way of life,” he said. “I had to graduate to get those doors to start to open up.”

And open up they did. After graduation from WSU, he began working as an exploration geologist for F G Holl, an independent oil company, today managed by Margery Nagel, Holl’s granddaughter.

He switched gears to work for Procter & Gamble as a sales representative in the soap division. Knowles called on grocery stores in Wichita from 1963-65.

George Jabara, a WSU supporter and former grocery store owner, was

one of Knowles’ customers. Over the next 17 years, Knowles was promoted to various sales management positions in Kansas City and Cincinnati.

In 1982, Knowles went to work for Dr. Pepper as vice president/general manager for the fountain/food service division. He held several executive positions including his last as president and COO from 1990-95.

In 1995, Knowles gave a charitable remainder trust to WSU. This year, in support of the goals of the “We are Wichita State” campaign, Knowles doubled the amount, which is intended for general scholarships for average students who are working and married.

“That’s how I got through school,” Knowles said. “I was married, had a child and was going to school.”

In discussing his planned gift, he feels it’s the next thing to a foundation.

“It’s an opportunity to set aside a certain amount of money for a cause that I believe

in strongly,” he explained. “And it allows me to give back. It’s just part of my estate that’s set aside for a good cause, and that cause is WSU.”

Knowles didn’t stipulate his gift for a specific area of the university because he wanted to help a larger number of students.



(l-r) WSU President Don Beggs with True Knowles at the December 2006 commencement ceremony in which Knowles was the guest speaker. During the event, Knowles was honored with the President’s Medal, awarded for his interest in others, as well as his extraordinary and exemplary leadership and expertise in his field.

He became chairman of the board for The NutraSweet Co. in 2002, and served on the board of Wendy’s International. Knowles holds private equity in such entities as Sunny Delight Beverages and Tin Star Restaurant. He also continues to sit on various private boards.

Though Knowles lives in Texas, he keeps close ties with his roots. He owns a ranch near Quincy in the Kansas Flint Hills.

In addition to his involvement in WSU giving clubs, on boards and with the Alumni Association, he feels it is an honor to chair the “We are Wichita State” fund-raising campaign cabinet.

“They are a great group of people to work with,” Knowles said. “It is a constant learning environment, and it’s a lot of fun, too.”

In regard to giving to WSU, his philosophy was, “If the university finds me, I’ll support it.” The university found him, and Knowles continues to support it in word and deed.

## Major Gift Highlights

National Society of Black Engineers Scholarship, Society of Women Engineers Student Chapter Operating Fund, Boeing Professional Development School Program (College of Education), Boeing Current Global Learning (College of Education), Alternative Teaching Program (College of Education), Boeing Engineering Teaching Awards (College of Engineering)

**Boge Iron & Metal Co. Inc.—**  
Allen Boge Endowed Scholarship (General)

**Russell & Ilene Bomhoff—**  
H. Russell Bomhoff Professorship in Engineering

**Virgil '61 & Elaine '61 Brady—**Elaine & Virgil Brady Spirit Squad Scholarship (Student Affairs), Cheer Squad-General Fund (Student Affairs), WSU Dance Team (Student Affairs)

**Erik '89 & Christine Brewer—**  
Hollis & Mary Brewer Endowed Scholarship (College of Fine Arts)

**Janet Buckley Living Trust—**  
Unrestricted Fund (Other)

**Burch Family Foundation—**  
“1970 Football Memorial Scholarship Fund”

**Wilson '51 & Roslyn Cadman Charitable Trust—**Wilson K. Cadman Endowed Fellowship in Business, Roslyn R. Cadman Endowed Fellowship in Fine Arts

**Cargill Meat Solutions—**SASO

**Capitol Federal Foundation—**Capitol Federal Savings Scholarships in Business

**Dan '53 & Gayla Carney—**Beta Theta Pi Endowed Scholarship (Student Affairs)

**Cessna Aircraft Company—**Kansas Best (Dean’s Circle) (College of Engineering)

**Cessna Foundation Inc.—**Del Roskam Scholarship (General), Cessna Foundation Engineering Scholarship

**CISCO Systems Inc.—**CISCO Systems Fellowship (Engineering)

**Clark Investment Group—**  
Unrestricted Fund (Other)

**Bill & Dorothy Cohen—**Unrestricted Fund (Other), SASO, Men’s Basketball - Margin of Excellence, Men’s Basketball, All American Club, Current Unrestricted (General), Bill & Dorothy Cohen Scholarship (General), Men’s Golf Team

## Major Gift Highlights

**Davis-Moore Auto Group**—Davis-Moore Current Scholarship (General), Davis-Moore Endowed Scholarship (General)

**Larry Detienne '80 Creative**—GIK – SASO

**Devlin Family Foundation**—Men's Basketball

**Barry '72 & Paula Downing Foundation**—Men's Basketball

**Betty Elliott Living Trust**—Oliver B. Elliott School of Communication, Oliver & Betty Elliott Professorship-School of Communication, Betty & Oliver Elliott Endowed Fund-School of Communication

**Dorothy Evans '35 Trust**—Dorothy C. Evans Endowed Scholarship (General)

**Gordon Evans Charitable Trust**—Gordon W. Evans Scholarship (College of Fine Arts), Director's Fund (Ulrich Museum), Opera Producer's Circle

**Virginia Farha Foundation**—Eck Stadium Skyboxes

**George & Brenda Farha**—Unrestricted Fund (Other)

**Naer Farha Estate**—Nina & Ralph Farha Endowed Golf Scholarship

**Zack & Leilah Farha Charitable Foundation**—Zack & Leilah Farha Scholarship (W. Frank Barton School of Business)

**Fidelity I Charitable Gift Fund**—Marge & Bob Page Library Fund

**First American Title**—SASO

**Bob '64 & Maura Geist**—Men's Basketball

**Vee Gordon**—Vee Gordon Music Scholarships

**William Graham Charitable Trust**—Marjorie Lois Graham Endowed Scholarship (College of Fine Arts), William L. Graham Scholarship (General)

**Hayes Company Inc.**—Hayes Company Faculty Fellowship in Business

**Deborah Haynes '76 & Larry Beamer Foundation**—Current Unrestricted Fund (General), Deborah G. Haynes Fairmount Fund for Faculty, Deborah G. Haynes & R. Larry Beamer Endowed Scholarship Fund (General), College of Liberal Arts & Sciences Annual Fund Campaign

**Frank & Betty Hedrick Foundation**—Center for Physical Activity & Aging (College of Education)

## Picture This

Harry Bell Adams photographs the likely and the unlikely. He began snapping pictures at age 7 with a Kodak Baby Brownie, but did not become a serious photographer until the late 1940s, when he did his own darkroom work. Many of his photos can be seen in the Wichita State University Libraries Department of Special Collections—with more to follow.

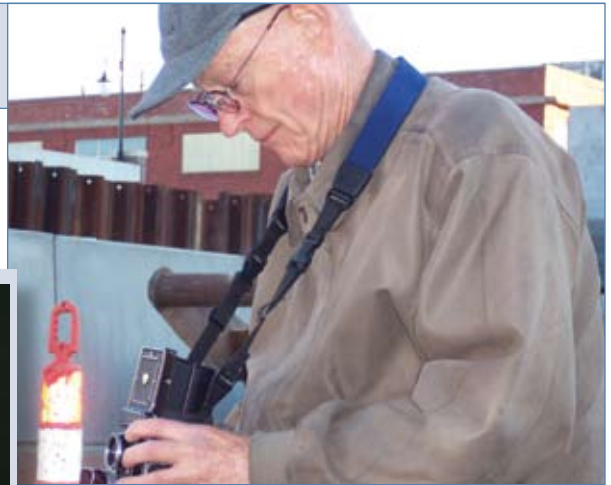
Living in New Hampshire after World War II, he photographed mountains, people, buildings, trains and train stations.

“These were the folks I'd see, the buildings I would check out and the railroad line that ran through our town,” said Adams.

Adams continued taking photos while attending Yale University, working for the U.S. Forest Service, while enlisted in the Air Force and working at Aviation Data Service (AvData Inc.). There, he took about 4,000 airplane photos, but later returned to taking local railroad and building-type photos.

Presently, he is involved in several local history organizations, including the Great Plains Transportation Museum, where he volunteers on weekends. He currently is documenting the large railroad rebuilding project in downtown Wichita, as well as the East Kellogg highway rebuilding. He wanted to record present conditions because he had the forethought that current buildings and scenes will not be around forever.

In addition to taking photos, he collects basic research materials, much of which is classified as ephemera—usually paper items, “made for use, but not to be saved,” described Adams. His assembly of such materials includes gas receipts,



Harry Adams photographs the railroad rebuilding project in downtown Wichita, Kan., with his Rolleicord model 5B camera made in the mid-1960s.



This promotional fan was given to and annotated by Harry Adams at a Wichita Wranglers baseball game on July 26, 2006.

political posters, theatre tickets, postcards and announcements of organization meetings.

Special Collections has so far received about 400 of his railroad photos and some of his aviation photos, as well as photos of daily life, construction projects, graffiti, new and old buildings and some of the ephemera he's accumulated.

“I wanted to leave a little something behind, by establishing a named collection,” Adams said.

“The Harry Adams Collection is a veritable treasure trove for future generations,” said Dr. Lorraine Madway, curator of Special Collections. “The photographs of buildings, railroads and graffiti document the dual threads of change and continuity in the local landscape. In short, these materials document social history in a wonderfully rich, varied and inimitably quirky way.”

“I hope people realize how important collections like his are,” said Lynette Murphy, WSU Foundation development director, “and that to care for these rare and insightful materials, financial donations also are just as important.”

Adams agreed. He knows it will take money to properly care for and maintain an inventory, which is why he created the Harry B. Adams Endowed Libraries Fund and the Harry B. Adams Current Libraries Fund. They will be used for the current and future stewardship of his collection including cataloging, student or staff support and purchasing supplies.

“You just never know,” said Adams, “but sooner or later someone will be interested in almost everything.”

## New law creates IRA gift opportunity for this year

The Pension Protection Act of 2006 makes it possible for some donors to direct gifts to charitable organizations from Individual Retirement Accounts (IRA) without incurring any adverse tax impact. During 2007, individuals age 70½ and above can direct charitable gifts of up to \$100,000 from their IRAs. Here is how it works:

- The donor must be age 70½ or above.
- The gift may be from a traditional or Roth IRA.
- IRA gifts may not exceed \$100,000 during 2007.
- Donors must instruct their IRA custodian to make the transfer directly to the WSU Foundation. Distribution directly to the donor would require reporting as taxable income.

- IRA gifts under this law qualify as the Required Minimum Distribution.

Using an IRA to make a tax-free charitable gift is a wise planning option, as these assets will be subject to income taxes when withdrawn by you or your heirs.

The WSU Foundation has received \$306,000 in IRA gifts as of February 1, 2007.

For a brochure detailing how you can maximize your gift potential through this new legislation, contact Michael Lamb, vice president for planned giving, at (316) 978-3804 or [mike.lamb@wichita.edu](mailto:mike.lamb@wichita.edu). Please consult your advisors for legal and tax counsel.

## W. Frank Barton School of Business recognized as one of nation's best for second consecutive year

For the second year in a row, Wichita State University's W. Frank Barton School of Business has been declared an outstanding business school, according to *The Princeton Review's* "Best 282 Business Schools" publication.

More than 18,000 students at 282 business schools completed an 80-question survey. That information along with school statistics were used to create 11 separate ranking lists. The Barton School was praised by its students for solid preparation in general management, teamwork and presentation skills.

The school's MBA program was particularly singled out by *The Princeton Review*.

According to Robert Franek, vice president of publishing for *The Princeton Review*, "We chose schools for this book based on our high regard for their academic programs and offerings, institutional data we collect from the schools, and the candid opinions of students attending them who rate and report on their campus experiences at the schools. We are

pleased to recommend the Barton School to readers of our book and users of our Web site as one of the best institutions they could attend to earn an MBA."

"Best 282 Business Schools" has two-page profiles of the schools with summaries of their academics, student life and admissions, plus ratings for their academics, selectivity and career placement services.

### Society of 1895

These individuals were named to the Society of 1895 between June 1 and Dec. 31, 2006, by establishing a deferred gift through the WSU Foundation. To do the same, please call Michael Lamb, (316) 978-3804, toll-free (888) 316-2586, or e-mail [mike.lamb@wichita.edu](mailto:mike.lamb@wichita.edu).

Gary Armstrong  
John Fretz '79  
True '60 and Elizabeth Knowles  
James '69 and Barbara Stucky  
Barbara Thompson  
Elna Claire Valine '52, '56

**Frank & Betty Hedrick Scholarship Fund**—Frank E. & Harriett E. "Betty" Hedrick Scholarship (General)

**Larry '53 & Anita '53 Jones**—Anita Jones Faculty Fellow in Fine Arts, Larry Jones Faculty Fellow in Corporate Governance (W. Frank Barton School of Business), Larry Jones Faculty Fellow in Business

**Stephen '69 & Phyllis '68 Joseph**—Welcome Center (Other)

**Kansas Health Foundation**—Kansas Health Foundation Century Leadership Training (College of Liberal Arts & Sciences), Kansas Health Foundation Transfer of Wealth Analysis (W. Frank Barton School of Business), Kansas Health Foundation Convening Ambassadors (College of Liberal Arts & Sciences), Kansas Health Foundation After-School Project (College of Liberal Arts & Sciences)

**Kansas Scottish Rite Foundation**—Scottish Rite Speech/Language/Hearing Clinic

**Richard '84 & Jackie '84 Kincaid**—Richard D. Kincaid Faculty Fellow in Business

**Don & Elizabeth King Foundation Inc.**—Elizabeth & Don King Endowed Scholarship (Student Affairs)

**True '60 & Elizabeth Knowles**—Welcome Center (Other), Current Unrestricted Fund (General), WSU Branding Campaign (Other)

**Sammy '01 & Jacqueline '01 Kouri**—Eck Stadium Skyboxes, Ulrich Museum Alliance, Men's Basketball, Dr. Sam & Jacque Kouri Scholarship in Men's Basketball, Kouri Assistantship (Ulrich Museum), Kouri Paracourse (Student Affairs), Current Unrestricted Fund (General)

**Kent '69 & Janet '71, '73 Kruske**—Janet & Kent Kruske Endowed Fellowship (College of Health Professions)

**LSI Logic Corporation**—Kansas Best (Dean's Circle) (College of Engineering)

**Leon '70 & Karen Lungwitz**—Leon & Karen Lungwitz Endowed Scholarship (W. Frank Barton School of Business)

**Nancy '69 & Tom '65 Martin**—Current Unrestricted Fund (General), Deans Visiting Committee (College of Health Professions), Unrestricted Fund (Other)

## Major Gift Highlights

**Belden Mills Revocable Trust**—Musical Theatre Scholarship

**Bill '74 & Shelly Moore**—Bill & Shelly Moore Faculty Fellowship in Business

**MTS Systems Corporation**—MTS Systems Corporation (NIAR)

**Victor Murdock Foundation**—Victor Murdock Scholarship in Journalism

**Murfin Drilling Company**—Baseball Coaches Club

**National Plastics Color Inc.**—Men's Basketball

**Oatman Charitable Trust**—Unrestricted Fund (Other), Mike Oatman Endowed Scholarship in Entrepreneurship

**Ken '69 & Marilyn '72 Pauly**—Marilyn & Ken Pauly Endowed Scholarship in Business, Current Unrestricted Fund (General), Barton Operating Fund, Unrestricted Fund (Other), Champions Club

**Pepsi Bottling Group**—President's Pepsi Fund (Athletics)

**Preferred Health Systems Inc.**—Eck Stadium Skyboxes, Dental Hygiene Renovation

**Rand Graphics Inc.**—Baseball Coaches Club

**Raytheon Charitable Gift Fund**—Kansas Best (Dean's Circle) (College of Engineering), Industrial Department of Engineering

**Lee Riley '42**—Lee R. Riley Graduate Assistantship for University Libraries, Geology Diamond Anniversary Project

**Rock Island Studios Inc.**—GIK – SASO

**Rudd Foundation**—Rudd Foundation Fellowship (W. Frank Barton School of Business)

**Rusty Eck Ford Inc.**—GIK – SASO

**Charles & Kristin Schalon**—Eck Stadium Skyboxes

**Barry & Cindy '77, '85 Schwan**—Unrestricted Fund (Other)

**Claud Sheats '50 Estate**—Claud L. Sheats Jr. Environmental Science Fund

**Spirit Aerosystems Inc.**—Jason Project (College of Liberal Arts & Sciences), FACSME (College of Liberal Arts & Sciences), Kansas Best (Dean's Circle) (College of Engineering), Robotics in the Classroom (College of Education), Science Class Presentation (College of Liberal Arts & Sciences), Spirit Need Based Engineering Scholarship, Spirit Engineering Graduate

## New members to Foundation's team

The Wichita State University Foundation has added three new members to its team. Diana Gordon will direct the development efforts for the College of Fine Arts and the Ulrich Museum of Art, and Krista Voth will direct the annual fund. Jessica Hanzlicek-Treadwell will assist both Gordon and Voth.

Gordon received her BFA from Ohio University in Athens, Ohio, and has earned the professional designation of Certified Fund Raising Executive (CFRE). She recently was the director of philanthropy at Nashville Public Radio. Gordon is looking forward to working with the College of Fine Arts and is excited about moving to Wichita because it's close to her husband's hometown.

"WSU has a world-class College of Fine Arts," said Gordon. "I feel like I'm coming home."

Voth graduated from Bethel College in North Newton, Kan., with a BA in communications and a minor in English. She previously worked in the development department at Youthville, an agency serving Kansas children in foster care.

"I'm enjoying the opportunity to work with the student telefund callers," said



Krista Voth,  
director of annual fund



Diana Gordon,  
development director for the  
College of Fine Arts & the  
Ulrich Museum

Voth, "and am excited about keeping people connected to the university."

Hanzlicek-Treadwell received a BGS from Pittsburg State University in Pittsburg, Kan. Prior to coming to the Foundation, she worked at the Susan B. Allen Memorial Hospital in El Dorado, Kan., in admissions and communications.

"WSU impresses me with how well it supports the students, faculty and staff, as well as all it has to offer the community," said Hanzlicek-Treadwell. "Its alumni are very proud and spirited, which I believe says a lot about a university. I'm excited to be a part of this organization."

## 2006 President's Club Fall Barbeque



Attending the President's Club Fall Barbecue on Oct. 7 were, pictured from left, President Donald Beggs; President's Club new Life Members Jack Hamilton, president of Capitol Federal Foundation, and his wife, Mary Ann, representing Capitol Federal Foundation; William Darling, Trio Machine Inc.; Justus Fugate, Rita & Stu Lungwitz representing his parents, Leon & Karen Lungwitz, Print Source; Hugh Gill III, president, Kansas Scottish Rite Foundation representing the Kansas Scottish Rite Foundation; Roberta & Alan Whetzel, Business Systems Inc.; and WSU Foundation National Advisory Council Chair Nancy Martin. New Life Members not in attendance were: Brian & Joy Heinrichs; Randal & Shirley Johnson, Typed Letters Corporation; Ronald & Barbara Mann, Airtechnics; the ONEOK Foundation & the Stannard Foundation.

## Bill Goebel was immersed in his community

William J. “Bill” Goebel, former president and co-chairman of the board for Star Lumber and Supply, was actively involved in the community and was a generous supporter of Wichita State University. He believed the university had many positive effects on the community, and this belief fueled his desire to support WSU. Goebel passed away on September 3, 2006, at the age of 76, after a brief battle with thyroid cancer.

Goebel became the president of Star Lumber in 1965, after the death of his father, Earl. He retired in 1989, but continued on as a board member. As a businessman, Goebel was highly motivated; his son, Chris, told *The Wichita Eagle* that, “He could smell a problem a mile away, and before anybody else could figure out for sure what was going on, he already had a solution figured out.”

Goebel enjoyed athletic events at Wichita State University. His strong belief in the

university’s contribution to the community led him to give to the school, and the Goebel Family-Star Lumber Charitable Foundation continues to generously support academic and athletic endeavors at the university. As a company, Star actively supports the W. Frank Barton School of Business. In 1999, the book “History of Star Lumber 1939-1999” was written for the WSU Business Heritage book series.

In addition to his business and community endeavors, Goebel was a family man. He and Janet, his wife of 53 years, had nine children. Chris told *The Wichita Eagle* that his father would wake up around 5 a.m., “do four or five loads of laundry, get it folded, get the kids up at 7, cook breakfast, then get them to school” before he went to work.

Goebel impacted the community with his selfless service, and will be missed by everyone who knew and loved him.

## Jerry Laham was a devoted family and community man

Jerome “Jerry” Laham, D.D.S., a longtime friend and supporter of Wichita State University passed away July 5, 2006, at age 67, after a brief battle with pancreatic cancer.

He was born and raised in Wichita, and graduated from West High School. Laham attended the University of Wichita for three years, graduating with a Bachelor of Science degree in 1959. He went on to earn a D.D.S. degree from the University of Missouri at Kansas City in 1963, and pursued a career in oral and maxillofacial surgery.

Laham cherished his roles as father and grandfather, and loved spending time with his family. He also enjoyed traveling, hunting, fishing, skiing, playing golf and his active involvement in the St. Mary Parish, where he was a lifelong member. He served the church in various ways including singing in the choir, serving on the Parish Council and donating his time and resources.

He supported Wichita State athletic programs and many other areas of the university for more than 30 years.

Laham’s son, David, said, “I can say that he loved Wichita State and its athletics. He was a huge supporter of the baseball and basketball programs and attended most of the games.”

Laham will be remembered as a man who was devoted to his church and family, and also as someone who enjoyed life.

## Memorials

New memorials were established in honor of the following deceased friends of Wichita State, through the WSU Foundation, between June 1 and Nov. 30, 2006. To contribute, please call the Planned Giving Office, (316) 978-3809, toll-free (888) 316-2586, or e-mail [mike.lamb@wichita.edu](mailto:mike.lamb@wichita.edu).

Harold “Hal” Edwards  
Elton “Buddy” Greenberg  
Mary Lee Heaney ‘01, ‘04

Frances A. Long  
Marjorie N. Selby  
Fred Sudermann ‘58, ‘60

Fellowship, Spirit Society of Women Engineers Scholarships, Spirit W. Frank Barton School of Business Scholarship, Spirit National Society of Black Engineers Scholarships, Spirit AeroSystems Female Engineering Recruitment Scholarship, Spirit AeroSystems Engineering Recruitment Scholarship, Spirit AeroSystems Student Achievement Education Scholarship, Spirit AeroSystems Student Teaching Education Scholarship, Spirit AeroSystems Scholarships for Student Support Services (General), Engineering Open House, Society of Women Engineers Operations

**James ‘69 and Barbara Stucky—**  
Unrestricted Fund (Other)

**Sullivan Higdon & Sink Inc.—**  
Sullivan Higdon & Sink Minority Scholarship (College of Liberal Arts & Sciences)

**Ron ‘54 & Coralyn ‘54 Summers—**  
Klepper Family Endowed Scholarship in Education

**Tallgrass Country Club—**GIK – SASO

**Lee Underhill ‘51, ‘53 Trust—**Anne Marie Underhill Scholarship in Social Work, W. Mack Barlow Endowed Scholarship in Chemistry

**Sterling & Paula Varner—**  
Unrestricted Fund (Other)

**Ralph ‘52 & Sue ‘64 Vautravers—**  
Unrestricted Fund (Other)

**Via Christi Regional Medical Center—**Roundhouse Renaissance, Via Christi Clinical Nursing Education Fund

**Klee ‘01 & Jennifer Watchous—**Eck Stadium Skyboxes, SASO

**Flossie West Memorial Trust—**  
Flossie E. West Memorial Trust Research

**Joanne White—**Harold T. “Hal” Edwards Scholarship in Speech/ Language Pathology

**KT Wiedemann Foundation Inc.—**  
Wiedemann Foundation Fund (College of Fine Arts)

**Richard Worrall—**Dr. Forrest E. Richert Memorial Endowed Scholarship (College of Fine Arts)

**York International Johnson Controls Company—**Eck Stadium Skyboxes

## Horizon

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 Pam Fullinwider, director, National Advisory Council  
 Kelli Galyon\*, development director, W. Frank Barton School of Business  
 Diana Gordon, development director, College of Fine Arts and Ulrich Museum  
 Terre Johnson, vice president, development  
 Michael Lamb\*, vice president, planned giving and development services  
 Sharon G. Miles\*, senior development director, Fairmount College of Liberal Arts and Sciences  
 Lynette Murphy, development director, College of Health Professions  
 Natalie Olmsted\*, manager, special projects  
 James Rhatigan, consultant  
 Patsy Selby\*, vice president, finance  
 Belinda Venters\*, coordinator, communications  
 Krista Voth, director, annual fund

\* denotes WSU graduate

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## New members help round out NAC

Three new members have joined the WSU Foundation's National Advisory Council for the 2006-2007 year.

John Lovitt received a BS in aeronautical engineering from WSU in 1968 and a master's in computer science from the University of Missouri in 1970. Lovitt is a retired senior vice president from Rational Software. He is an active board member on several technology startups and an active volunteer and board member of the East Bay Habitat for Humanity in Oakland, Calif. Lovitt and his wife, Diane, reside in Pleasanton, Calif.

Dale Maltbie received a BS in 1969 and a MS in 1972 in mechanical engineering from WSU. He is president and CEO of Professional Engineering Consultants and is a licensed professional engineer in 21 states. Maltbie serves on the WSU Alumni Association Board of Directors, is a member of the Wichita Society of Professional Engineers and is involved with the Wichita Downtown Development Corporation. He and his wife, Debbie, reside in Wichita, Kan.

Margaret Opara graduated from WSU



New NAC members are (standing) John Lovitt, Dale Maltbie, and Margaret Opara.

in 1992 with a BBA in accounting. She is the vice president of finance for Transtecs Corporation—a professional service firm specializing in technical, scientific, management and logistics support services. Its corporate headquarters is in Wichita. Opara is active with the Nigerian community in Wichita, as well as the Kansas African-American Museum. She resides with her husband, Godwin, in Wichita.



### Time's a tickin'

You still have the opportunity, however, to contribute to the "We are Wichita State" fund-raising campaign. Help a student begin an academic career with a scholarship. Continue the education for a graduate with a fellowship. Or help WSU recruit and retain top quality faculty and staff with a special fund. This campaign concludes June 30, 2007, but the need continues. Help WSU students, faculty and staff be successful. Call today. (316) 978-3040.



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