Cessna scholarship helps WSU student earn his wings

“How did I feel when I got this internship and scholarship? Like I finally had a start — a definite pathway to my future.” — A.J. Buhrman

The road from Muleshoe, Texas, to the Air Capital can be a long one.

No one knows this better than WSU aerospace engineering undergraduate and Cessna intern A.J. Buhrman.

“It wasn’t as rocky a road as it could’ve been,” he said, smiling with relief.

Buhrman, recipient of a Cessna Foundation Engineering scholarship, is taking advantage of help from WSU and the Cessna Company to fulfill a lifelong ambition of his—to become a test pilot.

“I guess you could say this scholarship is a paved pathway to getting to my dreams,” he said.

It’s no surprise that Buhrman would dream of flight, or that he would choose engineering as a career. His first birthday cake had an airplane made of frosting on it; his childhood was spent tackling mechanical problems on the family farm in western Texas; and his aptitude for math and science shown through in his high school classes.

Due to the time constraints of his work schedule, his grades in those classes were sometimes less than perfect—at least, that is how it was before receiving his scholarship.

“Ever since I’ve had this scholarship, I’ve had a 4.0 (grade point average). I never did before,” he confessed. “That’s evidence now of how much I’ve been able to focus on my school work.”

Jayme Buzard, engineering employment administrator for the Cessna Company, is familiar with such stories from scholarship recipients.

“The one thing we hear repeatedly is how this scholarship takes the pressure off in terms of how students are going to pay for their education,” she said. “We’re glad our support can help provide an avenue for students to concentrate on their education rather than employment.”

Buhrman, a flight test engineer intern at the Cessna Company, received his internship through Wichita State’s Office of Cooperative Education and Work-Based Learning.

Since the “We are Wichita State” fund-raising campaign began in July 2004, gifts from people like you have allowed hundreds of WSU students like A.J. Buhrman fulfill their dreams.
“We are Wichita State” campaign total swells, yet . . .

specific areas still need your help

Since the WSU Foundation began the “We are Wichita State” fund-raising campaign in July 2004, we have received more than $41 million in gifts (cash and pledges). Your gifts have created 168 new funds for the support of students, faculty and staff.

“The millions of dollars raised by this campaign will not be seen in brick and mortar, but in the future of many lives,” said Carolyn Harrison ’80, “We are Wichita State” campaign cabinet member and educational director for Kansas Health Ethics Inc.

With this amazing success, it’s hard to imagine that we still need your help—but we do.

Since contributions to the campaign are often earmarked to benefit a specific college or program, not all areas of the university have experienced an equal level of success. While support for all academic areas is important, your contribution during the final five months of the campaign could make a special impact on students and faculty in education, health professions, fine arts, liberal arts, engineering and the library—creating a significant presence in our community. Additional funding could lend a much-needed hand to programs providing such in-demand professionals as teachers and nurses—along with many others critical to our community’s advancement.

“The campaign’s success to date supports the fact that there are many behind it who are making it a success for students, faculty and WSU,” said Harrison.

Call (316) 978-3040 or visit www.wichita.edu/wearews to help all areas of the university.

Show your Shocker spirit

Now you can display a colorful snapshot of the Wichita State University campus on your computer. In addition to promoting the beautiful campus, you will be promoting our “We are Wichita State” campaign.

Go to the campaign Web site at www.wichita.edu/wearews, click on wallpaper downloads, and follow the step-by-step instructions to download one of six desktop backgrounds.

We want to thank Carolyn Harrison, a member of the WSU Foundation National Advisory Council and the “We are Wichita State” campaign cabinet, for spearheading this idea. She had seen another campaign Web site and knew we could do just as good of a job publicizing our university and campaign in this positive light. Thanks, Carolyn!

Please let Belinda Venters, WSU Foundation communications coordinator, know if you have any questions or comments. (316) 978-5624 or belinda.venters@wichita.edu.
Born and raised locally, True Knowles graduated from El Dorado High School, attended Butler County Community College, and completed his education at Wichita State where he received his Bachelor of Science in geology. He forged ahead in a life with several successful career ventures and always remembers his roots.

“Going to college was just a way of life,” he said. “I had to graduate to get those doors to start to open up.”

And open up they did. After graduation from WSU, he began working as an exploration geologist for F G Holl, an independent oil company, today managed by Margery Nagel, Holl’s granddaughter.

He switched gears to work for Procter & Gamble as a sales representative in the soap division. Knowles called on grocery stores in Wichita from 1963-65. George Jabara, a WSU supporter and former grocery store owner, was one of Knowles’ customers. Over the next 17 years, Knowles was promoted to various sales management positions in Kansas City and Cincinnati.

In 1982, Knowles went to work for Dr. Pepper as vice president/general manager for the fountain/food service division. He held several executive positions including his last as president and COO from 1990-95.

In 1993, Knowles gave a charitable remainder trust to WSU. This year, in support of the goals of the “We are Wichita State” campaign, Knowles doubled the amount, which is intended for general scholarships for average students who are working and married.

“That’s how I got through school,” Knowles said. “I was married, had a child and was going to school.”

In discussing his planned gift, he feels it’s the next thing to a foundation.

“It’s an opportunity to set aside a certain amount of money for a cause that I believe in strongly,” he explained. “And it allows me to give back. It’s just part of my estate that’s set aside for a good cause, and that cause is WSU.”

Knowles didn’t stipulate his gift for a specific area of the university because he wanted to help a larger number of students.

He became chairman of the board for The NutraSweet Co. in 2002, and served on the board of Wendy’s International. Knowles holds private equity in such entities as Sunny Delight Beverages and Tin Star Restaurant. He also continues to sit on various private boards.

Though Knowles lives in Texas, he keeps close ties with his roots. He owns a ranch near Quincy in the Kansas Flint Hills.

In addition to his involvement in WSU giving clubs, on boards and with the Alumni Association, he feels it is an honor to chair the “We are Wichita State” fund-raising campaign cabinet.

“They are a great group of people to work with,” Knowles said. “It’s a constant learning environment, and it’s a lot of fun, too.”

In regard to giving to WSU, his philosophy was, “If the university finds me, I’ll support it.” The university found him, and Knowles continues to support it in word and deed.
**Harry Bell Adams photographs the railroad rebuilding project in downtown Wichita, Kan., with his Rolleicord model 5B camera made in the mid-1980s.**

**Picture This**

Harry Bell Adams photographs the likely and the unlikely. He began snapping pictures at age 7 with a Kodak Baby Brownie, but did not become a serious photographer until the late 1940s, when he did his own darkroom work. Many of his photos can be seen in the Wichita State University Libraries Department of Special Collections—with more to follow.

Living in New Hampshire after World War II, he photographed mountains, people, buildings, trains and train stations. “These were the folks I’d see, the buildings I would check out and the railroad line that ran through our town,” said Adams.

Adams continued taking photos while attending Yale University, working for the U.S. Forest Service, while enlisted in the Air Force and working at Aviation Data Service (AvData Inc.). There, he took about 4,000 airplane photos, but later returned to taking local railroad and building–type photos.

Presently, he is involved in several local history organizations, including the Great Plains Transportation Museum, where he volunteers on weekends. He currently is documenting the large railroad rebuilding project in downtown Wichita, as well as the East Kellogg highway rebuilding. He wanted to record present conditions because he had the forethought that current buildings and scenes will not be around forever.

In addition to taking photos, he collects basic research materials, much of which is classified as ephemera—usually paper items, “made for use, but not to be saved,” described Adams. His assembly of such materials includes gas receipts, political posters, theatre tickets, postcards and announcements of organization meetings.

Special Collections has so far received about 400 of his railroad photos and some of his aviation photos, as well as photos of daily life, construction projects, graffiti, new and old buildings and some of the ephemera he’s accumulated.

“I wanted to leave a little something behind, by establishing a named collection,” Adams said.

“The Harry Adams Collection is a veritable treasure trove for future generations,” said Dr. Lorraine Madway, curator of Special Collections. “The photographs of buildings, railroads and graffiti document the dual threads of change and continuity in the local landscape. In short, these materials document social history in a wonderfully rich, varied and inimitably quirky way.”

“I hope people realize how important collections like his are,” said Lynette Murphy, WSU Foundation development director, “and that to care for these rare and insightful materials, financial donations also are just as important.”

Adams agreed. He knows it will take money to properly care for and maintain an inventory, which is why he created the Harry B. Adams Endowed Libraries Fund and the Harry B. Adams Current Libraries Fund. They will be used for the current and future stewardship of his collection including cataloging, student or staff support and purchasing supplies.

“You just never know,” said Adams, “but sooner or later someone will be interested in almost everything.”
The Pension Protection Act of 2006 makes it possible for some donors to direct gifts to charitable organizations from Individual Retirement Accounts (IRA) without incurring any adverse tax impact. During 2007, individuals age 70½ and above can direct charitable gifts of up to $100,000 from their IRAs. Here is how it works:

- The donor must be age 70½ or above.
- The gift may be from a traditional or Roth IRA.
- IRA gifts may not exceed $100,000 during 2007.
- Donors must instruct their IRA custodian to make the transfer directly to the WSU Foundation. Distribution directly to the donor would require reporting as taxable income.

**New law creates IRA gift opportunity for this year**

**W. Frank Barton School of Business recognized as one of nation’s best for second consecutive year**

For the second year in a row, Wichita State University’s W. Frank Barton School of Business has been declared an outstanding business school, according to The Princeton Review’s “Best 282 Business Schools” publication.

More than 18,000 students at 282 business schools completed an 80-question survey. That information along with school statistics were used to create 11 separate ranking surveys. The Barton School was praised by its students for solid preparation in general management, teamwork and presentation skills.

The school’s MBA program was particularly singled out by The Princeton Review.

According to Robert Franek, vice president of publishing for The Princeton Review, “We chose schools for this book based on our high regard for their academic programs and offerings, institutional data we collect from the schools, and the candid opinions of students attending them who rate and report on their campus experiences at the schools. We are pleased to recommend the Barton School to readers of our book and users of our Web site as one of the best institutions they could attend to earn an MBA.”

“Best 282 Business Schools” has two-page profiles of the schools with summaries of their academics, student life and admissions, plus ratings for their academics, selectivity and career placement services.

**Society of 1895**

These individuals were named to the Society of 1895 between June 1 and Dec. 31, 2006, by establishing a deferred gift through the WSU Foundation. To do the same, please call Michael Lamb, (316) 978-3804, toll-free (888) 316-2586, or e-mail mike.lamb@wichita.edu.

Gary Armstrong
John Fretz ’79
True ’60 and Elizabeth Knowles
James ’69 and Barbara Stucky
Barbara Thompson
Elna Claire Valine ’52, ’56

**Major Gift Highlights**

- **Frank & Betty Hedrick Scholarship Fund**—Frank E. & Harriett E. “Betty” Hedrick Scholarship (General)
- **Larry ’53 & Anita ’53 Jones**—Anita Jones Faculty Fellow in Fine Arts, Larry Jones Faculty Fellow in Corporate Governance (W. Frank Barton School of Business), Larry Jones Faculty Fellow in Business
- **Stephen ’68 & Phyllis ’68 Joseph**—Welcome Center (Other)
- **Kansas Health Foundation**—Kansas Health Foundation Century Leadership Training (College of Liberal Arts & Sciences), Kansas Health Foundation Transfer of Wealth Analysis (W. Frank Barton School of Business), Kansas Health Foundation Convening Ambassadors (College of Liberal Arts & Sciences), Kansas Health Foundation After-School Project (College of Liberal Arts & Sciences)
- **Kansas Scottish Rite Foundation**—Scottish Rite Speech/Language/Hearing Clinic
- **Richard ’84 & Jackie ’84 Kincaid**—Richard D. Kincaid Faculty Fellow in Business
- **Don & Elizabeth King Foundation Inc.**—Elizabeth & Don King Endowed Scholarship (Student Affairs)
- **True ’60 & Elizabeth Knowles**—Welcome Center (Other), Current Unrestricted Fund (General), WSU Branding Campaign (Other)
- **Sammy ’01 & Jacqueline ’01 Kouri**—Eck Stadium Skyboxes, Ulrich Museum Alliance, Men’s Basketball, Dr. Sam & Jacque Kouri Scholarship in Men’s Basketball, Kouri Assistantship (Ulrich Museum), Kouri Paracourse (Student Affairs), Current Unrestricted Fund (General)
- **Kent ’69 & Janet ’71, ’73 Kruske**—Janet & Kent Kruske Endowed Fellowship (College of Health Professions)
- **LSI Logic Corporation**—Kansas Best (Dean’s Circle) (College of Engineering)
- **Leo ’70 & Karen Lungwitz—Leon & Karen Lungwitz Endowed Scholarship (W. Frank Barton School of Business)
- **Nancy ’69 & Tom ’65 Martin**—Current Unrestricted Fund (General), Deans Visiting Committee (College of Health Professions), Unrestricted Fund (Other)

**Elna Claire Valine ’52, ’56**
The Wichita State University Foundation has added three new members to its team. Diana Gordon will direct the development efforts for the College of Fine Arts and the Ulrich Museum of Art, and Krista Voth will direct the annual fund. Jessica Hanzlicek-Treadwell will assist both Gordon and Voth.

Gordon received her BFA from Ohio University in Athens, Ohio, and has earned the professional designation of Certified Fund Raising Executive (CFRE). She recently was the director of philanthropy at Nashville Public Radio. Gordon is looking forward to working with the College of Fine Arts and is excited about moving to Wichita because it’s close to her husband’s hometown.

“WSU has a world-class College of Fine Arts,” said Gordon. “I feel like I’m coming home.”

Voth graduated from Bethel College in North Newton, Kan., with a BA in communications and a minor in English. She previously worked in the development department at Youthville, an agency serving Kansas children in foster care.

“I’m enjoying the opportunity to work with the student telefund callers,” said Voth, “and am excited about keeping people connected to the university.”

Hanzlicek-Treadwell received a BGS from Pittsburg State University in Pittsburg, Kan. Prior to coming to the Foundation, she worked at the Susan B. Allen Memorial Hospital in El Dorado, Kan., in admissions and communications.

“WSU impresses me with how well it supports the students, faculty and staff, as well as all it has to offer the community,” said Hanzlicek-Treadwell. “Its alumni are very proud and spirited, which I believe says a lot about a university. I’m excited to be a part of this organization.”

### 2006 President’s Club Fall Barbeque

Attending the President’s Club Fall Barbecue on Oct. 7 were, pictured from left, President Donald Beggs; President’s Club new Life Members Jack Hamilton, president of Capitol Federal Foundation, and his wife, Mary Ann, representing Capitol Federal Foundation; William Darling, Trio Machine Inc.; Justus Fugate, Rita & Stu Lungwitz representing his parents, Leon & Karen Lungwitz, Print Source; Hugh Gill III, president, Kansas Scottish Rite Foundation representing the Kansas Scottish Rite Foundation; Roberta & Alan Whetzel, Business Systems Inc.; and WSU Foundation National Advisory Council Chair Nancy Martin.

New Life Members not in attendance were: Brian & Joy Heinrichs; Randal & Shirley Johnson, Typed Letters Corporation; Ronald & Barbara Mann, Airtechnics; the ONEOK Foundation & the Stannard Foundation.
Major Gift Highlights

Bill Goebel was immersed in his community

William J. “Bill” Goebel, former president and co-chairman of the board for Star Lumber and Supply, was actively involved in the community and was a generous supporter of Wichita State University. He believed that the university had many positive effects on the community, and this belief fueled his desire to support WSU. Goebel passed away on September 3, 2006, at the age of 76, after a brief battle with thyroid cancer.

Goebel became the president of Star Lumber in 1965, after the death of his father, Earl. He retired in 1989, but continued on as a board member. As a businessman, Goebel was highly motivated; his son, Chris, told The Wichita Eagle that, “He could smell a problem a mile away, and before anybody else could figure out for sure what was going on, he already had a solution figured out.”

Goebel enjoyed athletic events at Wichita State University. His strong belief in the university’s contribution to the community led him to give to the school, and the Goebel Family-Star Lumber Charitable Foundation continues to generously support academic and athletic endeavors at the university. As a company, Star actively supports the W. Frank Barton School of Business. In 1999, the book “History of Star Lumber 1939-1999” was written for the WSU Business Heritage book series.

In addition to his business and community endeavors, Goebel was a family man. He and Janet, his wife of 53 years, had nine children. Chris told The Wichita Eagle that his father would wake up around 5 a.m., “do four or five loads of laundry, get it folded, get the kids up at 7, cook breakfast, then get them to school” before he went to work.

Goebel impacted the community with his selfless service, and will be missed by everyone who knew and loved him.

Jerry Laham was a devoted family and community man

Jerome “Jerry” Laham, D.D.S., a longtime friend and supporter of Wichita State University passed away July 5, 2006, at age 67, after a brief battle with pancreatic cancer.

He was born and raised in Wichita, and graduated from West High School. Laham attended the University of Wichita for three years, graduating with a Bachelor of Science degree in 1959. He went on to earn a D.D.S. degree from the University of Missouri at Kansas City in 1963, and pursued a career in oral and maxillofacial surgery.

Laham cherished his roles as father and grandfather, and loved spending time with his family. He also enjoyed traveling, hunting, fishing, skiing, playing golf and his active involvement in the St. Mary Parish, where he was a lifelong member. He served the church in various ways including singing in the choir, serving on the Parish Council and donating his time and resources.

He supported Wichita State athletic programs and many other areas of the university for more than 30 years.

Laham’s son, David, said, “I can say that he loved Wichita State and its athletics. He was a huge supporter of the baseball and basketball programs and attended most of the games.”

Laham will be remembered as a man who was devoted to his church and family, and also as someone who enjoyed life.

Memorials

New memorials were established in honor of the following deceased friends of Wichita State, through the WSU Foundation, between June 1 and Nov. 30, 2006. To contribute, please call the Planned Giving Office, (316) 978-3809, toll-free (888) 316-2586, or e-mail mike.lamb@wichita.edu.

Harold “Hal” Edwards
Elton “Buddy” Greenberg
Mary Lee Heaney ’01, ’04
Francois A. Long
Marjorie N. Selby
Fred Sudermann ’58, ’60

Fellowship, Spirit Society of Women Engineers Scholarships, Spirit W. Frank Barton School of Business Scholarship, Spirit National Society of Black Engineers Scholarships, Spirit AeroSystems Female Engineering Recruitment Scholarship, Spirit AeroSystems Engineering Recruitment Scholarship, Spirit AeroSystems Student Achievement Education Scholarship, Spirit AeroSystems Scholarships for Student Support Services (General), Engineering Open House, Society of Women Engineers Operations

James ’69 and Barbara Stucky—Unrestricted Fund (Other)
Sullivan Higdon & Sink Inc.—Sullivan Higdon & Sink Minority Scholarship (College of Liberal Arts & Sciences)
Ron ’54 & Coraly ’54 Summers—Klepper Family Endowed Scholarship in Education
Tallgrass Country Club—GIK – SASO
Lee Underhill ’51, ’53 Trust—Anne Marie Underhill Scholarship in Social Work, W. Mack Barlow Endowed Scholarship in Chemistry
Sterling & Paula Varner—Unrestricted Fund (Other)
Ralph ’52 & Sue ’64 Vautravers—Unrestricted Fund (Other)
Via Christi Regional Medical Center—Roundhouse Renaissance, Via Christi Clinical Nursing Education Fund
Klee ’01 & Jennifer Watchous—Eck Stadium Skyboxes, SASO
Flossie West Memorial Trust—Flossie E. West Memorial Trust Research
Joanne White—Harold T. “Hal” Edwards Scholarship in Speech/Language Pathology
KT Wiedemann Foundation Inc.—Wiedemann Foundation Fund (College of Fine Arts)
Richard Worrall—Dr. Forrest E. Richert Memorial Endowed Scholarship (College of Fine Arts)
York International Johnson Controls Company—Eck Stadium Skyboxes
New members help round out NAC

Three new members have joined the WSU Foundation’s National Advisory Council for the 2006-2007 year.

John Lovitt received a BS in aeronautical engineering from WSU in 1968 and a master’s in computer science from the University of Missouri in 1970. Lovitt is a retired senior vice president from Rational Software. He is an active board member on several technology startups and an active volunteer and board member of the East Bay Habitat for Humanity in Oakland, Calif. Lovitt and his wife, Diane, reside in Pleasanton, Calif.

Dale Maltbie received a BS in 1969 and a MS in 1972 in mechanical engineering from WSU. He is president and CEO of Professional Engineering Consultants and is a licensed professional engineer in 21 states. Maltbie serves on the WSU Alumni Association Board of Directors, is a member of the Wichita Society of Professional Engineers and is involved with the Wichita Downtown Development Corporation. He and his wife, Debbie, reside in Wichita, Kan.

Margaret Opara graduated from WSU in 1992 with a BBA in accounting. She is the vice president of finance for Transtecs Corporation—a professional service firm specializing in technical, scientific, management and logistics support services. Its corporate headquarters is in Wichita. Opara is active with the Nigerian community in Wichita, as well as the Kansas African-American Museum. She resides with her husband, Godwin, in Wichita.