

Horizon

MAY 2006

W I C H I T A S T A T E U N I V E R S I T Y

Baileys make it easier for engineering students to discover their potential

“It’s investing in the future.”

Bob Bailey ('71) leaves home near sunny La Selva Beach, Calif., in the late morning to enjoy a stress-free drive to work along Highway 17 up from the coast—a drive through beautiful scenery, allowing him to consider the potential of the upcoming day.

Bob—a distinguished engineer for Apple Computer, Inc.—is a Wichita State University alumnus who knows firsthand how a scholarship can help students discover their own potential.

Accordingly, he and his wife, Sharon, have established the \$300,000 Robert and Sharon Bailey Endowed Presidential Scholarship. The intent of this scholarship for engineering students is to pay for fees, tuition and books for the recipients while at WSU.

“When I went there, I was on a scholarship,” he said. “It headed off trying to get that money by working



Bob and Sharon announce the \$300,000 Robert and Sharon Bailey Endowed Presidential Scholarship.

or (going into) debt, and I didn't have to deal with all of that ... I was able to spend more time worrying about school than how to cover it all.”

His scholarship—from Boeing—impressed upon Bob how much financial support really affects students.

Bob and Sharon have regularly donated over the years, but decided that now is the time—during the “We are Wichita State” campaign—to give in a bigger and, as Bob said, “a more personal” way. Now the Baileys will be able to see directly the effects their money will have on the education of a few highly qualified students.

“It’s investing in the future,” Bob said. “In a way, it is a reward-for-excellence type thing. A lot of things are geared toward ‘everybody’s a winner.’ I just thought the people who worked hard and were conscientious and applied themselves deserved to be recognized. I felt that way when I got a scholarship, and I feel that way now.”

Driving to work each morning—rising sun above—Bob Bailey can smile a little easier thinking of the opportunities unfolding for a select few WSU students 1,400 miles away.

Major Gift Highlights

The WSU Foundation received \$10,000 or more from these individuals, corporations, foundations and estates between November 1, 2005, and February 28, 2006. The projects funded are listed with their names. We appreciate their contributions.

Jan & Jerry '63 Aaron – Aaron Endowed Scholarship in Business, Coach's Club

Airtechnics Inc. – E.O. Mann Scholarship in Liberal Arts & Sciences

American Honda Foundation – Switched On Saturday Academy (Engineering)

Darlene '72 & Bob Anderson – Anderson Strike'em Out Scholarship

Mickey '45 & Pete '42

Armstrong – Unrestricted Fund (General), Mickey & Pete Armstrong Endowed Fund (General), Welcome Center

Robert Leroy '71 & Sharon Bailey – Bailey Presidential Scholarship (Engineering)

Barton Charitable Foundation Inc. – Barton Faculty Fellowship (Business)

W. Frank Barton Trust – Barton Distinguished Chair (Business)

Arlene Behring – Whittaker Scholarship in Nursing

Joan Beren '83 Foundation Inc. – Joan Beren Master of Arts/Liberal Studies Fellowship

David E. & Vivian Bernard – Bernard Scholarship in Printmaking (Fine Arts)

Sam & Rie Bloomfield Foundation – Presidential Discretionary Fund, Paul & Joy Mahan Endowed Scholarship/Fellowship in Accounting, Connoisseur Series (Fine Arts), Bloomfield Faculty Fellowship (Business)

Boeing Company – Eck Stadium Skyboxes

Bombardier Aero/Learjet Inc. – All American Club

Charles Linus Brungardt '83 – C.L. Brungardt Endowed Scholarship (Liberal Arts & Sciences)

Connie S. '75 & Mert Buckley – Duane & Janet Buckley Scholarship (General), Daniel J. Severt Memorial (Fine Arts)

John Edward '68 & Sue Buckley – Duane & Janet Buckley Scholarship (General)

Kansas Scottish Rite Foundation expands support of WSU

The different entities of the Scottish Rite help fund children in need of services at Wichita State University's Speech-Language-Hearing Clinic and incoming WSU freshmen and graduate-level students in the department of communication sciences and disorders. Now, the Kansas Scottish Rite Foundation is helping fund WSU faculty and their activities in that department through an endowed faculty development fund.

A line guide is a simple tool used by clients to help them focus.



"We support faculty at the University of Kansas in the speech, language and hearing department," said Larry Christie, vice president of the Kansas Scottish Rite Foundation, "and it was time to do that for WSU. We already support—and continue to support—students and children."

The \$80,000 gift is the first "We are Wichita State" campaign faculty development fund for the College of Health Professions. Faculty development is a top priority for Peter Cohen, professor and dean of health professions, and the gift will assist the department in recruiting and retaining faculty. One year alone of payout from the fund will more than double the amount the program has available this fiscal year.

"This gift represents a substantial contribution to our faculty," said Kathy Coufal, department chair for communication sciences and disorders. "Because we have a large faculty who conduct research and mentor graduate and doctoral students engaging in research, this gift supports participation in professional conferences where faculty and students present their

research and engage professional development exchange with colleagues."

Another person who now has firsthand knowledge and a greater appreciation of the clinic's services is John Myers, Wichita Scottish Rite secretary.

During a trip with his wife, Nancy, to Colorado, Myers suffered a stroke. On his return trip and in a Wichita hospital, he suffered two more. Myers is receiving therapy at the WSU Speech-Language-Hearing Clinic.

"It was a natural thing to do—going to the WSU clinic," said Myers.

"John always was good with comprehension," explained Laurie Hughey, director of the clinic. "The exercises he does are for visual tracking, recognition and decoding. He uses a line guide to help him focus on the line he's reading."

Myers feels very fortunate because he has regained many of the skills he temporarily lost.



John Myers, client and Wichita Scottish Rite secretary, reads aloud to Laurie Hughey, director of the WSU Speech-Language-Hearing Clinic, as part of his weekly speech therapy.

The Scottish Rite continues to share with WSU concern for the welfare of Kansas children and adults who have communication impairments. Their partnership enhances the WSU department of communication sciences and disorders' 72-year history as one of the oldest and most distinguished preparatory programs in the United States.

A History of Giving Bill and Donna Ard give \$50K for History Scholarships



Bill and Donna Ard

Bill ('64) and Donna ('73) Ard recently donated \$50,000 to the Wichita State University Department of History to provide students with scholarships and to support a part of WSU that is sometimes overlooked.

"It's not as glamorous as the other departments out there," Bill said with an ironic smile, but "it's fun to help a department that maybe is not getting as much attention as the others."

Twenty-six years ago Bill co-founded Security Self Storage; since then, Bill and Donna have turned the success of that business—along with other ventures—into a life in which they can enjoy the things they are passionate about, and help others. Through the "We are Wichita State" campaign, the Ards have combined their passions and their philanthropic natures into a scholarship that reflects what they value.

PASSION

One of their passions—one that is obvious if you've seen Bill's office décor or talked books with Donna—is the study of history. Two years ago, for example, Bill packed up supplies and hopped into a jeep with WSU history professor Phillip Thomas to follow portions of Lewis and Clark's journey to the Pacific Ocean.

Other years, the Ards have traveled the world visiting significant sites of antiquity (in addition to a little

"R and R"). They've trekked along parts of the Oregon and Santa Fe trails, felt the soil of Revolutionary and Civil War battlegrounds, and toured pre-Columbian spots of interest and numerous locations in Europe. They're fascinated by studying how the past has shaped the present.

"You can't judge the future if you don't know your history," Donna said.

HELPING OTHERS

Judging by the Ards' history of giving, the futures of WSU history students are looking good.

Their \$50,000 scholarship gift is the latest in a long string of donations to the WSU Foundation and other organizations, and testifies to Bill and Donna's passion for helping others.

In addition to monetary support, the Ards give of their time. Bill is a member of the WSU Foundation's National Advisory Council and serves on its nominating committee. They are life members of the WSU Alumni Association and also are current members of the Fairmount Society.

Specifically, the Ards hope to do two things with the scholarship. They want to support a history education that teaches students to be objective, and they want today's history students to have it a little easier than Bill did during his time at WSU.

Bill explained, trailing off with a mixture of pride and exasperation, "I had three jobs during college ..."

In general, however, giving is more of a fundamental outlook for the Ards.

Donna said, "If you have the opportunity to give and to share, you have an obligation to do so."

Society of 1895

These individuals were named to the Society of 1895 between Nov. 1, 2005, and Feb. 28, 2006, by establishing a deferred gift through the WSU Foundation. To do the same, please call Michael Lamb, (316) 978-3804, toll-free (888) 316-2586, or e-mail mike.lamb@wichita.edu.

Bruce '70 and Dixie Ashton '68 Bridges	Eugene E. Kaufman, M.D.
David L. Butler	Dr. James C. Mershon
John Randall Forsyth – '81	Caren Leigh Miller
Wendy L. Hanes	Thomas F. Miller – '52
Julia I. Hoppes – '52, '60	Julie Anne Scherz – '69, '71, '89

Major Gift Highlights

Buckley Industries Inc.

– Duane & Janet Buckley Scholarship (General)

Timothy White '71 & Gail Buckley – Duane & Janet Buckley Scholarship (General), Alumni Money for Gift Report

Edward C. Burns – Welcome Center

Wilson '51 & Roslyn Cadman Charitable Trust – Cadman Fellowship in Business, Cadman Fellowship in Fine Arts

Cessna Foundation Inc. – Roundhouse Renaissance

Clark Investment Group – Welcome Center

Fred & Myrna Clayton – Men's Basketball-Margin of Excellence

D. Ray & Elaine Cook – Roundhouse Renaissance

Cox Communications – Cox Communications Welcome Center Fund (General)

Teresa Rhae '75 & Arthur Craig – Teresa R. & Arthur G. Craig Endowed Scholarship (Business)

Dondlinger Foundation – Coach's Club

Rusty Eck Ford Inc. – GIK-SASO

Gordon Evans Charitable Trust – Gordon W. Evans (Fine Arts), Director's Fund (Music), Opera Producer's Circle

E. George '69 & Dee Anne Fahnestock – All American Club, Champions Club, Roundhouse Renaissance, Men's Basketball-Margin of Excellence

Virginia Farah Foundation – Baseball Coaches Club

Daniel Emmett Foley '59 – Roundhouse Renaissance

Bob '64 & Maura Geist – Coach's Club

Brian Allen '69 & Joy '00 Heinrichs – Coach's Club, Alumni Money for Gift Report, Brian & Joy Heinrichs Endowed Scholarship (General)

Melba Hiebsch '44 – M.V. Hughes Endowed Scholarship (General)

Elizabeth K. Holmer – Betty Holmer Library Fund (University Libraries), Dr. Robert Holmer Scholarship Fund (Education)

Randal Alan '80 & Shirley Johnson – Roundhouse Renaissance

Scholarship helps WSU students buddy up



PRESIDENT: Cassie Williams, elementary education
TREASURER: Kelly Dirks, elementary education
ACTIVITIES DIRECTOR: Erica Mize, elementary education
MEMBERSHIP COORDINATOR: Kristina Larson, business administration

Students Cassie, Kelly, Kristina and Erica are anything but unmotivated.

These four are the officers of the inaugural Best Buddies chapter at Wichita State University, and if any group of girls has the get-up-and-go to make it work, it's this one.

Best Buddies, a national program brought to Wichita by WSU and Starkey Inc., a local nonprofit organization, matches college students with adults with disabilities. The program aims to enrich both groups' lives and to incorporate members of our society with disabilities who sometimes find themselves on a lonely fringe.

"What happens with individuals with disabilities is, they just get stuck," said Best Buddies president Cassie Williams. "This (program) is just a way to get them out."

Through the "We are Wichita State" campaign, Jay Hull ('83) is supporting the program by offering a scholarship to elementary education majors who volunteer with Best Buddies. Jay's brother, Joe—the namesake of the scholarship—receives services at Starkey Inc.

Williams is the first recipient

of the Joe Hull Scholarship. The new chapter will officially launch on Starkey's 75th anniversary in October, but in the meantime "buddies" (adults with disabilities) and "college buddies" (the students volunteering) are already teaming up and having fun.

"We're excited," said activities director Erica Mize. "The four of us worked so hard last semester and over the break to get this off the ground."

These four fast friends, squeezed shoulder to shoulder onto a small couch and excitedly finishing each others' thoughts, explained how the program works.

"College buddies" go through background checks before completing a likes/dislikes profile that matches them up with "buddies" who enjoy the same things. After being matched, the volunteers and their buddies attend one group outing per month (with other buddies and volunteers) and one one-on-one outing per month, and will usually talk or e-mail regularly throughout the week.

Kelly Dirks, treasurer, completed the group's thoughts.

"It's not just a commitment you make while you're in school. It's a chance to make lifelong friendships."

This new program seeks local businesses and organizations as partners to make a larger impact on the lives of even more buddies.

To learn more or help, e-mail Mize at emize1@gmail.com. To support this or other initiatives call Joni Brainerd, a director of development for the WSU Foundation, at (316) 978-3803.

Keep current

If you would like to receive pertinent, up-to-the-minute information regarding Wichita State University such as "We are Wichita State" campaign updates, new ways to give, etc. please send your e-mail address to Belinda Venters, WSU Foundation communications coordinator, at belinda.venters@wichita.edu. Your address will not be included in any lists that are sold or shared.

Go Shockers!

The WSU Foundation is proud to recognize the success of the men's basketball team this season. The Shockers won the MVC regular season title and made it to the Sweet 16 in the NCAA tournament.



Paul Miller, Senior

Education: Past, Present and Future Janet Coleman reinvests in the school that invested in her

In many ways, Janet (Noel) Coleman grew up on the campus of the University of Wichita. As a child, she often was on the WU campus where her father, O. Carroll Noel, was a professor in the College of Education. As a student who graduated with a degree in elementary education in 1957, she felt the positive impact of WU faculty (including John Rjord and Geraldine Hammond). She also was president of the student body, and a member of Mortar Board and the debate squad.



Janet Coleman

Coleman went on to earn a master's degree in human relations from the University of Ohio. She and her family eventually settled in Nebraska where she worked as a teacher in special education and a school psychologist.

Considering her career in education, Coleman shares, "I feel

like everything I learned, pretty much everything I became, I can attribute to Wichita U."

In 1988, Coleman's relationship with Wichita State University continued when she made outright gifts creating the O. Carroll and Nelle Noel Scholarship in Education. This fund was established as a tribute to her parents and to her father's 25-year teaching career at WU. Coleman also has included a gift in her estate plans for an additional education scholarship, which will bear her name.

"I hope the scholarships

Like Coleman, an increasing number of WSU alumni are using the potential of their estate assets to support the future of the university. By making a gift to WSU through your will, trust, retirement plan, life insurance or through a charitable gift annuity, you can make a statement as to the value you place on education. For information about how to include WSU in your estate plans, contact Michael Lamb, associate vice president for planned giving at the WSU Foundation, (316) 978-3804 or mike.lamb@wichita.edu.

are going to make it possible for someone to pursue an education," she said, "and it might encourage other people to give, too. I hope that other people might follow my lead."

Now retired, Coleman reflects on her motivation for supporting WSU.

"I think very positively of what WU did for me," she said. "It served me well and I want to give back some part of what I can. I am not a millionaire, but I give what I can."

Education and WSU—they are threads clearly woven through the fabric of Coleman's life. From her past as the daughter of a WU education professor, a WU education student and a teacher, to her present and future support of education scholarships, Coleman values the potential available through education at WSU.

"It's just what I can do to pay back what Wichita U. gave to me," she said.

"We are Wichita State"—the momentum continues | \$22,542,277 and going strong!

Since the Wichita State University Foundation began the "We are Wichita State" fund-raising campaign in July 2004, the Foundation has received \$22,542,277 in gifts. The gifts have created 94 new funds for support of students, faculty and staff.

"I am enthused about the momentum of the campaign," said Marilyn Pauly ('72), WAWS Campaign Cabinet and National Advisory Council member, and vice chair of Commerce Bank. "With the extraordinary W. Frank Barton gift, which was announced in October, we have seen several more gifts to the campaign. It seems to have been an incentive for gifts of all sizes and diversities."

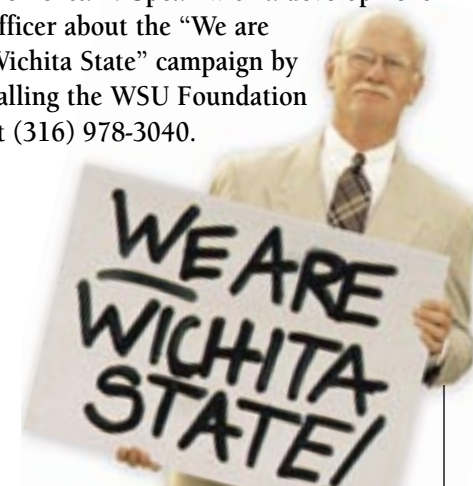
New funds since the campaign

began include 65 undergraduate scholarships, eight graduate fellowships, two graduate assistantships, one staff support fund, eight faculty support and development funds, six faculty of distinction professorships and four faculty of distinction chairs.

"It is wonderful to see donors give to programs that are meaningful to them," said Pauly, "and students and faculty in the various colleges are benefiting."

The campaign focuses on the heart and soul of the university—the people. Gifts to the university touch the lives of today's students, faculty and staff, as well as all of those who follow. The gifts are an important investment in the university's future.

How can you continue the momentum? Speak with a development officer about the "We are Wichita State" campaign by calling the WSU Foundation at (316) 978-3040.



Visit www.wichita.edu/wearewsu for campaign updates and features.

Major Gift Highlights

- Anita '53 & Larry '53 Jones** – Larry Jones Faculty Fellowship in Corp. Governance
- Walter S. '71 & Evan C. Jones Testamentary Trust** – Dental Hygiene Renovation
- Kansas Health Foundation** – Self-Help Network (Liberal Arts & Sciences), Kansas Health Foundation Fund (Liberal Arts & Sciences)
- Kansas Scottish Rite Foundation** – Scottish Rite Speech, Language & Hearing Clinic
- William T. Kemper Foundation** – Welcome Center
- John & Sharon Kiser** – WSU Science Advancement Fund (Liberal Arts & Sciences)
- Fred C. & Mary Koch Foundation** – Mary Koch Scholarship (Fine Arts), Fred C. Koch Scholarship (Business), General Scholarships
- Koch Industries Corp.** – Rockin' the Roundhouse
- Forrest Lattner Foundation** – Geology Research
- Bill '61 & Debby Lucas** – President's Discretionary Fund
- Katherine Lyons Estate** – Wichita Radio Reading Services (KMUW)
- Jim '56 & Lorraine Mann Foundation** – Linwood Sexton Endowed Scholarship (General)
- John '59 & Barbara McCune** – McCune Scholarship Insurance Fund (Liberal Arts & Sciences), McCune Scholarship Insurance Fund (Health Professions), McCune Professional Development Fund (Liberal Arts & Sciences), McCune Professional Development Fund (Health Professions), McCune Scholarship in Health Professions, John & Barbara McCune Scholarship in Liberal Arts & Sciences
- David Mitchell** – Business Plan Competition
- Phil '64 & Sharon Neff** – Unrestricted Fund (General)
- Paul Everett Nye '38** – Alice Nye Memorial Scholarship in Baseball
- Gerald William '48 & Ruby Pike** – Adra C. Jones Endowed Scholarship (Education)
- Harry Pollak** – Ulrich Museum Operating Fund, Current Unrestricted Fund (General)

President's Club members enjoy walk down memory lane



About 350 Wichita State University President's Club members and staff attended a reception in Edwin A. Ulrich Museum of Art and took a nostalgic walk down memory lane during an exclusive preview of *The 1940's Radio Hour* performed by the School of Performing Arts on Nov. 29. This special event was hosted by President Donald Beggs and first lady Shirley Beggs to honor members of the President's Club and to recognize 12 new Life Members. Lifetime membership is extended to donors contributing \$100,000 to \$199,999 in a lifetime.

Attending the President's Club

preview were, pictured from left, President Donald Beggs; President's Club new Life Members Sherry Ann Phillips, Phillip and Mary May, Paul and Carolyn Harrison, Elizabeth Kinch of Delta Dental of Kansas Foundation, Patty and Dawson Grimsley of Davis-Moore Auto, Janet and David Murfin; and WSU Foundation National Advisory Council Chair Barry Schwan. New Life Members not in attendance were: Dr. and Mrs. D. Ray Cook, Cornejo & Sons Inc., Mr. and Mrs. John R. Lovitt, Midwest Plastics Supply Inc., Williams Company Foundation and Mr. Loy L. Wood.

More nurses join local work force thanks to local hospitals

Since January 2004, WSU's nursing class size (previously limited to 40 students) has increased due to gifts from Wesley Medical Center and Via Christi Regional Medical Center to support additional clinical faculty. Three academic-year classes of 50 students each have been made possible by Wesley; Via Christi has sponsored one.

The state mandates the number of clinical faculty-to-student ratios at 1-to-10 at off-site clinical rotations. Additionally, the general number of qualified student applicants for WSU's two-year professional program number three times what the program can admit.

The gifts provided the community support necessary to pave the way for the university to reallocate funds to permanently increase the class size to 60 students.

The first expanded nursing class, sponsored in part by Wesley Medical Center, graduated in December 2005. Sue Ebertowski, director of nursing at Wesley, was the guest speaker.



Wife, mother, role model, volunteer and philanthropist — Betty Elliott enriched the lives of many

Betty Jane Elliott individually and with her late husband, Oliver, was a steadfast supporter of Wichita State University, the Wichita community and beyond. Betty's passing on Nov. 12, 2005, will leave a void in many lives. In addition to her philanthropic endeavors, Betty will always be remembered for her gracious, kind and unselfish nature, her



Betty Elliott

wonderful sense of humor, and her strong faith.

Betty shared many interests with Oliver, but had diverse interests of her own. She served in various organizations

including Christian Women's Club, Music Theatre of Wichita, Wichita Radio Reading Service, Amy Mahan's Mother's Club, Twentieth Century Club and Rotary Anns. She also financially supported endeavors including Wichita Radio Reading Service and KMUW FM89.

"Betty Elliott was kind, thoughtful, down-to-earth and made everyone feel comfortable," said Elizabeth King, vice president for university advancement and executive director of the WSU Foundation.

Betty was a charter member of the Society of 1895, a Fairmount Society Lifetime Achievement member and served on the Elliott Society board of directors. In honor of her husband, she created the Oliver B. Elliott Beta Theta Pi Endowed Scholarship.

"She was a wonderful role model," said Nancy Martin ('69), one of two Elliott daughters.

Through their 53 years of marriage and after Oliver died, Betty was community-minded. The most public example of their generosity is WSU's Elliott School of Communication named in their honor. Their support of the communications field also includes

the Eugene Hughes Endowed Faculty Development Fund in the Elliott School and the Snowy Owl Award, honoring a graduate or undergraduate who has demonstrated significant accomplishments in academic or professional activities.

"She took great delight in her involvement with WSU," said King, "especially getting to know the students and faculty of the Elliott School of Communication."

Oliver started the Betty Elliott Scholarship in honor of his wife.

"She was tickled about that honor," said Carole Lindley ('74), the second Elliott daughter. "Mom was a real people person and she so enjoyed getting acquainted with the recipients of her scholarship. She loved that personal connection, learning about the students' plans, hopes and dreams."

Another memorable donation was part of their magnificent Boehm porcelain bird collection to the WSU Foundation's art collection in honor of former first lady Margaret Ann Hughes.

Both Betty and Oliver had meek beginnings, but that background made them stronger, according to their daughters.

"The heritage I received from my parents taught me to value what I have such as my education," said Lindley. "Their beginnings made them stronger and more appreciative. It motivated them to donate to worthy causes and give back to their community."

Martin summed it up for both sisters when she said, "We couldn't have asked for a better parent."

Memorials

New memorials were established in honor of these deceased friends of Wichita State through the WSU Foundation between Nov. 1, 2005, and Feb. 28, 2006. To contribute, please call the Planned Giving Office, (316) 978-3809, toll-free (888) 316-2586, or e-mail mike.lamb@wichita.edu.

David F. Bumpas
Virginia Lee Porter Fiser
Wilmer Freund
Ronald B. Heller – '63

Lawrence D. Hole – '80, '93
George Donald Robinson – '50
Daniel J. Severt
Betty Stauffer

Major Gift Highlights

- Preferred Health Systems Inc.** – Roundhouse Renaissance, SASO, Current Unrestricted Fund (General), Health Professions–Current
- D. Cramer '37 & Martha '70 Reed** – SASO, Alumni, Health Professions Annual Fund, Library Annual Fund, Music Associates, Health Professions Current Fund, Rockin' the Roundhouse, Liberal Arts & Sciences Annual Fund Campaign, KMUW Radio Support Fund, Reed Faculty Development Fund
- Lee Riley '42** – Riley Distinguished Graduate Assistantship in University Libraries, Welcome Center, Geology Diamond Anniversary
- Nadine Stannard** – D. Stannard Baseball Scholarship
- Donald Kay '59 & Lynn '64, '92 Stephan** – Stephan Fellowship in International Marketing Communications
- Stucky Family Charitable Fund, Jim '69 & Barbara Stucky** – Stucky Endowed Scholarship (Athletics)
- Betty '70, '83 & Leonard Sullivan** – Sullivan Distinguished Professorship in Faculty Development (Health Professions)
- Mary Louise Tasheff '44** – Tasheff Scholarship in Art & Design
- Daniel Taylor '67 Family Charitable Foundation** – Coach's Club, Roundhouse Renaissance
- United Methodist Health Ministry Fund** – United Methodist Health Fund (Health Professions)
- Velma Lunt Wallace** – Welcome Center, Betty Elliott Endowed Scholarship (Liberal Arts & Sciences), Current Unrestricted Fund (General)
- Wesley Medical Center** – Wesley Nursing Enrollment
- Wichita Community Foundation** – KMUW Radio Support Fund, Person-Centered Caregiving (Liberal Arts & Sciences)
- Wichita Scottish Rite Charitable Trust** – Scottish Rite Speech, Language & Hearing Clinic
- York International** – Eck Stadium Skyboxes

Horizon

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King named president and CEO of the WSU Foundation

Due to the tremendous growth the WSU Foundation has seen in the past decade, a new position has been created—president and CEO—and Elizabeth King will fill it as of July 1.

Since 1991, the net assets of the Foundation have grown from \$53.8 million to more than \$150 million. During this time, the operations of the Foundation have been directed by King in her role as vice president

for university advancement where she has had oversight responsibilities for University Communications, the Ulrich Museum of Art, the Foundation and served as liaison to the WSU Alumni Association.

“We have grown substantially in many aspects,” King said. “In addition to increases in the number of donors and their gifts to WSU through the Foundation, we have seen growth in staffing, board involvement and financial management requirements.”

In light of the growth, university and Foundation leaders recognized that effective management of the Foundation now requires a leader whose full attention can be focused on the Foundation.

“The action by the WSU Foundation Board is a very positive step for Wichita State University and the Foundation,” said WSU President Don Beggs. “Private support is essential to the future of the university.”

The model of a full-time CEO for fundraising organizations of universities is increasingly common, and is followed

by four other universities in Kansas (University of Kansas, Kansas State University, Fort Hays State University and Washburn University).

During his involvement with the WSU Foundation, Barry Schwan, current chair of the Foundation Board of Directors, has seen

many changes. He views this one as positive in the Foundation’s efforts to support the students and programs of the university.

Looking ahead, Schwan sees the continuation of good stewardship and the success of the “We are Wichita State” fund-raising campaign.

“King brings many assets to the Foundation,” Schwan said, “including good work ethics and her passion for the university’s mission.

“She can keep so many balls in the air at one time,” he continued. “She’s great at multi-tasking and, in addition, people enjoy working with and for her. Continuing under her leadership, we will enhance the private support needed to meet our goals.”

The Foundation stresses the importance of honoring donors’ intentions to ensure their confidence in the way their gifts are managed.



Elizabeth King, vice president of university advancement and executive director of the WSU Foundation, and Barry Schwan, chair of the WSU Foundation Board, confer before a monthly board meeting.



WICHITA STATE UNIVERSITY

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