



Wichita State University Wichita, Kansas

Master of Executive Business Administration

The Executive MBA degree program is the premier option for professionals to obtain the MBA credential while continuing to work. Designed to develop mid-career managers, executives and business owners, the EMBA program focuses on the needs of professionals. The interactive, collaborative environment in which the curriculum is delivered and the personalized support provided are available only through the Executive MBA program.

Completed in 20 months, meeting on select Saturdays, the program offers a distinctive approach and value for the working professional. Students enter the program as a cohort and proceed through the entire curriculum together.

The broad, collective experience of the Executive MBA class creates a stimulating learning environment. The curriculum is designed for participants to:

Gain a broader understanding of the functional areas of business and therefore a strategic perspective required to develop leadership skills.

Understand the economic, technical and managerial concepts that influence a company's competitive position.

Collaborate with other experienced managers.

Contribute to their organization by implementing what they learn while continuing to work.

Attaining an Executive MBA credential requires a significant personal and financial investment. The Barton School of Business AACSB accreditation represents the highest standard of achievement for business schools. Should you choose to pursue an Executive MBA, Wichita State University is a prestigious choice for consideration.

Admission Requirements

Admission to the EMBA is offered every two years. The next class will begin the fall of 2010. Good candidates for the

Executive MBA program are individuals who are self-motivated and have the temperament to handle the demands of work, school and home and the willingness to make a two-year commitment.

Previous academic training in business is not required for admission and our students come from diverse backgrounds such as engineering, health care, liberal arts, the sciences, and education. Potential candidates are encouraged to talk with alumni and current students and to visit a Saturday class.

Requirements:

- Four-year undergraduate degree from a regionally accredited institution, not necessarily in business.
- Minimum of five years relevant work experience; management experience is preferred.
- Ability to participate in and contribute to an intensive learning environment.
- Time and willingness to make a 20-month commitment to attend classes, study-group meetings and other required activities.
- International students are required to have a minimum score of: 570 (paper-based), 230 (computer-based), or 88 (internet) on the Test of English as a Foreign Language (TOEFL), or an overall band score of 7.0 on the IELTS examination.
- Hardware requirements: IBM-compatible computer with word processing, presentation and spreadsheet software, access to e-mail and the internet. Most students bring laptop computers to class. Wireless internet access is available.

Application Process

Applications are accepted throughout the year on a first-come, first-served basis. The deadline for submission is July 1, 2010. Executive MBA applicants must submit the following:

- Application (Forms: A, B, C, and D)
- Forms A and B are completed and signed by the applicant

- Confidential Recommendation (Form C) one required
- Acknowledgement of Responsibility (Form D) signed by employer/employee
- Career and Program essay that clearly articulates reasons for seeking admission
- Current resume
- 2 official transcript copies mailed from each college attended
- A \$75 application fee (non-refundable) payable to WSU - EMBA
- Personal interview – scheduled following evaluation of admission materials

Executive MBA Program Structure

Program length: 20 months of class. Class begins in the fall of 2010. Class meets on Saturdays from 8:00 am to 5:00 pm (typically the first 3 Saturdays of every month). Courses meet on the Wichita State University campus. A typical Saturday is structured with two courses during the day, one in the morning, and one in the afternoon. Continental breakfast and lunch are provided on class days. The program consists of a total of 36 credit hours of graduate-level course work. The program cost includes tuition, registration, a week-long international trip, parking, applicable fees, class materials, breakfast, lunch, and social events.

Executive MBA Program Design

Everything in this unique curriculum is designed to change the way you work and think -- a payoff that lasts a lifetime. The Executive MBA curriculum includes insights into human behavior, operational and financial management, proven analytical tools, innovative marketing concepts, and the latest in competitive technology.

Each Executive MBA cohort progresses in sequential fashion through the program. Classroom time is compressed and intense. However, the extensive professional experience of the participants and unique structure of the program allow a maximum amount of course material in an accelerated timetable. Students are expected to complete significant work outside the classroom; formal study group time is expected to facilitate this work. Completion all course work with a cumulative grade point average of 3.0 or higher is required.

The Executive MBA program requires that participants commit to an extensive, 3-day orientation session in the fall of 2010. Team building, leadership skills and presentation skills, and social activities are planned for this time.

The Executive MBA has a preplanned schedule of courses for your entire program. There are no surprises or scheduling inconveniences; no registration forms to fill out; no closed classes and no waiting in line. In short, no hassles. The focus is on you and your responsibilities.

Curriculum

Executive MBA students complete (36) credit hours.

EMBA 800 Quantitative Decision Methods for Executives

EMBA 801 Human Behavior and Management of Organizations

EMBA 802 Marketing for Executives

EMBA 803 Economic Analysis for Executives

EMBA 804 Operations Management for Executives

EMBA 805 Global Business and Competitiveness for Executives

EMBA 806 Financial Statement Analysis for Executives

EMBA 807 Corporate Finance for Executives

EMBA 808 Managerial Accounting for Executives

EMBA 809 Information Technology for Executives

EMBA 810 Organizational Investment Strategies for Executives

EMBA 811 Competitive Strategy for Executive Management

EMBA 890 Special Topics in Executive Management

For More Information

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For more information, and to access the EMBA application form, please visit the following link:

<http://www.wichita.edu/emba>