Master of Executive Business Administration

Established in 1997, the Executive MBA program is the premier option for professionals to obtain the MBA credential while continuing to work. Designed to develop mid-career managers, executives and business owners, the EMBA program focuses on the needs of professionals. Completed in 20 months, meeting on select Saturdays, the program offers a distinctive approach and value for the working professional. The interactive, collaborative environment in which the curriculum is delivered and the personalized support provided are available only through the EMBA program.

The Executive MBA program curriculum includes insights into human behavior, proven analytical tools, strategic operational and financial management, innovative marketing concepts, and the latest in competitive technology. The program is administered through Barton School of Business faculty in the accounting; economics; finance, real estate and decision sciences; management and marketing departments.

The broad, collective experience of the Executive MBA class creates a stimulating learning environment. The curriculum is designed for participants to:
- **Gain** a broader understanding of the functional areas of business and therefore a strategic perspective required to develop leadership skills.
- **Understand** the economic, technical and managerial concepts that influence a company’s competitive position.
- **Collaborate** with other experienced professionals.
- **Contribute** to their organization by implementing what they learn while continuing to work.

Attaining an Executive MBA credential requires a significant personal and financial investment. The Barton School of Business AACSB accreditation represents the highest standard of achievement for business schools. Should you choose to pursue an Executive MBA, Wichita State University is a prestigious choice for consideration.

**Admission Requirements**

Admission to the Executive MBA program is offered every two years. The next class will begin in fall of 2019. Good candidates for the program are individuals who are self-motivated and have the temperament to handle the demands of work, school and home and the willingness to make a 20-month commitment.

**Requirements:**
- Academic four-year undergraduate degree from a regionally accredited institution, not necessarily in business;
- Minimum of five years relevant work experience, management experience is preferred;
- Ability to participate in and contribute to an intensive learning environment;
- Time and willingness to make a 20-month commitment to attend classes, study-group meetings and other required activities (including an international trip);
- International students are required to have a minimum score of: 570 (paper-based) or 88 (internet-based) on the Test of English as a Foreign Language (TOEFL), or an overall band score of 7.0 of the IELTS examination, or a score of 65 or higher on the PTE-Academic.
- Hardware requirements: IBM-compatible computer with word processing, presentation and spreadsheet software. Access to e-mail and the internet. Most students bring laptop computers to class. Wireless internet access is available.

**Application Process**

Applications are accepted throughout the year on a first-come, first-served basis. Because application review is rolling, and each cohort is limited to 24 students, early application is encouraged. The deadline for Application is June 1, 2019. For international applicants, the deadline is May 1, 2019 (Graduate School application materials for international students are due by April 1, 2019).

Once all application materials are received and reviewed, the required personal interview will be scheduled for qualifying candidates.
Executive MBA applicants must submit the following:
- Application (Forms: A, B, C, and D)
- Forms A and B are completed and signed by the applicant
- Acknowledgement of Responsibility (Form C) signed by employer/employee
- Confidential Recommendation (Form D) - two required
- Career and program essay that clearly articulates reasons for seeking admission
- Current resume
- Official transcripts mailed from each college attended
- A $75 application fee (non-refundable) payable to WSU – EMBA

Executive MBA Program Structure
Program length: 20 months. Class begins in the fall of 2019. Class meets on Saturdays from 8:00 am to 5:00 pm (typically the first 3 Saturdays of every month). Courses meet on the Wichita State University campus. A typical Saturday is structured with two courses during the day, one in the morning, and one in the afternoon. Continental breakfast and lunch are provided on class days. The program consists of a total of 36 credit hours of graduate-level course work. The program cost includes tuition, registration, an international trip, parking, applicable fees, class materials, breakfast, lunch, and social events.

Executive MBA Program Design
At the start of the fall semester, participants commit to an extensive, 2-day orientation. Students acclimate to the EMBA experience through personal assessments and leadership development activities. This is the only time students are required to be on campus other than for Saturday classes.

The Executive MBA curriculum is preplanned and includes insights into human behavior, operational and financial management, proven analytical tools, marketing concepts, leadership, entrepreneurship, international business, law and ethics and competitive strategy. Everything in this unique curriculum is designed to change the way you work and think – a payoff that lasts a lifetime.

Each Executive MBA cohort progresses in sequential fashion through the program. Classroom time is compressed and intense. However, the professional experience of the participants and unique structure of the program allow a maximum amount of course material in an accelerated timetable. Students are expected to complete significant work outside the classroom; study group time is expected to facilitate this work. Completion of all course work with a cumulative grade point average of 3.0 or higher is required.

Curriculum
Executive MBA students complete (36) credit hours.
- EMBA 800 Decision Making and Analytics
- EMBA 801 Organizational Behavior
- EMBA 802 Strategic Marketing
- EMBA 803 Business Economics
- EMBA 804 Operations and Supply Chain Management
- EMBA 805 Global Business and Competitiveness
- EMBA 806 Financial Reporting and Analysis
- EMBA 807 Corporate Finance
- EMBA 808 Accounting for Planning and Control
- EMBA 809 Strategic Information Technology
- EMBA 810 Organizational Investment Strategies
- EMBA 811 Competitive Strategy
- EMBA 812 Business Law and Ethics for Executives
- EMBA 890 Executive Seminar in Special Topics
  C Negotiations
  E Executive Leadership
  G Corporate Entrepreneurship
  N Human Resource Management
  M New Product Development
  K Innovation Management

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For more information, and to access the EMBA application form, please visit the following link: [http://www.wichita.edu/emba](http://www.wichita.edu/emba)