Master of Education in Sport Management

The Department of Sport Management offers courses of study leading to the Master of Education (MEd) in Sport Management. Academic training is provided for students who wish to prepare for careers in professional or college sport, participation services, and other sectors of the sport industry.

Wichita caters to a metropolitan population of approximately 500,000. Within Wichita and the surrounding area, there are a host of sport businesses including a number of minor league teams, professional sports events, for-profit and non-profit service providers, sporting goods retail stores, and sport venues.

The mission of WSU’s Sport Management department is to develop students into well-educated, ethical, competent sport management professionals. The department’s teaching, research, and service activities will occur in a positive learning environment valuing both theory and practice. WSU is one of just fifteen institutions in the world with programs accredited by the Commission on Sport.

Admission
Admission to the master’s degree program in sport management is considered for students who have completed an earned undergraduate degree from a regionally accredited university with a minimum grade point average of 2.750 (4.000 system) for the last 60 hours of course work, in accordance with WSU graduate policy.

Candidate evaluations are based on one of two options: (a) GPA for the last 60 hours of course work and faculty evaluation based on letter of application, resume, and three reference reports or (b) GPA for the last 60 hours of course work, cumulative score for the verbal and quantitative sections of the Graduate Record Exam (optional), and faculty evaluation based on letter of application, resume, and three reference reports. The program limits admission to 30 students per year. Please contact the program’s graduate coordinator for specific admission standards and considerations.

Degree Requirements
The MEd program in Sport Management requires 30 hours of course work, and a six-credit-hour internship. Classes addressing sport management, sport marketing, sport finance, and sport law are included among the required course work.

Students have completed internships at sport organizations including Wichita State University Athletics, the NCAA, Major League Baseball, Disney Sports, Kansas City Chiefs, Texas Rangers, Houston Rockets, Indiana Pacers, Sporting Kansas City, University of Kansas Athletics, Kansas State University Athletics, Las Vegas Motor Speedway, and Greater Wichita YMCA.

Degree candidates are required to satisfactorily complete a final written examination covering all required coursework during their final semester prior to graduation. No thesis is required.

Financial Aid
Graduate assistantships are available through WSU Athletics, the WSU Heskett Center (campus recreation center), and the Department of Sport Management. Graduate students typically receive a stipend and, in some instances, a tuition waiver. A limited number of sport management-specific fellowships (i.e., scholarships) are also available to students once they have been admitted to the program.
Professional Curriculum  

Required Major Courses  
Students pursuing a master’s degree in Sport Management have 30 hours of required courses to complete:  

<table>
<thead>
<tr>
<th>Courses</th>
<th>Hrs</th>
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<tbody>
<tr>
<td>SMGT 800 - Analytics and Decision Making in Sport</td>
<td>3</td>
</tr>
<tr>
<td>SMGT 801 - Management in Sport</td>
<td>3</td>
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<tr>
<td>SMGT 802 - Ethics in Sport</td>
<td>3</td>
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<tr>
<td>SMGT 803 - Sport Marketing</td>
<td>3</td>
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<tr>
<td>SMGT 809 - Sport Management Technology</td>
<td>3</td>
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<tr>
<td>SMGT 811 - Sport in Society</td>
<td>3</td>
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<td>SMGT 822 - Communication in Sport</td>
<td>3</td>
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<tr>
<td>SMGT 835 - Legal Issues in the Profession I</td>
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<tr>
<td>SMGT 847 - Internship</td>
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Electives  
Sport Management students have 6 hours of electives to complete. Students may choose from the following classes or consider other options in consultation with their assigned advisor.  

<table>
<thead>
<tr>
<th>Courses</th>
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<tr>
<td>SMGT 511 - Selling in the Sport Industry</td>
<td>3</td>
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<tr>
<td>SMGT 520 - Tournament and Event Management</td>
<td>3</td>
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<td>SMGT 525 - Sport Facility Mgmt</td>
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<td>SMGT 540 - Business Analytics in Sport</td>
<td>3</td>
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<td>SMGT 545 - Sport Governance and Policy</td>
<td>3</td>
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<tr>
<td>SMGT 552 - Study Abroad in Global Sport Industry</td>
<td>3</td>
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<td>SMGT 818 - Psychology of Sport</td>
<td>3</td>
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</tbody>
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Sport Management Faculty  

Wonyoung Kim, PhD, University of Southern Mississippi. Teaching responsibilities include courses in analytics in sport, sport law, sales in sport, and event management. Research interests focus on consumer behavior in sport and socio-psychological impacts of sport. Also serves as Graduate Coordinator for the Department of Sport Management.

Jeff Noble, EdD, University of Northern Colorado. Teaching responsibilities include management in sport and human resource management in sport. Dr. Noble has professional experience in several sport settings, including college athletics.

Mike Ross, MEd, Wichita State University. Teaching responsibilities include sport public relations, sport marketing, technology in sport and ethics in sport. Has more than 10 years of experience in college athletics.

G. Clayton Stoldt, EdD, University of Oklahoma. Teaching responsibilities include courses in sport marketing and sport public relations. Research interests focus on sport public relations and sport marketing.

Mark Vermillion, PhD, Oklahoma State University. Teaching responsibilities include courses in sport sociology, sport psychology, and ethics in sport. Research interests center on the socio-cultural dimensions of sport and the application of quantitative methods to research in sport.

Lecturers & Other Faculty  

Matt Brokaw, Wichita Thunder  
Scott Crawford, Kansas Collegiate Athletic Conference  
Michelle Kuhns, USD 259  
John Lee, WSU Campus Recreation  
Mike McCoy, Sport Business Consultant  
Frank Rokosz, WSU Human Performance Studies  
Sarah Wiley, WSU Athletics

For More Information  
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Web site: www.wichita.edu/sportmanagement

Apply On-Line: www.wichita.edu/apply