Housing Seminar

Neighborhood Development

Wichita, Kansas

March 4, 2015

Sarita Turner - PolicyLink
PolicyLink is a research and action institute dedicated to fostering equitable communities of opportunity by *lifting up what works*.
What Equity Is?

- Equity is *just and fair inclusion*.
- An equitable society is one in which all can participate and prosper.
- The goals of equity must be to create conditions that allow all to reach their full potential.
- Achieving equity requires a strong commitment to partnerships that result in real change for the better, in the lives of people.
Why Equity Important?
The Face of America and Wichita is changing.
American will be Majority People-of-Color Nation by 2043

Diversity is Increasing Everywhere
Diversity is Increasing Everywhere

Projected Population Growth from 2010 to 2040 Attributable to People of Color

Share of Growth Attributable to People of Color
- All growth
- 75% to 99%
- 50% to 75%
- 25% to 50%
- Less than 25%

Counties with Projected Decline in Whites and People of Color

Map created by PolicyLink and the Program for Environmental and Regional Equity (PERE) using data from the 2010 Decennial Census, Woods & Poole Economics projections data (adjusted using 2010 census data), Census TIGER/Line, NHGIS, and ESRI.
Diversity Really is Increasing Everywhere

From 1980-2010, people of color went from 12 percent to 26.2 percent of the population. By 2040, 38.7 percent of the population will be people of color.
Diversity Really is Increasing Everywhere

Wichita, KS Metro Area: From 2000-2010, the Latino population has the highest growth rate at 74.6 percent and the White population has the lowest at 1.1 percent
The Future is Now

Think Tomorrow Today!
How large is the racial generation gap?
Wichita, KS Metro Area: In 1980, there was a racial generation gap of 11 percentage points compared with 25 percentage points in 2010.
In 2010, the racial generation gap ranged from 48 percentage points in Naples-Marco Island, FL Metro Area to 7 percentage points in Honolulu, HI Metro Area.
Wichita Are You Ready?
What are equitable regions and neighborhoods?

All residents:
• feel safe and possess a sense of belonging
• are fully able to participate in the economy
• contribute to the readiness for the future
• connect to assets and resources and opportunities

Strong equitable neighborhoods and regions:
– Foster economic vitality
– Are places of connection,
– Are ready for the future
In 2012, the White population had the lowest concentration of people living in high poverty neighborhoods at 2.1 percent, and the Black population had the highest at 20.8 percent.
In 2012, Black households had the lowest homeownership rate at 36.1 percent and White households had the highest homeownership rate at 71.5 percent.
In 2012, the median wage for workers of color was $5 less than the median wage for white workers.
In 2012, Latino and black workers had the lowest median wage at $14 and $15 per hour and White workers had the highest median wage at $20 per hour.
In 2012 among full-time workers with a BA or higher, White workers had the highest median wage at $25 per hour while People of color workers had the lowest at $21 per hour. Among those with a high school diploma but no college, White workers had the highest median wage at $16 per hour while Latino workers had the lowest at $11 per hour.
The Gini coefficient in 2012 was 0.44 compared with 0.38 in 1980.
In 2012, the White population had the lowest share not working or in school among 16-24 year olds at 10.8 percent and the Black population had the highest share at 24.8 percent.
The path to an economically strong, resilient region

Equity Will Make Our Economy and Democracy Stronger
Inequality is bad for the economy.

According to the IMF, lower inequality results in faster and more sustained economic growth.

- A 2011 study analyzed over 100 countries and found that every 10 percent increase in income inequality increased the length of a country’s growth cycle by 50 percent.

- A 2014 study found lower inequality is correlated with faster economic growth.

Source: Andrew Berg & Jonathan Ostry, International Monetary Fund
There is a growing consensus that inequality has a negative impact on growth.

**Income inequality hurts economic growth, researchers say**

Income Inequality May Take Toll on Growth

IMF study finds inequality is damaging to economic growth

"This inequality is destabilizing and undermines the ability of the economy to grow sustainably and efficiently," she said. Income inequality, she continued, "is "anathema to the social progress that is part and parcel of such growth."
United States: In 2012, the economy would have been $2,137.33 billion larger if there had been no racial gaps in income.
What is the Financial cost to Wichita?

Wichita, KS Metro Area: In 2012, the economy would have been $2.63 billion larger if there had been no racial gaps in income.
The Path Forward
Communities of Opportunity
Build the foundation for the future

Build education and career pathways for all youth

U.S. GDP would be two to four percent higher if we had closed the achievement gap between black and Latino students and white students during the 1980s and 1990s (2009 McKinsey paper)
Training! **Good jobs!** Training! **Good jobs!**

*Create pathways to good jobs* for workers facing barriers to employment

**Barriers:**
- Discrimination is discouraging!
- Low educational attainment
- Criminal history
- Child care needs
- No or sporadic work history
- Skills gap

**Opportunities:**
- HS and post HS apprenticeship programs
- College prep programs
- Business retention incentives
- Workforce development
- Life and soft skills training
Ensure diverse civic participation and leadership
More than education and jobs....

Reduce racial barriers and increase access to opportunity

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**Implicit Bias Insights as Preconditions to Structural Change**

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Data to Build Equitable Resilient Communities

• nationalequityatlas.com

Data in Action: Data Drives Economic Opportunity in New Orleans>
Data revealing 52 percent of black men in New Orleans are jobless led Mayor Landrieu to launch an ambitious new jobs plan.

Equity Profile: Houston Region
Houston’s economy is strong overall, but racial inequities in education, income, health, and opportunity—along with stagnant wages and rising inequality—place its future prosperity at risk.
Commercial...

• Equity 2015: The National Summit
• October 27-29, 2015
• Los Angeles, California
• Save the date!
Thank You!

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