Zipcar 101

WELCOME TO THE ZIPCAR FAMILY

Zipcar is the world's leading car sharing network with operations in urban areas and college campuses throughout the United States, Canada, the United Kingdom, Spain, Austria, France and Turkey. Zipcar offers more than 30 makes and models of self-service vehicles by the hour or day to residents and businesses looking for smart, simple and convenient solutions to their urban and campus transportation needs. Zipcar is a subsidiary of Avis Budget Group, Inc. (Nasdaq: CAR), a global leader in car sharing and vehicle rental services.

OUR MISSION: ENABLE SIMPLE AND RESPONSIBLE LIVING

We envision a future where car-sharing members outnumber car owners in cities, Universities, and towns around the globe. We will deliver on-demand mobility while leaving a small footprint on the environment—providing a great timesaving service that frees up space in our cities and puts more money in Zipsters’ (Zipcar members) wallets. Our leading brand will be synonymous with honesty, innovation, social betterment, and fun. Car-sharing will be a requisite part of campus, urban, residential, and commercial planning. We like to think big!

BY THE NUMBERS

- Each Zipcar takes approximately 15 cars off the road.
- When car owners switch to car sharing, the number miles driven per member is reduced by 40%.
- Zipsters save over $600/month, on average.
- Members of Zipcar and car-sharing programs report a 46% increase in public transit trips, a 10% increase in bicycling trips, and a 26% increase in walking trips.

ZIPCAR PRODUCT ORIENTATION

THE BASICS: RATES AND FEES

- Cars are self-service and on-demand (the keys are right inside the cars!)
- Two cars live right on campus
- Gas, insurance, maintenance, and 180 miles/day are included in every reservation
- WSU students, faculty and staff join for only $15
- Reservations start at $7.50/hour and $69/day
- Community members can join for $70/year or $7/month with a one-time background check fee of $25.
- 24/7 Member Services team ready to assist: 1.866.4ZIPCAR (1-866-494-7227)

*The first annual fee is discounted by $10 (thanks to Ford); next annual fees are $35.

HELPFUL LINKS

Frequently Asked Questions: [zipcar.com/how](http://zipcar.com/how)
Foreign Licenses: [zipcar.com/apply/foreign-drivers](http://zipcar.com/apply/foreign-drivers)
Is Car-sharing for me?: [zipcar.com/is-it](http://zipcar.com/is-it)
Press Center: [zipcar.com/press](http://zipcar.com/press)
HOW IT WORKS: FOUR SIMPLE STEPS TO ZIPCAR FREEDOM

**join >>** Apply online at zipcar.com/Wichita. It only takes a few minutes. Once you’re approved, you get your very own Zipcard.

**reserve >>** Reserve one of our cars at a low rate – for a couple of hours or the entire day. Do it online or use a phone. We’re easy.

**unlock >>** Walk to the car, and hold your Zipcard to the windshield. The doors will unlock, and it’s all yours!

**drive! >>** Drive away...and return the Zipcar to the same reserved parking spot at the end of your reservation. It’s that simple. And remember, gas and insurance are always included!

JOINING AND ELIGIBILITY

Any 18+ students or 21+ faculty, staff, or community members can apply so long as they have a valid driver’s license. This includes all international, too. After the quick online application is completed, Zipcar runs a driving record check. Once approved, the applicant receives his/her Zipcard in less than a week and can begin making reservations. A new Zipster is born!

THE CARS

Zipcar will provide two vehicles to place right on campus. All Zipcars arrive new and outfitted with our wireless technology, which allows members access into the vehicles. They’ll also arrive branded, with a Zipcar co-pilot, and outfitted with toll passes and snow shovels, where needed. Cars in our fleet are fuel-efficient, fun, and easy to drive.

LET’S GET ZIPPING

Zipcar looks forward to working with Wichita State University to build a successful car-sharing program and offer convenient, low carbon footprint transportation options for students, faculty, and staff as well as community members. Let’s get zipping!