

2009 South Central Kansas Regional Small Business Seminars and Events

Date	Title	Time	Fee	Location	City	Contact	Phone
October							
1	30th Annual Wichita Area Economic Outlook Conference	7:30-11:30 a.m.	\$95	Century II	Wichita	CEDBR	316-978-3456
1	Overcoming Negativity in the Workplace	8:30-3:30 p.m.	\$199	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
1	The Colossal Success of Blackboard	3:00-4:00 p.m.	Free	WSU Hubbard Hall, Room 208	Wichita	WSU Center for Entrepreneurship	316-978-3000
2	Introduction to Social Media for Business	1:00-3:00 p.m.	\$20	BCC Andover, Student Union,Grizzly Den	Andover	BCC KSBDC Outreach Center	316-978-3193
2	Financing Start-Up and Growth	11:00-2:00 p.m.	\$35	WSU Devlin Hall	Wichita	WSU Center for Entrepreneurship	316-978-3000
5	Meeting the 3 M's: Learning the Basics of Marketing, Management, and Money	3:00-5:00 p.m.	Free	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
6	Women's Leadership Alliance Luncheon	11:45-1:00 p.m.	\$8	WIBA Conference Room	Wichita	Wichita Independent Business Association	316-267-8987
6	Basic Writing & Grammar Skills for Business	8:30-3:30 p.m.	\$199	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
6	25th Annual Minority and Women Business Awards Luncheon	12:00 p.m.	\$30	Ramada Inn	Topeka	Kansas Department of Commerce	785-296-5298
6	Meeting the 3 M's: Learning the Basics of Marketing, Management, and Money	6:00-8:00 p.m.	Free	Council Grove Chamber	Council Grove	BCC KSBDC Outreach Center	316-218-6374
7	Leading Teams to High Performance	8:30-3:30 p.m.	\$199	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
7	International Payments & Risk Mitigation Seminar	12:00-4:30 p.m.	\$50-\$75	Commerce Bank, Waterfront	Wichita	Kansas World Trade Center	316-264-5982
7	Market First-Choosing the Best Marketing Tools	1:00-3:00 p.m.	Free	Cowley Workforce Center	Winfield	Cowley College KSBDC Outreach Center	620-402-6440
8	Low and No Cost Marketing Ideas	2:30-5:00 p.m.	\$25	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
8	Motivating Employees for Increased Performance & Productivity	8:30-3:30 p.m.	\$199	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
9	Intermediate Social Media for Business	1:00-3:00 p.m.	\$20	BCC Andover, Student Union,Grizzly Den	Andover	BCC KSBDC Outreach Center	316-978-3193
9	Guerrilla Marketing	11:00-2:00 p.m.	\$35	WSU Devlin Hall	Wichita	WSU Center for Entrepreneurship	316-978-3000
9	Root Cause Analysis	8:30-3:30 p.m.	\$199	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
13	Meeting the 3 M's: Learning the Basics of Marketing, Management, and Money	3:00-5:00 p.m.	Free	Cowley Workforce Center	Winfield	Cowley College KSBDC Outreach Center	620-402-6440
13	Wichita Independent Business Association Monthly Luncheon	11:45-1:00 p.m.	\$15	WIBA Conference Room	Wichita	Wichita Independent Business Association	316-267-8987
13	Small Business CEO Round Table: IT Managed Services	11:30-1:00 p.m.	Free	call for information	Wichita	Wichita Metro Chamber	316-265-7771
13	Business Plan Workshop	2:00-4:30 p.m.	\$25	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
13-14	Budgeting: From Creation to Application	8:30-3:30 p.m.	\$795	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
14	Market First-Choosing the Best Marketing Tools	1:00-3:00 p.m.	Free	SCEDC, 123 Jefferson	Wellington	Cowley College KSBDC Outreach Center	620-402-6440
14	Meeting the 3 M's: Learning the Basics of Marketing, Management, and Money	6:00-8:00 p.m.	Free	BCC Marion, 412 N 2nd St.	Marion	BCC KSBDC Outreach Center	316-218-6374
14	Choosing a Business Legal Structure (free courtesy of Hinkle Elkouri Law Firm)	1:00-3:00 p.m.	Free	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
14	Business Contracts Basics (free courtesy of Hinkle Elkouri Law Firm)	3:00-4:30 p.m.	Free	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
14	Meeting the 3 M's: Learning the Basics of Marketing, Management, and Money	10:00-12:00 p.m.	Free	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
15	Six Sigma and DMAIC: The Fundamentals	8:30-3:30 p.m.	\$395	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
17	Start and Grow a Small Business	8:00-4:30 p.m.	\$45	Office This	Wichita	SCORE	316-269-6273
19	Intellectual Property Rights in China	8:30-10:00 a.m.	\$20-\$25	Big Brothers Big Sisters-310 E 2nd St	Wichita	Kansas World Trade Center	316-264-5982
19-20	Marketing Basics: Creating Demand for Business	8:30-3:30 p.m.	\$795	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
20	Monthly Luncheon featuring Dr. John Allison, USD 259 Superintendent	11:30-1:00 p.m.	\$7-\$15	Big Brothers Big Sisters	Wichita	Wichita Hispanic Chamber of Commerce	316-265-6334
20	Kansas Bioscience Authority Community Stakeholders Meeting	12:00-1:30 p.m.	Free	Kansas Cosmosphere	Hutchinson	Kansas Bioscience Authority	913-397-8300
21	Sunrise Scrambler-Human Side of Change Management: Six Sigma & People Engagement	7:30-9:00 a.m.	\$10-\$15	Georgetown Village	Wichita	Wichita Metro Chamber	316-265-7771
21-22	Project Leadership & Communication	8:30-3:30 p.m.	\$795	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
21-23	Kansas Downtown Symposium	call for schedule	call for information	call for information	Leavenworth	Kansas Department of Commerce	785-296-0091
22	2009 State of the State Kansas Economic Policy Conference	8:30-3:15	\$95	Kansas Union	Lawrence	Institute for Policy and Social Research	785-864-3701
22	State Tax Workshop	8:30-12:00 p.m.	Free	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
22	State Tax Workshop for Contractors	1:00-4:30 p.m.	Free	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
23	Meeting the 3 M's: Learning the Basics of Marketing, Management, and Money	1:00-3:00 p.m.	Free	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
23	Meeting the 3 M's: Learning the Basics of Marketing, Management, and Money	1:00-3:00 p.m.	Free	Butler Community College, Andover	Wichita	BCC KSBDC Outreach Center	316-218-6374
23	Highway Project Selection Process	1:00 p.m.	Free	WSU Metro Complex	Wichita	Kansas Department of Transportation	785-296-3461
23	The Value of an Idea	11:00-2:00 p.m.	\$35	WSU Devlin Hall	Wichita	WSU Center for Entrepreneurship	316-978-3000
26-30	Public Utility Basic Appraisal Course©	8:30-3:30 p.m.	\$1,495	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
28	Meeting the 3 M's: Learning the Basics of Marketing, Management, and Money	1:30-3:30 p.m.	Free	SCEDC, 123 Jefferson	Wellington	Cowley College KSBDC Outreach Center	620-402-6440
29	Meeting the 3 M's: Learning the Basics of Marketing, Management, and Money	3:00-5:00 p.m.	Free	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
29	Beginning QuickBooks	8:30-12:00 p.m.	\$99	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
29	Intermediate QuickBooks	1:00-4:30 p.m.	\$99	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
30	Intellectual Property	11:00-2:00 p.m.	\$35	WSU Devlin Hall	Wichita	WSU Center for Entrepreneurship	316-978-3000
30	Business Plan Workshop	1:00-3:00 p.m.	\$25	Butler Community College, Andover	Wichita	BCC KSBDC Outreach Center	316-218-6374

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November							
2	Powerful Business Writing Skills	8:30-3:30 p.m.	\$199	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
3	Business Resource Expo	11:00-3:00 p.m.	Free	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
3	Women's Leadership Alliance Luncheon	11:45-1:00 p.m.	\$8	WIBA Conference Room	Wichita	Wichita Independent Business Association	316-267-8987
3	Coaching for Top Performance	8:30-3:30 p.m.	\$199	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
3	Reception for Wichita and South Central Kansas Elected Representatives	5:30-7:30 p.m.	\$50	Hyatt Regency	Wichita	Wichita Metro Chamber of Commerce	316-268-1157
4	Marketing 2.0-Leveraging Social Media to Grow Your Business	1:00-3:00 p.m.	Free	Cowley Workforce Center	Winfield	Cowley College KSBDC Outreach Center	620-402-6440
4	Meeting the 3 M's: Learning the Basics of Marketing, Management, and Money	10:00-12:00 p.m.	Free	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
4-5	Harmonized Tariff Schedule of the U.S. - Classification	9:00-4:30 p.m.	\$250-\$300	Big Brothers Big Sisters-310 E 2nd St	Wichita	Kansas World Trade Center	316-264-5982
4	Managing Small Business Stress	1:00-3:00 p.m.	\$20	Butler Community College, Andover	Wichita	BCC KSBDC Outreach Center	316-218-6374
4-5	Principles of Lean Healthcare	8:30-3:30 p.m.	\$695	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
6	Low and No Cost Marketing	1:00-3:00 p.m.	\$25	Butler Community College, Andover	Wichita	BCC KSBDC Outreach Center	316-218-6374
6	Harmonized Tariff Schedule of the U.S.-Aircraft Parts Classification Workshop	9:00-4:00 p.m.	\$250-\$300	Big Brothers Big Sisters-310 E 2nd St	Wichita	Kansas World Trade Center	316-264-5982
6	Product Innovation and Development	11:00-3:00 p.m.	\$35	WSU Devlin Hall	Wichita	WSU Center for Entrepreneurship	316-978-3000
9	Wichita Independent Business Association Monthly Luncheon	11:45-1:15 p.m.	\$15	WIBA Conference Center	Wichita	Wichita Independent Business Association	316-267-8987
10	Enhancing Your Customer & Quality Service Skills	8:30-3:30 p.m.	\$199	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
10	State Tax Workshop for Contractors	9:00-11:30 a.m.	Free	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
10	State Tax Workshop	1:00-4:30 p.m.	Free	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
11	Marketing Research to Move Your Small Business Forward	1:00-3:00 p.m.	\$20	Butler Community College, Andover	Wichita	BCC KSBDC Outreach Center	316-218-6374
11	State Tax Workshop	9:00-12:00 p.m.	Free	Winfield Public Library	Winfield	Cowley College KSBDC Outreach Center	620-402-6440
11	State Tax Workshop for Contractors	1:00-3:00 p.m.	Free	Winfield Public Library	Winfield	Cowley College KSBDC Outreach Center	620-402-6440
11-12	Project Management Essentials	8:30-3:30 p.m.	\$795	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
12	Meeting the 3 M's: Learning the Basics of Marketing, Management, and Money	3:00-5:00 p.m.	Free	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
12	Innovation at the Verge: How to Find a New Territory for New Ideas	3:00-4:00 p.m.	Free	WSU Hubbard Hall, Room 208	Wichita	WSU Center for Entrepreneurship	316-978-3000
12	The Right Start-Using a Business Plan	2:00-4:00 p.m.	Free	SCEDC, 123 Jefferson	Wellington	Cowley College KSBDC Outreach Center	620-402-6440
13	Introduction to Social Media for Business	1:00-3:00 p.m.	\$20	BCC Andover, Student Union, Grizzly Den	Andover	BCC KSBDC Outreach Center	316-978-3193
13	Meeting the 3 M's: Learning the Basics of Marketing, Management, and Money	3:00-5:00 p.m.	Free	Butler Community College, Andover	Wichita	BCC KSBDC Outreach Center	316-218-6374
13	Small Business Innovative Research	11:00-2:00 p.m.	\$35	WSU Devlin Hall	Wichita	WSU Center for Entrepreneurship	316-978-3000
13	Meeting the 3 M's: Learning the Basics of Marketing, Management, and Money	1:30-3:30	Free	Cowley Workforce Center	Winfield	Cowley College KSBDC Outreach Center	620-402-6440
17	Cash Flow Made Easy	2:30-4:30 p.m.	Free	Winfield Chamber, 123 E 9th	Winfield	Cowley College KSBDC Outreach Center	620-402-6440
17	Train the Trainer	8:30-3:30 p.m.	\$199	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
17	Wichita Metro Chamber of Commerce Annual Meeting and Dinner	6:00 p.m.	\$10-\$95	Century II Convention Hall	Wichita	Wichita Metro Chamber of Commerce	316-265-7771
17	Dynamic Marketing to the Hispanic/Latino Community in Kansas	11:30-1:00 p.m.	call for information	University of Phoenix	Wichita	Wichita Hispanic Chamber of Commerce	316-265-6334
18	Financing Your Business Venture-Evaluating Your Financing Needs Before You Ask for Funding	1:00-3:00 p.m.	Free	Winfield Chamber, 123 E 9th	Winfield	Cowley College KSBDC Outreach Center	620-402-6440
18	U.S. Representative Todd Tiahrt's Procurement Conference	TBD	TBD	WSU Metro Complex	Wichita	Heartland PTAC	417-625-9538
18	Social Media	11:30-1:30 p.m.	\$35	WIBA Conference Center	Wichita	Wichita Independent Business Association	316-267-8987
18	Sunrise Scrambler: #1 Factor in Employee Satisfaction & Retention	7:30-9:00 a.m.	\$10-\$15	Hilton Wichita Airport	Wichita	Wichita Metro Chamber	316-265-7771
18	Improving Supervisory Skills	8:30-3:30 p.m.	\$199	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
19	McShares Inc., Successful Strategies for Increased Global Sales	TBD	call for information	call for information	Wichita	World Trade Council	316-978-3176
19-20	Business Modeling & Data Analysis: Using Data to Make Better Decisions	8:30-3:30 p.m.	\$795	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
20	Intermediate Social Media for Small Businesses	1:00-3:00 p.m.	\$20	BCC Andover, Student Union, Grizzly Den	Andover	BCC KSBDC Outreach Center	316-978-3193
20	Meeting the 3 M's: Learning the Basics of Marketing, Management, and Money	1:00-3:00 p.m.	Free	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
20	Buy and Sell Agreements	11:00-2:00 p.m.	\$35	WSU Devlin Hall	Wichita	WSU Center for Entrepreneurship	316-978-3000
21	Start and Grow a Small Business	8:00-4:30 p.m.	\$45	Office This	Wichita	SCORE	316-269-6273
30	Meeting the 3 M's: Learning the Basics of Marketing, Management, and Money	3:00-5:00 p.m.	Free	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
30	How to Do Business with the City of Wichita and USD 259	5:00-6:00 p.m.	Free	Evergreen Neighborhood City Hall	Wichita	City of Wichita	316-268-4508
December							
1	Women's Leadership Alliance Luncheon	11:45-1:00 p.m.	\$8	WIBA Conference Room	Wichita	Wichita Independent Business Association	316-267-8987
3	Business Exchange	10:30-12:00 p.m.	\$15	TBD	Wichita	Wichita Metro Chamber	316-265-7771
3	Networking at Noon	12:00-1:00 p.m.	\$10	TBD	Wichita	Wichita Metro Chamber	316-265-7771
3	Influencing without Authority	8:30-3:30 p.m.	\$199	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
3	The Right Start-Using a Business Plan	10:00-12:00 p.m.	Free	Winfield Chamber, 123 E 9th	Winfield	Cowley College KSBDC Outreach Center	620-402-6440
4	Marketing 2.0-Leveraging Social Media to Grow Your Business	2:00-4:00 p.m.	Free	SCEDC, 123 Jefferson	Wellington	Cowley College KSBDC Outreach Center	620-402-6440

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4	Meeting the 3 M's: Learning the Basics of Marketing, Management, and Money	1:00-3:00 p.m.	Free	Butler Community College, Andover	Wichita	BCC KSBDC Outreach Center	316-218-6374
4	Strategy for Existing Firms in Tough Times	11:00-2:00 p.m.	\$35	WSU Devlin Hall	Wichita	WSU Center for Entrepreneurship	316-978-3000
8	Wichita Independent Business Association Monthly Luncheon	11:45-1:15 p.m.	\$15	WIBA Conference Center	Wichita	Wichita Independent Business Association	316-267-8987
8	Meeting the 3 M's: Learning the Basics of Marketing, Management, and Money	10:00-12:00 p.m.	Free	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
9	Perfecting Your Presentation Skills	8:30-3:30 p.m.	\$199	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
9	Cash Flow Made Easy	9:00-11:00 a.m.	Free	SCEDC, 123 Jefferson	Wellington	Cowley College KSBDC Outreach Center	620-402-6440
10	Understanding Human Behavior	8:30-3:30 p.m.	\$199	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
10	Beginning QuickBooks	8:30-12:00 p.m.	\$99	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
10	Intermediate QuickBooks	1:00-4:30 p.m.	\$99	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
11	How to Use Financial Statements in Challenging Times	11:00-2:00 p.m.	\$35	WSU Devlin Hall	Wichita	WSU Center for Entrepreneurship	316-978-3000
15	State Tax Workshop	8:30-12:00 p.m.	Free	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
15	State Tax Workshop for Contractors	1:30-4:00 p.m.	Free	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
16	Face to Face Forum with Congressional Staff	11:00-1:00 p.m.	\$15	WIBA Conference Center	Wichita	Wichita Independent Business Association	316-267-8987
16	Managing Time & Multiple Priorities	8:30-3:30 p.m.	\$199	CMD Training Center, WSU Campus	Wichita	Center for Management Development	316-978-5149
17	Meeting the 3 M's: Learning the Basics of Marketing, Management, and Money	3:00-5:00 p.m.	Free	WSU Metro Complex	Wichita	WSU KSBDC	316-978-3193
18	Sunrise Scrambler: #1 Factor in Employee Satisfaction & Retention	7:30-9:00 a.m.	\$10-\$15	Hotel at Oldtown	Wichita	Wichita Metro Chamber	316-265-7771