In a talent intensive industry, accumulating a full palette of offerings is a major challenge. They overcame this challenge by putting together a team of talented people that were passionate about their work. “With the right team in place, we have found success by continually pushing the company forward and staying fresh, competitive, bold and more creative than the next guy,” says Troy.

Making informed decisions prior to starting and while operating your business is recommended by the trio. Troy says, “I always tell people to go for it.” However, diving deeper into the conversation you hear a balanced approach seems to be the framework for success. Creativity coupled with business management while maintaining happy customers seems to be the successful combination for Intake Studio.

They believe that being a successful part of their community’s economic engine, is one of the best things about being an entrepreneur. Along with their found success, Intake Studio has made it a part of their company policy to reach out to their community to support various organizations that could benefit from Intake’s assistance. They believe that their involvement has helped to define them as successful members of their community.

Enjoying success within the confines of a fun place to work makes for a very happy team of owners and employees. As Troy puts it, “All in all, I don’t believe there’s anything that we would rather be doing.”

Prior to starting and along the way, the KSBDC has remained a vital part of our decision making process to help us succeed. It is an Invaluable resource.”

“From the day we opened our doors, we’ve always said the key to our success would be equal components of great creative products and great customer service. We believe this has made us who we are today.” – Troy Lott

Owners
Heath Balderston, Roberta Feist, Troy Lott, Todd Schwartz

Nature of Business
Video Production

City
Wichita

County
Sedgwick

Phone
316-253-7847

Business Structure
LLC

Business Began
2004

Employees
9

KSBD Consultant
Frank Choriego and Alan Badgley

Secret to Success

“From the day we opened our doors, we’ve always said the key to our success would be equal components of great creative products and great customer service. We believe this has made us who we are today.” – Troy Lott

Intake Studio

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