COMMUNICATION: BROADCAST JOURNALISM

CONNECTING MAJORS TO CAREERS
Below you will find a list of some careers linked to this major. Remember, your major does not always determine your career. Contact the departmental advisor for information about additional education requirements.

Sample Job Titles related to this degree:
- News or Features Reporter
- Beat or Investigative Reporter
- Sports or Business Reporter
- News/Weather/Sports Anchor
- Consumer/Health Reporter
- Online Reporter/Editor
- General Assignment Reporter
- Videographer
- Digital Video/Sound Editor
- Radio Announcer/Personality
- Master Control/Engineer
- TV/Radio Writer
- Program/News Director
- Field/Studio Producer
- Viewer Advocate
- Sports or Business Reporter
- Digital Video/Sound Editor
- Program/News Director
- Viewer Advocate

Sample Job Titles requiring further education:
- Professor
- Media Attorney
- Media Consultant

Helpful Websites:
- National Association of Broadcasters (http://www.nab.org)
- Society of Professional Journalists (http://www.spj.org)
- Corporation for Public Broadcasting (http://www.cpb.org)
- National Public Radio (http://www.npr.org)
- Poynter Institute for Media Studies (http://www.poynter.org)
- Investigative Reporters and Editors (http://www.ire.org)
- Broadcast Education Association (http://www.beaweb.org)
- Association for Education in Journalism and Mass Communication (http://www.aejmc.org)
- O*Net (http://online.onetcenter.org/)
- Choosing A Major (http://www.cco.purdue.edu/Student/Series_Major.shtml)

Next Steps:
- Take a course to explore/confirm your interest in the major(s).
- Ask faculty members about local resources and about what their graduates are doing.
- Talk to someone doing the work you are considering to find out what you would do day-to-day.
- Volunteer in a related role.
- Get involved in a related student or national professional organization.
- Take Career Network Experience to be matched with a mentor.
- Ask your parents about whom they know in your field of interest.
- Find out if graduate work is necessary or preferred for what you want to do.
- Get a part-time job, internship or co-op to explore your field of interest first hand.

WSU Resources:
  (Career Assessment, Resume and Interview Reviews, Job Search Counseling, Cooperative Education and Internship Opportunities)
  (Career Exploration Course and Workshops (LAS I 102, LAS I 150D) academic advising for LAS and deciding majors)
- Communication Department – Jeff Jarman, Pre-Major Advisor, 102J Elliott Hall – 978-6075,
  http://webs.wichita.edu/?u=elliott
  (Major Advising, Related Career Information, preparing for Graduate School)